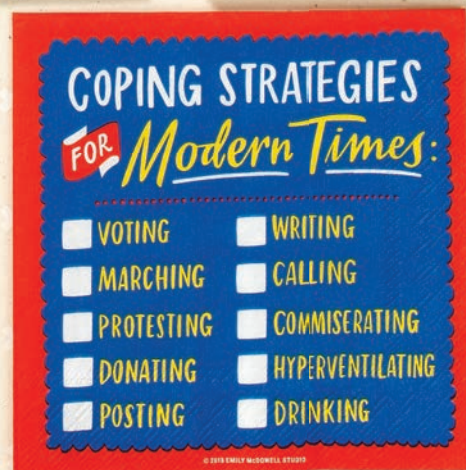
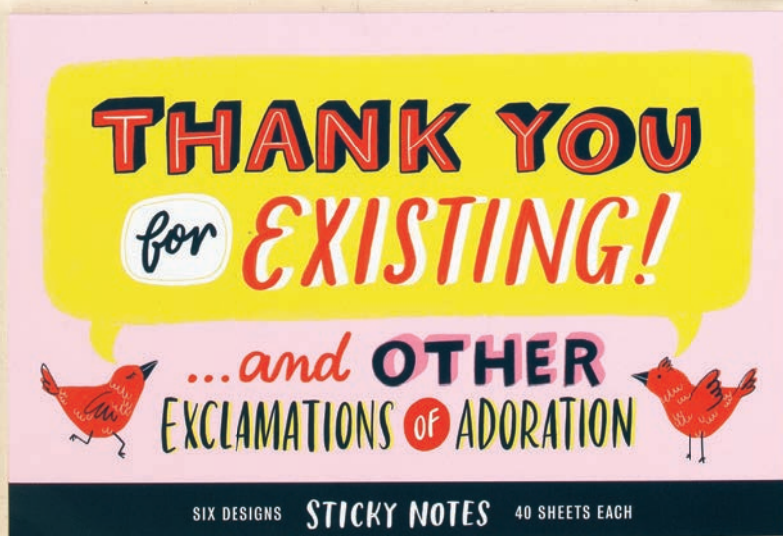
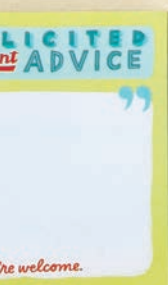
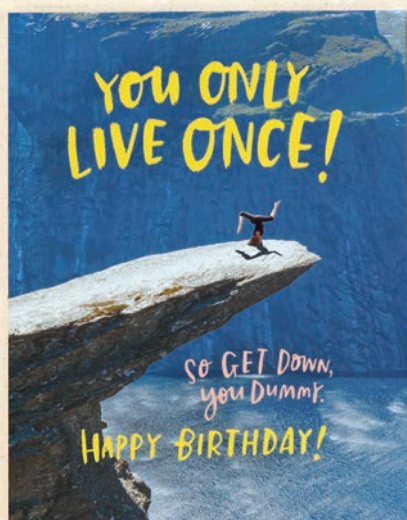
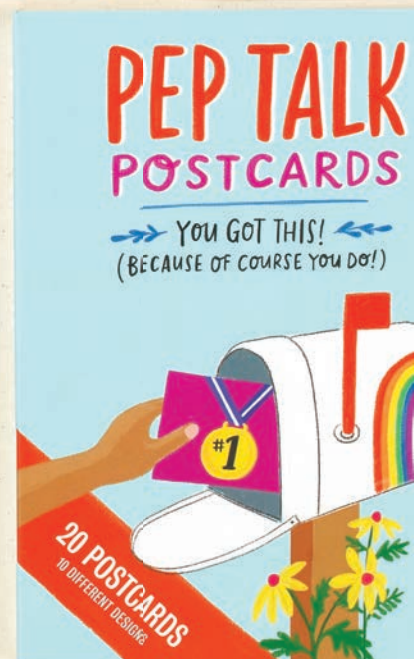
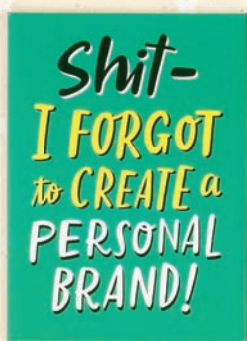
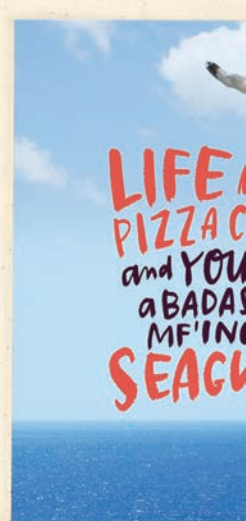




SEASON: FALL

YEAR: 2018





HELLO FALL!

Dear friends,

First things first: I'm still here! Contrary to some rumors I've heard (and my own fantasies), I haven't run off to Tahiti or otherwise vacated the building.

You may have heard that in January, Emily McDowell Studio merged with Knock Knock and Sisters of Los Angeles to create the Who's There Group: three separate brands under one umbrella, sharing resources and brainpower, and creating efficiencies that we can pass along to you (which you'll even see in this catalog!). With the merger, I personally became a partner in the Who's There Group, continuing to run and create the Emily McDowell Studio brand. I'm as committed as ever, and I've never been more excited about our future. There's so much good stuff in the works.

This catalog right here is a queen among catalogs. It's our biggest release ever, including lots of new gift piecetypes, line extensions of our bestselling gift categories, lower prices on mugs, snazzy new mug packaging, new visual directions for cards, a revamped display program... this sentence is getting too long to keep going, so you'll just have to see it for yourself.

If you've been along on this ride with us for a while, thank you for sticking by us through multiple forwarding addresses these last couple of years. This officially concludes the "whiplash" era of our business. If you're new to our brand, welcome! Our goal with all our products is to take universal, emotional truths about being human and turn them into products that help people feel understood. We make greeting cards for the relationships people really have, and we specialize in helping folks find the right words during tough times.

Welcome to our Fall 2018 catalog. We're very happy you're here.

Emily

NEW! POSTCARD BOOKS

SIZE: 5 X 7 INCHES

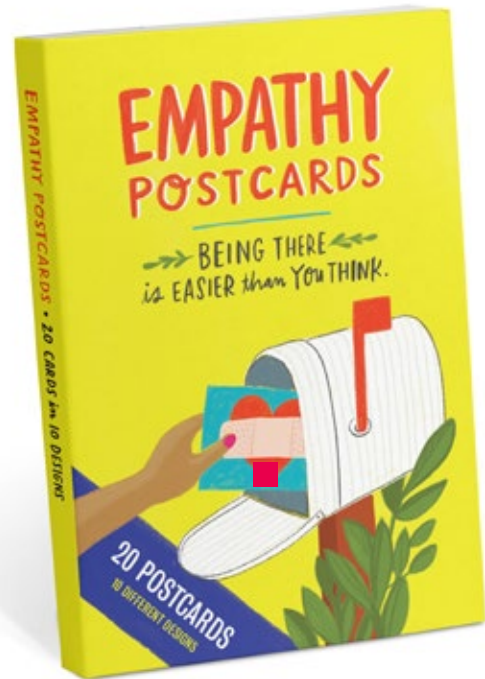
SPECS: 20 POSTCARDS; CARD STOCK COVER

PKG: N/A

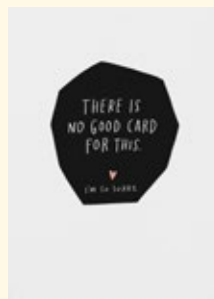
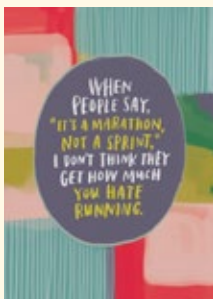
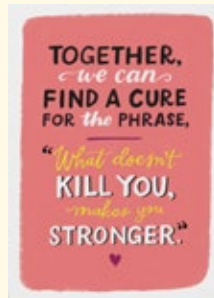
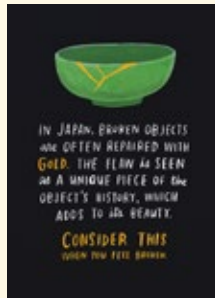
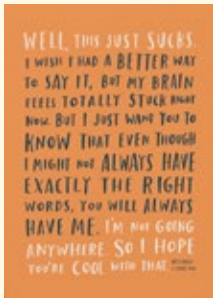
INNER: 4

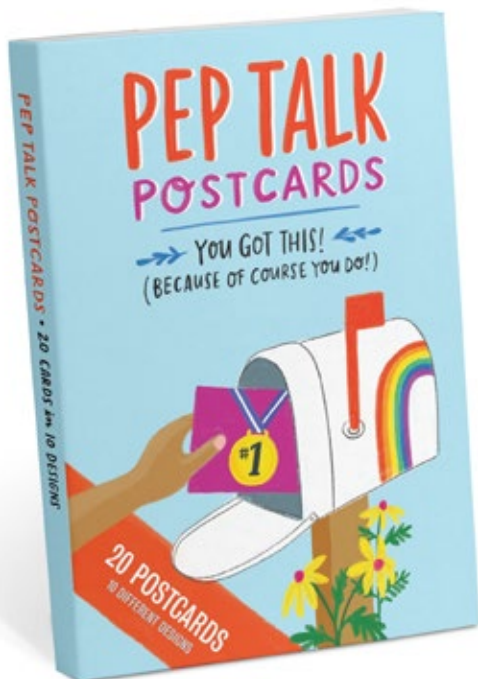
\$5.00 EACH

Our new postcard books take a cue from our customers' habit of hoarding our bestselling Empathy and Friendship cards. Now, it's easy to send out weekly messages as ongoing support for a friend during a rough time, or hand-deliver them, say, to a coworker's desk at just the right moment.

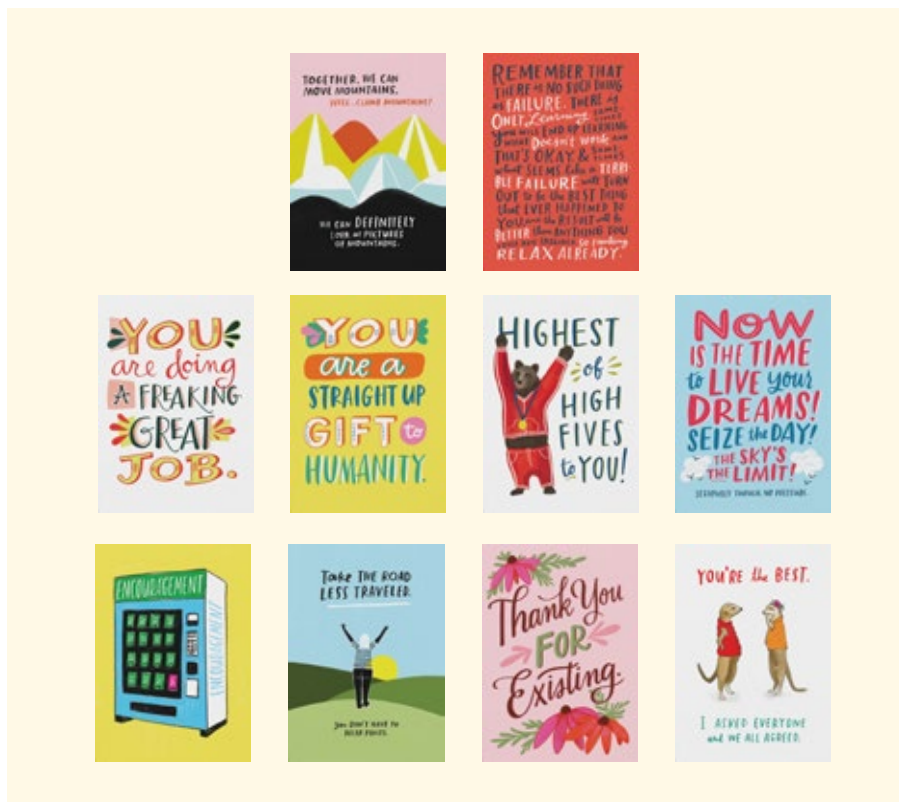


2-02579: Empathy





2-02578: Pep Talk





NEW! STICKY NOTE PACKETS

SIZE: 8.25 X 5.625 INCHES (PACKET); 2.75 X 2.75 INCHES (PADS)
SPECS: 6 PADS; 40 SHEETS EACH; REPOSITIONABLE ADHESIVE
PKG: SELF-SEALING POLYBAG
INNER: 4

\$6.00 EACH

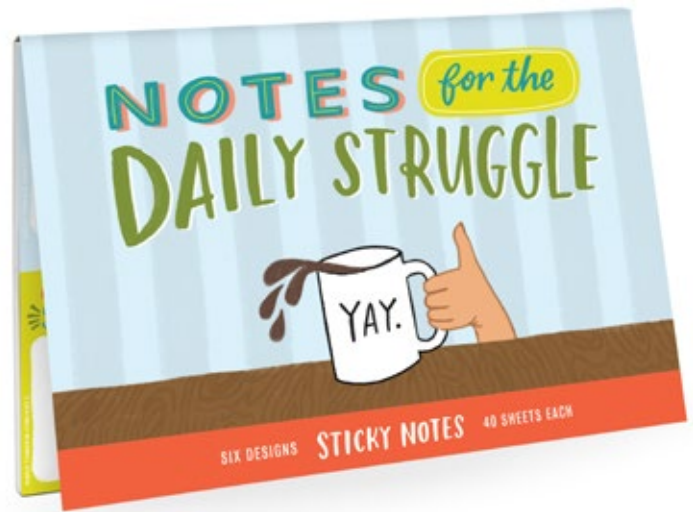
We humans are complex creatures. We require at least six different sticky notes to help express ourselves to our fullest potential. Eminently useful and giftable, these sticky packets bring Emily McDowell Studio's signature style to a new—and repositionable—format.



