

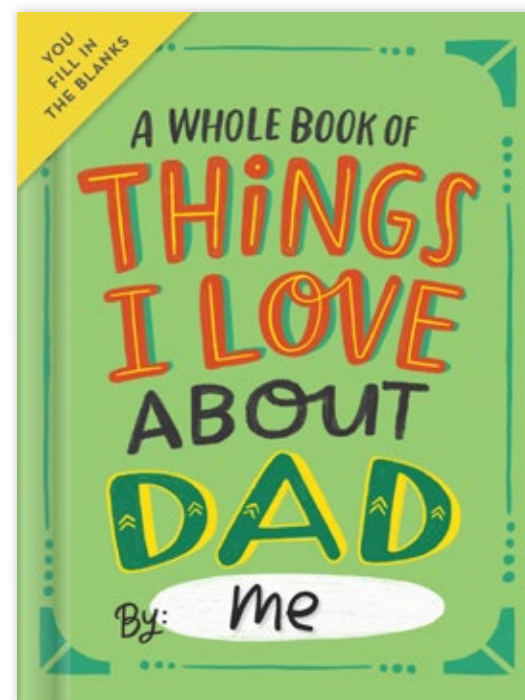


Emily
McDowell[®]
STUDIO

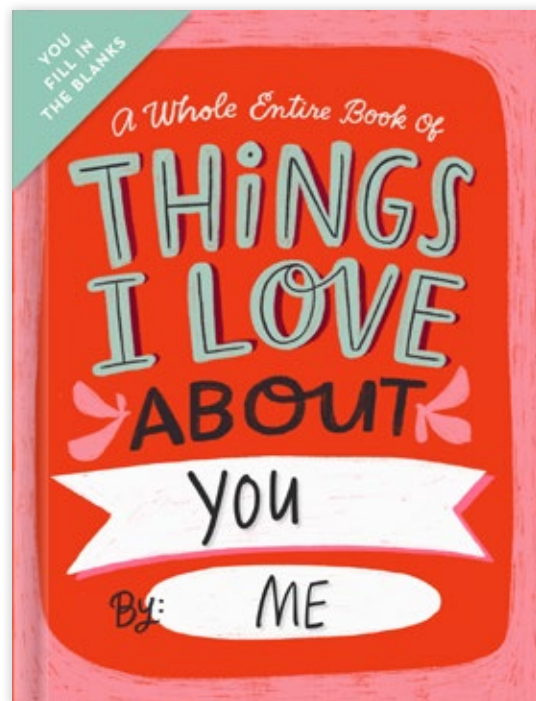
2019 SPRING LOOK BOOK



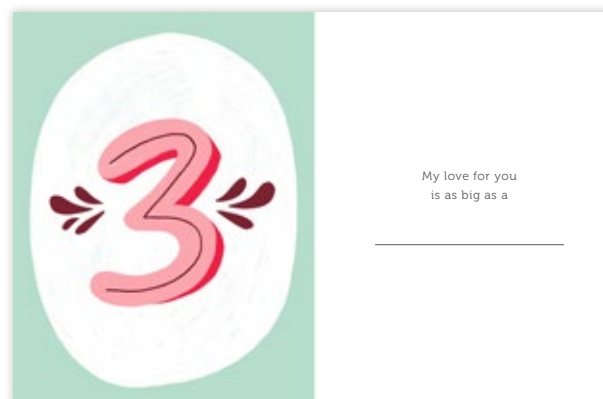
No. 2-02645
About Mom



No. 2-02646
About Dad



No. 2-02647
About You



Introducing a brand-new way to Fill in the Love: it's Knock Knock's runaway hit format, now with an Emily McDowell Studio spin on it. In a new size that's consistent with our cards, these customizable books are the perfect way to create a unique and meaningful gift.

