

KNOCK KNOCK Say something more

SPRING 2019 LOOK BOOK





No. 40527 Affirmators! Dial-A-Mantra

Like analog apps for everyday life, Wheels o' Wisdom marry contemporary wit with old-fashioned learning. Chuckles and enlightenment are just a turn away.

- Excuses, Excuses, Excuses: The easy way to find the easy way out
- Insult Generator: An all-occasions guide to roasting people who are just the worst
- Yes, You're Probably Dying:
 We're all going to die one day—
 it's just a matter of spinning to find
 out how.
- Affirmators! Dial-A-Mantra:
 Manifesting made easy from the bestselling series by Suzi Barrett

SIZE: 10.25 x 10.63 inches

SPECS: 2-piece rotating wheel; backer card;

die-cut sleeve; poly bagged

INNER: 4

PRICE: \$5.00

NO.: 40524-40527

Sleeve Packaging



No. 11154 Spiritual AF



Card Front



Here's how to get wise: Refuse to hear stories that aren't yours to hear. Refrain from telling stories that aren't yours to tell. If someone comes at you with an "OMG! Did you hear about...
?" stop them right there and ask if it's gossip, rumor, dirt, or other such junk. This tends to kill everyone's shit-talking boner.



Card Front

SPIRITUAL AF

Just say YAASSS to fessin' up or shuttin' up as the situation warrants. You'll be all-around way more likable to everyone including yourself. If you need to, keep a list of all the times you were absofuckinlutely right. Just be sure you burn it before you die so you don't ruin the illusion for everyone.



Card Front

SPIRITUAL AF

Sometimes life is just waiting for you to meet it with the same level of energy it's been stomping you with. And when that's the case, sometimes you just need to get all alpha-dog on it and be like, "Listen, Bitch." Note of caution: Make sure you know what you want life to do when you get its attention. Keep hold of life's balls and point them to where you want it to go. Otherwise, that mixed metaphor is totally going to pull on the leash and poop on your lawn.

Card Back Card Back Card Back Card Back









Card Front Card Front

GRATEFUL AF

First off, the technical term for buttcrack is "gluteal cleft." That just made them better, huh?! Buttcracks are amazing because if you see one in public, they're most often peeking out of the top of someone's pants like a sneaky little animal. Fun game: Next time you see a buttcrack peeking out, say "gluteal cleft" at an increasing volume until the buttcrack goes away.

GRATEFUL AF

Go look up what ancient Egyptians put their heads on to sleep. Now go squeeze that soft, welcoming cushion you get to snooze on. You're more lucky than an Egyptian pharaoh! GRATEFUL AF

If you have teeth, you're lucky. Even if your teeth are fake, you're lucky to have them. Just go google "Celebrities without teeth." Yup, teeth make you hot AF.

Card Back Card Back Card Back

2 decks of 100 personal development cards for selfdeprecating self-helpers who want to do life better.

- Pocket-sized and giftable, they're perfect for soul-seekers who loathe new-age fashion, sugary self-help, and woo-woo vibes.
- Truth bombs on the front and wise/ funny related blurbs on the back
- Created in collaboration with Instagram rockstar, @spiritual_AF (Roxan McDonald)
- Includes a stand to display card

SIZE: 4 x 2.55 x 2.4 inches

SPECS: Box with 100 cards; cardstock card

stand

INNER: 3

PRICE: \$7.00

: 11154, 11155

Card Front

Funny yet factual cards to help you comparison shop between 50 real—sometimes really weird—religions.

- Choose a belief system you can get behind or pick one at random and cross your fingers.
- Chock full of afterlives you never knew you needed, celestial callings, and obscure cults to join
- Based on The Savvy Convert's Guide to Choosing a Religion, a Knock Knock classic

SIZE: 3.75 x 5.375 x 1.25 inches

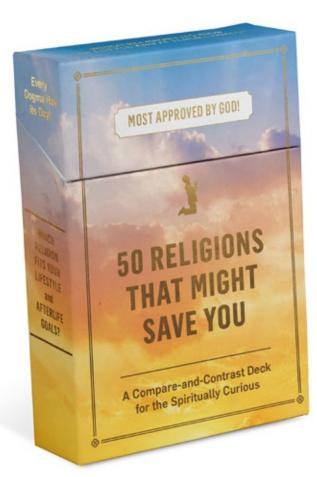
SPECS: Clamshell box with 50 cards: folded

insert; foil stamping on box

INNER: 6

NO.:

PRICE: \$7.00 10197



No. 10197 50 Religions That Might Save You

From Greek a (not) and theos (god). Characterized by active disbelief in God, demons, angels, and afterlife. Term first applied to Christians by ancient Greeks. Western atheism dates to 5th-century Offisions by afficient offeets, western amend these to surfeet BCE philosopher Diagoras and Greek Epicurus school. Modern form said to have been born in 1841 with Essence of Christianity by Ludwig Andreas Feuerbach.

ATHEISM



QUICK RATINGS

1 2 3 4 5 1 2 3 4 5 1 2 3 4 5

155 million AFTERLIFE PROMISES

PURPOSE OF LIFE

Keep church and state separate fight political influence of religious groups

DEITIES

KEY TEXTS

Critical readings of Bible, Qur'an, Torah: Essence of Christianity by Ludwig Andreas Feuerbach: 'The Necessity of Atheism" by Percy Bysshe Shelley: The Goo Delusion by Richard Dawkins: God Is Not Great and The Portable Atheist by Christopher Hitchens

WHERE

PERKS

- Sunday mornings free Could feel at home in France
- (30 percent, vs. 4 percent in United States) Pleasant assurance of moral relativity Perfect crime stays
- No need to be careful what you pray for if you don't pray Convenient way for adolescents to rebel against religious parents

DRAWBACKS

Possible persecution by religious right of all faiths

Historically burned at stake Discomfort when others say "under God" during national anthem In minority Might be banned from

public office if unable to swear on Bible Often germinates from disillusioning personal tragedy

ACTIVITIES

- Arguing with door-to-door evangelists
- Taking legal challenges to Supreme Court
 Debating fundamentalists on talk radio
 Seeking moral compass in godless universe
- . Offending friends and family at religious celebrations

ΡΑΡΑΡΗΕΡΝΑΙ ΙΑ

- Textbooks on evolution
- Philosophical works by Freud, Marx, Nietzsche, Sartre, etc.
 Horn-rimmed glasses, black turtlenecks
- Attitude

Card Front

Card Back

WHAT IT IS

Form of Vajrayana (tantric) Buddhism, distinguished by shamanistic influence of indigenous religion, Bön; monastic tradition; supernatural beings and magic; concept of reincarnating lamas (bodhisattvas).
Practice incorporates traditional Buddhist precepts with emphasis on student-teacher knowledge transmission, ritual, life and death cycle, universal love and compassion

TIBETAN BUDDHISM



OUICK RATINGS

1 2 3 4 5 1 2 3 4 5 COST 1 2 3 4 5 NEW FRIENDS

23 million

AFTERLIFE PROMISES

PURPOSE OF LIFE Use divine energy (tantra) of universe to realize own

Buddha nature and act as spiritual guide for others DEITIES Many, including Five Dhyani Buddhas, Eight Wrathful

Deities, goddess Tara, Four Heavenly Kings **KEY TEXTS**

Tibetan Buddhist Canon Kanjyur; Tenjyur; Bardo Thodol (Tibetan Book of the Dead)

WHERE

Worldwide, primarily Nepal Bhutan Tihet Mongolia

PERKS

Emphasis on happiness and peace; Dzogchen meditation seeks peace beyond peace Get yidam (personal deity) that stays with you for life as focus of your worship More outward, communal worship than other forms of Buddhism

Ceremonies are lively events

with music and chanting Rich in color, symbolism, art

DRAWBACKS

Chinese government persecution; Dalai Lama leads from exile in India Memorization of mantras Difficulty of universal love

ACTIVITIES

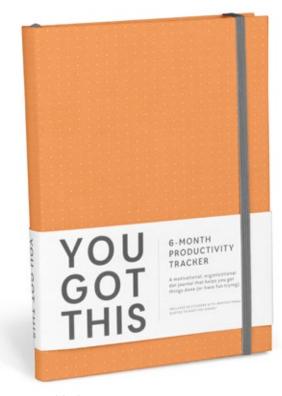
- Chanting prayer:
- · Performing mudras (sacred hand gestures) during meditation
- Promoting Tibetan rights
 Taming mind to free it in order to love others
- · Practicing 6 yogas of Naropa, inner work to realize that reality is just projection

PARAPHERNALIA

- Images and statues of deitiesColorful prayer flags
- Mantra-inscribed prayer wheels
- Butter sculptures

Card Front

Card Back



No. 50248 You Got This



A motivational, organizational way to get things done (or have fun trying).