2-02568: Thank You



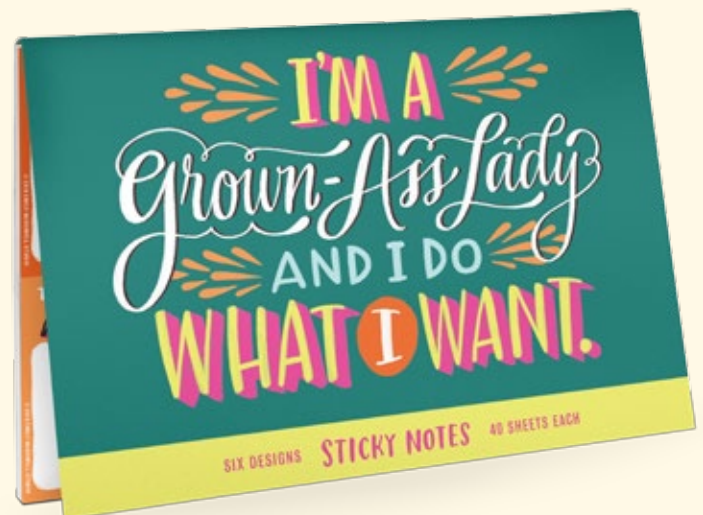
8 12729 02568 0 9 781642 444711



2-02569: Daily Struggle



Tell 'em how you really feel and make your statement stick! (Literally!)



2-02567: Grown-Ass Lady



NEW! STICKY NOTES

SIZE: 3 X 3 INCHES

SPECS: 100 SHEETS; REPOSITIONABLE ADHESIVE

PKG: SHRINK-WRAPPED

INNER: 8

\$2.00 EACH



STICKY NOTES DISPLAY

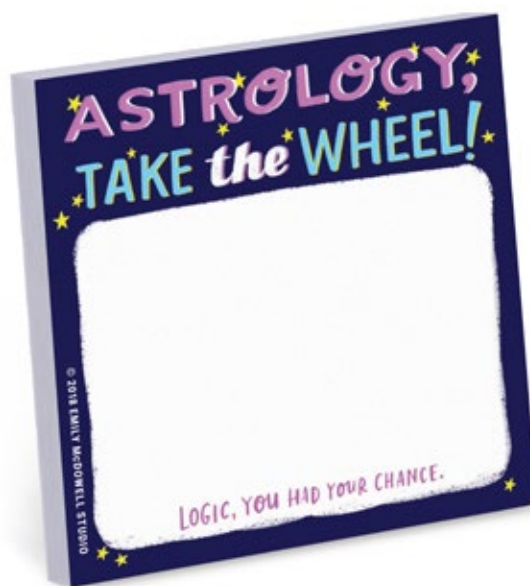
FOR DETAILS, SEE PAGE 73

SKU 2-02980

There's nothing like a little 3-by-3-inch action to get your point across. Illustration, hand-lettering, and a stick-it-to-'em border do the work for you to proclaim, communicate, and self-help everyone from Capricorns to cat ladies.



2-02574: Genius



2-02570: Astrology



2-02575: Great Job



2-02572: Dance



2-02571: Cat Lady





2-02576: Self-Help



2-02577: Unsolicited Advice



2-02573: Dream Big



CHECK OUT OUR NEW MUG BOXES!

What's better than a mug?
A mug in a new outfit. Our four new mug styles are freshly packaged in a redesigned window box. As we sell through existing stock, the other styles will get the same special treatment.



CERAMIC MUGS

SIZE: 11 OZ. (MUG); 4.90 X 4 X 3.45 INCHES (MUG BOX)
SPECS: DISHWASHER/MICROWAVE-SAFE CERAMIC
PKG: INDIVIDUALLY BOXED
INNER: 4

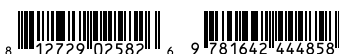
\$6.00 EACH

NEW
LOWER
PRICE!

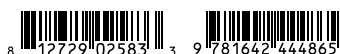
Who says drinking coffee is boring? It doesn't have to be with our funny and cute ceramic coffee mugs! New styles and a lower price are sure to put a smile on *your* mug!



2-02582: Astrology



2-02583: Personal Brand



2-02580: Active Bitch Face





2-02581: American Values



2-02241: Cat Lady For Life



2-02239: Grown-Ass Lady



2-02529: Patriarchy Refill



2-02530: Weak Men



2-02528: Rise And Shine



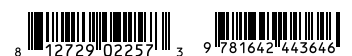
2-02527: Comments Disabled



2-02296: Girl Power



2-02257: Like A Boss



SIZE: 11 OZ. (MUG); 4.90 X 4 X 3.45 INCHES (MUG BOX)
SPECS: DISHWASHER/MICROWAVE-SAFE CERAMIC
PKG: INDIVIDUALLY BOXED
INNER: 4

\$6.00 EACH



2-02234: Early For You To Say



2-02232: No Ideas/Hate Everything



2-02233: Everything Will Be Okay



2-02237: Take Off My Pants



2-02265: Dream Big



2-02362: Freaking Great Job



2-02238: Great Job



2-02297: Manifesto





TOTE BAGS

SIZE: 17.5 X 15 X 6 INCHES
SPECS: HEAVYWEIGHT CANVAS; GUSSETED BOTTOM; SHOULDER STRAPS
PKG: N/A
INNER: 4

\$10.00 EACH

Just try leaving these totes in the car! Our sturdy, eco-friendly totes are endorsed by dolphins and trees and enable you to become the witty, walking billboard you were always meant to be.



2-02462: Fucks Vending



2-02471: Patriarchy



2-02134: Grown-Ass Lady





2-02133: Book* (Wine)



2-02132: Cat Lady



2-02460: American Values



Good for groceries.
Better for emotional baggage.



2-02135: Groceries & Shit



2-02441: Hope Over Fear



2-02442: Active Bitch Face



CANVAS POUCHES

SIZE: 8.65 X 6.5 INCHES

SPECS: 100% COTTON; SCREEN PRINTED; GOLD ZIP; COTTON-LINED

PKG: N/A

INNER: 4

\$9.00 EACH

Ready to hold everything from makeup to muscle relaxers, our pouches help organize this mess we call life.



2-02440: Complicated



2-02405: Remaining Fucks



2-02402: Everything Is Fine



2-02439: Mermaids



2-02407: Yoga Ladies





2-02437: Makeup Collector



2-02406: Unresolved Issues



2-02438: Active Bitch Face



2-02403: Beach Ladies





Tuna Noodle Cass

DUMP CAKE
1 can (8 1/2 oz.) crush
1 can (8 1/2 oz.) cher
1 box yellow or whi
1 1/2 c. butter or ma
1/2 c. chopped nuts.
Grease 13 x 9 x
Dump pineapple an
of pan. Dump entire
over this. (Do not m
mix). Slice butter and p
mix. Sprinkle nuts over top.
at 350. Leave in pan - cut and
May be served with hipped cream or

BEHIND EVERY
GREAT WOMAN
is ANOTHER
GREAT WOMAN
REPLYING TO HER
FRANTIC TEXTS
IN THE MIDDLE
OF THE NIGHT.



The PATRIARCHY
ISN'T GOING TO
FIGHT ITSELF.

An illustration of two red boxing gloves and a red rose with black leaves.

I'VE BEEN CRAVING
SIMPLER TIMES.
BEFORE
WE KNEW
Bagels
WERE BAD FOR US.

FUCKS

An illustration of a light blue vending machine with the word 'FUCKS' written vertically on its side and 'FUCKS' on the top orange panel. The machine has several coin slots and buttons.

MAGNETS

SIZE: 2.55 X 3.55 INCHES
SPECS: PAPER-WRAPPED; LAMINATED
PKG: CELLO
INNER: 6

\$2.50 EACH

Our bestselling designs have found their way onto the refrigerator, so you can say what you mean every time you walk into the kitchen (or any other rooms with metal).

MAGNET DISPLAY

FOR DETAILS, SEE PAGE 73
SKU 2-02981



2-02590: Astrology



2-02591: Patriarchy



2-02592: Personal Brand



2-02593: Fucks Vending

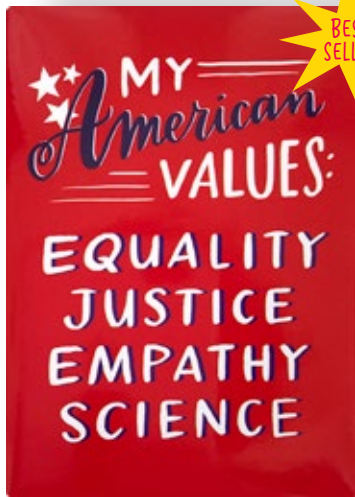


2-02595: Every Great Woman



2-02594: Simpler Times

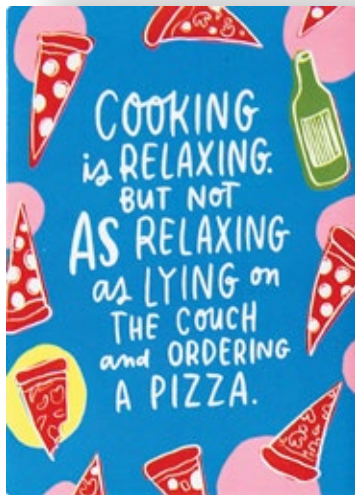




2-02452: American Values



2-02454: Everything Is Fine



2-02295: Cooking Is Relaxing



2-02457: Remaining Fucks



2-02290: Cat Lady



2-02455: Friend Communes

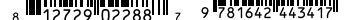
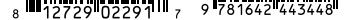
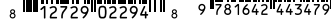
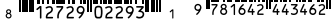
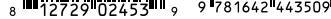
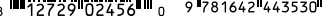


2-02287: Like A Boss



2-02286: Grown-Ass Lady





KEYCHAINS

SIZE: 2 X 1.5 INCHES; CHAIN: 2.5 INCHES
SPECS: ENAMEL AND BRASS
PKG: PAPER BACKER CARD; 2.30 X 6.65 INCHES; CELLO
INNER: 6

\$6.00 EACH



EVERYDAY BRAVERY PIN DISPLAY

FOR DETAILS, SEE PAGE 73
2-02506

We all deserve acknowledgement for everyday bravery,
even if it's just a keychain to remind you that you rock.



2-02522: Kept Going



2-02524: Didn't Please Everyone



2-02525: Gave My Last Fuck



2-02526: Chose Hope Over Fear



2-02523: Stayed Nasty



2-02521: Didn't Lose My Shit



2-02532: Did It Anyway



2-02533: Kicking Cancer's Ass



EVERYDAY BRAVERY PINS

SIZE: 1.25 X 1.00 INCH

SPECS: ENAMEL AND BRASS

PKG: PAPER BACKER CARD; 2.75 X 4.25 INCHES

INNER: 6

\$5.00 EACH

Why should medals be reserved for Olympians and scientific breakthroughs? Fighting life's ordinary battles take courage, and it feels good to be recognized.



2-02388: Gave My Last Fuck

2-02435: Kicking Cancer's Ass



2-02369: Unfriended Racist



2-02370: Put Myself First



2-02371: Someone Didn't Like Me



2-02430: Didn't Lose My Shit



2-02373: Kicked Cancer's Ass



2-02374: Didn't Please Everyone



2-02375: Ignored Haters



2-02377: Still Alive



2-02378: Stopped Caring Bullshit



2-02389: Indescribable Grief



2-02380: Kept Going



2-02381: Picked My Battles



2-02436: Found My Voice



2-02391: Did It Anyway



2-02392: Spoke My Mind



2-02431: Stayed Nasty



2-02379: Chose Hope Over Fear



2-02385: Loved Myself





74 THE ICEBERG EXPRESS
But his mouth was the funniest part, and when he opened it, he looked like a fish trying to talk. He was dressed in silvery white, shaded to blue and green. With a sudden nod, the green road which

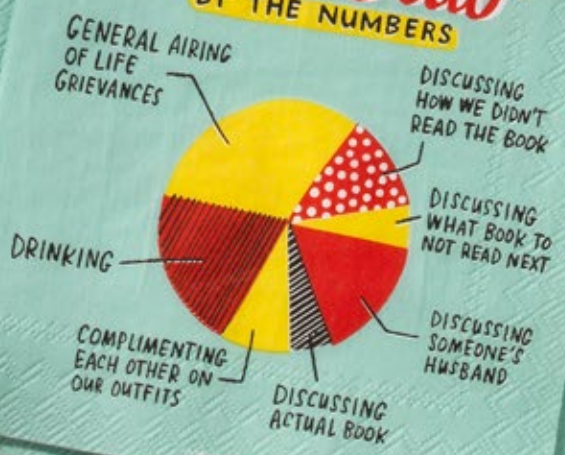
YOU ARE THE
Best-Looking
Person
AT THIS
PARTY.

Wine Bingo

REFINED	ACCESSIBLE	GRAPE-Y	AWSTERE	RESENTFUL
OAKY	ALCOHOL-Y	FULL-BODIED	STURDY	TONED WITH PROBLEM AREAS
TRACES OF EARTH	TRACES OF POPSICLE		PLENTIFUL	FLAMBOYANT
FUN-LOVING	BRIGHT	MINERALLY	BOX-Y	JAMMY
JUICY	SILKY	ELEGANT	AWKWARD	DRINKABLE

"Book Club"

BY THE NUMBERS



COCKTAIL NAPKINS

SIZE: 5 X 5 INCHES

SPECS: 20 NAPKINS; TCF PAPER; WATER-BASED INK; 3-PLY; FSC CERTIFIED

PKG: POLYBAG

INNER: 6

\$3.00 EACH

Two reasons our napkins are ideal party guests: they're excellent conversation starters, and the more you drink, the funnier they get!



