



Posey Plans a Party Harriet Ziefert with illustrations by Yukiko Kido

Think Pink! Think Party! Think Posey!

"Posey Plans a Party" has a lot of "p-word" alliteration and asks kids to count how many "p" words are in the story. The plot portrays Posey and her family planning, assembling, and enjoying a tea party. It's a perfectly pink primer on party planning--the menu, preparations, decorations, the invitation, dress code, entertainment, activities, etc.

- **Pink power:** The market for pink-obsessed little girls knows no bounds, and Posey is poised to please pink-devotees!
- **Language arts enhancement:** A simple, repetitive text with a lot of alliteration makes this easy for young readers to master. Kids are asked to count how many words beginning with "p" they can find within the story.
- **Pink-ly real:** Though Posey is slightly exaggerated in her passion for pink, her behavior is imperfect and realistic and should strike a chord of self-recognition in kids and parents.
- **Something to do!:** The party-centered story tells parents and kids how to put together a pretty realistic (except for the piano-playing pooch) party.

Colorful praise for Yukiko Kido's *Flip-a-Word* books:

"Children will be instantly attracted to the bold, colorful pictures in these books."
--*School Library Journal*

Series Overview: There are 3 stories so far featuring Posey and her pink-antics and adventures.

ON SALE 7/23/2013
Announced 1st Print: 7,500

BLUE APPLE BOOKS
TR: 9781609053680/\$5.99/\$6.99 Can.

BISAC 1: Juvenile Fiction - Girls & Women

BISAC 2: Juvenile Fiction - Family - General

Page Count: 32 **Trim Size:** 8 x 8

Carton Count: 120

Age: 2-5 years **Grade:** Up to Kindergarten

Setting: a little girl's pink house and regular-colored yard

Publicity and Marketing

Author Bio: Though Harriet Ziefert's favorite color is "a certain green" she understands the fervor many little girls have for all things pink. Ms. Ziefert also knows that this story's pink-particular Posey is perhaps only a slight exaggeration of her real-life counterparts (including her own granddaughter, who is Posey's real-life inspiration). For Ms. Ziefert, the color blue also has special appeal, and she is particularly fond of blue apples. In addition, she holds a master's degree in education and is a much-lauded author and publisher.

Residence: South Orange, NJ

Illustrator Bio: Yukiko Kido is the creator of the clever "Faces, Faces Everywhere" drawing book and the "Flip-a-Word" series. Born and raised in Japan, Ms. Kido creates her anime-style illustrations using digital media and a bright, bold palette.

Residence: Tokyo, Japan