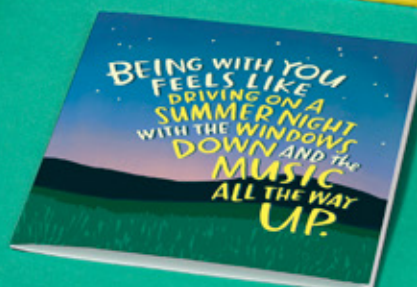
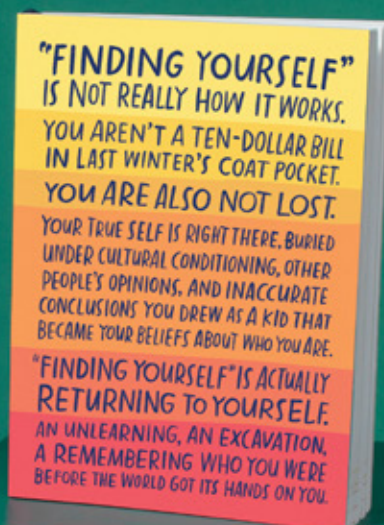


Emily
McDowell

& FRIENDSTM

FALL 2019





DEAR FRIENDS,

Happy Summer! Or Fall, depending on when you're reading this. However, as I write this letter, it is very early Spring, which means I should probably just say: HELLO, HAPPY WHATEVER SEASON IT IS!

In January, we changed our name to Emily McDowell & Friends, to welcome new collections by other writers and artists under our brand umbrella, and we kicked it off with Lisa Congdon. Lisa is back for Fall 2019 with more new work: an absolutely beautiful Zodiac series of 12 cards and 12 magnets. I am personally hoarding them as a set.

In case you are new to her work, Lisa is a hugely successful and hugely talented illustrator, fine artist, and author, with a brand in her own right and over 300,000 followers on social media. Lisa's partnership with us is her largest licensed-product collection to date, and I'm so honored that she's chosen to work with us.

You'll find tons of great new stuff inside this catalog, including a journal and card featuring the most viral piece I've ever created. Called "Finding Yourself," it was reposted and shared online more than a million times after I first gave it to the Instagram gods. The internet continues to astonish me.

All my best, and hoping you enjoy our latest work!

Emily



Our collaboration with fine artist, illustrator, and author Lisa Congdon continues this season! Best known for her energetic and colorful illustrations, Lisa is the author of seven books, including the starving-artist-myth-smashing *Art Inc.: The Essential Guide to Building Your Career as an Artist*. She was named one of 40 Women Over 40 to Watch in 2015, and she is featured in the 2017 book *200 Women Who Will Change the Way You See the World*. She lives and works in Portland, Oregon.

NEW!

DOOR HANGERS

SIZE: 4 x 9.5 INCHES

SPECS: BAMBOO; DOUBLE-SIDED

PKG: PAPER CARD TOPPER; 4.5 X 3 INCHES; CELLO

INNER: 4

\$6.00 EACH

These guys are pretty much the most entertaining way possible to say "leave me alone"—or "please save me from myself." Made from sturdy bamboo, they bring high-quality razzle-dazzle and real-talk to your doorknob. And it so deserves it. Seriously, is there a harder-working part of your door? (Maybe the hinges. But hinge-hangers aren't really a thing.)



Double-sided



Double-sided



2-02717: Snacks/Pony



2-02718: Thoughts/Feelings





Double-sided



2-02719: Cultural Change/Country



Double-sided



2-02720: Scrolling/Raccoon



MAGNETS

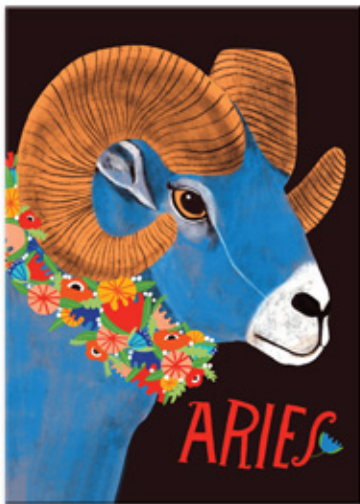
SIZE: 2.55 X 3.55 X 0.625 INCHES
SPECS: LAMINATED PAPER-WRAPPED MAGNET
PKG: CELLO
INNER: 6

\$2.50 EACH

These little works of astrological art will enhance any magnetic surface with a colorful pop of Lisa Congdon magic. They work great even if you don't know your sun sign from a stop sign—because life is too short for wimpy magnets that let papers slip off the fridge. Note to astrology enthusiasts, people with roommates, and/or Libras: they also look great in a grouping!



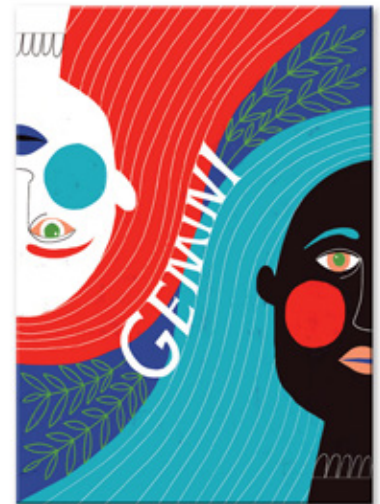
LISA CONGDON
FOR
Emily McDowell & FRIENDS™



2-02703: Aries



2-02704: Taurus



2-02705: Gemini



2-02706: Cancer



2-02707: Leo



2-02708: Virgo



Hey, these magnets are
also available as cards!

See pages 34-35.

MAGNET DISPLAY

For details, see page 69

SKU 2-02981



LISA CONGDON
FOR
Emily McDowell & FRIENDS™



2-02709: Libra



2-02710: Scorpio



2-02711: Sagittarius



2-02712: Capricorn



2-02713: Aquarius



2-02714: Pisces



MAGNETS

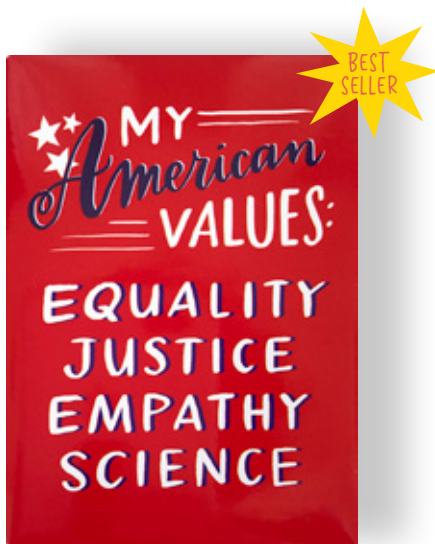
SIZE: 2.55 X 3.55 X 0.625 INCHES
SPECS: LAMINATED PAPER-WRAPPED MAGNET
PKG: CELLO
INNER: 6

\$2.50 EACH

Your fridge takes care of you—time to give back, people.
 We put our bestselling designs onto magnets, so you can
 enjoy them every time you open the refrigerator door.
 And we guarantee they will never judge your food or
 beverage choices.



2-02290: Cat Lady



2-02452: American Values



2-02591: Patriarchy



2-02590: Astrology



2-02457: Remaining Fucks



2-02286: Grown-Ass Lady



2-02592: Personal Brand





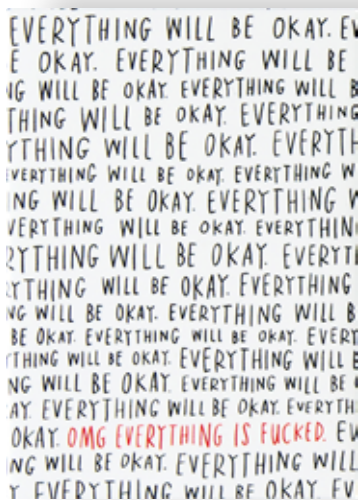
2-02456: Ice Cream Freezer



2-02453: Active Bitch Face



2-02292: Be Brave



2-02293: Everything Will Be Okay



2-02289: Great Job



2-02287: Like a Boss



2-02593: Fucks Vending



2-02594: Simpler Times



2-02595: Every Great Woman

FILL IN THE LOVE® JOURNALS

SIZE: 4.125 x 5.375 INCHES

SPECS: HARDCOVER; 64 PAGES; ACETATE BOOK JACKET

PKG: N/A

INNER: 4

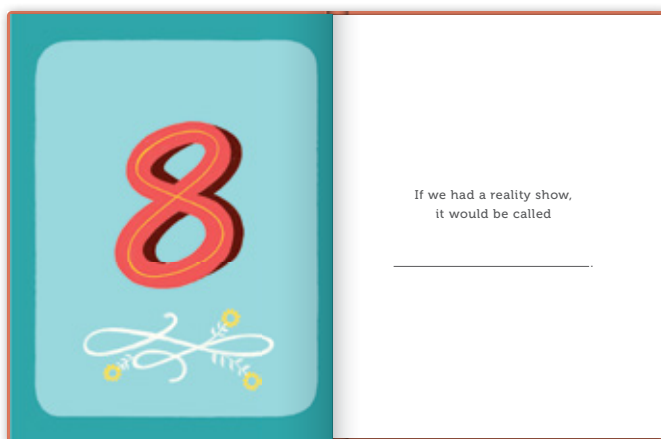
\$5.00 EACH

We took our sister brand Knock Knock's runaway hit series and put our own twist on it, including a larger size that's the same as our cards. Our two newest titles are the perfect way to create unique, meaningful gifts for those lucky people who are your chosen family—your closest close friend and your sweetest sweetheart.

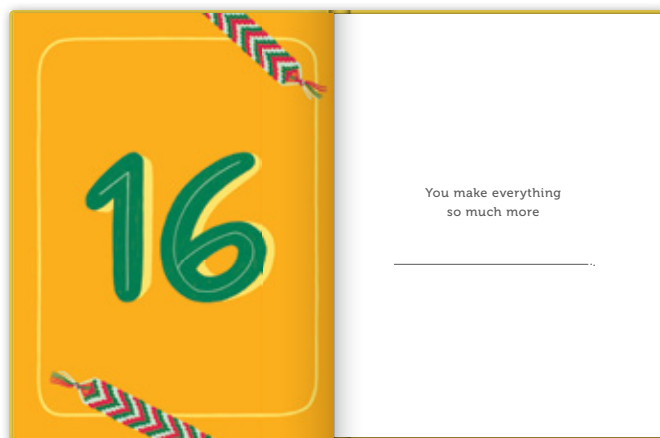
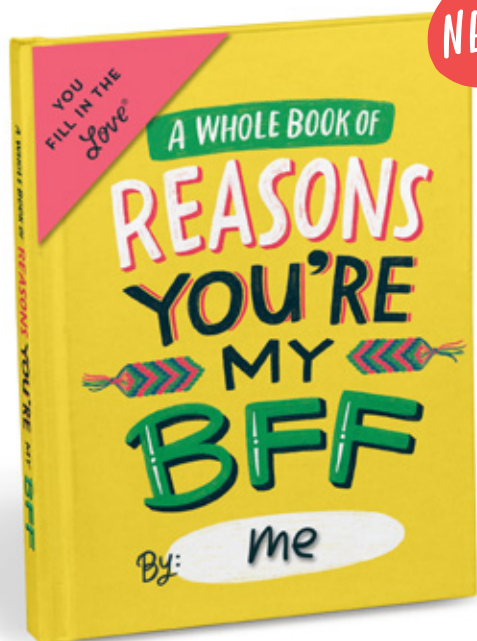
FILL IN THE LOVE® JOURNALS DISPLAY

For details, see page 69

SKU 2-O2989



2-02715: About Us



2-02716: BFF





2-02645: About Mom



2-02646: About Dad



2-02648: Feels Terrible



2-02647: About You



JOURNALS

SIZE: 6.5 x 8.625 INCHES

SPECS: PAPERBACK; 160 PAGES; RIBBON MARKER

PKG: N/A

INNER: 3

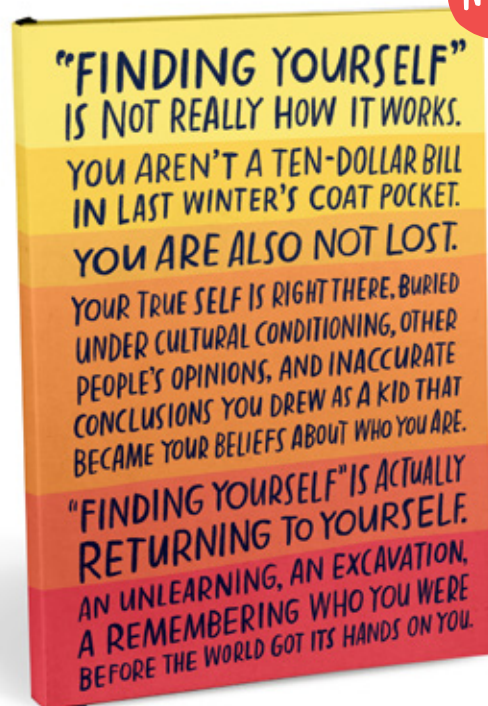
\$7.50 EACH

Our newest journal started out as an Emily post on Instagram that went kinda crazy-viral. Now it's an actual, IRL thing! With its warm colors and life-affirming, you-affirming message, it's basically a ray of sunshine in your hands. (Not literally. That would be dangerous and super-hard to manufacture.) Like all our journals, it's got full-color illustrations, 160 pages, a grosgrain-ribbon bookmark, and buckets of creative good vibes.