2-02584: Emotional Designated Driver



2-02588: Book Club



2-02586: Wine Bingo



2-02585: Conversation Starters



2-02587: Modern Times



2-02589: Best-Looking Person



COCKTAIL NAPKINS

SIZE: 5 X 5 INCHES

SPECS: 20 NAPKINS; TCF PAPER; WATER-BASED INK; 3-PLY; FSC CERTIFIED

PKG: POLYBAG

INNER: 6

\$3.00 EACH



2-02393: All Occasions



2-02396: Drink Like Nobody's Watching



2-02394: Celebrate Your Existence



2-02397: Grown Ass Lady



2-02398: No Coasters



2-02399: Nothing Nice



2-02400: Party Bingo



2-02395: Fancy Napkin



GIFT BAGS

SIZE: 9.40 X 7.95 X 4 INCHES
SPECS: PAPER; WOVEN HANDLE
PKG: PEGGABLE
INNER: 6

\$3.00 EACH

It's a win-win; the recipient will want to keep the gift and the bag, and you can get the wrapping done in the car on the way to brunch.



2-02285: Don't Know How To Wrap



2-02282: Go Shorty



2-02284: I Will Not Keep Things



2-02283: Meerkat Birthday



2-02280: Animal Crowd



2-02409: OMG Pony



2-02408: Stupid Gift



2-02281: Got You A Thing



CERTIFICATE PADS

SIZE: 4.5 X 6 INCHES
SPECS: 75 SHEETS
PKG: SHRINKWRAP
INNER: 4

\$4.00 EACH

The perfect gift for parents, teachers, bosses, spouses, or anyone who likes to make someone's day, our certificate pads help you honor life's little victories on the fly.



2-02184: Achievement Certificate

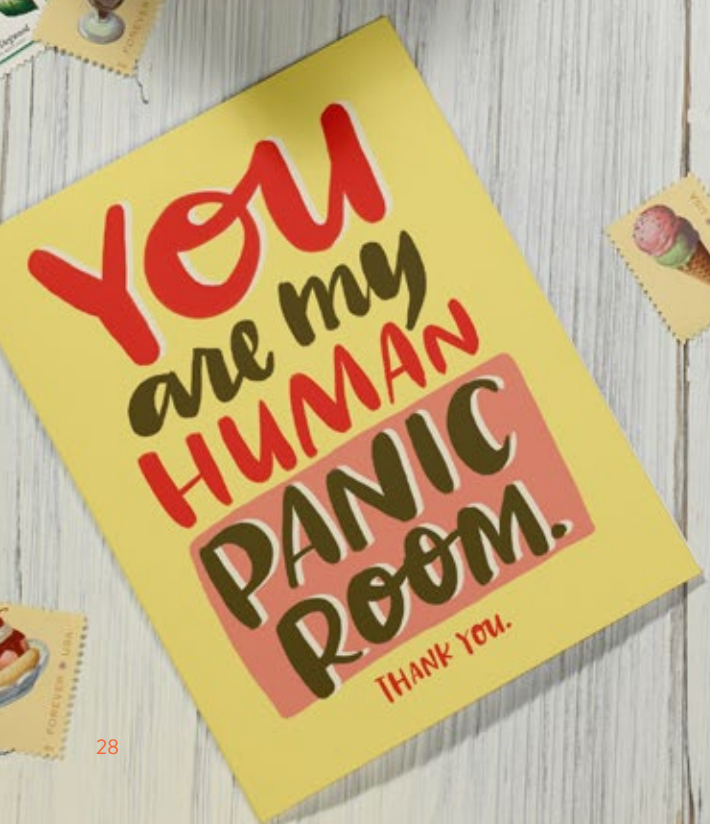
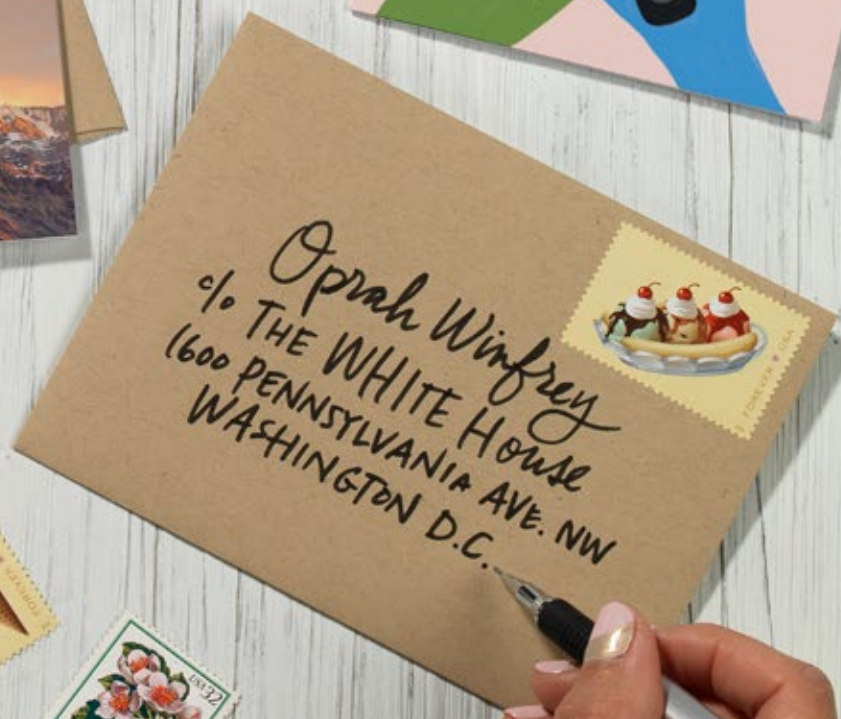


2-02469: Spousal Achievement Certificate



2-02470: Employee Of The Moment Certificate







EMILY MCDOWELL STUDIO'S

bestselling cards celebrate the relationships we actually have. We're proud to say that our cards have gone viral more times than we can count, not to mention selling like proverbial hotcakes.

When we released Empathy Cards, we were stunned at the reaction: we sold out within hours. The cards resonated so deeply with folks around the world, they were covered in the media in 15 countries. They're still our bestselling card category. For those retailers who "got" (and got!) these cards, their customers couldn't get enough of them. It turns out people need far more nuance and variety than stock "Sorry for your loss" statements. We all have things like breakups and cancer and depression and death in common. These hard situations, even more than the happy times, are when cards are most meaningful and appreciated.

This season, we're branching out with two new styles: Gem Pin Cards, both card and gift with their gold-bordered enamel pins, and Photo Cards, which begin to evolve our look and feel beyond illustration.

Retailers often tell us that when they hear customers laughing or calling friends over, they know without looking that they're standing in front of the Emily McDowell Studio display. Our cards say all kinds of things, but they all make customers say, "This card totally gets me."

↑
Our kraft envelope!

CARDS



NEW! GEM PIN CARDS

\$6.00 each

GOLD FOIL

The best way to tell someone she's a gem is to give her a gem—card and pin, that is. Each of these cards actually comes with a gold-bordered magnetic pin, making them a gift unto themselves. In a time when logic is failing all around us, this type of magical thinking has never been more apropos.



2-02599: Birthday Quartz



8 12729 02599 4 9 781642 445251

30 Blank inside, 4.25 x 5.5 inch; 1 x 1.25 inch pin; gold-plated iron; multicolor enamel; magnet back, packaged in cello with kraft envelope, sold in qty's of 6.

NEW! GEM PIN CARDS

\$6.00 each

GOLD FOIL



2-02596: Parentite



GOLD FOIL



2-02600: Functional Adult



GOLD FOIL



2-02597: Persistethyst



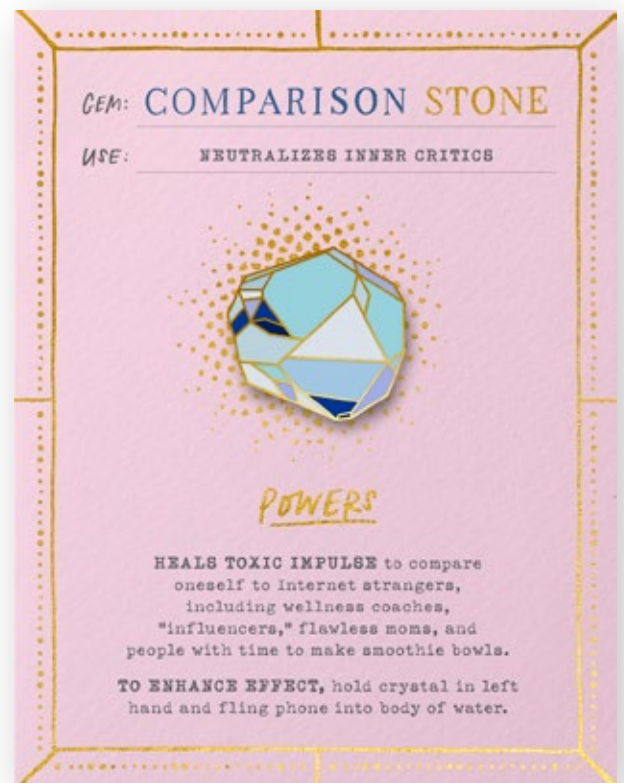
GOLD FOIL



2-02601: Romancerine

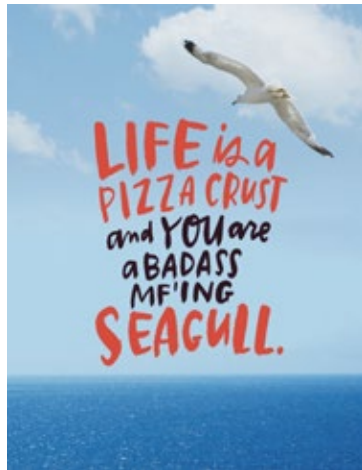


GOLD FOIL



2-02598: Comparison Stone

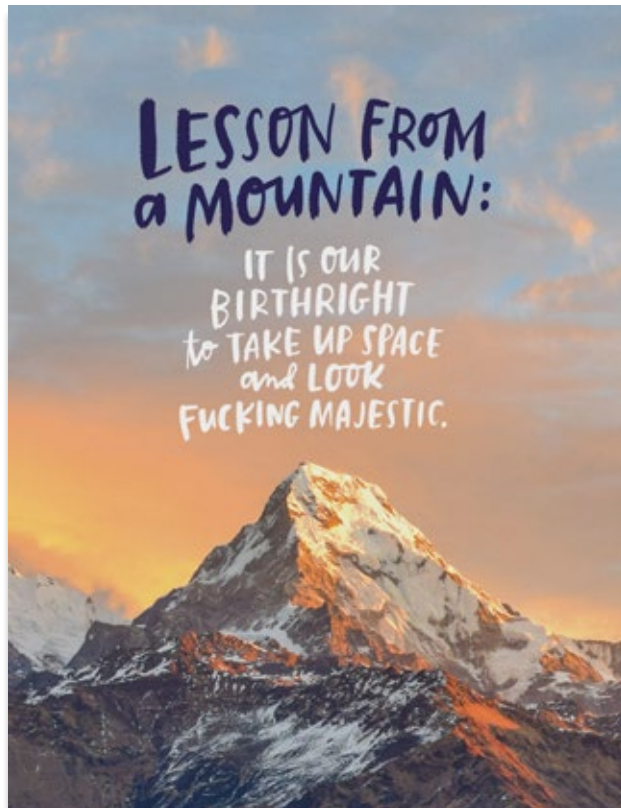




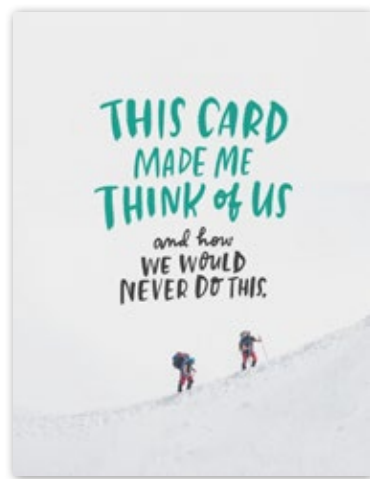
2-02612: Pizza Crust



Live-your-best-life messaging sets the bar pretty high nowadays. Someone who might not want to jump out of a plane or climb Mount Everest? That's our kind of friend.