- A Knock Knock take on the bullet journal/dot grid notebook craze
- Includes daily doses of fun, inspirational quote stickers, and procrastination games
- Includes 40+ adorable illustrations
- Plot appointments with monthly previews.
- Assess progress with month-in-review sections.

SIZE: 6 x 8.5 inches

SPECS: Hardcover, 224 pages; 3 sticker sheets; ribbon page marker

INNER: 3PRICE: \$10.00NO: 50248

kids' movies tell me s—and I agree!—but I nowledge that instant kely, and IT'S OK if I on fire immediately er) because, let's be ying to do anything at aranteed TO FAIL over way—it's part of the 'm doing what I love, y winning, which I'll y day in this journal.

	Today's Note-to-Self: It's OK to be hurt when
If everyone had always laughed	
at my jokes, I	
wouldn't have	
figured out how	
to be so funny. If	
they hadn't told	
me I was ugly, I never would have	
searched for my	
beauty. And if	
they hadn't tried	
to break me	
down, I wouldn't know that I'm	
unbreakable.	
Gabourey Sidibe	

No. 50190 It's OK to Fail

and feelings about my ofeel them, 'cause I'm guess what? IT'S OK if lensely, and it's totally require megadoses of I need TO BE alone at time to time, or if I orld harsh and overes, I'm SENSITIVE and of beating myself up of what I need to be y I have this journal.

No. 50191 It's OK to Be Sensitive

y awesome stuff, but red and doubt myself, get: IT'S OK to be ame to the universe that deserve!) TO HAVE an fill my potential, and my BIG, CRAZY goals out, or if I worry that lored DREAMS can't ust noise I'm gonna ff happen like a boss, write in this journal.

Today's Note-to-Self: It's OK to be, like,	

Living out loud is living a life that's bigger than yourself.
Living out loud is long after you're gone...you leave something on this Earth that's bigger than yourself.

Encouraging real-life progress over digital faux-perfection, these journals are a reminder that it's OK to not be OK.

- Writing prompts get your wheels turning
- 78 honest (but not sappy) quotes from famous folks to inspire you
- Cool PVC cover

SIZE: 6.75 x 8.45 inches

SPECS: Flexi-binding, PVC cover with foil-stamping, spot UV, 144 pages;

ribbon page marker

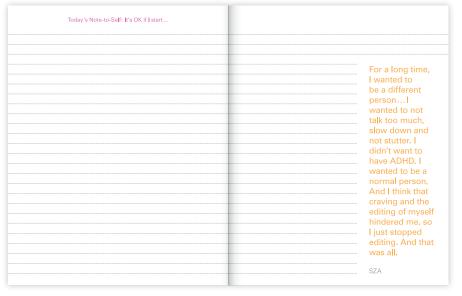
INNER: 3 **PRICE:** \$7.50

NO.: 50190-50193

No. 50192 It's OK to Have Big, Crazy Dreams

ke there's a top-secret
(and clearly I'm not a
own I know IT'S OK if
tical chance of joining
because I mean, how
I'd prefer TO BE in a
way—or better yet, I
ly valued its artists,
ght-up WEIRD people,
needs them, and so I
own inner freak every
I've got this journal.

No. 50193 It's OK to Be Weird



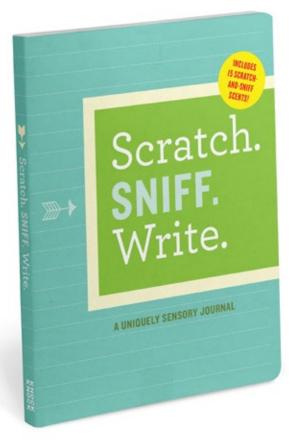
You remember and love scratch-and-sniff stickers. Enjoy that nostalgic treatfor-the-nose again—in a grown-up, creative way.