NEW!



2-02684: Finding Yourself

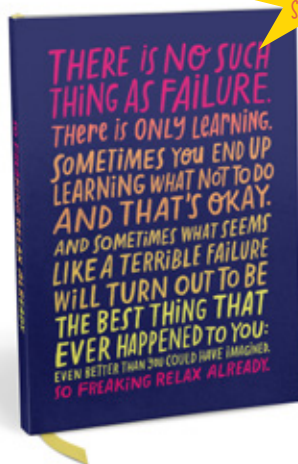


BEST SELLER

2-02653: Burn It

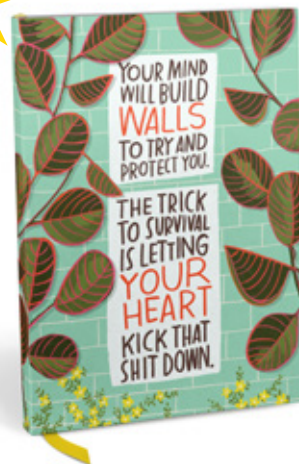


2-02654: Inspiring Quote



BEST SELLER

2-02655: On Failure



2-02656: Survival



LISA CONGDON

FOR

Emily McDowell & FRIENDS™



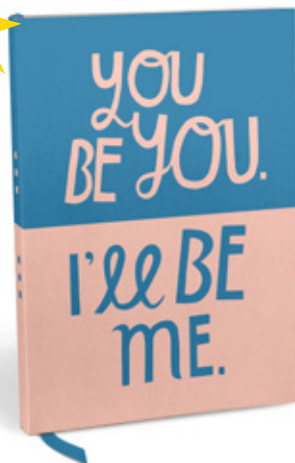
2-02659: OK Let's Do This



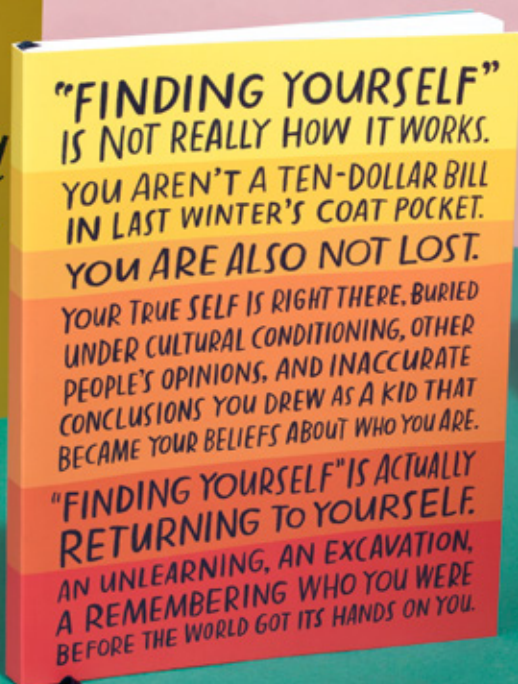
2-02657: Eyes Forward



2-02660: Your Story Matters



2-02658: You Be You



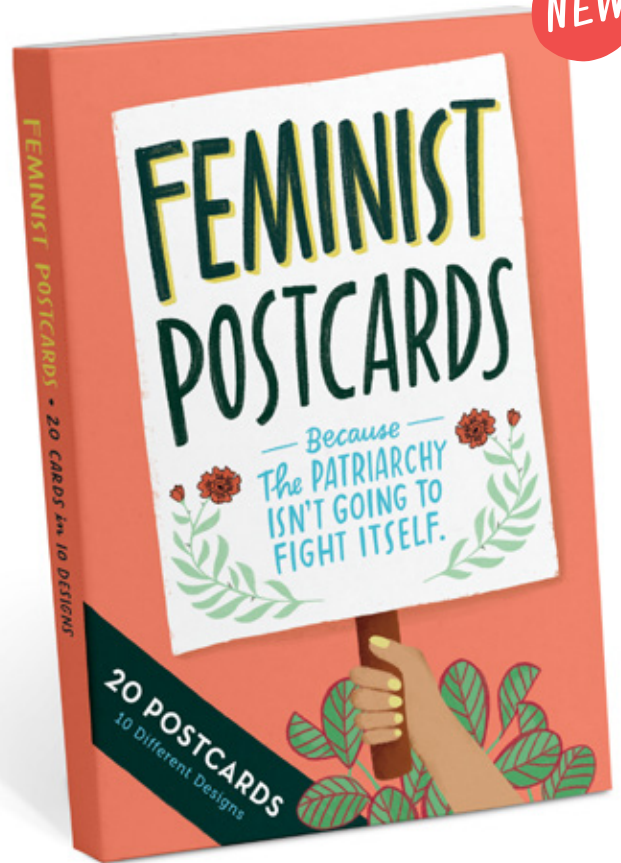
POSTCARD BOOKS

SIZE: 5 x 7 INCHES
SPECS: 20 POSTCARDS; CARDSTOCK COVER
PKG: N/A
INNER: 4

\$5.00 EACH

Our postcard books make it easy to send ongoing support to loved ones without buying a million individual greeting cards. It also turns out that folks love to hang the postcards as wall art, so these babies are flying out of the warehouse. Our latest title isn't afraid to bring it: The future may be female, but (newsflash) *so is this very moment*. Hand deliver these electrifying cards to friends, post some above the sink, and—definitely—mail 'em to Washington. Two cards each of ten designs (you know, twenty total).

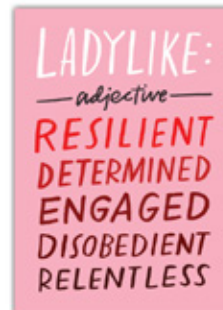
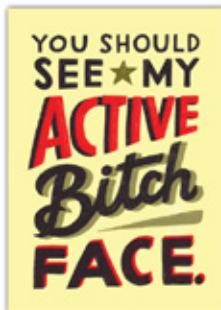
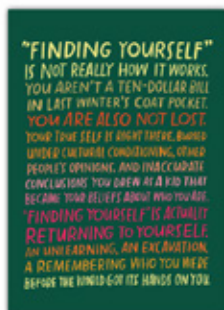
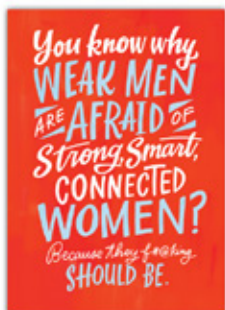
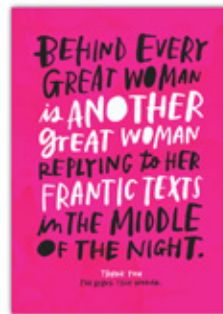
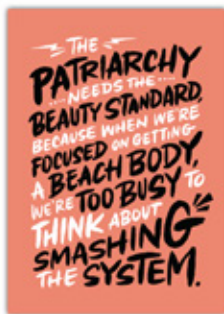
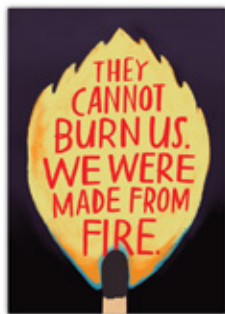
NEW!



2-02686: Feminist



CONTENTS



STICKY NOTE PACKETS

SIZE: 8.25 x 5.625 INCHES (PACKET); 2.75 x 2.75 INCHES (PADS)
SPECS: 6 PADS; 40 SHEETS EACH; REPOSITIONABLE ADHESIVE
PKG: SELF-SEALING POLYBAG
INNER: 4

\$6.00 EACH

You deserve to know that you are smart, attractive, and amazing—and to be told these things every damn day. Since we can't be there to do it in person, we made this new Sticky Note Packet. Post them where you'll see them. Share them with others. Together we will spread good cheer across the land. Introduced in 2018, our sticky packets have quickly become a customer favorite.

NEW!

CONTENTS



2-02685: You Are Very Smart and Pretty



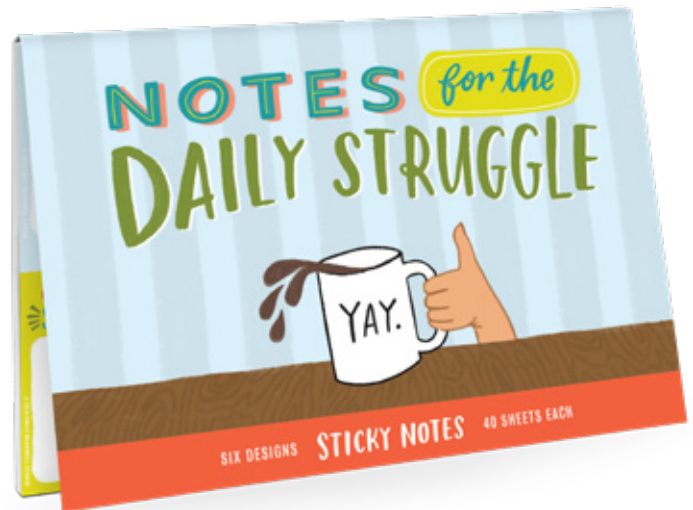
CONTENTS



2-02568: Thank You



CONTENTS



2-02569: Daily Struggle



Tell 'em how you really feel and
make your statement stick! (Literally!)

CONTENTS



2-02567: Grown-Ass Lady



STICKY NOTES

SIZE: 3 x 3 INCHES
SPECS: 100 SHEETS; REPOSITIONABLE ADHESIVE
PKG: SHRINKWRAPPED
INNER: 8

\$2.00 EACH

Our sticky notes are a combination of sarcasm, motivation, paper, and sticky. (Okay, "sticky" isn't really a noun, but "leverage" wasn't even a verb until, like, 2006.) They're also excellent gifts and stocking stuffers for friends, coworkers you actually like, or favorite teachers.



STICKY NOTES DISPLAY

For details, see page 69

SKU 2-O2980



2-02573: Dream Big



2-02577: Unsolicited Advice



2-02574: Genius



2-02570: Astrology



2-02576: Self-Help



2-02575: Great Job



2-02572: Dance



2-02571: Cat Lady



CERTIFICATE PADS

SIZE: 6 x 4.5 INCHES
SPECS: 75 SHEETS
PKG: SHRINKWRAPPED
INNER: 4

\$4.00 EACH

Sometimes people are actually awesome. And they deserve recognition for their acts of awesomeness, however small—whether it's the coworker who loans you a pen during a meeting or the barista who gives you extra whipped cream. (Can anyone really put a price on extra whipped cream?) Honor those mighty souls who make daily life less, you know, daily!



2-02469: Spousal Recognition Certificate



2-02470: Employee of the Moment Certificate



2-02184: Achievement Certificate



COCKTAIL NAPKINS

SIZE: 5 x 5 INCHES

SPECS: 20 NAPKINS; 3 PLY; TCF PAPER; WATER-BASED INK; FSC CERTIFIED

PKG: CELLO

INNER: 6

\$3.00 EACH

You and your friends are accomplished party people, so we're proud to present napkins worthy of your skills. Just like you, they're funny, colorful company, always ready to pitch in and take care of a cocktail or two. Or maybe eight deviled eggs. We totally support that—and so do these napkins!