2-02611: From A Mountain



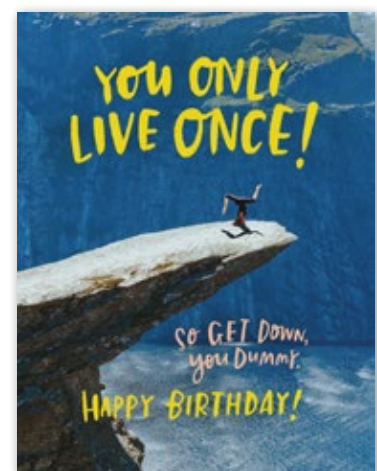
2-02608: We Would Never



2-02606: Comfort Zone

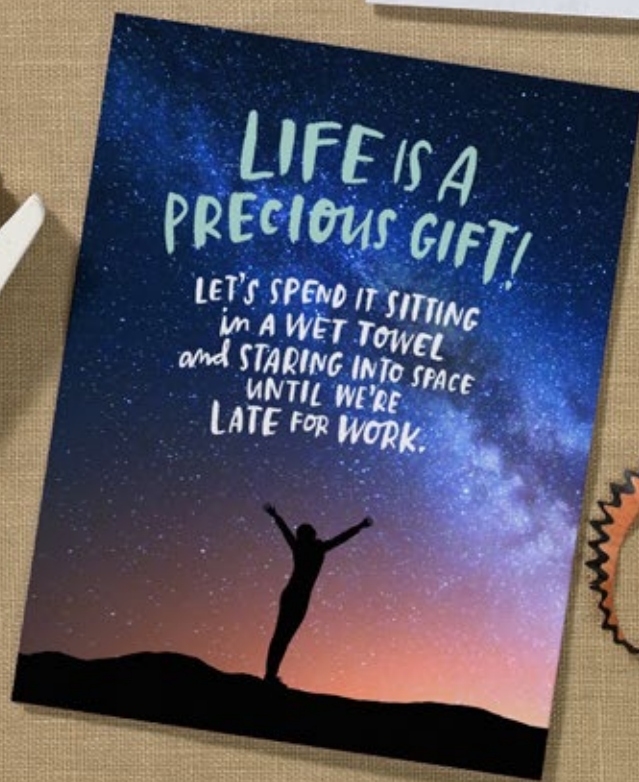
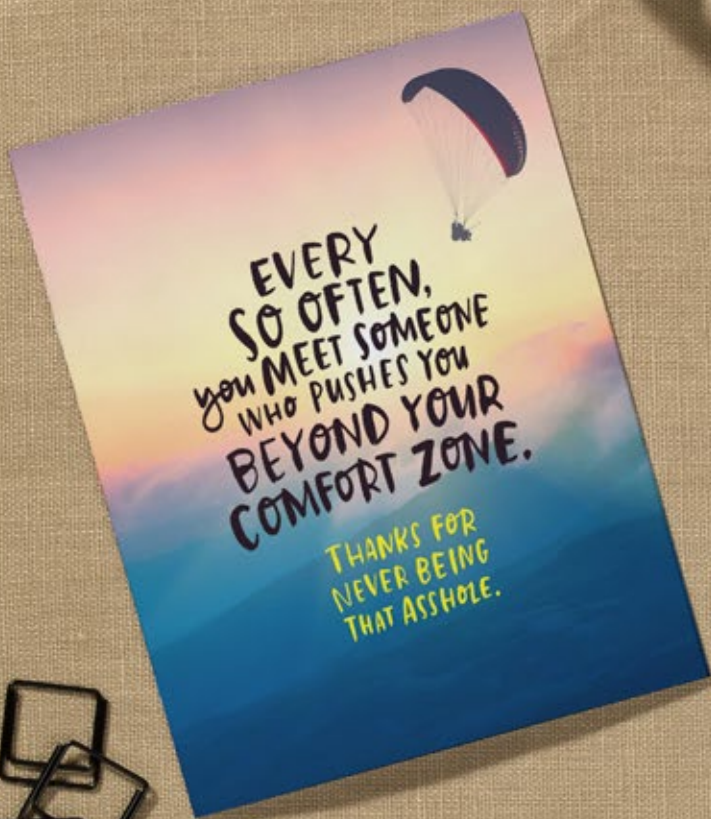


2-02607: Precious Gift



2-02613: Only Live Once Birthday





LOVE MEANS
NEVER HAVING to SAY,
"I WATCHED
OUR SHOWS
WITHOUT YOU."



I KNOW
THERE'S NO
NORMAL
to GO BACK TO.
BUT
to HELP
A N
(AND I'D

YOU
are my
HUMAN
PANIC

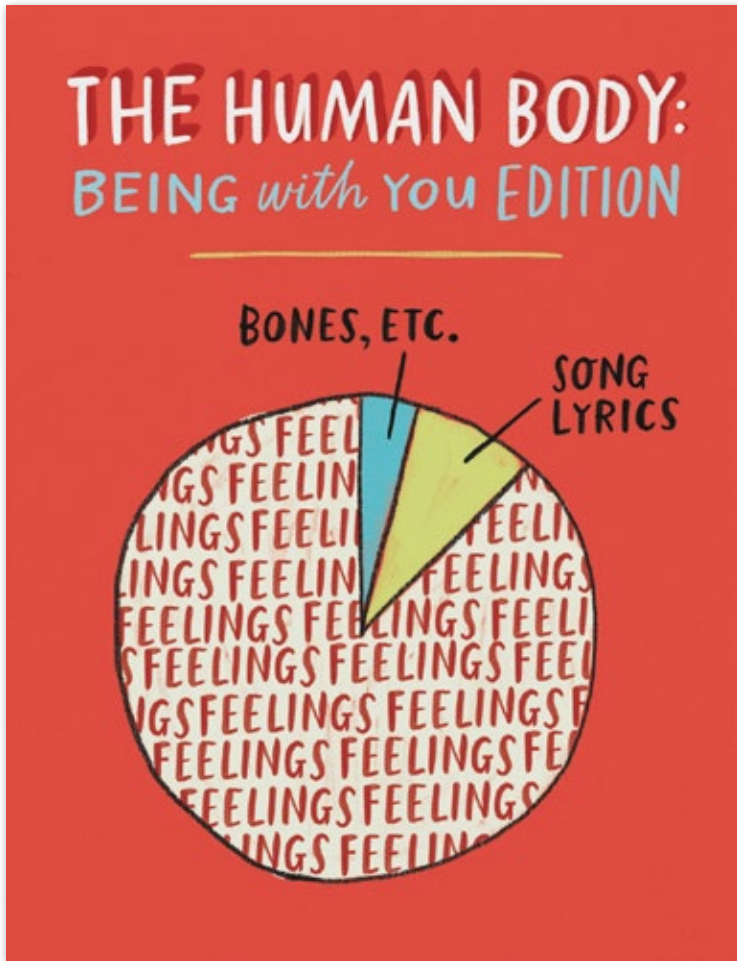
THE HUMAN BODY:
BEING with you ED

BONES, ETC.

INGS FEEL
INGS FEELIN
INGS FEELIN
FEELINGS FE
INGS FEELIN
FEELINGS FEELIN

WHAT I WANT
WHEN EVERYTH
I KNOW YOU'VE BEEN
LATELY. IN THESE TI
HARD FOR YOU TO SEE
YOURSELF. I'M KEEPING A
EVERYTHING THAT MAKES YOU
I KNOW HOW STRONG AND CAPABLE
HOW LOVING. HOW DESERVING
KINDNESS, WIT, AND CREATIVITY
PERMANENT PART OF YOU. NO ST
CAN WASH THEM AWAY. I'M NOT AFRA
OF THE DARK, AND I'LL BE HERE TO
LIGHT YOUR WAY UNTIL YOUR OWN FLAME
BURNS BRIGHT AGAIN. MOST OF ALL,
I WANT YOU TO KNOW YOU ARE LOVED.
YOU ARE SO LOVED.

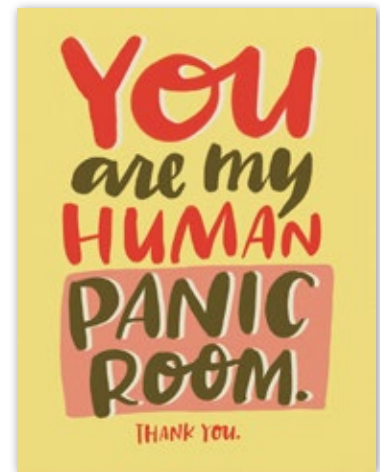
I'M SO GLAD
WE CAN SHARE
the SAME HOBBIES:
READING. BRUNCH.
WINNING
IMAGINARY
ARGUMENTS
with PEOPLE
FROM the PAST



2-02602: Human Body Pie Chart



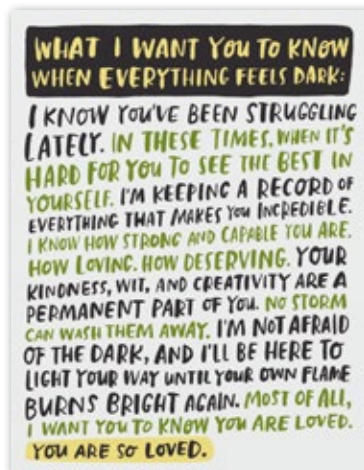
2-02603: Watched Our Shows



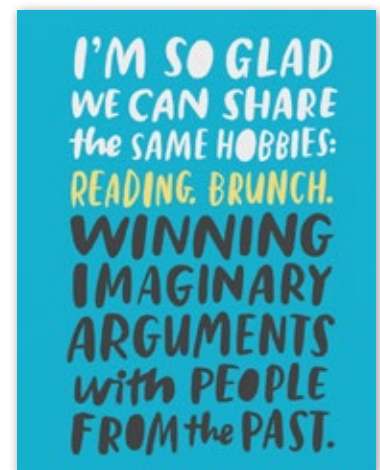
2-02604: Human Panic Room



2-02609: New Normal Empathy



2-02610: Everything Dark Empathy



2-02605: Imaginary Arguments





ABOUT EMPATHY CARDS

SUPPORT FOR SERIOUS ILLNESS & LOSS

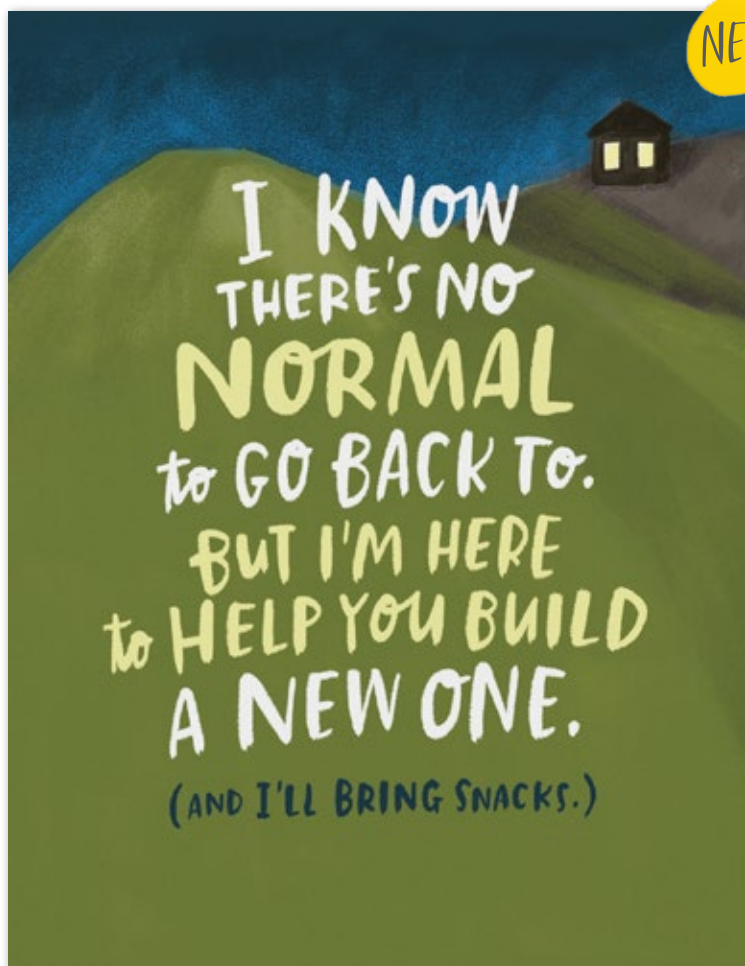
Most of us struggle to find the right words in the face of a friend or loved one's crisis, whether it's cancer, chronic illness, a major loss, or anything else. It's a really tough problem; someone we love needs our support more than ever, but we don't have the right language for it.

As a cancer survivor, Emily has a very personal stake in this game. She was diagnosed with Stage 3 Hodgkin's lymphoma at age 24. After 9 months of chemo and radiation, she went into remission and has been incredibly fortunate to be cancer-free since.

For Emily, the most difficult part of her illness wasn't losing her hair, or being erroneously called "sir" by Starbucks baristas, or sickness from chemo. It was the loneliness and isolation as close friends and family members disappeared because they didn't know what to say, or said the absolute wrong thing without realizing it.

Emily created Empathy Cards to give people some different, more authentic ways to communicate about illness and suffering. These cards have touched a nerve worldwide; they have been featured on over 300 media outlets, including *Good Morning America*, *NBC Nightly News*, the *New York Times*, National Public Radio, and the Huffington Post. Millions of people have shared the cards across all social media platforms, and we've received thousands of emails from customers sharing stories about the ways Empathy Cards have impacted their lives, a handful of which we've included here.

Emily's goal for this collection was to help people connect with each other through truth, one of the founding principles of the Emily McDowell Studio brand.



2-02609: New Normal Empathy



8 12729 02609 0 9 781642 445350

NEW!