- Sensory recall is all the rage.
- Inspiring quotes and writing prompts get your olfactory system going
- 15 unique scents, like French fries, jasmine, wine, garlic, bread, and grass

SIZE: 5.625 x 7.25 inches

SPECS: 96 pages; 15 scented stickers

INNER: 3PRICE: \$7.00NO.: 50244

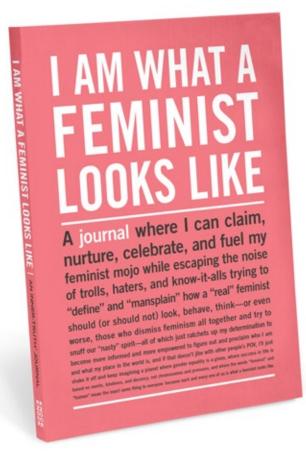


No. 50244 Scratch. Sniff. Write. Journal





Smell is a potent wizard that transports us across a thousand miles and all the years we have lived. The odor of fruits wafts me to my Southern home, to my childhood frolics in the **PEACH** orchard. Other odors, instantaneous and fleeting, cause my heart to dilate joyously or contract with remembered grief. Even as I think of smells, my nose is full of scents that start awake sweet memories of summers gone and ripening grain fields far away. -HELEN KELLER



No. 50168
I Am What a Feminist Looks Like

People ask me sometimes, when— when do you think it will it be enough? When will there be enough women on the court? And my answer is when there are nine.

70+ kick-ass quotes to rekindle your feminist spirit—and remind you that you're not alone.

- Full of inspiring and empowering NSFW quotes from badass women (and even a few men!) who've shown courage on the frontier
- Because confusing hashtags and selfies aren't going to fight the patriarchy
- Pairs well with boobs, brains, and funny bones
- Inner-Truth Journals®: over 1 million sold

SIZE: 7 x 9.5 inches

SPECS: Paperback, 160 pages; lay-flat binding; full-color throughout;

ribbon page marker

INNER: 3PRICE: \$8.00NO.: 50167

Think you've got what it takes to be the leader of the free world? Consider this book your ticket to the White House.

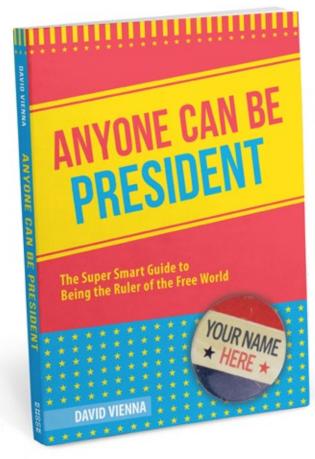
- Everything you need to know from picking a campaign platform to golfing your way to political solutions
- A cheat sheet for potential candidates and a much-needed parody for everyone else
- Crammed with quizzes, surveys, sample crisis scenarios, and even a slogan generator to get you going
- From David Vienna, bestselling author of Calm the F*ck Down, Are We There Yet?, and Drinks for Mundane Tasks

SIZE: 5.5 x 7.5 inches

SPECS: Paperback, layflat binding, 144

pages; sticker sheet

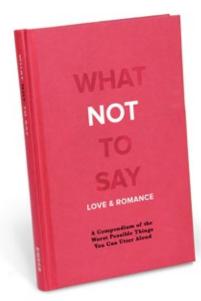
INNER: 3PRICE: \$7.00NO.: 50300



No. 50300 Anyone Can Be President







No. 50302 What Not to Say: Love



No. 50303 What Not to Say: Office

WHAT NOT TO SAY WHEN YOU'RE GETTING DUMPED I'm going to tell your mom. 2 My family hates you anyway. Being rich might solve a lot of problems, but it You'll come crawling back. can create them when it comes to relationships. TIME magazine collected data from various 4 I'm posting those photos. studies, and found less-affluent people 5 You can't live without me. demonstrated better reasoning while those with tons of money made poorer decisions. In one 6 No, I'm dumping you. study, this applied specifically to interpersonal relationships, which suffered because wealthy 2 I was always faking it. people typically find joy in other places, such as at work. Igor Grossman, University of Waterloo 8 Tell me—what's wrong with me? associate professor of psychology, told TIME 2 I know your credit card numbers. that rich people tend to "have less of the affordances that teach them-or force them-to 10 Hallelujah! reason wisely about interpersonal conflicts." So you may stress about how to pay the bills, but at least you're better at making a relationship work than ol' Mr. Moneybags. **=**41≡