2-02687: Party Dragon



2-02688: Fun and Games



2-02689: Standing Around



2-02690: Dance Pants



YOU ARE A
PARTY ANIMAL.
Specifically
A PARTY DRAGON.
A magic

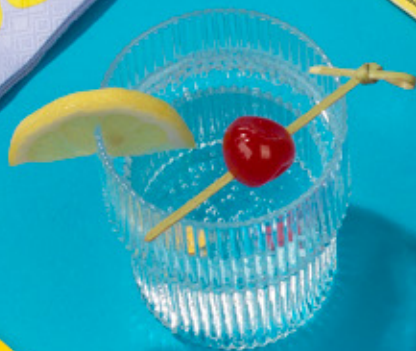
It's all
FUN & GAMES
UNTIL LIKE 9PM.
That's when you guys leave
AND I TAKE OFF MY BRA.

I love
STANDING AROUND
in the
ROOM AS YOU.

I love
STANDING AROUND
in the
ROOM AS YOU.

Dance
PANTS
Required
BEYOND THIS POINT.

YOU ARE A
PARTY ANIMAL.
Specifically
A PARTY DRAGON.
A magic



It's all
FUN & GAMES
UNTIL LIKE 9PM.
That's when you guys leave
AND I TAKE OFF MY BRA.

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PARTY ANIMAL.
Specifically
A PARTY DRAGON.
A magic

I
STAND AROUND
in the
ROOM AS YOU



I love
STANDING AROUND
in the
ROOM AS YOU

Dance
PANTS
Required
BEYOND THIS POINT.

FUN & GAMES
UNTIL LIKE 9PM.
That's when you guys leave
AND I TAKE OFF MY BRA.

COCKTAIL NAPKINS

SIZE: 5 x 5 INCHES

SPECS: 20 NAPKINS; 3 PLY; TCF PAPER;
WATER-BASED INK; FSC CERTIFIED

PKG: CELLO

INNER: 6

\$3.00 EACH



2-02400: Party Bingo



2-02588: Book Club



2-02584: Emotional Designated Driver



2-02585: Conversation Starters



2-02397: Grown-Ass Lady



2-02589: Best-Looking Person





2-02466: Wine Dystopia



COCKTAIL NAPKIN DISPLAY

For details, see page 69

SKU 2-O2519



2-02401: Party Thoughts



2-02586: Wine Bingo



2-02587: Modern Times



2-02464: Hors d'Oeuvre



2-02467: Cookies & Bourbon



2-02468: Deck Yourself



WINE BAGS

SIZE: 5 x 12.5 x 3.25 INCHES
SPECS: PAPER; WOVEN HANDLE
PKG: PEGGABLE
INNER: 6

\$2.00 EACH

Our wine bags are extremely handy—like a greeting card crossed with self-wrapping gift paper. They're also distractingly attractive, which is helpful if your idea of fancy wine is anything over \$7. (We're our own target market on this one.) Best of all, they just make wine more fun, which is something akin to making puppies more cute.



2-02673: Best Label



2-02676: Cheap Wine



2-02677: Guy at the Store



2-02679: Wine Bingo



2-02674: Celebrate with Alcohol



2-02675: Dystopian Nightmare



2-02678: Easy to Shop



2-02680: OMG Pony



GIFT BAGS

SIZE: 7.95 X 9.4 x 4 INCHES

SPECS: PAPER; WOVEN HANDLE; TISSUE PAPER NOT INCLUDED

PKG: PEGGABLE

INNER: 6

\$2.00 EACH

People love these for three reasons. Obviously, they're cute bags that can totally be reused (re-gift-bagged?), and who doesn't love that? Two, they say things that make people smile, even if they're bummed about getting older. Three, they immediately turn any gift into a beautifully wrapped package without requiring any skill or effort whatsoever. If your wrapping style is "in the car outside the party," we got you.



2-02651: You're the Best



2-02652: Gift to Humanity



2-02285: Don't Know How to Wrap



2-02282: Go Shorty



2-02409: OMG Pony



2-02281: Got You a Thing



CERAMIC MUGS

SIZE: 11 OZ. (MUG); 4.90 X 4 X 3.45 INCHES (MUG BOX)
SPECS: DISHWASHER/MICROWAVE-SAFE CERAMIC
PKG: INDIVIDUALLY BOXED
INNER: 4

\$6.00 EACH

Our mugs say outspoken and funny things so you don't have to. This is especially useful at 6 am, when no human being can be expected to speak—or at 3 pm, when you need a shot of caffeine and/or don't-F-with-me-itude.





2-02664: It's a New Day



BEST
SELLER

2-02665: OK Let's Do This



BEST
SELLER

2-02666: Show Up, Breathe



BEST
SELLER

2-02663: Underestimate Us



2-02661: Clusterfuck



BEST
SELLER

2-02662: New Hustle



2-02582: Astrology



2-02583: Personal Brand



2-02580: Active Bitch Face



CERAMIC MUGS

SIZE: 11 OZ. (MUG); 4.90 X 4 X 3.45 INCHES (MUG BOX)
SPECS: DISHWASHER/MICROWAVE-SAFE CERAMIC
PKG: INDIVIDUALLY BOXED
INNER: 4

\$6.00 EACH



2-02581: American Values



2-02241: Cat Lady for Life



2-02238: Great Job



2-02234: Too Early for You to Say



2-02296: Girl Power



2-02233: Everything Will Be Okay



2-02239: Grown-Ass Lady



2-02529: Patriarchy Refill



2-02530: Weak Men



CANVAS POUCHES

SIZE: 8.65 x 6.25 INCHES

SPECS: 100% COTTON; SCREEN PRINTED;
GOLD ZIP; COTTON LINED

PKG: N/A

INNER: 4

\$7.00 EACH

You may (or may not!) have a filthy mouth, but damn, your shit is organized. These pouches are the perfect size to hold pens, makeup, money, tissues, gum, your phone, and all the rat's asses you do not give.



2-02405: Remaining Fucks



2-02472: New Hustle



2-02473: Enemy Tears



2-02474: Tampons



2-02438: Active Bitch Face



2-02440: Complicated



TOTE BAGS

SIZE: 17.5 X 15 X 6 INCHES; STRAP DROP 14 INCHES
 SPECS: HEAVYWEIGHT CANVAS; GUSSETED BOTTOM;
 SHOULDER STRAPS IN TWO STYLES: POLYESTER
 WEBBING AND COTTON CANVAS
 PKG: N/A
 INNER: 4

\$10.00 EACH

Our sturdy, eco-friendly totes are like over-the-shoulder art that can also carry to-do lists, tampons, lip gloss, your phone, a power drill, and a pint of ice cream. Just for example.

LISA CONGDON

FOR

Emily McDowell & FRIENDS™



2-02670: Women of the World



2-02671: Store Signs



2-02672: Show Up, Breathe



2-02669: Protect the Vulnerable





2-02668: Underestimate Us



2-02667: Book Club



2-02134: Grown-Ass Lady



Good for groceries. Better for emotional baggage.



2-02133: Book* (Wine)



2-02462: Fucks Vending



2-02471: Patriarchy



2-02132: Cat Lady



2-02135: Groceries & Shit



2-02460: American Values



FANTASY STONE CARDS

SIZE: 1 x 1.25 INCHES (PIN); 4.25 x 5.5 INCHES (CARD)

SPECS: ONE PIN WITH GOLD-PLATED IRON, MULTI-COLOR ENAMEL, MAGNET BACK;
ONE CARD WITH GOLD FOIL, BLANK INSIDE; ONE COLORED ENVELOPE

PKG: CELLO WITH COLORED ENVELOPE

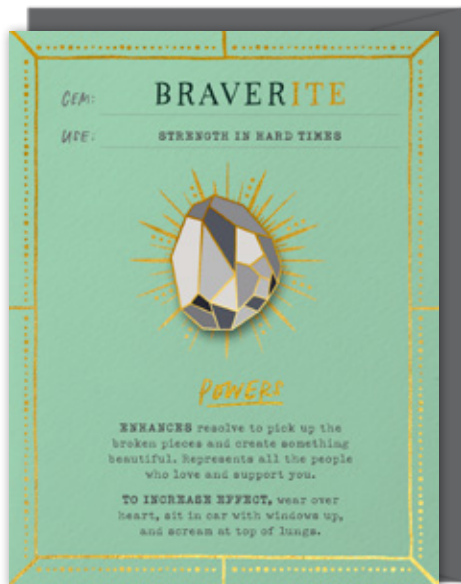
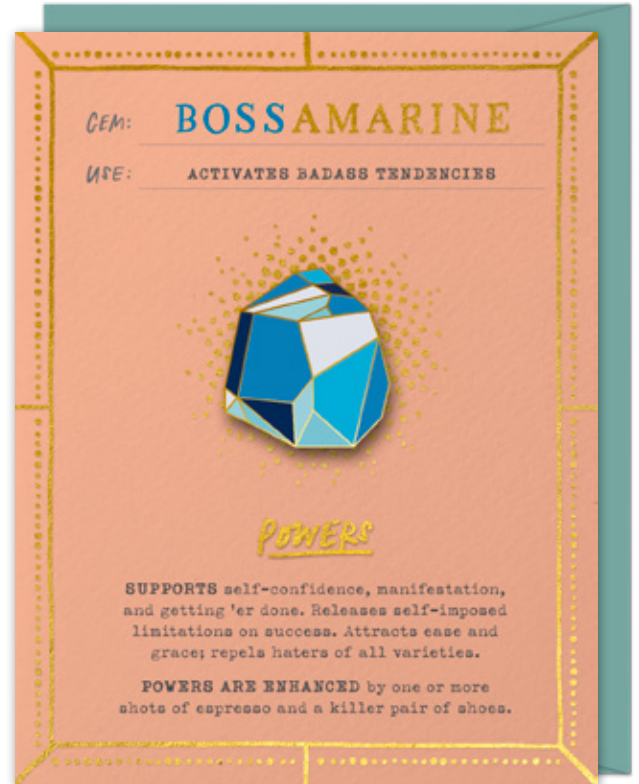
INNER: 6

\$6.00 EACH

"Ooh, pretty!" is a natural first response to these enamel pins, but they're more than eye candy: Each one magically bestows powers we all can use—including confidence, good cheer, and the mystical ability to avoid comparing yourself to people on Instagram. And how's this for real magic: The magnetic pin back won't damage clothing!

ALL WITH
GOLD FOIL!

2-02650: Bossamarine



2-02649: Braverite



2-02599: Birthday Quartz



2-02601: Romancerine

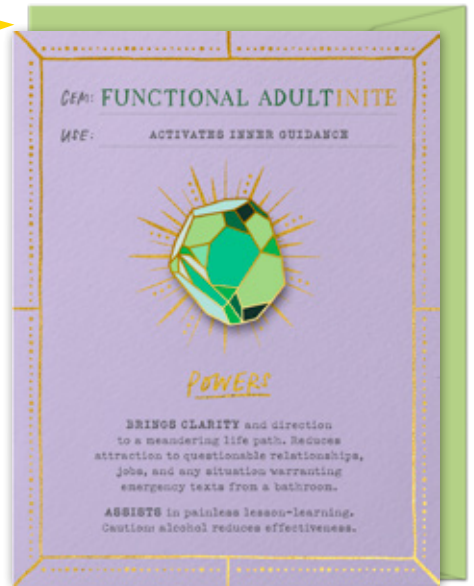




2-02596: Parentite



2-02597: Persistethyst



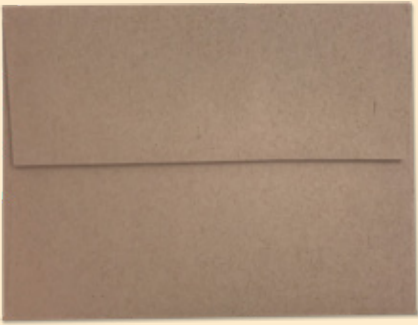
2-02600: Functional Adult



2-02598: Comparison Stone



CARDS



Our kraft
envelope





OUR BESTSELLING CARDS

celebrate the relationships we actually have, for people whose lives are more hand-scribbled than gold-embossed. We hope to help people feel seen and understood for who they are—whether that's with a Mother's Day card for a stepmom, a card that totally nails your relationship, or an Empathy Card that helps provide the right words when you don't know what to say.

Retailers often tell us that when they hear customers laughing or calling friends over, they know without looking that they're standing in front of the Emily McDowell & Friends display. Our cards say all kinds of things, but they all make customers say, "This card totally gets me."

NEW!

ZODIAC CARDS

SIZE: 4.25 x 5.5 INCHES

SPECS: ALL CARDS ARE BLANK INSIDE;
PRINTED WITH ECO-FRIENDLY INKS

PKG: CELLO WITH KRAFT ENVELOPE

INNER: 6

\$2.25 EACH

Hey, these cards
are also available
as magnets!