2-02610: Everything Dark Empathy



8 12729 02610 6 9 781642 445367

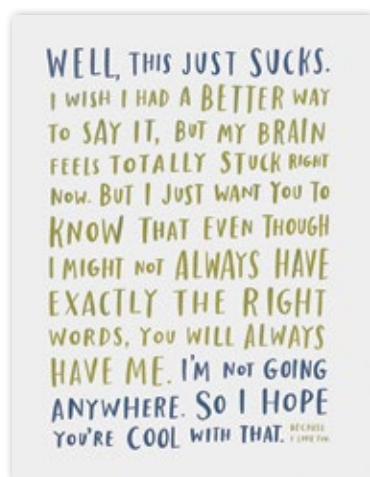


2-02557: Your Time On Earth



8 12729 02557 4 9 781642 443097

GOLD FOIL



2-02042: Awkward Sympathy



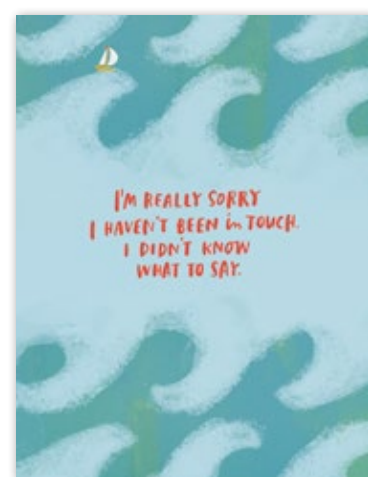
8 12729 02042 5 9 781642 440850



2-02323: Broken Objects



8 12729 02323 5 9 781642 442243

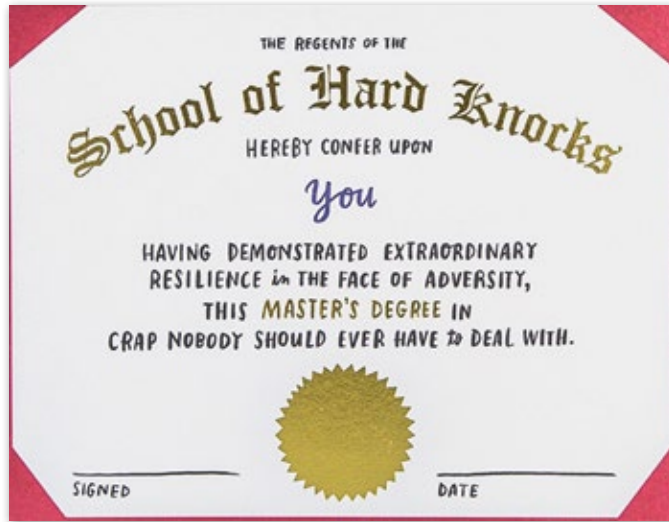


2-02210: Didn't Know What To Say



8 12729 02210 8 9 781642 441758

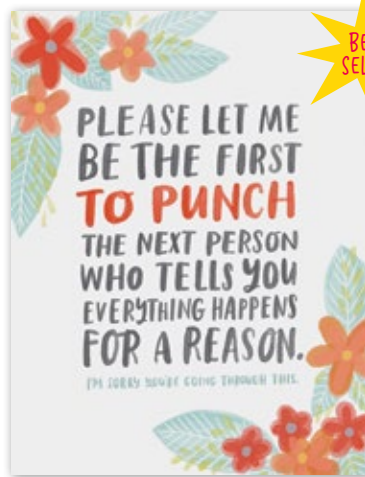
GOLD FOIL



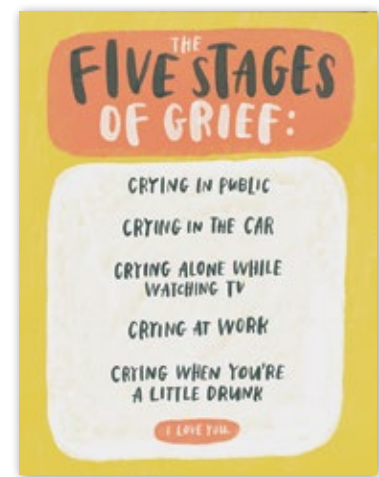
2-02320: Hard Knocks



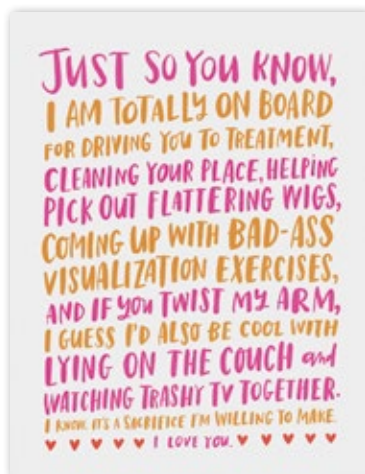
2-02206: Died of Lemons



2-02203: Everything Happens



2-02251: Five Stages



2-02208: Friendship Through Cancer



2-02209: #FUCKCANCER Doesn't Help

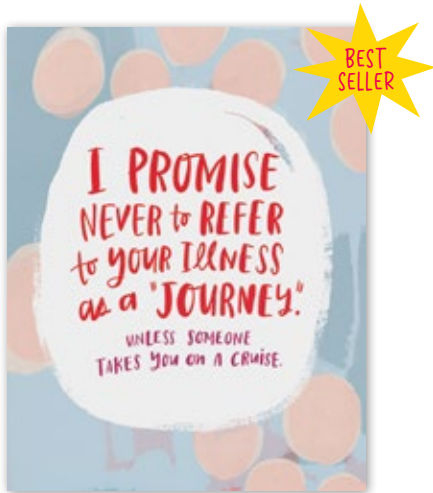


2-02252: God's Plan





2-02041: Here For You Always



2-02207: Illness Is Not A Journey



2-02421: Infertility Choices

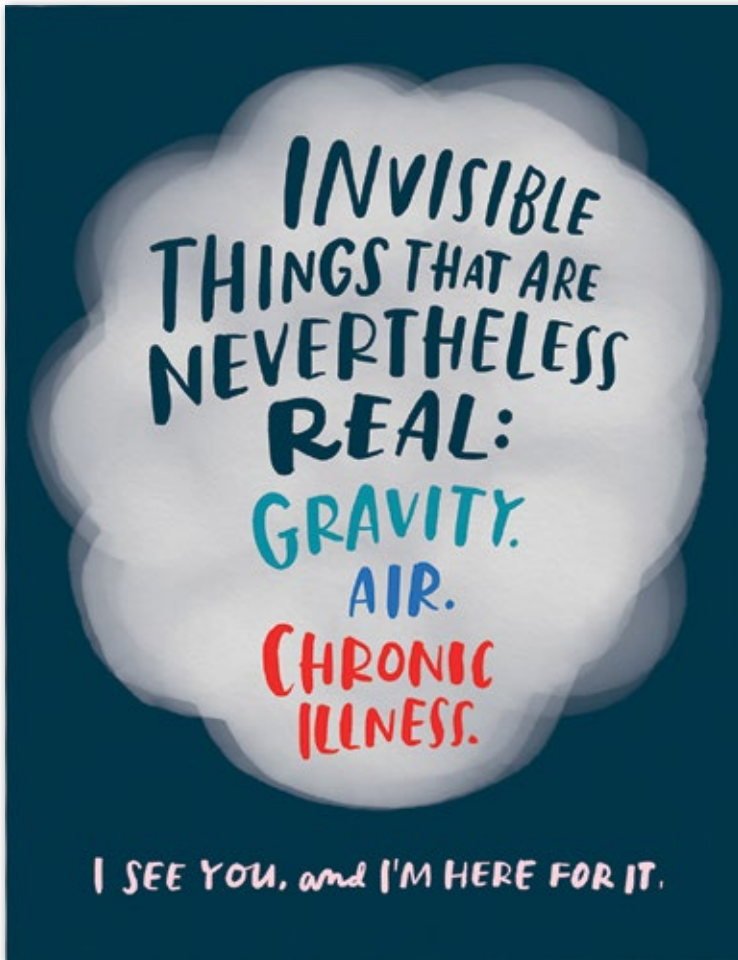


“ These amazing cards say what other mainstream cards don’t! To see a patient smile or laugh when reading them is just one of the million reasons I love being a nurse. ”

—Danielle R.
Oncology Nurse

“ These cards are not cliché, meaningless, or run-of-the-mill. They are everything you didn’t know you needed to hear during a time of loss and grief. ”