Based on our bestselling series, we've packed these books with all the things you should never, ever say whether you're on the job or on a date.

- Loaded with career-killing/romanceending phrases to avoid at all costs
- Doubles as a guide to ending a relationship or getting fired
- Add to your collection of foot-in-yourmouth fun What Not to Say books.

SIZE: 4.25 x 6.25 inches

SPECS: Hardcover with foil stamping, 128

pages

INNER: 4

PRICE: \$6.00

NO.: 50302, 50303

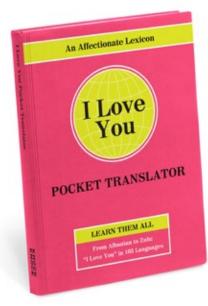
No matter where in the world you're walking that fine line between love and hate, these pocket translators will help you express your true feelings.

- Includes languages like Pig Latin, Klingon, and Elvish!
- Maps highlight where languages are spoken around the world.
- Discover useful tips and tidbits about the L-word and F-word—like who said "fuck" on live TV or how to express romantic interest without saying a thing.

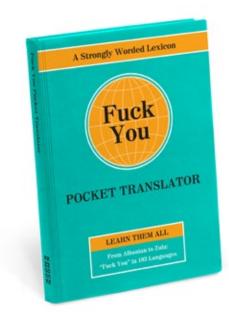
SIZE: 3.85 x 5.20 inches **SPECS:** PVC cover, 128 pages

INNER: 4 **PRICE:** \$4.00

NO.: 50301, 50304



No. 50301 I Love You Pocket Translator



No. 50304 Fuck You Pocket Translator

COOK UP A LITTLE CHEMISTRY—NO WORDS REQUIRED!

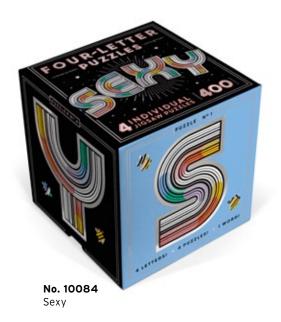
When facing a romantic language barrier, you can always try nonverbal methods to kindle excitement. Besides the obvious-sharing food and drink—you might try a museum date. The Roman Institute of Psychology found that 1 in 5 visitors to Italy's museums was inspired to have an "erotic adventure" inside. This phenomenon is known as Rubens Syndrome, named for the famed painter of curvaceous nudes, and has been characterized as a type of "emotional arousal" or "cultural seduction." Another idea: take your special friend on a roller coaster, speedboat ride, or other heart-pounding adventure. According to the Schachter-Singer theory, when people are placed in situations that feel dangerous, they can mistake their racing heartbeat and rapid breathing for physical chemistry with their companion. Guess they're called hot rods for a reason.

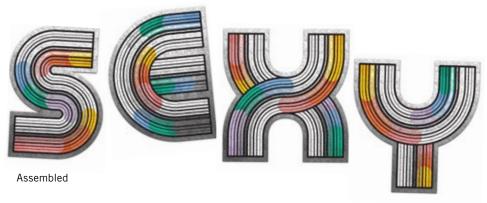
bangwi' SoH
(bahng-wee shokh)



ICELANDIC	IGBO
Farðu í rassgat (far-thee rus-cut)	Gaa n'ime òkù mmụọ nwụọ (gaa-nah-ih-meh oh-koo mm-moo-ooh nooh-ooh)
COUNTRIES SPOKEN IN: Iceland	COUNTRIES SPOKEN IN: Nigeria

FOUR-LETTER PUZZLES





1 word, 4 letters, 400+ pieces. You do the math.