SIZE: 4.125 x 5.375 inches
SPECS: Hardcover book, 64 pages, acetate book jacket
INNER: 4
PRICE: \$5.00
NO.: 2-02645 – 2-02648



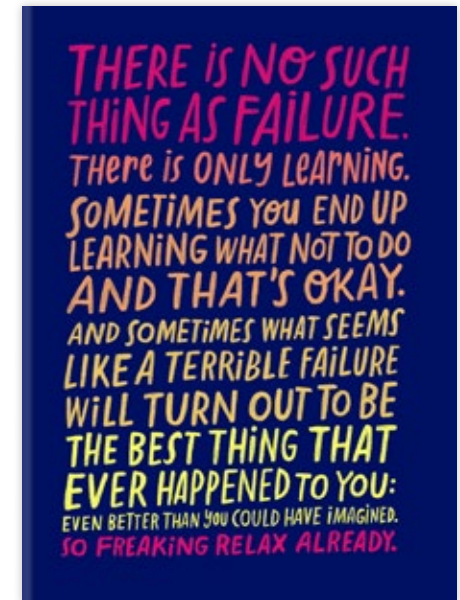
No. 2-02648
Feel Terrible



No. 2-02656
Survival



No. 2-02655
On Failure





No. 2-02653
Burn It



Brand-new, in an easy-carry size with full-color spot art throughout, our journals are perfect for documenting your feelings, making bucket lists, planning world domination—you name it.

SIZE: 6.5 x 8.66 inches
SPECS: Paperback with emboss, 160 pages; ribbon marker
INNER: 3
PRICE: \$7.50
NO.: 2-02653 – 2-02656



No. 2-02654
Inspiring Quote



No. 2-02657
Eyes Forward



No. 2-02660
Your Story Matters

LISA CONGDON

FOR
Emily McDowell STUDIO

Brand-new, in an easy-carry size with full-color spot art throughout, our journals are perfect for documenting your feelings, making bucket lists, planning world domination—you name it.

SIZE: 6.5 x 8.66 inches
SPECS: Paperback with emboss, 160 pages; ribbon marker
INNER: 3
PRICE: \$7.50
NO.: 2-02657 – 2-02660



No. 2-02659
OK Let's Do This



No. 2-02658
You Be You



No. 2-02677
Guy at the Store



No. 2-02674
Celebrate with Alcohol



No. 2-02675
Dystopian Nightmare



No. 2-02676
Cheap Wine



No. 2-02673
Best Label



No. 2-02678
Easy to Shop



No. 2-02679
Wine Bingo



No. 2-02680
OMG Pony

Our all-new wine bags have magic powers: they instantly turn any bottle (even the cheap stuff!) into a festive and entertaining gift. Show up to a party with one of these bags AND booze? Everyone will want to be your friend.

SIZE: 5 x 12.5 x 3.25 inches

SPECS: Paper; woven handle

INNER: 6

PRICE: \$2.00

NO.: 2-02673 – 2-02680

GIFT BAGS

Using our bags is a win-win; the object of your affections will want to keep the gift *and* the bag, and you can get the wrapping done in the car on the way to brunch.