➤ See pages 4-5. ➤

LISA CONGDON

FOR
Emily McDowell & FRIENDS™



2-02691: Aries



2-02692: Taurus



2-02693: Gemini





2-02694: Cancer



2-02695: Leo



2-02696: Virgo



2-02697: Libra



2-02698: Scorpio



2-02699: Sagittarius



2-02700: Capricorn



2-02701: Aquarius



2-02702: Pisces



REASONABLE ACHIEVEMENT CARDS

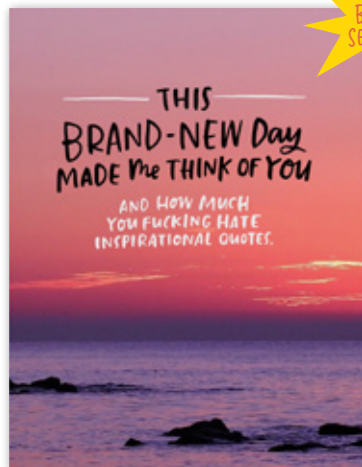
SIZE: 4.25 x 5.5 INCHES

SPECS: ALL CARDS ARE BLANK INSIDE;
PRINTED WITH ECO-FRIENDLY INKS

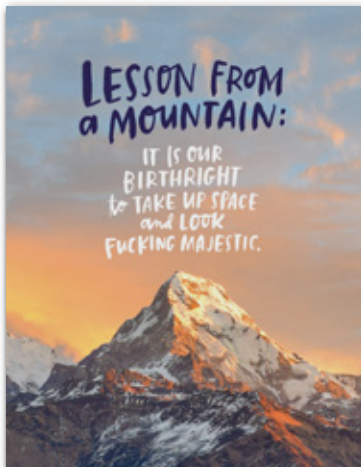
PKG: CELLO WITH KRAFT ENVELOPE

INNER: 6

\$2.25 EACH



2-02615: Brand-New Day



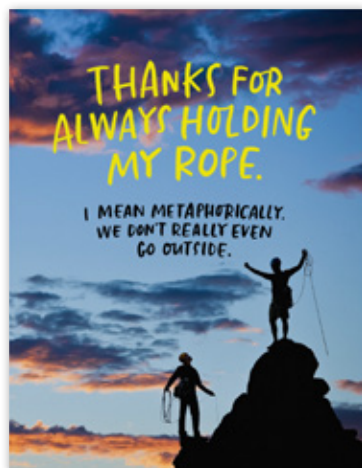
2-02611: From a Mountain



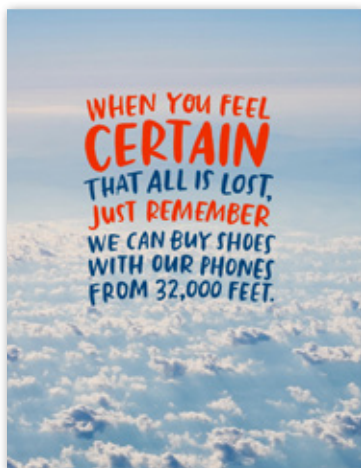
2-02617: Heart's Desire Birthday



Inspirational mottos and stock photos are swell and all...but not everyone's into camping and cliff-yoga. If climbing mountains sounds less fun than eating mountains of frosting, we've got some cards for you.



2-02618: Holding My Rope



2-02619: 32,000 Feet

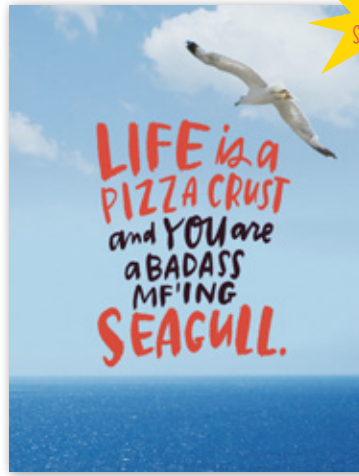


2-02620: Two Kinds of People

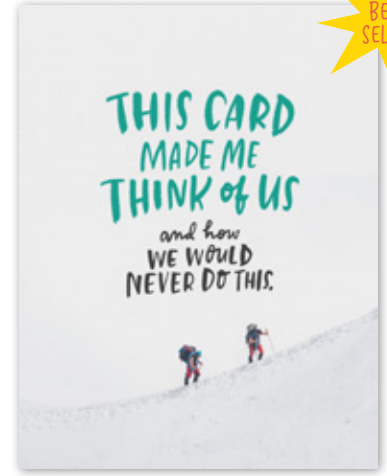




2-02616: Simple Things Birthday



2-02612: Pizza Crust



2-02608: We Would Never



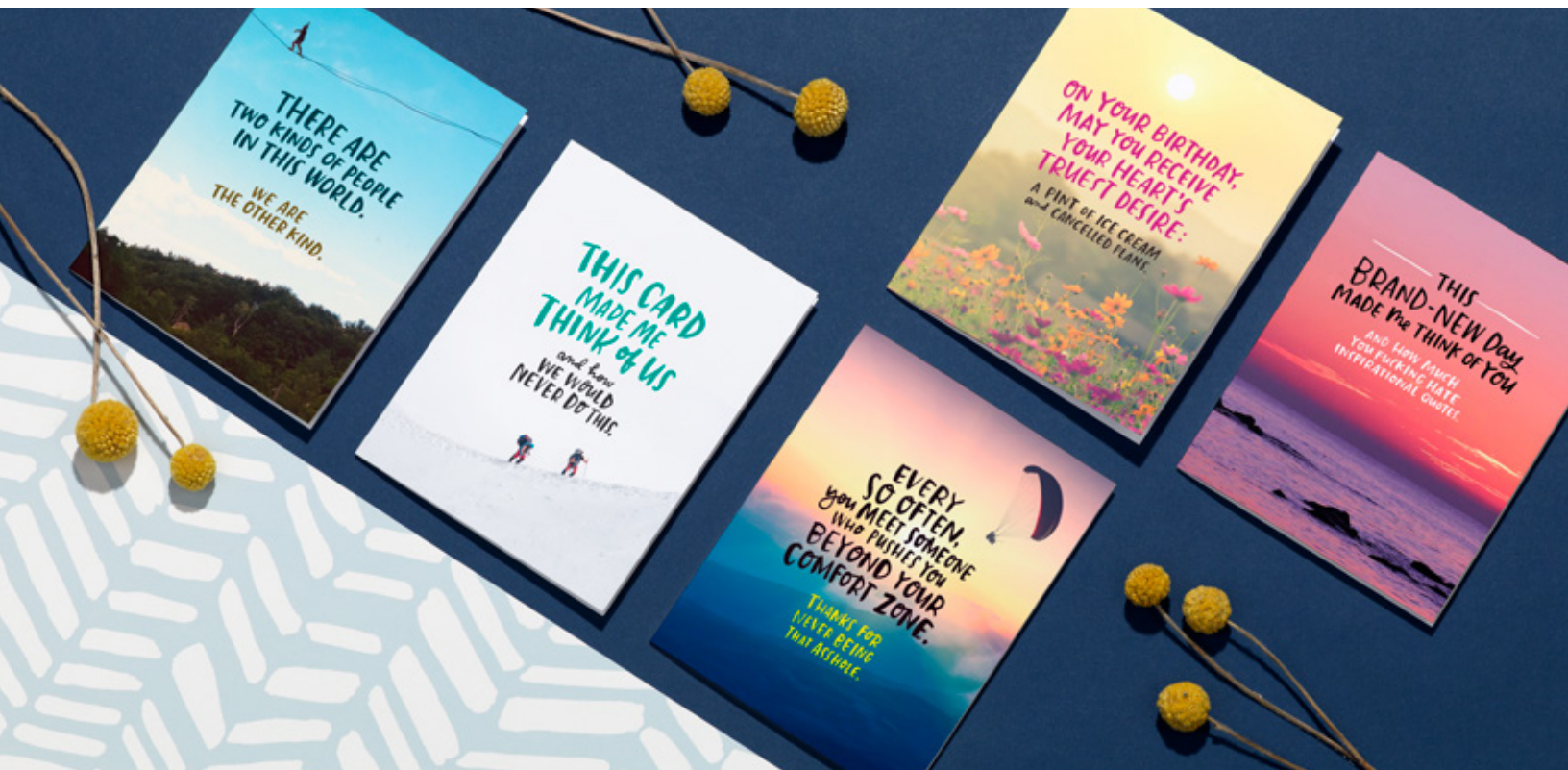
2-02606: Comfort Zone



2-02607: Precious Gift



2-02613: Only Live Once Birthday





EMPATHY CARDS

Support for Serious Illness and Loss

Most of us struggle to find the right words in the face of a friend or loved one's crisis, whether it's cancer, chronic illness, a major loss, or anything else. It's a really tough problem: Someone we love needs our support more than ever, but we don't have the right language for it.

As a cancer survivor, Emily has a very personal stake in this game. She was diagnosed with Stage 3 Hodgkin's lymphoma at age 24. After nine months of chemo and radiation, she went into remission and has been incredibly fortunate to be cancer-free since.

For Emily, the most difficult part of her illness wasn't losing her hair, being erroneously called "sir" by Starbucks baristas, or sickness from chemo. It was the loneliness and isolation as close friends and family members disappeared because they

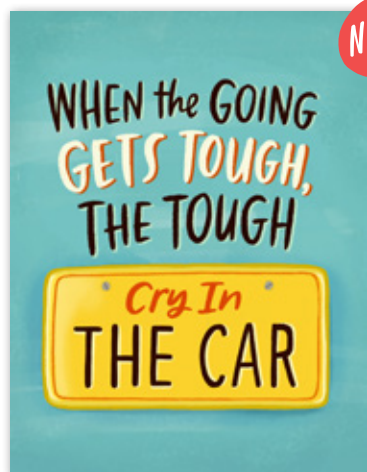
didn't know what to say or because they had said the absolute wrong thing without realizing it.

Emily created Empathy Cards to give people more authentic ways to communicate about illness and suffering. These cards have touched a nerve worldwide and have been featured by over 300 media outlets, including *Good Morning America*, *NBC Nightly News*, the *New York Times*, National Public Radio, and the Huffington Post. Millions of people have shared the cards across all social media platforms, and we've received thousands of emails from customers sharing stories about the ways Empathy Cards have impacted their lives, a handful of which we've included here.

One of the founding principles of the Emily McDowell & Friends brand is to help people connect with each other through truth, and this collection is one of its highest expressions.

EMPATHY CARDS

\$2.25 EACH



NEW!

2-02621: Cry in the Car



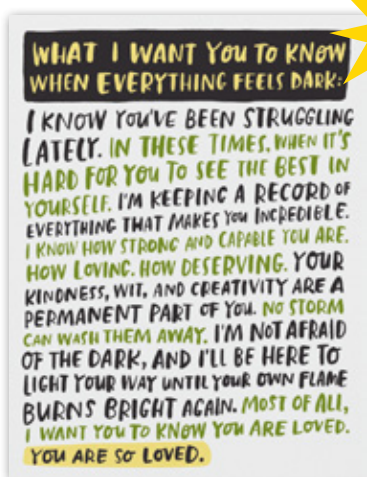
NEW!

2-02623: Make This Better



BEST SELLER

2-02609: New Normal Empathy



BEST SELLER

2-02610: Everything Dark Empathy



“These amazing cards say what other mainstream cards don’t! To see a patient smile or laugh when reading them is just one of the million reasons I love being a nurse.”