- Sumptuous box inspired by alphabet blocks
- Holographic foil on the puzzles and the boxes—ooh la la!
- Collect all 6, then make your own words.
- Created and designed by Brooklyn design duo Charles&Thorn

SIZE: 5 x 5 x 5 inches

SPECS: Box with gold foil; approximately 400-piece puzzle with gold foil

INNER: 3

PRICE: \$8.00

10084, 10085









Classic concierge bells communicate your needs without saying a word!

- Ring once or twice for two different messages.
- All the fun of summoning help—for your own personal use
- How to use: ding bell

SIZE: Bell: 3.5 inches in diamter **SPECS:** Cardstock platform and bell

INNER: 4PRICE: \$6.00NO.: 15030-15033







Let's Do This







No. 50209 Sorry I Farted Again





25 postcard apologies that say sorry for all sorts of cringeworthy moments, so you don't have to.

- Fluorescent, eye-popping colors show just how sorry you really are
- Includes one any-occasion postcard you can fill in for unexpected goofs
- Sequel to the I'm Sorry I Farted book by Dan Golden

SIZE: 6 x 4 inches

SPECS: 25 postcards; cardstock case

INNER: 4PRICE: \$6.00NO.: 50209



A treasure trove of eight, situation-specific, fill-in letters for your awesome kid to open at just the right moment.

- An all-new addition to our bestselling Fill in the Love[®] series
- Send them off to summer camp or with your college-bound kid.
- Gift idea for expecting parents and soon-to-be empty nesters alike

SIZE: 7.25 x 4 x 1.5 inches

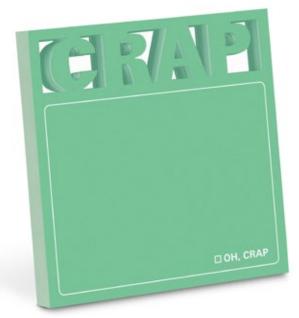
SPECS: 8 paper sheets; 8 envelopes;

foil-stamped box with magnetic lid; cotton ribbon; cardstock sleeve

INNER: 3 **PRICE:** \$8.00

NO.: 50185





No. 12567 Crap



No. 12569 BTW



No. 12568



No. 12570 Blah

A cutting-edge twist on our classic stickies that gives you a bright, bold way to make your statement stick.

- Sticky notes are kind of our thing and hey, why haven't we cut words into them before?
- Doubles as a stencil, if you're into that
- Cheery colors help your message stand out.

SIZE: 3 x 3 inches

SPECS: 75 diecut sheets with repositionable

adhesive

INNER: 8
PRICE: \$2.00

10.: 12567-12570

CLASSIC PADS

Spark follow-through and cross off to-dos with our latest pads.

- Daily Agenda/Hidden Agenda: A to-do list that doesn't distort between life's never-ending needs and wants
- Make Shit Happen: Fuck luck. The first step to getting things done is putting it down on this productive pad—or some shit like that.
- Don't Kill the Kids: A fill-in-the-blank checklist that will transform any sitter into the baby whisperer of your datenight dreams

SIZE: 6 x 9 inches

SPECS: 60 sheets; adhesive binding

INNER: 6 **PRICE:** \$4.00

NO.: 12290 - 12292

IMPOR	TANT DETAILS
WHERE WE'LL BE:	
HOW TO REACH US:	□ ct.
TO TO TEACH OO.	
OUR HOME ADDRESS:	- Little
IN CASE OF EMERGENCY, CALL:	FREND MECHADI BELATIVE
DOCTOR:	HOSPITAL:
MEDICAL INFO:	□ MEDICINE □ DIJ □ ALLERGES □ OTI
BATALO	S AND SNACKS
	S AND SNACKS
FEED THEM:	
TIME: : OPE OSIACE	
TIME: : :::::::::::::::::::::::::::::::::	
DON'T LET THEM EAT:	
NOTES:	
SL	EEP TIME
NAME:	NAME:
	NAP: : AM BEDTIME: :
PRE-SLEEP RITUALS:	PRE-SLEEP RITUALS:
HEI	PFUL HINTS
SUGGESTED ACTIVITIES:	TIOLIMITO
SUGGESTED ACTIVITIES:	

