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 QUIRK BOOKS  
 NON-TRADITIONAL BOOK

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## Marketing and Publicity

- Sell Sheet

# The Zombie Tarot

Paul Kepple and Stacey Graham

From the author and illustrator of Quirk's *Housewives Tarot* comes another delightful tarot kit for specialty gift shops and bookstore occult sections.

"Oh My God! The dead are RETURNING TO LIFE and helping us DIVINE OUR FUTURES with this FULLY-FUNCTIONING 78-CARD TAROT DECK with original full-color artwork!"

## Key Points/Quotes

- fantastic full-color illustrations of the Major and Minor Arcana
- Classic tarot iconography and design reimagined for a zombie universe ("Wands" become shotguns; "Pentacles" become biohazard symbols, and so forth)
- Handsome box
- Detailed instructions allow the user to perform a variety of readings.

## About the Author/Illustrator

**Author Residence:** Philadelphia, Pennsylvania

PAUL KEPPLER is an acclaimed graphic designer and illustrator; his design firm HEADCASE DESIGN has produced countless books for Melcher Media, Quirk Books, Chronicle Books, and a host of other publishers. He created THE HOUSEWIVES TAROT for Quirk in 2004. STACEY GRAHAM has worked as a professional tarot card reader. More bio TK.

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