— DANIELLE, oncology nurse



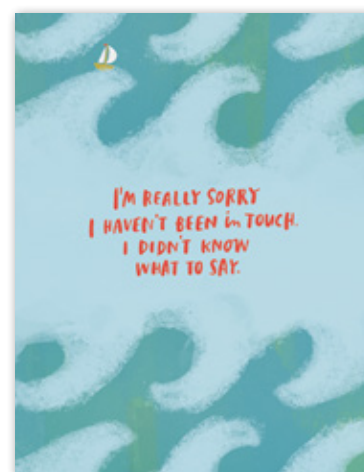
2-02204: One More Chemo Down



Gold foil

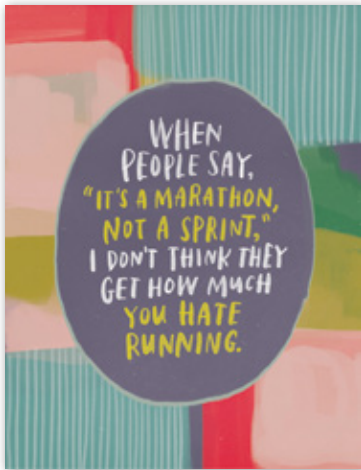
BEST SELLER

2-02323: Broken Objects



2-02210: Didn't Know What to Say





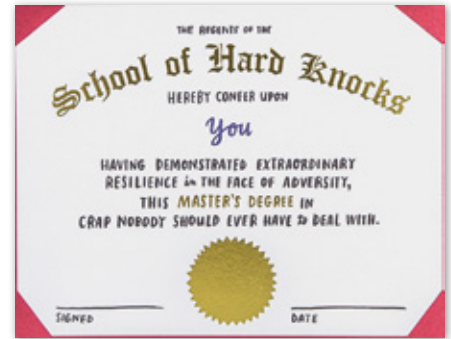
2-02249: It's a Marathon



2-02422: This Day Sucks for You



Gold foil



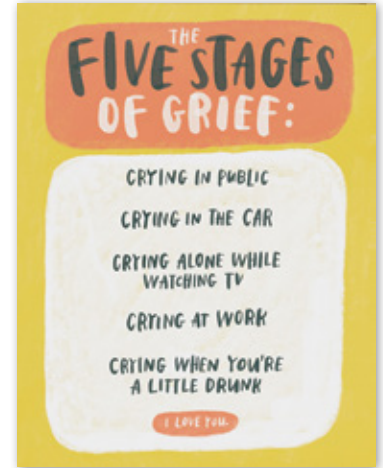
2-02320: Hard Knocks



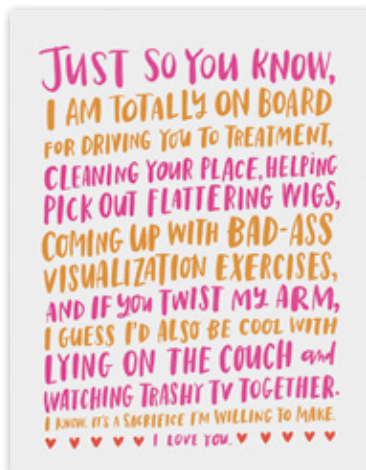
2-02489: Thank You for Showing Up



2-02203: Everything Happens



2-02251: Five Stages



2-02208: Friendship Through Cancer



2-02209: #FUCKCANCER Doesn't Help



2-02252: God's Plan



Gold foil



2-02475: Kicking Cancer's Ass



“Even living with breast cancer, Empathy Cards never fail to give me a giggle. More importantly, they reassure me that someone ‘gets it.’ Their simple, humorous acknowledgment that my situation is hard is so much more important than having exactly the right words to say.”

— SHANNON, cancer fighter



2-02207: Illness Is Not a Journey



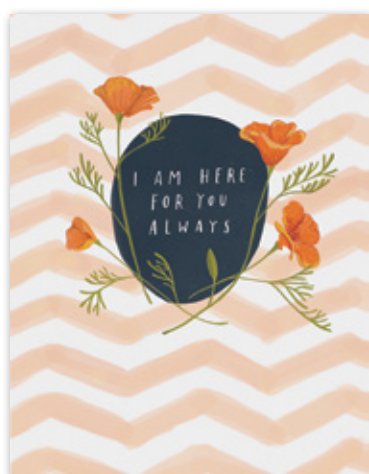
2-02540: It's a Hallway



Gold foil



2-02476: Kept Going



2-02041: Here for You Always

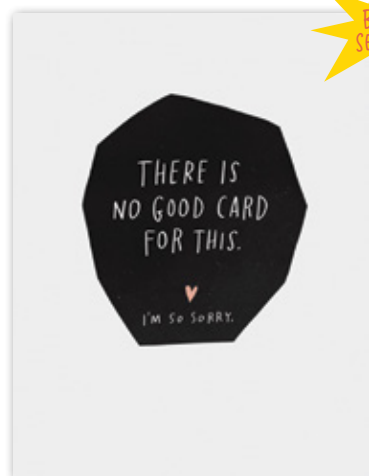


2-02206: Died of Lemons



2-02556: Invisible Illness

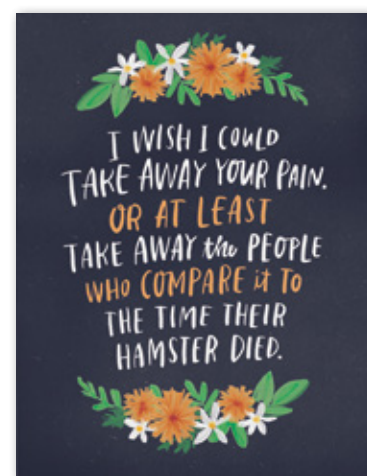




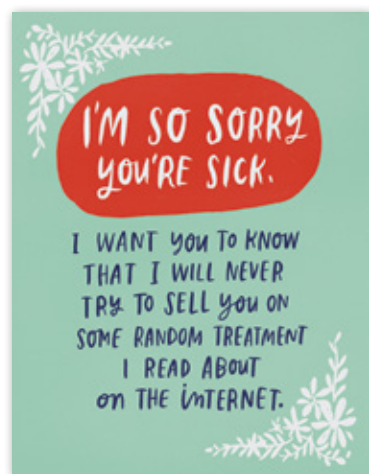
2-02157: No Good Card for This



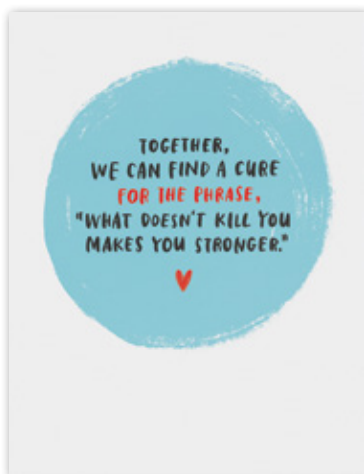
2-02418: Pet Soulmate



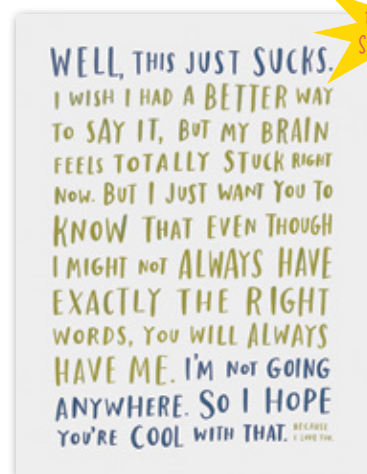
2-02248: Take Away Your Pain



2-02205: Treatment on the Internet



2-02250: What Doesn't Kill You



2-02042: Awkward Sympathy



2-02490: Smothered with Kale



2-02557: Your Time on Earth



FILL IN THE LOVE®
JOURNALS

PAGES 8-9



BIRTHDAY CARDS

SIZE: 4.25 x 5.5 INCHES
SPECS: ALL CARDS ARE BLANK INSIDE;
 PRINTED WITH ECO-FRIENDLY INKS
PKG: CELLO WITH KRAFT ENVELOPE
INNER: 6

\$2.25 EACH



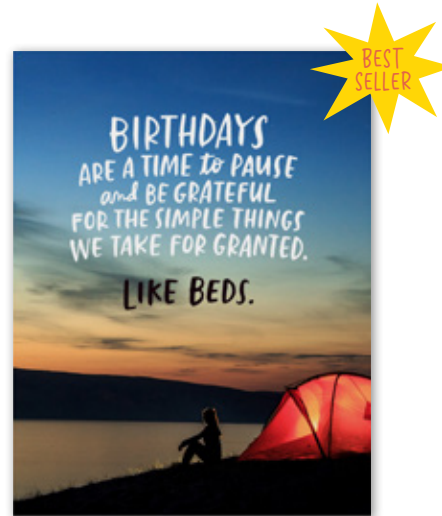
2-02008: Pony Ferrari Pizza Birthday



2-02627: Complaining about Millennials



2-02617: Heart's Desire Birthday



2-02616: Simple Things Birthday



LISA CONGDON

FOR
Emily McDowell & FRIENDS™



2-02633: A New Year



2-02635: Rainbow Hand



2-02636: Store Signs





2-02014: Freaking Amazing Birthday



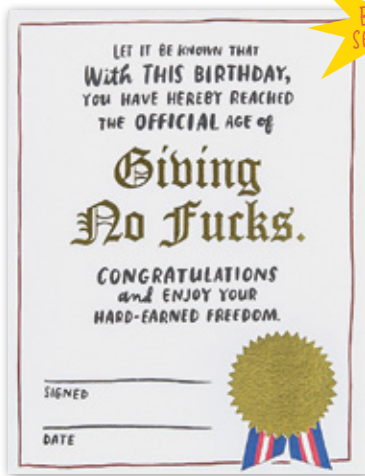
2-02015: Happiest of Birthdays to You



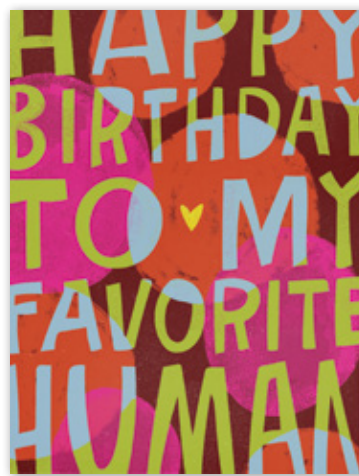
2-02016: Hey Girl Peacock Birthday



Gold foil



2-02319: Decree Birthday



2-02260: Favorite Human Birthday



2-02155: Anniversary of Being Alive



2-02613: Only Live Once Birthday



2-02488: Wishes for Your Birthday

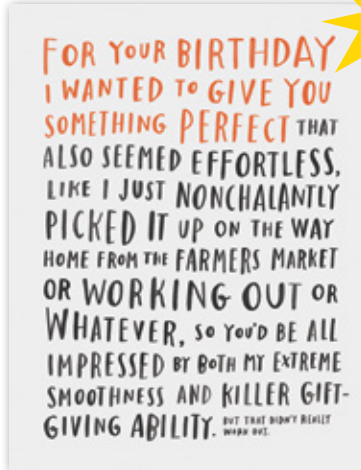


2-02017: Birthday Island

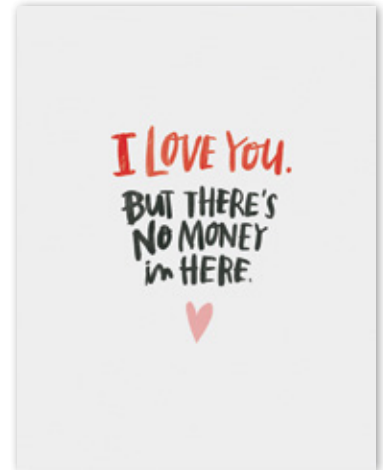




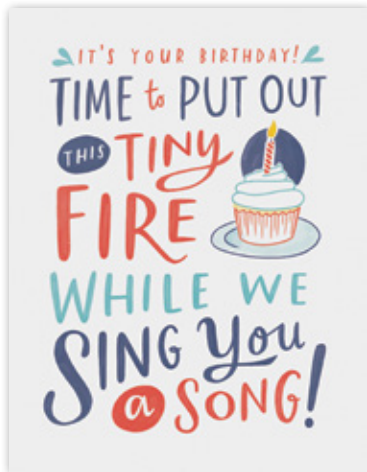
2-02563: Birthday Vending



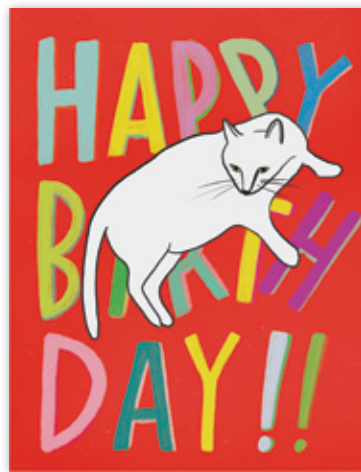
2-02018: Awkward Birthday



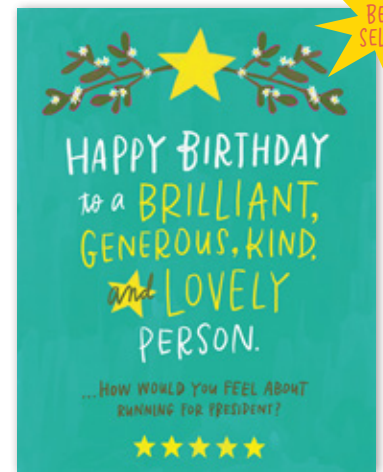
2-02270: There's No Money in Here



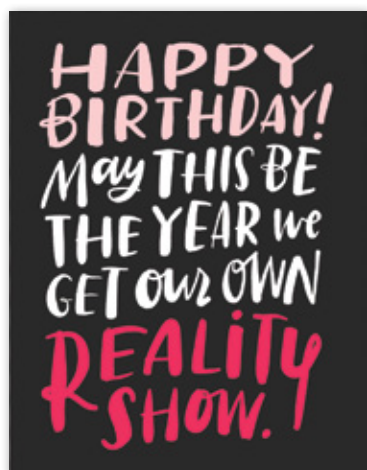
2-02012: Put Out This Tiny Fire Birthday