—Cheri S.
Customer



2-02556: Invisible Illness



GOLD FOIL



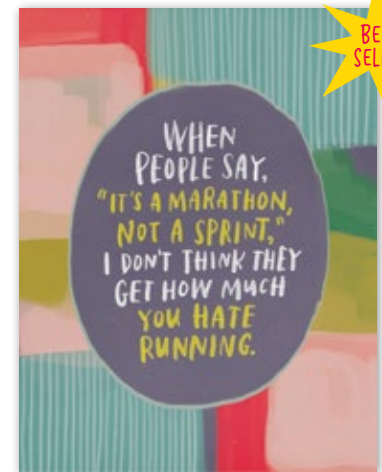
2-02476: Kept Going



2-02489: Thank You For Showing Up



2-02540: It's A Hallway

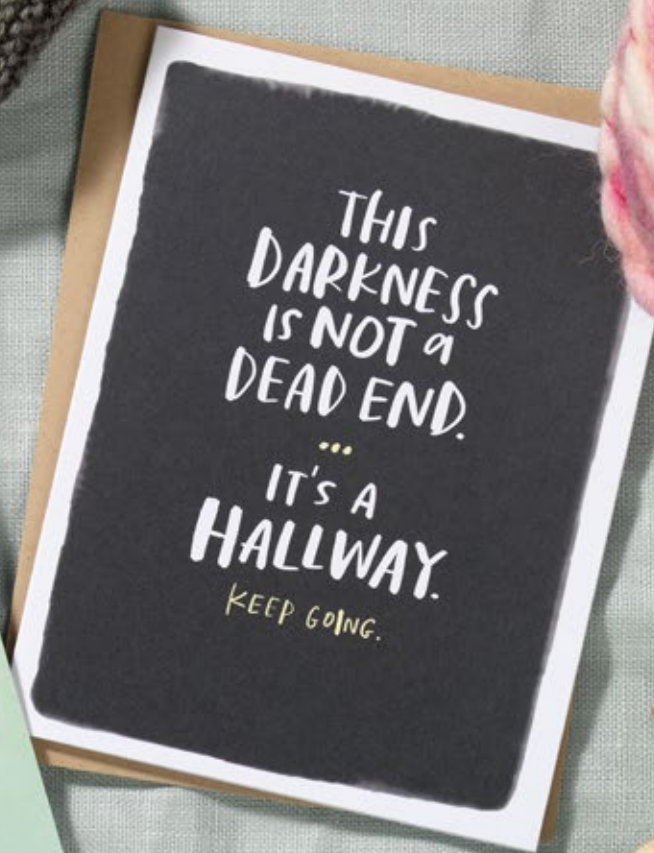


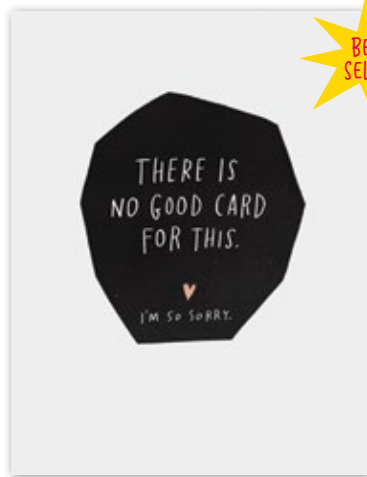
2-02249: It's A Marathon



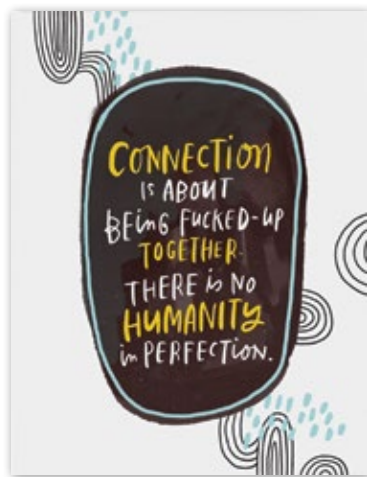
2-02253: Laughter Medicine



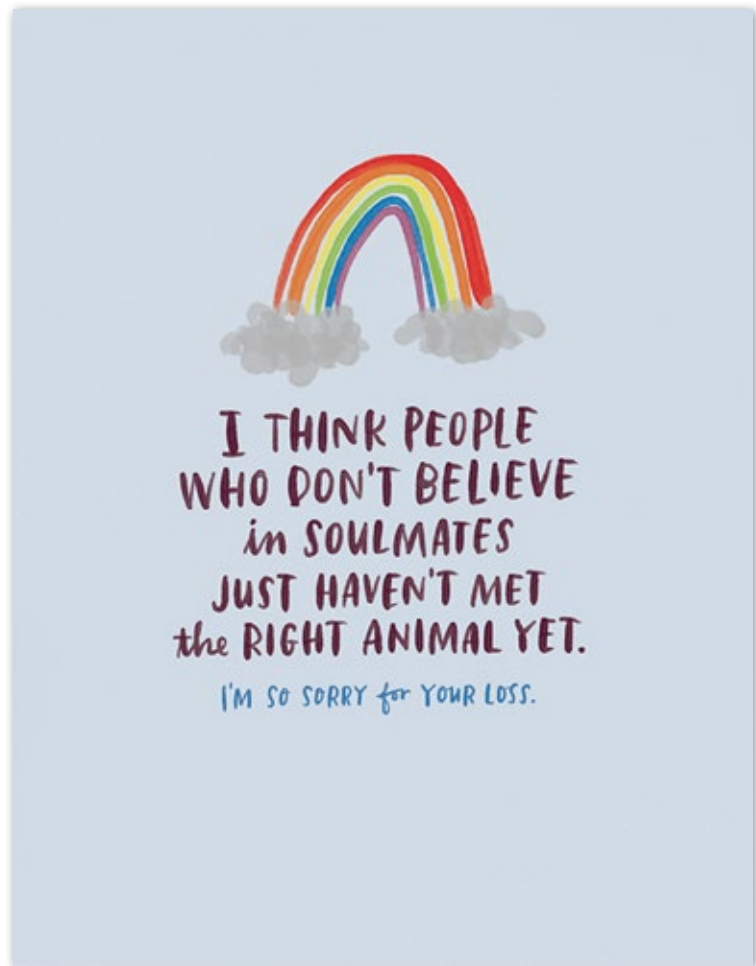




2-02157: No Good Card For This



2-02199: No Humanity In Perfection



2-02418: Pet Soulmate



2-02204: One More Chemo Down



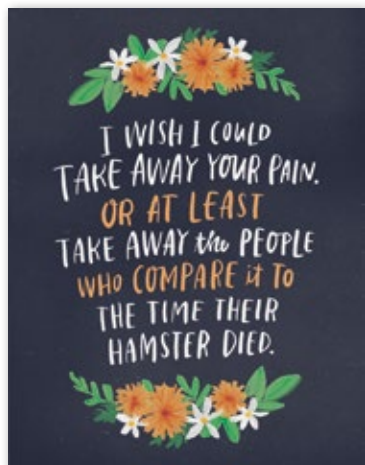
2-02254: Not A Burden



2-02490: Smothered With Kale



GOLD FOIL



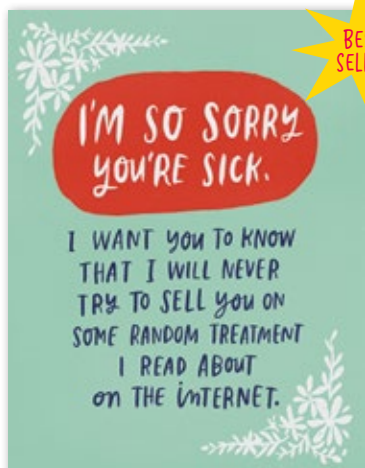
2-02248: Take Away Your Pain



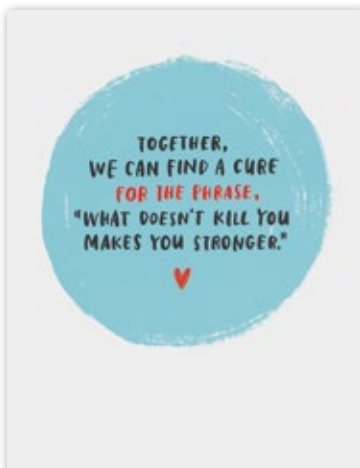
2-02475: Kicking Cancer's Ass



2-02422: This Day Sucks For You



2-02205: Treatment On The Internet



2-02250: What Doesn't Kill You



“ Even living with breast cancer, Empathy Cards never fail to give me a giggle. More importantly, they reassure me that someone ‘gets it.’ Their simple, humorous acknowledgement that my situation is hard is so much more important than having exactly the right words to say. ”

—Shannon H., Cancer Fighter



HAPPY BIRTHDAY!

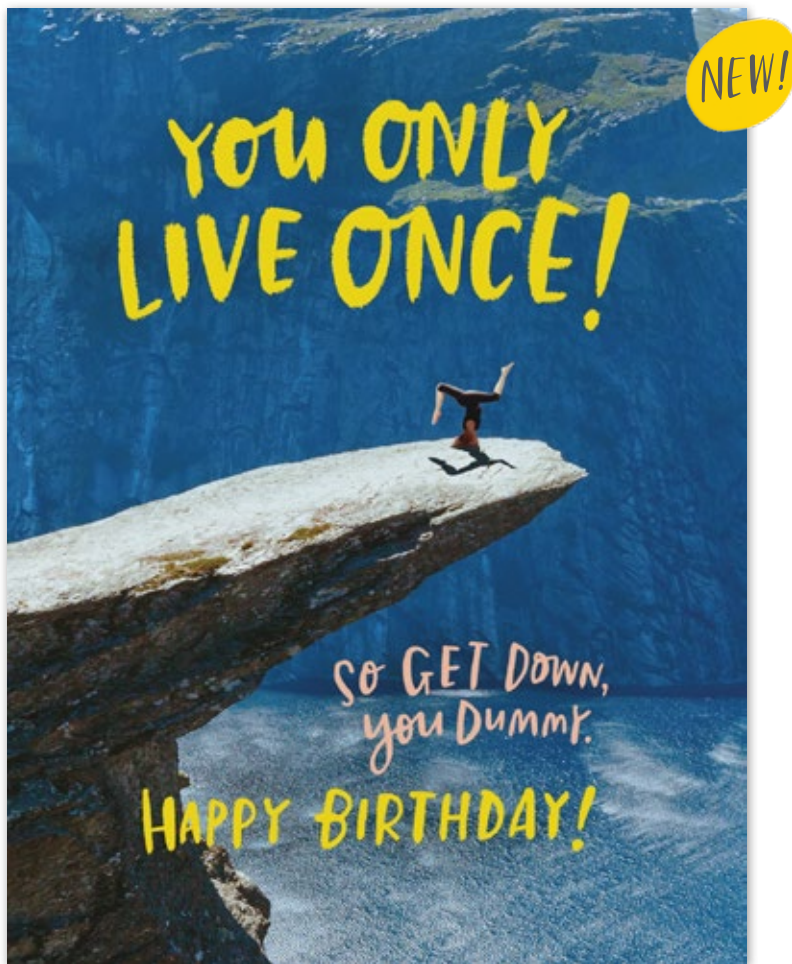
Let's CELEBRATE
at a NICE SPOT with
AMPLE SEATING,
FLATTERING LIGHTING,
and SALAD OPTIONS.
(AND WRAP IT UP BY 9?)

**YOU ONLY
LIVE ONCE!**

SO GET DOWN,
you DUMMY.
HAPPY BIRTHDAY!

**My WISHES for YOU
on YOUR BIRTHDAY:**

MAY YOU FIND TIME to MAKE YOUR KIND of ART, READ GOOD BOOKS, HELP OTHER PEOPLE, and TRY NEW THINGS. MAY YOU FEEL an INVISIBLE FORCE FIELD AROUND YOURSELF that LETS YOU KNOW YOU'RE SAFE, SUPPORTED, and SEEN. MAY YOU NEVER LOSE YOUR KEYS, ALWAYS REMEMBER WHAT YOU NEED FROM the STORE WHILE YOU'RE STILL THERE, and RECEIVE ONLY GOOD MAIL. MAY YOU EXPERIENCE MORE THAN an AVERAGE NUMBER OF EXCELLENT HAIR DAYS. MAY FLOWERS MYSTERIOUSLY APPEAR ON YOUR DOORSTEP. MAY YOU SLEEP LIKE A BABY, LOVE WHAT YOU SEE WHEN YOU LOOK in the MIRROR, and FIND SOMETHING IMPORTANT THAT YOU THOUGHT WAS GONE FOREVER.