SIZE: 9.40 x 7.95 x 4 inches

SPECS: Paper; woven handle

INNER: 6

PRICE: \$2.00

NO.: 2-02651, 2-02652



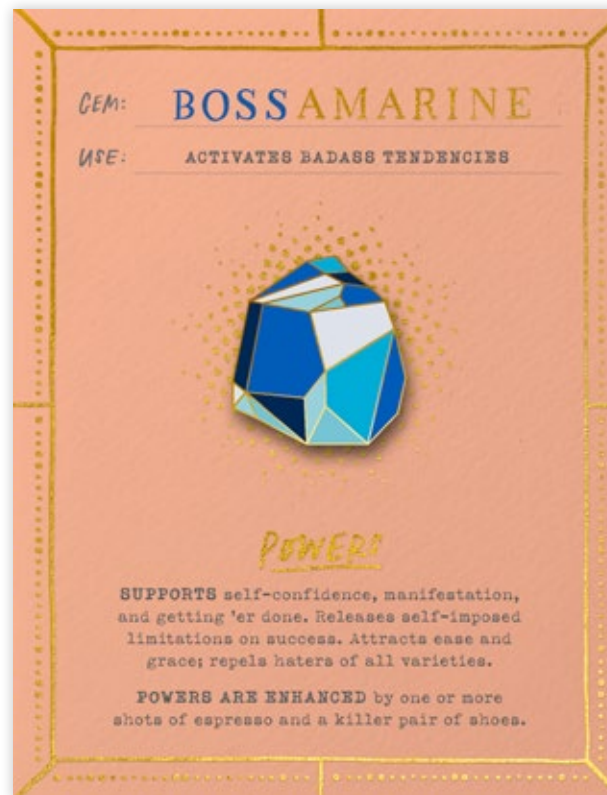
No. 2-02651
You're the Best



No. 2-02652
Gift to Humanity



No. 2-02649
Braverite



No. 2-02650
Bossamarine

The best way to tell someone she's a gem is to give her a gem—card and pin, that is. Each of these cards comes with a gold-bordered magnetic pin, making them a gift unto themselves (and the magnetic pin back won't damage clothing!). Think of them as imaginary gemstones for real-life problems.

SIZE: 4.25 X 5 inches
SPECS: Gold-plated iron; multi-color enamel; magnet back; one card with gold foil, blank inside; one colored envelope
INNER: 6
PRICE: \$6.00
NO.: 2-02649, 2-02650

Whether you're trying to ward off a pre-10:00 AM conversation or make a statement about how you intend to conquer the world, all-new mugs help you express yourself to the fullest.

SIZE: Box: 4.875 x 3.875 x 3.25 inches
Mug: 4.75 x 3.75 x 3.25 inches

SPECS: 11 oz. ceramic mug; printed on both sides

INNER: 4

PRICE: \$6.00

NO.: 2-02661 – 2-02663



No. 2-02661
Clusterfuck



No. 2-02662
New Hustle



No. 2-02663
Underestimate Us



Packaging

LISA CONGDON

FOR
Emily McDowell STUDIO®

Whether you're trying to ward off a pre-10:00 AM conversation or make a statement about how you intend to conquer the world, all-new mugs help you express yourself to the fullest.



No. 2-02664
It's a New Day



No. 2-02665
Ok Let's Do This



Packaging



No. 2-02666
Show Up, Breathe

SIZE: Box: 4.9 x 4 x 3.25 inches
Mug: 4.75 x 3.75 x 3.25 inches

SPECS: 11 oz. ceramic mug; printed on both sides

INNER: 4

PRICE: \$6.00

NO.: 2-02664 – 2-02666

TOTES

Just try leaving these totes in the car! Our sturdy, eco-friendly totes are endorsed by dolphins and trees, and enable you to become the witty, walking billboard you were always meant to be.

SIZE: 18 x 15 x 6 inches

SPECS: Heavyweight canvas; gusseted bottom; shoulder straps

INNER: 4

PRICE: \$10.00

NO.: 2-02667, 2-02668



No. 2-02667
Book Club



No. 2-02668
Underestimate Us



No. 2-02670
Women of the World

LISA CONGDON
FOR
Emily McDowell **STUDIO**

Just try leaving these totes in the car! Our sturdy, eco-friendly totes are endorsed by dolphins and trees, and enable you to become the witty, walking billboard you were always meant to be.

SIZE: 18 x 15 x 6 inches
SPECS: Heavyweight canvas; gusseted bottom; shoulder straps
INNER: 4
PRICE: \$10.00
NO.: 2-02669 – 2-02672



No. 2-02671
Store Signs



No. 2-02669
Protect The Vulnerable



No. 2-02672
Show Up Breathe

POUCHES

Ready to hold everything from makeup to muscle relaxers, our pouches help organize this mess we call life.

SIZE: 8.75 x 6.25 x 4 inches

SPECS: Cotton canvas; cotton-lined; gold zipper

INNER: 4

PRICE: \$7.00

NO.: 2-02472 – 2-02474



No. 2-02472
New Hustle



No. 2-02473
Enemy Tears



No. 2-02474
Tampons



Who's There Group™

**KNOCK
KNOCK®**

+

*Emily
McDowell*
STUDIO®

+

people
places &
things™