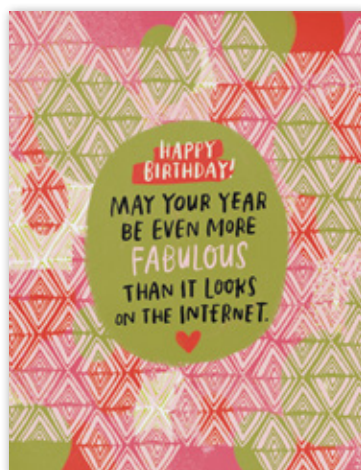
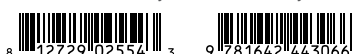
2-02266: Sprawled Cat Birthday



2-02477: Birthday President



2-02554: Reality Show Birthday



2-02327: Internet Fabulous Birthday



2-02011: Go Shorty Corgi Dog Birthday





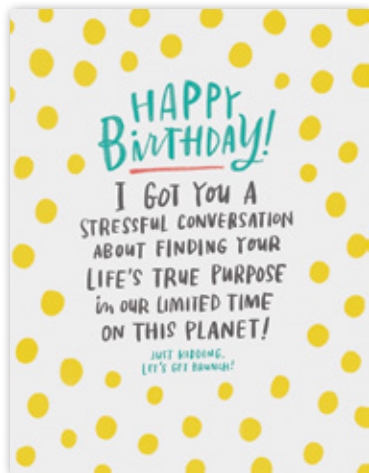
2-02020: If It Can't Be My Birthday



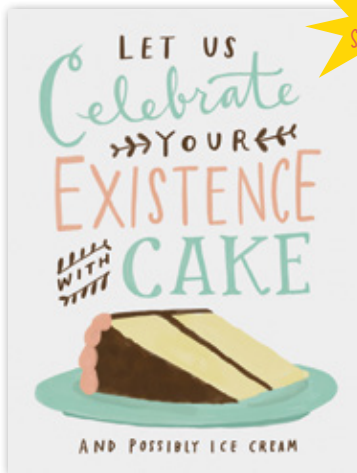
2-02538: Ample Seating Birthday



2-02013: So Glad Birthday



2-02329: Stressful Conversation Birthday



2-02019: Celebrate with Cake Birthday



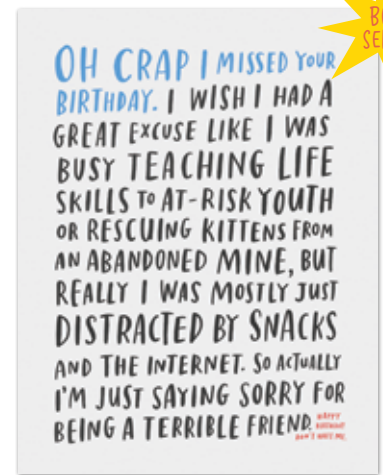
2-02539: Naked at Work Birthday



2-02326: Losing Shoes Birthday



2-02328: Older and Wiser Birthday



2-02154: Awkward Belated Birthday



THANK YOU CARDS

SIZE: 4.25 x 5.5 INCHES	\$2.25 EACH
SPECS: ALL CARDS ARE BLANK INSIDE; PRINTED WITH ECO-FRIENDLY INKS	
PKG: CELLO WITH KRAFT ENVELOPE	
INNER: 6	

LISA CONGDON

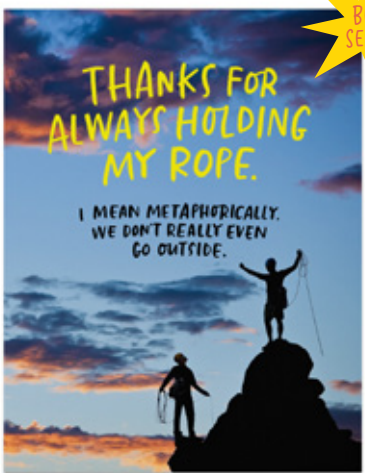
FOR
Emily McDowell & FRIENDS™



2-02644: One Million Thank Yous



2-02414: You're the Best



2-02618: Holding My Rope



2-02052: Thank You Check Box



Gold foil



2-02489: Thank You for Showing Up



2-02318: Glad You Did



2-02212: Hey, Thanks!



CONGRATS AND GRAD CARDS

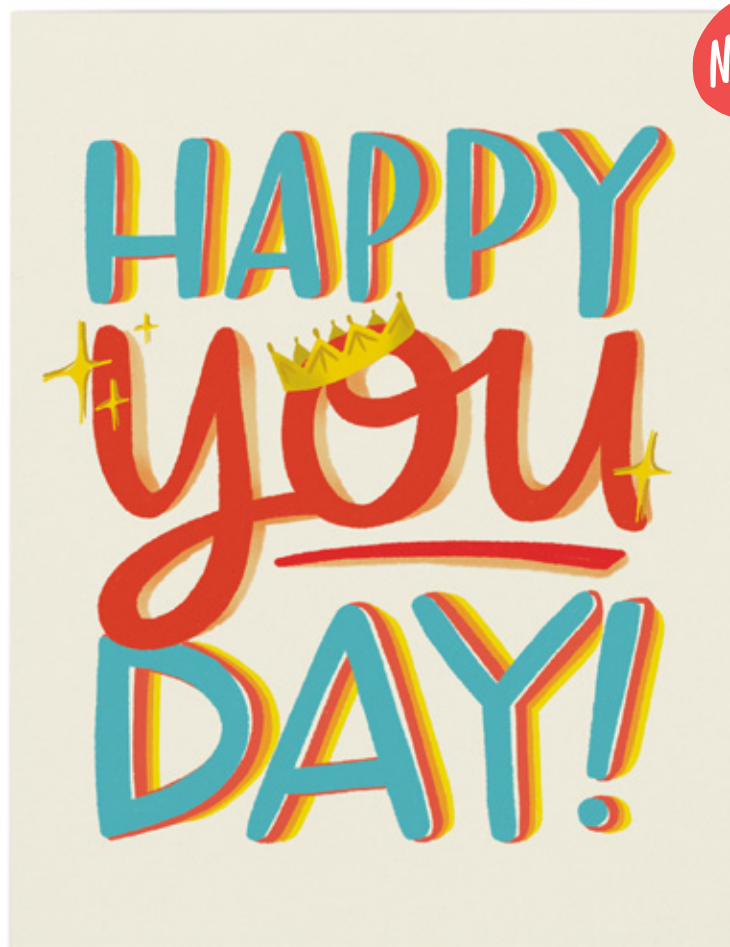
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SPECS: ALL CARDS ARE BLANK INSIDE;
PRINTED WITH ECO-FRIENDLY INKS

PKG: CELLO WITH KRAFT ENVELOPE

INNER: 6

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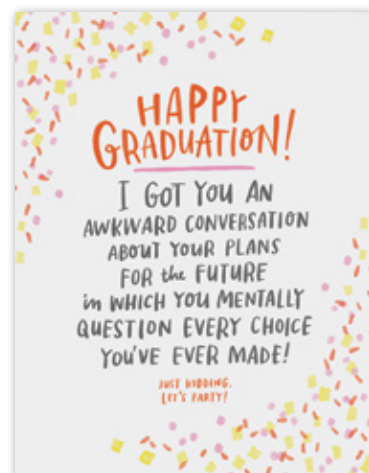


NEW!

2-02625: Happy You Day



2-02564: New Beginnings Vending



2-02336: Awkward Graduation



Great for birthdays, too!



2-02023: Fucking Great Job



2-02548: Road Less Traveled



LISA CONGDON

FOR

Emily McDowell & FRIENDS™

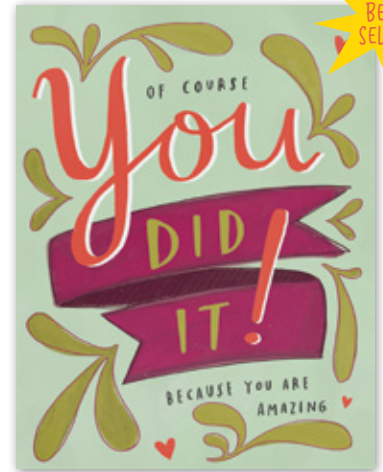


2-02643: High Five



8 12729 02643 4 9 781642 445862

BEST
SELLER



2-02021: You Did It!



8 12729 02021 0 9 781642 440669

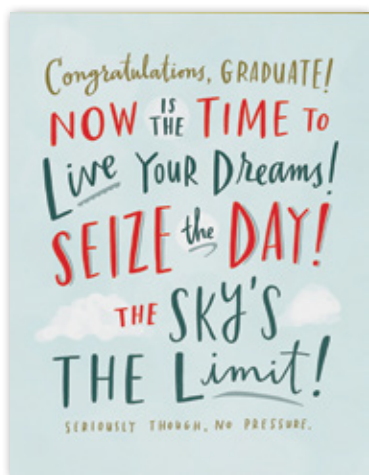
BEST
SELLER



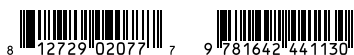
2-02261: OMG You're Done



8 12729 02261 0 9 781642 441895



2-02077: No Pressure Graduation



8 12729 02077 7 9 781642 441130



2-02343: Road Rise to Meet You



8 12729 02343 3 9 781642 442403

BEST
SELLER



2-02022: Highest of High Fives



8 12729 02022 7 9 781642 440676

WEDDING AND BABY CARDS

SIZE: 4.25 x 5.5 INCHES
SPECS: ALL CARDS ARE BLANK INSIDE;
 PRINTED WITH ECO-FRIENDLY INKS
PKG: CELLO WITH KRAFT ENVELOPE
INNER: 6

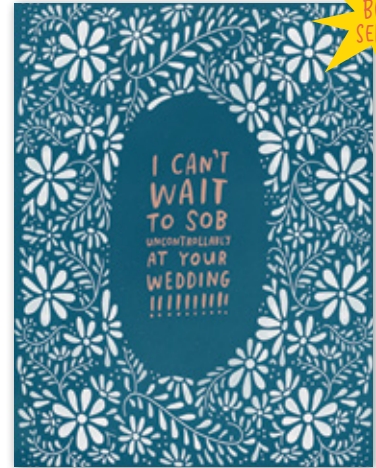
\$2.25 EACH



2-02559: Wishes for Wedding



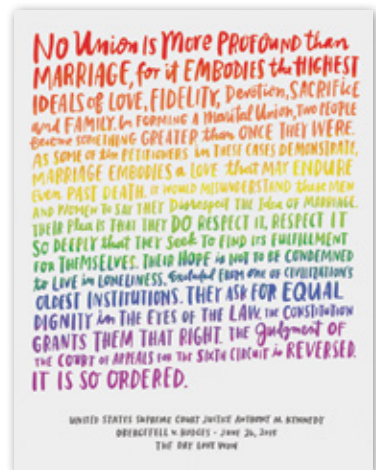
2-02025: Aaah! Married!



2-02172: Sob at Your Wedding



2-02333: Restaurants Vacations



2-02246: Love Wins Wedding





2-02624: Future of Humanity



2-02027: Aaah! Baby!



2-02558: Wishes for New Baby



2-02169: Unsolicited Parenting Advice



2-02168: World's a Better Place



2-02262: Ampersand Wedding/Baby



2-02338: Inappropriate Questions



2-02339: Due-Date Checklist



PARENTING SUPPORT CARDS

\$2.25 EACH

The wonderment, love, and joy of parenting are often tempered with feelings like fear, guilt, confusion, anger, boredom, and stress. This doesn't mean you don't love your kids. It means you're human. But often, parents—especially moms—don't talk about these feelings because they feel ashamed or like there's something wrong with them for not loving every moment of being a parent. This experience can be really lonely and isolating, but it's also really common. So maybe we should talk about it.