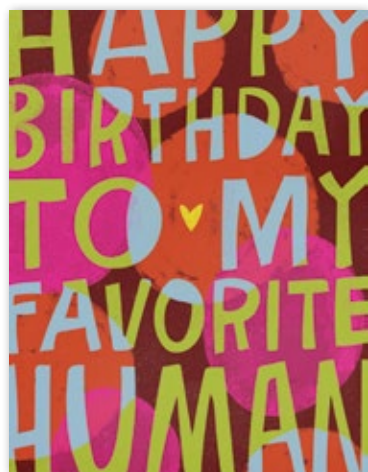
2-02613: Only Live Once Birthday



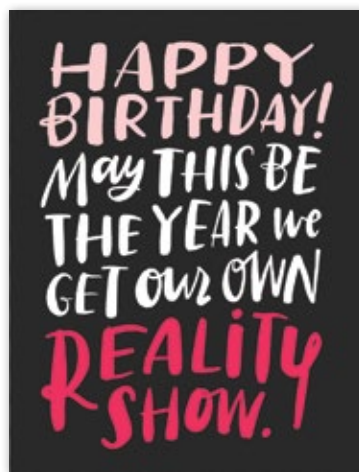
2-02538: Ample Seating Bday



2-02155: Anniversary Of Being Alive



2-02260: Favorite Human Bday



2-02554: Reality Show Bday



2-02017: Bday Island

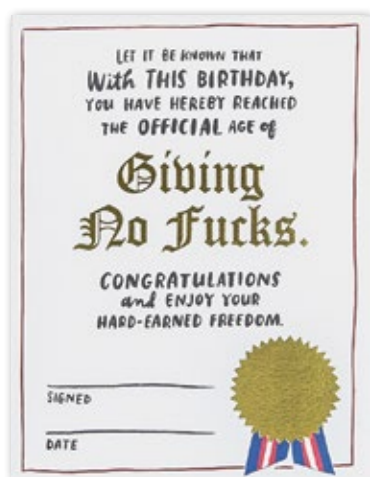




2-02563: Bday Vending



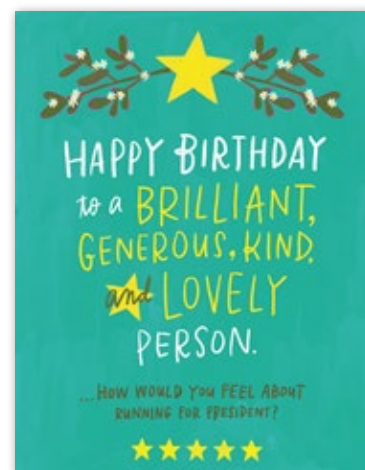
GOLD FOIL



2-02319: Decree Bday



2-02415: Fruit Cocktail Bday



2-02477: Bday President



2-02019: Celebrate With Cake Bday



2-02011: Go Shorty Corgi Dog Bday





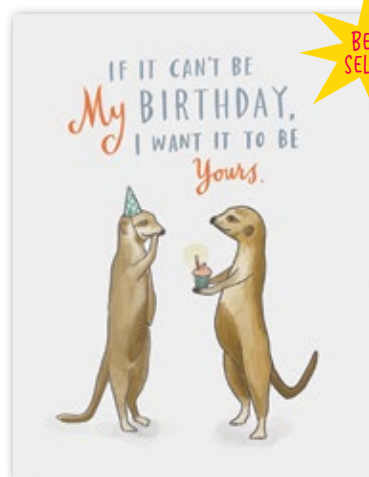
2-02014: Freaking Amazing Bday



2-02015: Happiest Of Bdays To You



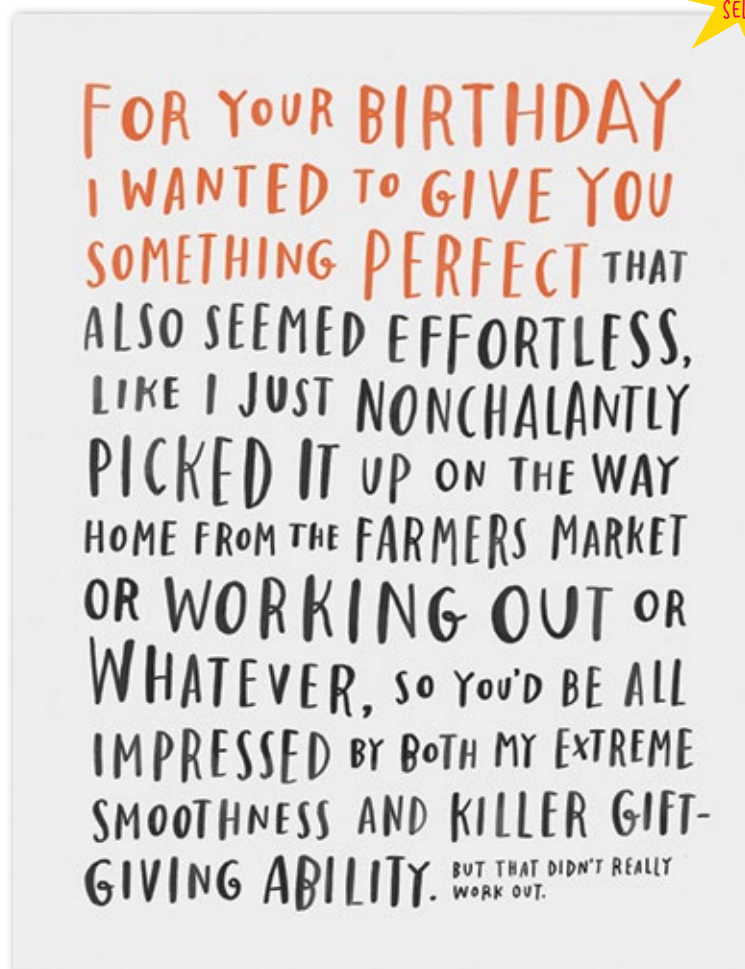
2-02016: Hey Girl Peacock Bday



2-02020: If It Can't Be My Bday



2-02327: Internet Fabulous Bday



2-02018: Awkward Bday

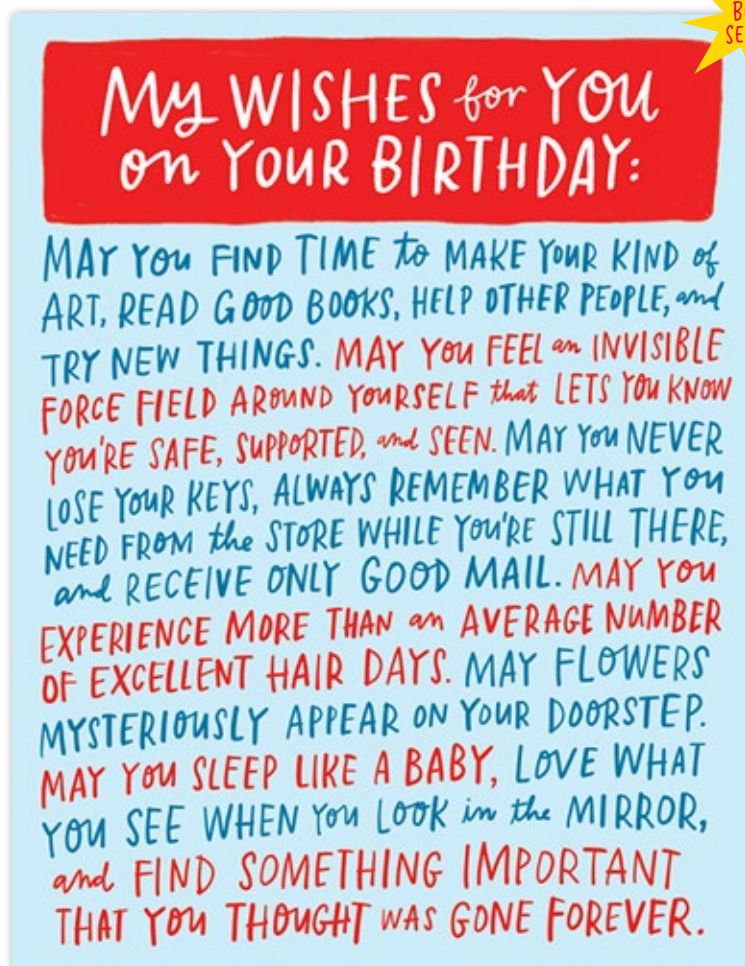




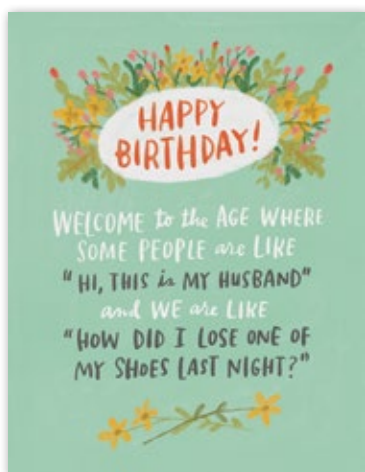
2-02008: Pony Ferrari Pizza Bday



2-02013: So Glad Bday



2-02488: Wishes For Your Bday



2-02326: Losing Shoes Bday

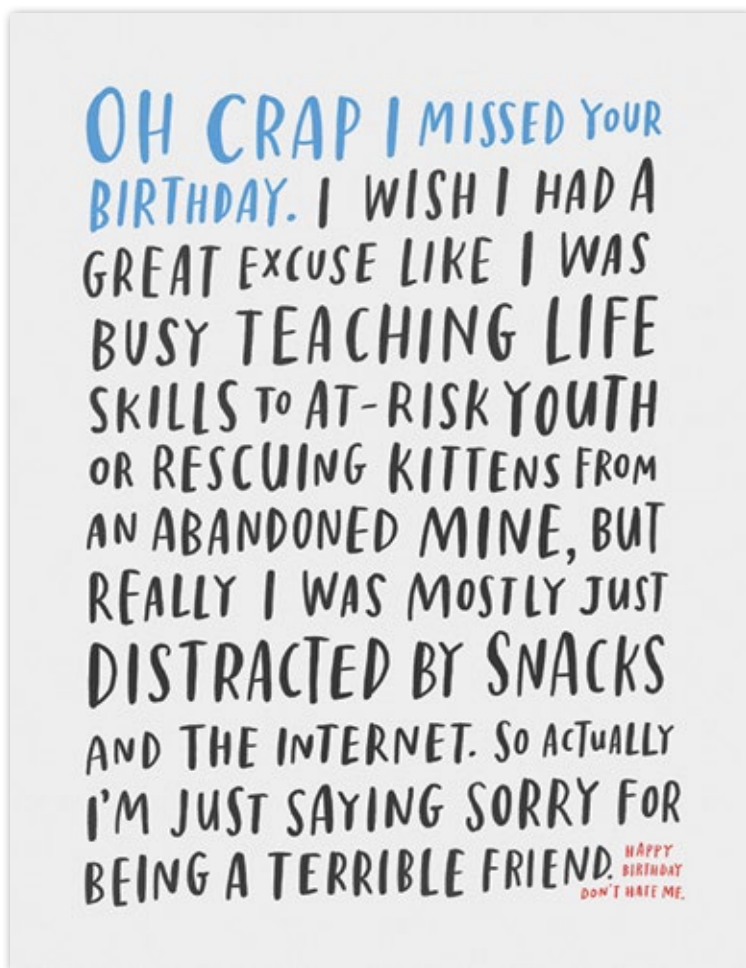


2-02328: Older And Wiser Bday



2-02012: Put Out This Tiny Fire Bday





2-02154: Awkward Belated Bday



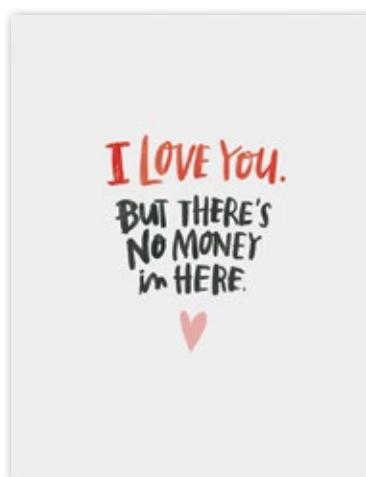
2-02494: Sign Texts Bday



2-02266: Sprawled Cat Bday



2-02329: Stressful Conversation Bday



2-02270: There's No Money In Here

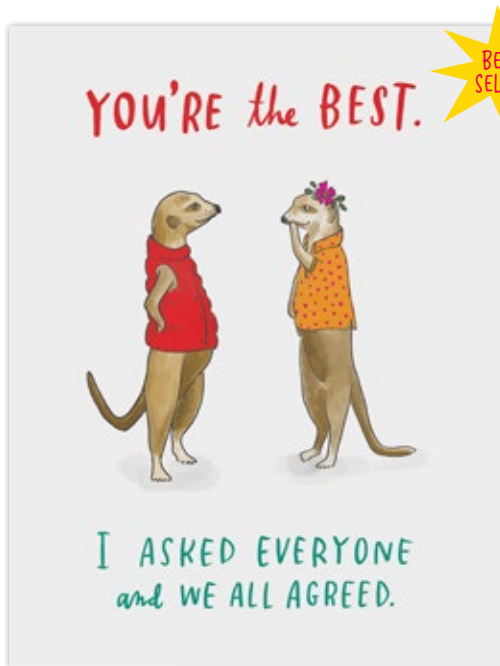


2-02539: Naked At Work Bday



THANK YOU CARDS

\$2.25 each



2-02414: You're The Best



2-02337: Happy To Know You



2-02052: Thank You Check Box



2-02056: Thank You For Existing



2-02054: Thanks A Million



2-02318: Glad You Did



2-02489: Thank You For Showing Up



2-02212: Hey, Thanks!



THANK YOU BOXED CARDS

\$9.00 each



2-02428: You're The Best



2-02057: Thank You For Existing



2-02353: Happy To Know You



2-02055: Thanks A Million



2-02053: Thank You Check Box



2-02221: Hey, Thanks!



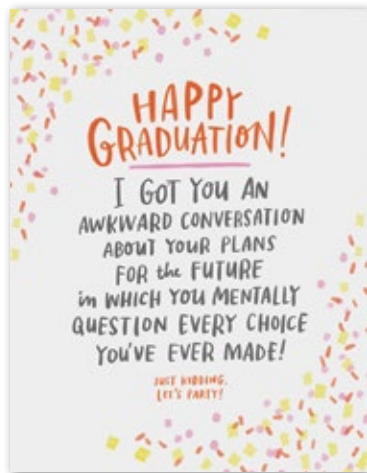
2-02352: Glad You Did



2-02501: Thank You For Showing Up



All cards are blank inside, 4.25" x 5.5" (card); 4.70" x 6.05" x 0.75" (box), environmentally friendly soy ink; kraft envelope, sold in qty's of 6.



2-02336: Awkward Graduation



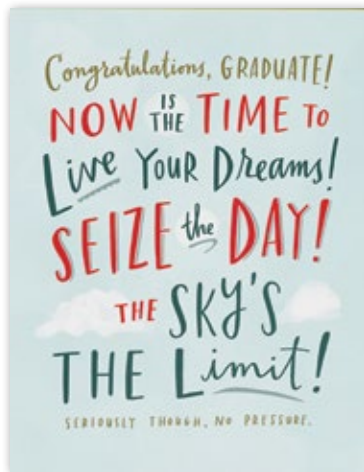
2-02023: Fucking Great Job



2-02022: Highest Of High Fives



2-02564: New Beginnings Vending



2-02077: No Pressure Graduation



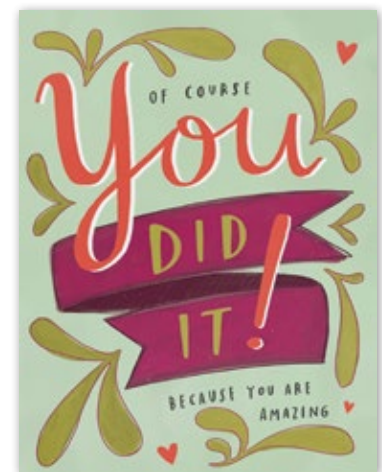
2-02261: OMG You're Done



2-02548: Road Less Traveled



2-02343: Road Rise To Meet You



2-02021: You Did It!



May ^{THE} ROAD RISE
To Meet you!

BUT NOT LITERALLY,
THAT WOULD BE TERRIFYING.

TOGETHER, WE CAN
MOVE MOUNTAINS.
WELL...CLIMB MOUNTAINS?

WE CAN DEFINITELY
LOOK AT PICTURES
OF MOUNTAINS.

BEGINNINGS



BEGINNINGS



2-02559: Wishes For Wedding



2-02172: Sob At Your Wedding



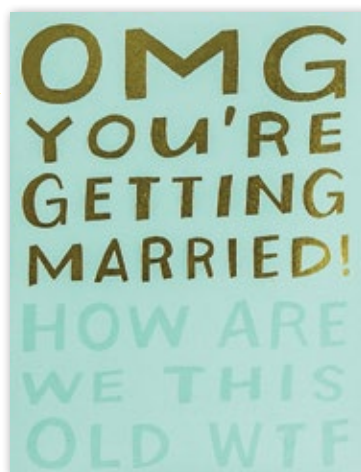
2-02333: Restaurants Vacations



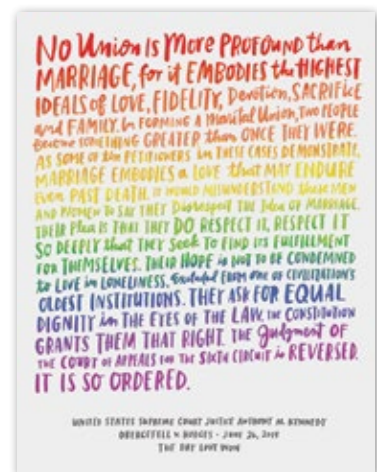
GOLD FOIL



2-02025: Aaah! Married!