No. 12290 Don't Kill the Kids



No. 12291 Make Shit Happen



No. 12292 Daily Agenda/Hidden Agenda

TO: FROM: I AM HEREBY OFFICIALLY INDEBTED TO YOU FOR THE FOLLOWING GOODS, SERVICES, AND/OR LEGAL TENDER: I borrowed	IOU	
FOLLOWING GOODS, SERVICES, AND/OR LEGAL TENDER: I borrowed	Т0:	FROM:
□\$ □ Something delicious □ Your call	FOLLOWING GOODS, I borrowed I stole I broke I forgot I consumed	SERVICES, AND/OR LEGAL TENDER:
	□\$ □ Good vibes	□ Something delicious □ Your call □ Something illicit □
TO BE REPAID: BY DATE ASAP EVENTUALLY NEVER	TO BE REPAID: 🗆 BY _	OATE ASAP EVENTUALLY NEVER

No. 12146

POR	R FA	VOR
¡HOLA,		!
I NEED YOUR IMMED	DIATE ASSISTANCE	E WITH:
☐ Deciding	□ So	lving
_		itting
		tting
•		rgetting
☐ Planning	DBu	ying
☐ Plotting	D Bu	rning
Resisting		
AND WHILE YOU'RE	E AT IT:	
I WILL REWARD YO	UR KINDNESS WI	TH:
☐ A high five	☐ Sexy time	☐ Pizza
☐ A pat on the back	☐ Cervezas	☐ It's a surprise
☐ Another task	☐ A parade	
SINCERELY,		
□ GRACIAS □ MI	UCHAS GRACIAS	☐ GRACIAS POR NADA
KNOCKKNOCKSTUFF.COM • © 2019 KNOCK KNOCK LLC		

No. 12148 Por Favor

•	I feels you should know.	•
	S INCLUDE: (check all th	
,	☐ Sentimental	☐ PMS-ing
☐ Stressed	☐ Shame spiral	
☐ Warm and fuzzy		
☐ Pissed off	☐ Schadenfreude-y	☐ Electric
☐ Crazy in love	☐ Hangry	☐ Bummed out
☐ Crazy drunk	□ Sexy	Over it
☐ Dumpster fire	☐ Sloth-y	☐ Can't even
☐ Drained	☐ Inspired	
BECAUSE:		
	eck all that apply) Cat videos Boo:	

No. 12147 All The Feels

	RECENT
T0: @	FROM: @
I JUST POSTED:	
☐ A flawless selfie	☐ My awesome vacay slideshow
☐ An adorbs face-filter selfie	
☐ A selfie with my furbaby	☐ My dope dance moves
☐ An artsy wall selfie	
I WOULD REALLY APPRECIA	TE IT IF YOU WOULD:
☐ Like it right this second	☐ Tag a friend
☐ Share it right this second	☐ Tag a celebrity
☐ Add an emoji string	
AND BY DOING SO, YOU CA	N HELP ME:
☐ Become an influencer	☐ Avoid my IRL problems
☐ Get my crush's attention	☐ Achieve world domination
☐ Live fearlessly	
OH WAIT! I JUST CHECKED	AND NOW I HAVE:
Likes Views	New followers Haters
#LOVEMELO	VEMELOVEME
KNOCKKNOCKSTUFF.COM	■ © 2019 KNOCK KNOCK LLC

No. 12149 Like My Recent

Let all-new Nifty Notes do the talking (or your dirty work!) for you.

- Like My Recent: The ahem of notes, it reminds everyone to acknowledge your major (and minor) offline moments.
- All the Feels: Take the infinite range of your many-splendored feels from your newsfeed to real life.
- Por Favor: A well-mannered way to communicate wants and demands (both reasonable and unreasonable) no actual Spanish skills required!
- IOU: Checkboxes and prompts help you beg, borrow, and steal with instant impunity.

SIZE: 4 x 5.25 inches

SPECS: 50 sheets; adhesive binding

INNER: 6
PRICE: \$3.00
No.: 12146-12149

Who's **There Group**[™]

KNOCK + lemily KNOCK + McDowel

people places & things