Like Empathy Cards, these are designed to help the people who receive them feel validated, connected, and supported.

BEST
SELLER



2-02492: Favorite Kid



2-02416: Baby Otter Parenting



2-02478: Parenting Books



Gold foil



2-02596: Parentite (\$6.00)



Includes a magnetic pin!
For more Fantasy Stone Cards,
see pages 30-31.

ANNIVERSARY CARDS

\$2.25 EACH



NEW!

2-02626: Smartest Things

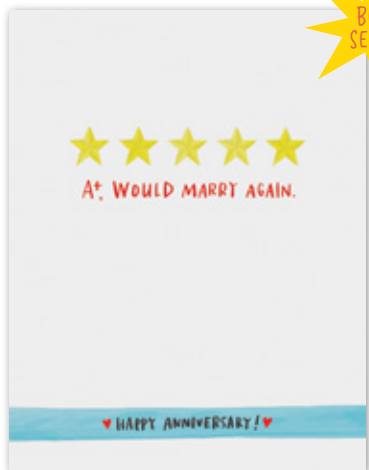


NEW!

2-02730: Anniversary Wishes

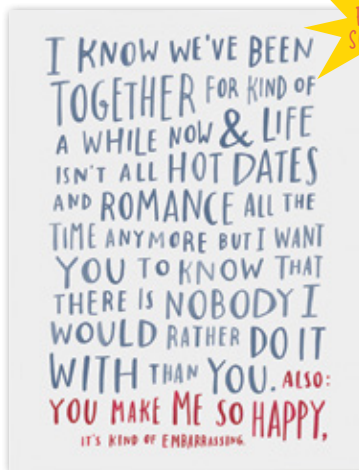


2-02561: Today's Couples Anniversary



BEST SELLER

2-02330: Five-Star Anniversary



BEST SELLER

2-02066: Awkward Love

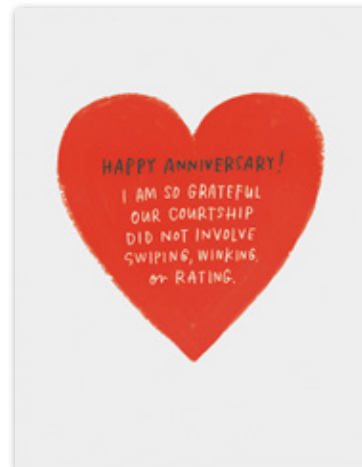


BEST SELLER

2-02480: Met Each Other Miracle



2-02491: Taste in Spouses Anniversary



2-02331: Swiping, Winking Anniversary



MOTHER'S DAY CARDS

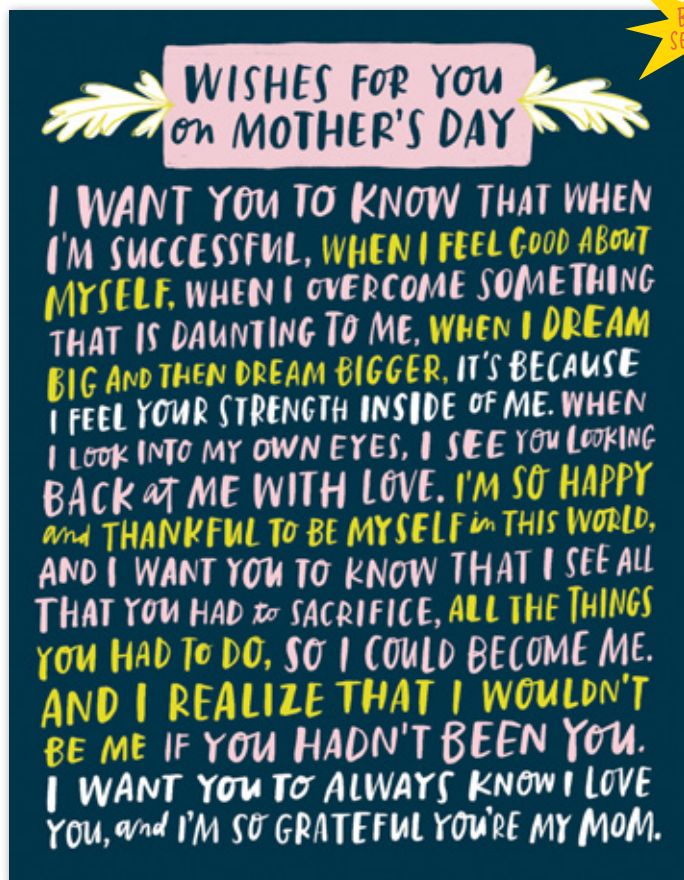
SIZE: 4.25 x 5.5 INCHES

SPECS: ALL CARDS ARE BLANK INSIDE;
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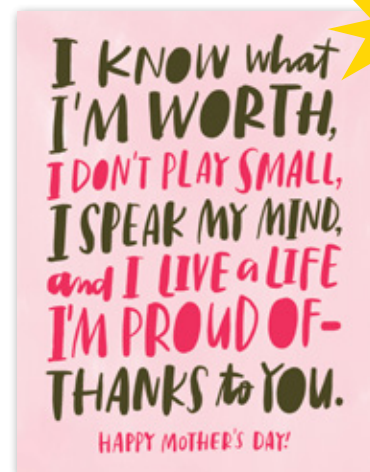
PKG: CELLO WITH KRAFT ENVELOPE

INNER: 6

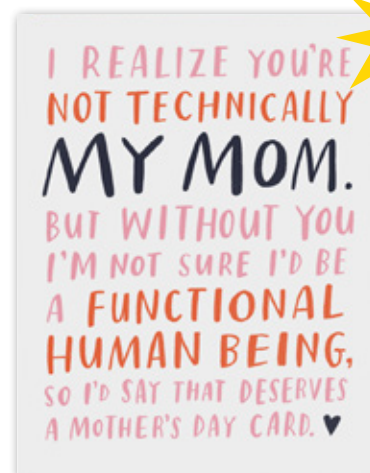
\$2.25 EACH



2-02560: Wishes for You Mother's Day



2-02555: Know My Worth Mother's Day



2-02163: Not Technically My Mom



2-02551: Being There for Myself Mother's Day

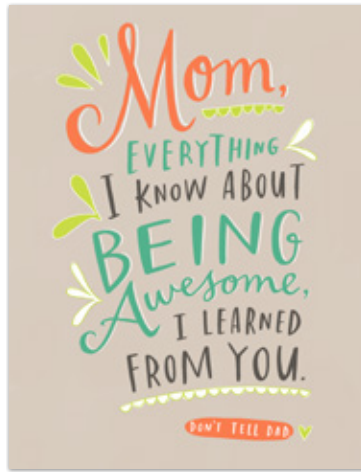


2-02171: Freaking Great Mom





2-02420: Glass Ceiling Mother's Day



2-02073: Don't Tell Dad Mother's Day

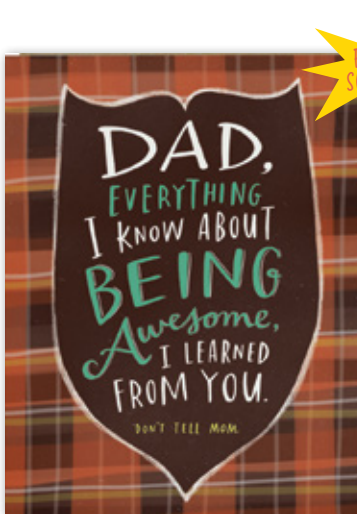


2-02072: Cheapest Therapist Mother's Day



FATHER'S DAY CARDS

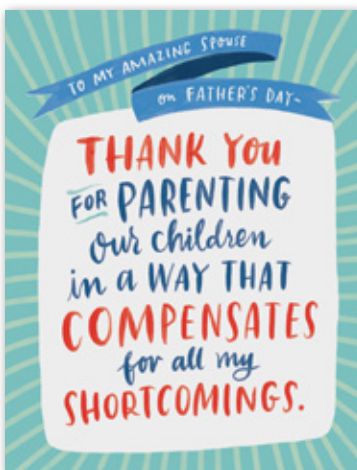
\$2.25 EACH



2-02076: Don't Tell Mom Father's Day



2-02264: Happy Father's Day Mom



2-02424: Parenting Shortcomings Father's Day



2-02075: I Love You Dad Father's Day



LOVE AND VALENTINE CARDS

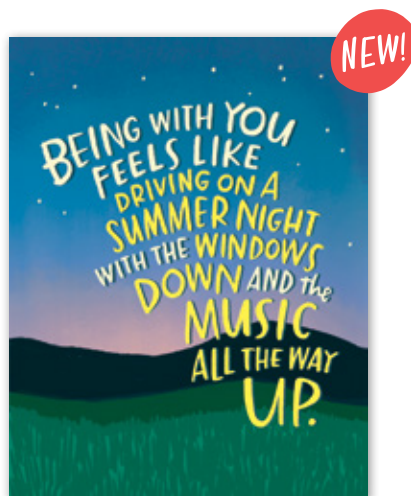
SIZE: 4.25 x 5.5 INCHES

SPECS: ALL CARDS ARE BLANK INSIDE;
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PKG: CELLO WITH KRAFT ENVELOPE

INNER: 6

\$2.25 EACH



2-02622: Summer Night



2-02628: True Love Rx



2-02729: To the Moon



2-02603: Watched Our Shows



2-02601: Romancerine (\$6.00)



2-02552: Move Mountains



Includes a magnetic pin!
For more Fantasy Stone Cards,
see pages 30-31.



2-02630: Reasons I Love You



2-02631: Match Made in Heaven



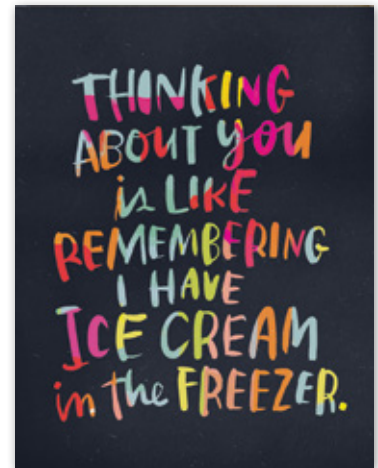
2-02632: You Are My Jam



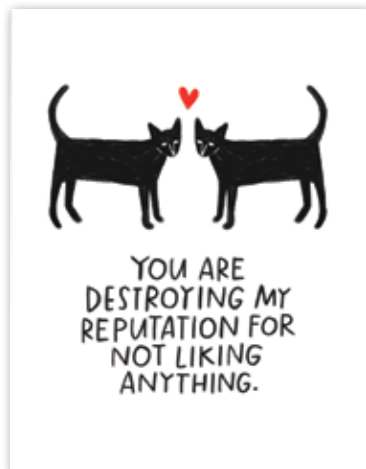
2-02334: Future of Our Relationship



2-02047: Thank You for Loving Me



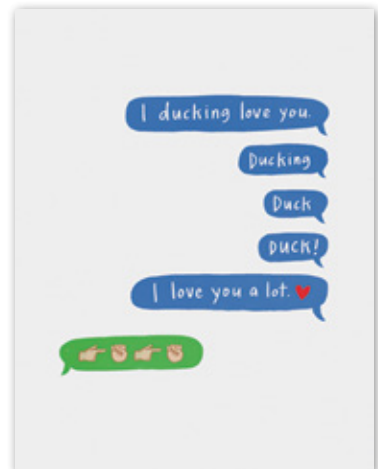
2-02335: Ice Cream Freezer Love



2-02547: Destroying My Reputation



2-02067: Awkward Dating



2-02194: Ducky Love You



LOVE AND VALENTINE CARDS

\$2.25 EACH



2-02534: The Only One for Me



2-02068: Amazing Single Friend



2-02152: Love the Shit Out of You



2-02202: Arguing Over Dinner



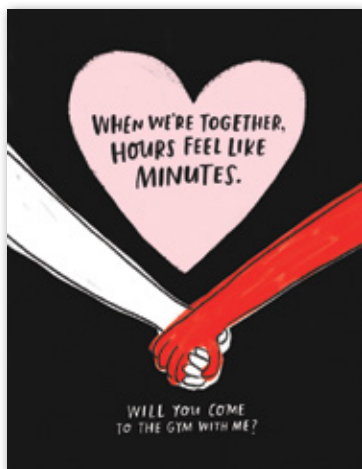
2-02061: Look at My Phone



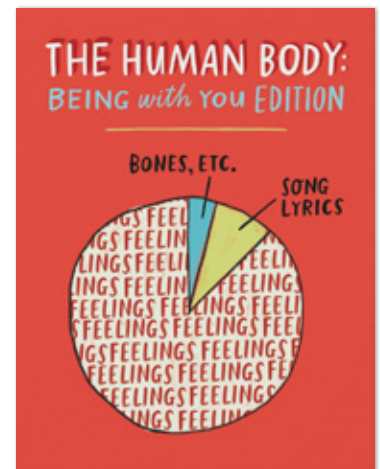
2-02149: Honor of Your Presence



2-02536: Screw This Stupid Holiday



2-02541: Hours Feel Like Minutes



2-02602: Human Body Pie Chart





2-02213: Hogs and Kisses



2-02069: Dating Some Idiot



2-02537: Commercial Holidays



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JOURNALS
PAGES 8-9



FRIENDSHIP AND ENCOURAGEMENT CARDS

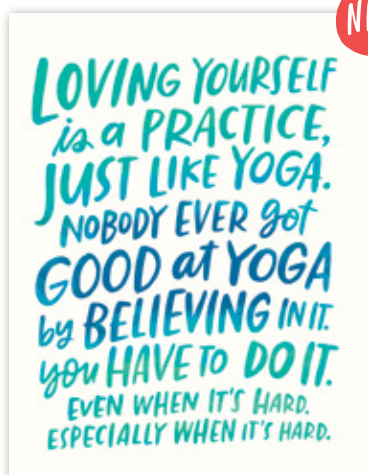
SIZE: 4.25 x 5.5 INCHES

SPECS: ALL CARDS ARE BLANK INSIDE;
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PKG: CELLO WITH KRAFT ENVELOPE

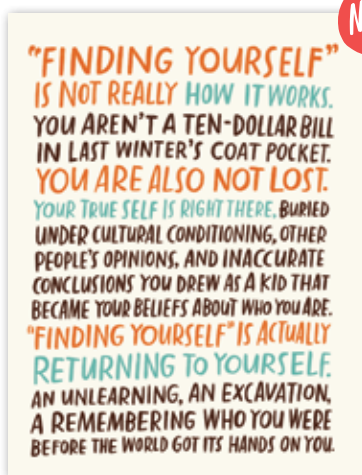
INNER: 6

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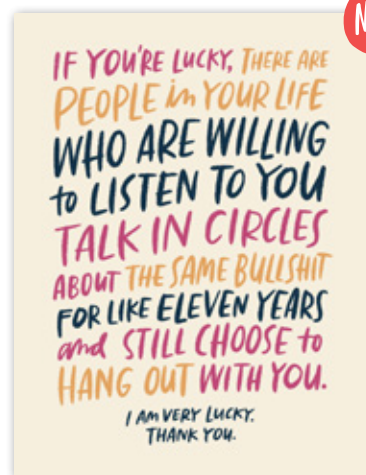
NEW!

2-02731: Loving Yourself



NEW!

2-02726: Finding Yourself



NEW!

2-02727: Talk in Circles



2-02546: Fucks Vending



BEST
SELLER

2-02620: Two Kinds of People



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2-02611: From a Mountain





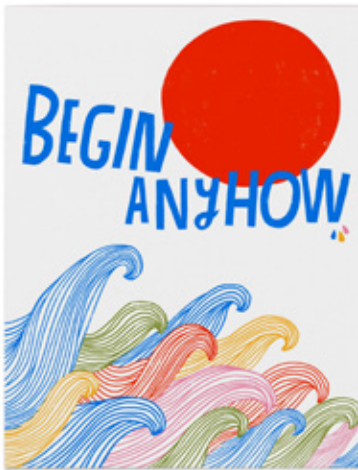
2-02638: Trail of Stars



2-02640: Hold Steady



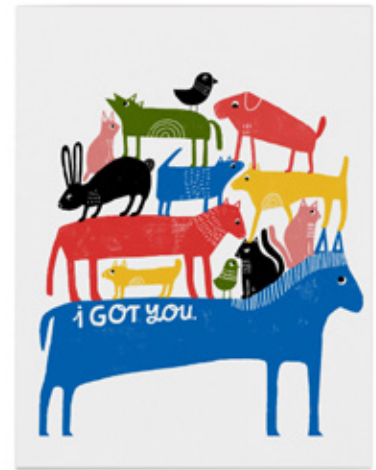
2-02629: Show Up, Breathe



2-02637: Begin Anyhow



2-02634: Today Is Your Day



2-02642: I Got You



2-02641: You Are Not Alone



2-02639: You Are Gold



FRIENDSHIP AND ENCOURAGEMENT CARDS

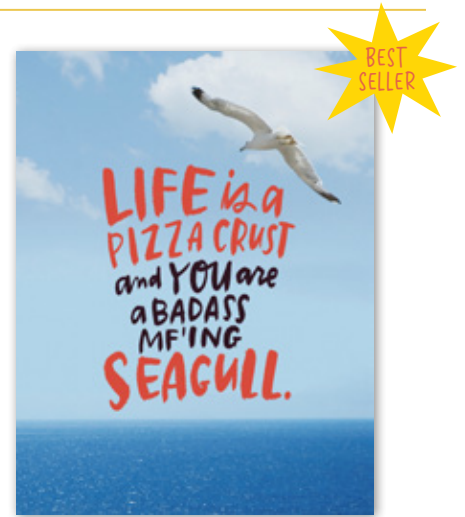
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2-02608: We Would Never



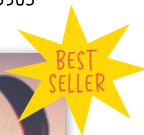
2-02615: Brand-New Day



2-02612: Pizza Crust



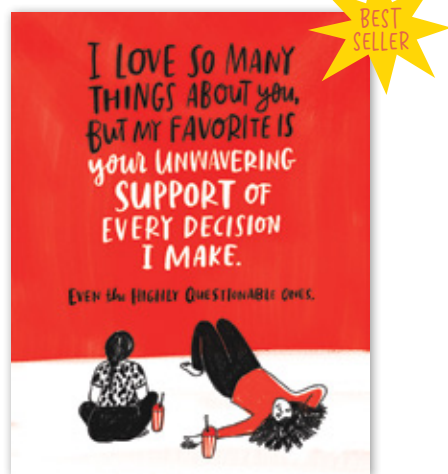
2-02607: Precious Gift



2-02606: Comfort Zone



2-02619: 32,000 Feet



2-02544: Unwavering Support

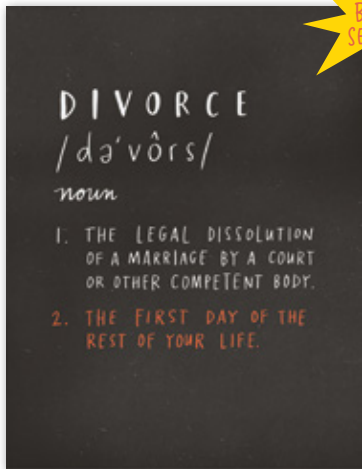


2-02550: Simpler Times Bagels



2-02604: Human Panic Room

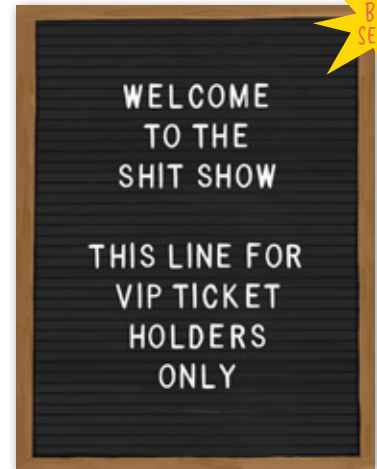




2-02156: Definition of Divorce



2-02484: Every Great Woman



2-02496: Shit Show VIP



FRIENDSHIP AND ENCOURAGEMENT CARDS

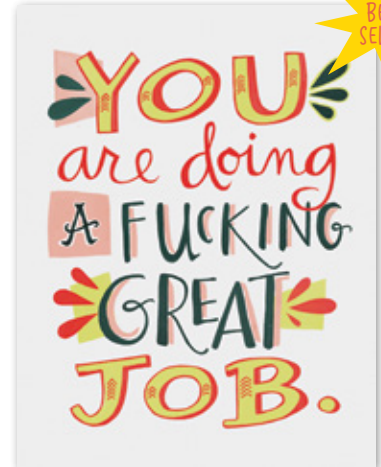
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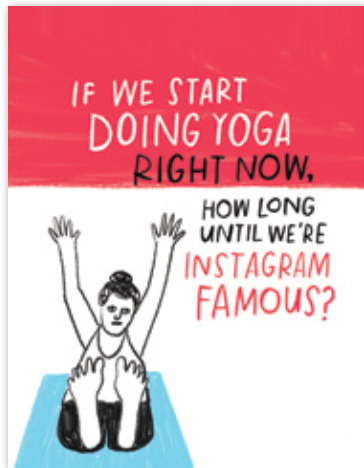
2-02552: Move Mountains



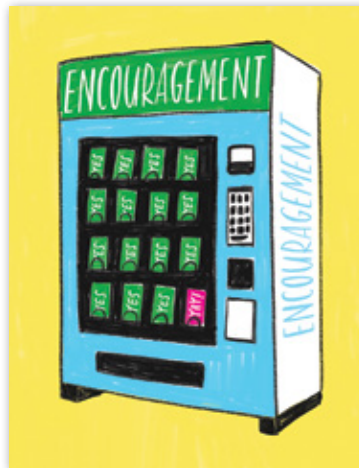
2-02553: Personal Brand



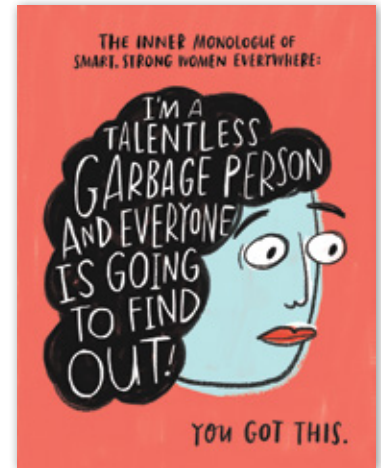
2-02023: Fucking Great Job



2-02542: Yoga Instagram Famous



2-02562: Encouragement Vending



2-02549: Inner Monologue



2-02495: Manifesting Dreams

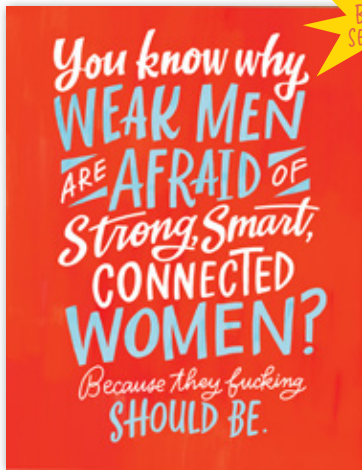


2-02048: Grown-Ass Lady

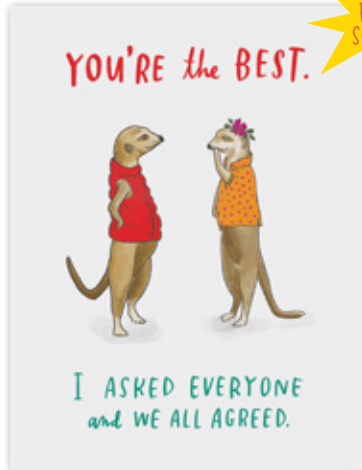


2-02535: Fedoras





2-02481: Weak Men



2-02414: You're the Best



2-02543: Gift to Humanity



2-02200: You're Like a Sister



2-02540: It's a Hallway



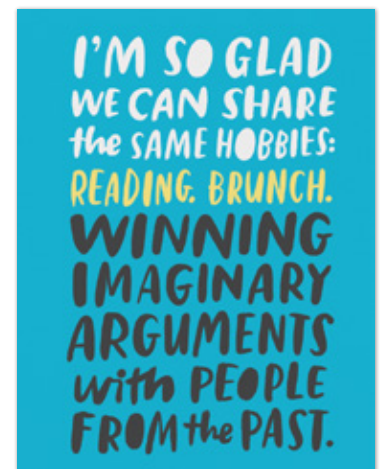
2-02545: For Fuck's Sake



2-02564: New Beginnings Vending



2-02548: Road Less Traveled



2-02605: Imaginary Arguments



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