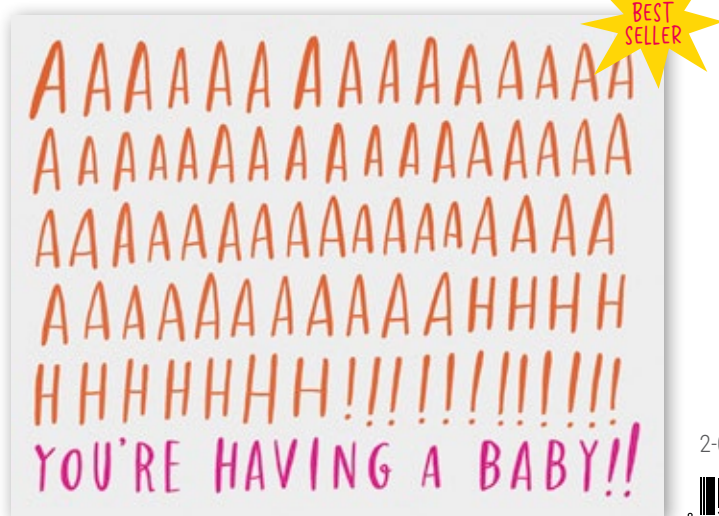


2-02325: OMG Married



2-02246: Love Wins Wedding





2-02027: Aaah! Baby



2-02558: Wishes For New Baby



2-02169: Unsolicited Parenting Advice



2-02339: Due Date Checklist



2-02262: Ampersand Wedding/Baby

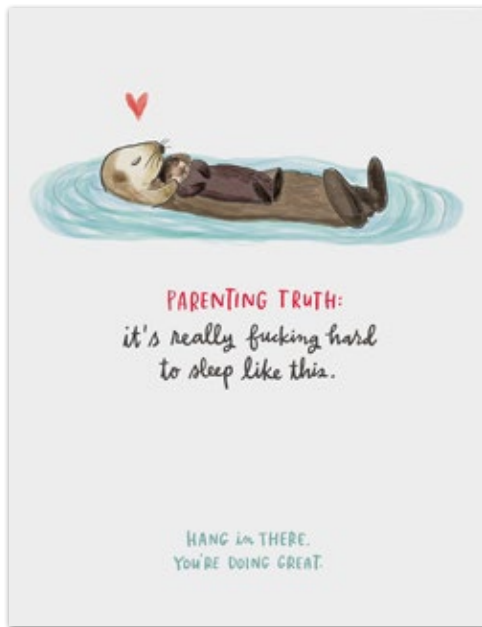


2-02338: Inappropriate Questions

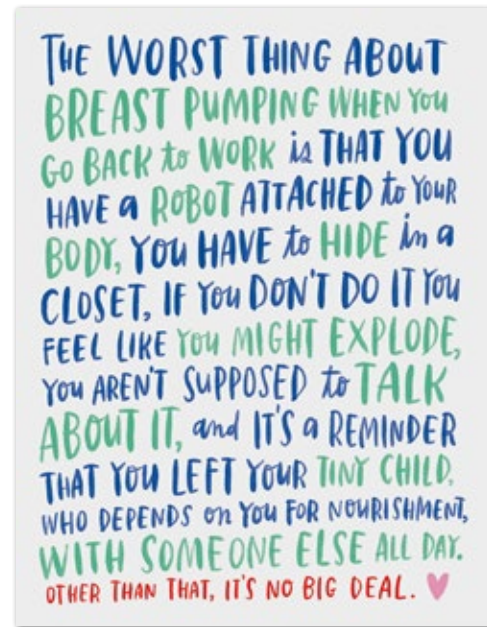


2-02168: World's A Better Place





2-02416: Baby Otter Parenting



2-02419: Breast Pumping



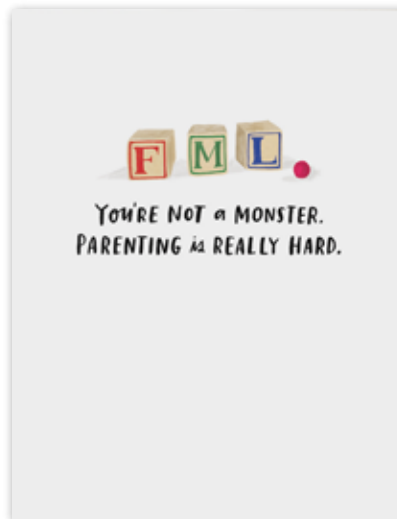
PARENTING SUPPORT CARDS

The wonder, awe, and joy of parenting often goes hand in hand with complicated emotions like confusion, resentment, boredom, and anxiety. This doesn't mean you don't love your kids. It means you're a person. But often, parents—especially moms—don't talk about these feelings because we feel ashamed, or like there's something wrong with us for not loving every moment of being a parent. This experience can be really lonely and isolating, but it's also really common. So maybe we should talk about it.

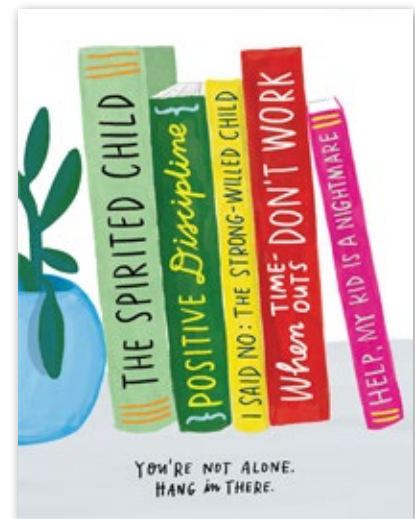
Like Empathy Cards, these are designed to help the people who receive them feel validated, connected, and supported.



2-02492: Favorite Kid



2-02417: Not A Monster



2-02478: Parenting Books





2-02561: Today's Couples Anniversary



2-02331: Swiping Winking Anniversary



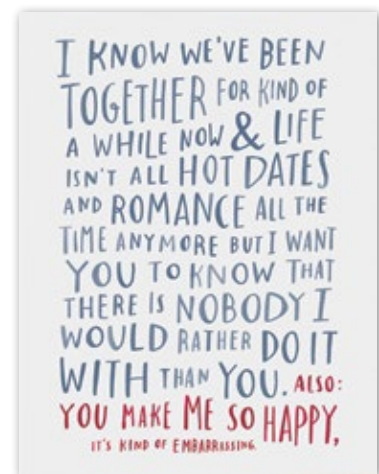
2-02491: Taste In Spouses Anniversary



2-02330: Five Star Anniversary

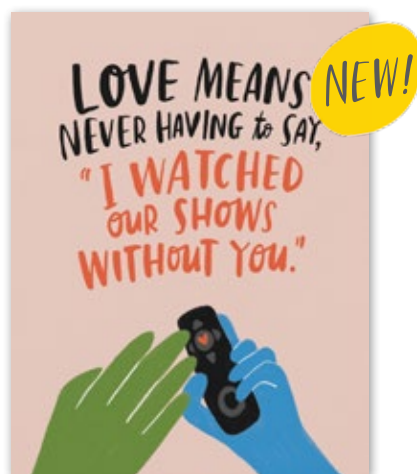


2-02480: Met Each Other Miracle

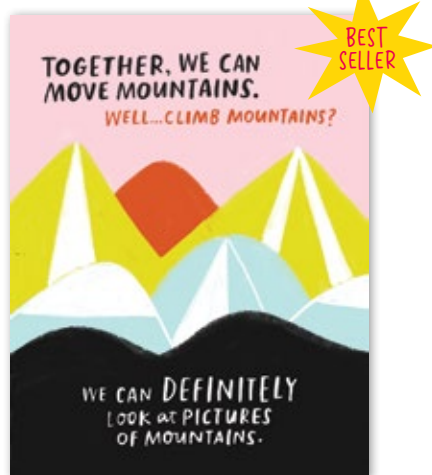


2-02066: Awkward Love

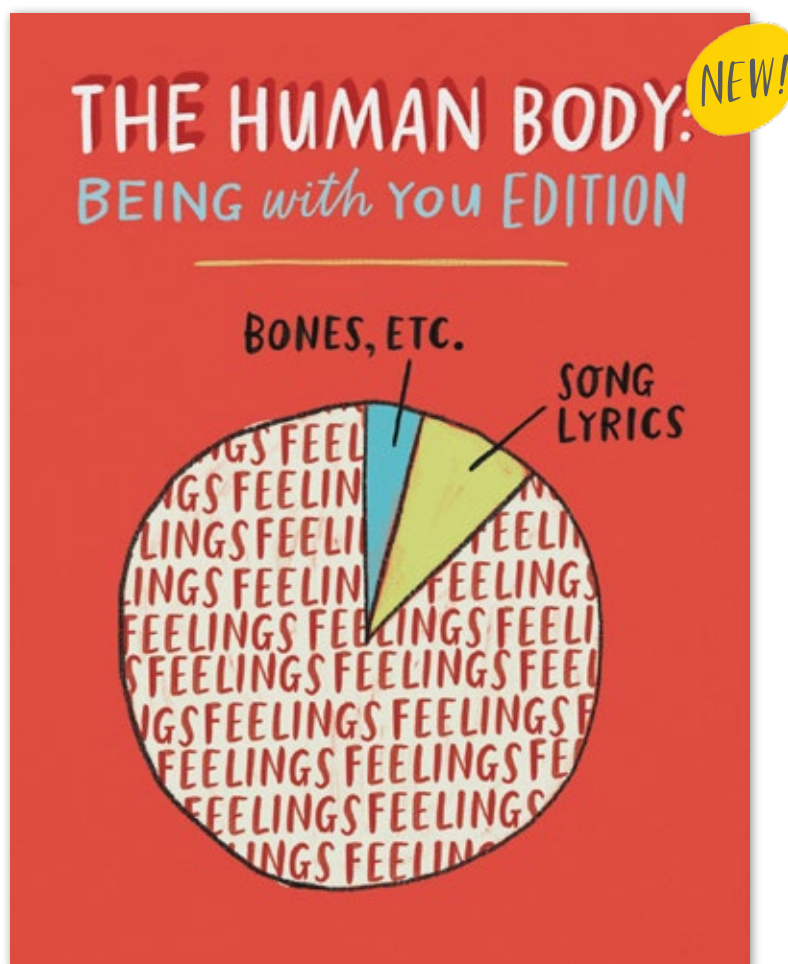




2-02603: Watched Our Shows



2-02552: Move Mountains



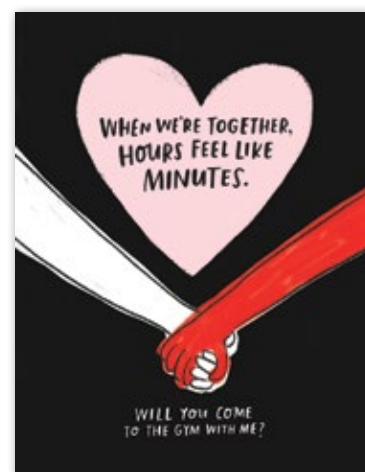
2-02602: Human Body Pie Chart



2-02067: Awkward Dating

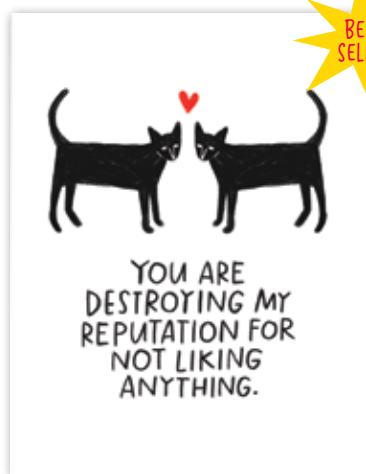


2-02537: Commercial Holidays

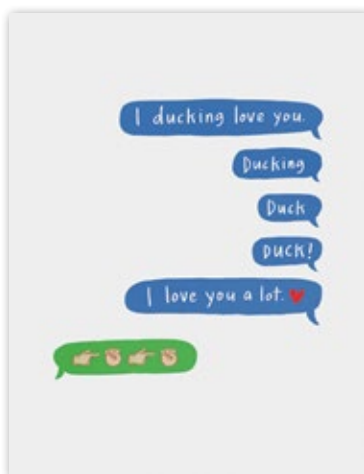


2-02541: Hours Feel Like Minutes

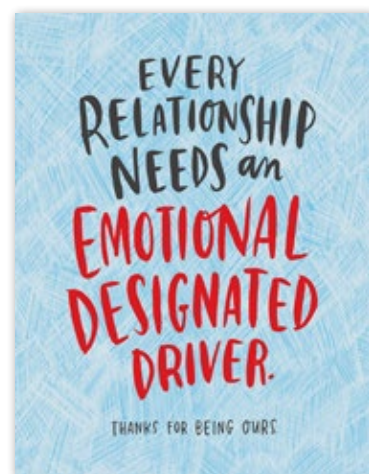




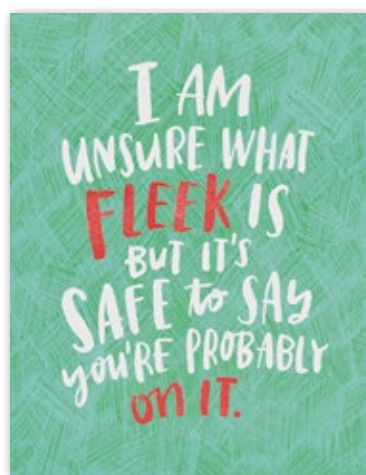
2-02547: Destroying My Reputation



2-02194: Ducking Love You



2-02413: Designated Driver



2-02271: Fleek



2-02149: Honor Of Your Presence



2-02213: Hogs And Kisses





2-02202: Dinner With You



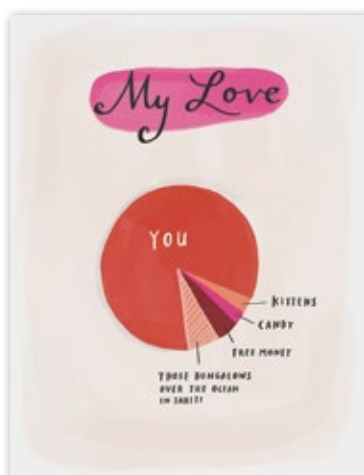
2-02065: I Love Your Stupid Face



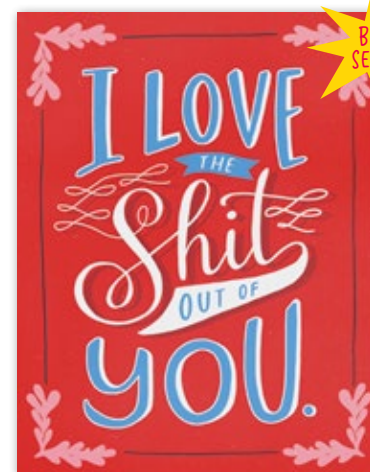
2-02335: Ice Cream Freezer Love



2-02061: Look At My Phone

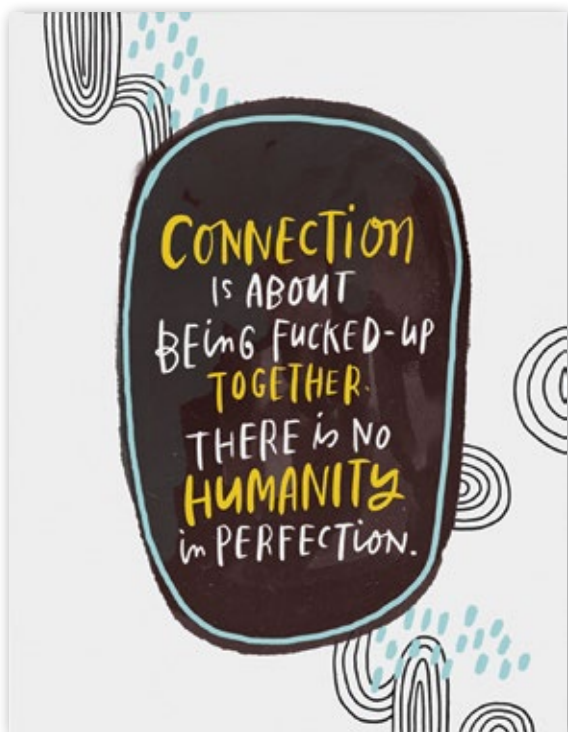


2-02064: Love Pie Chart

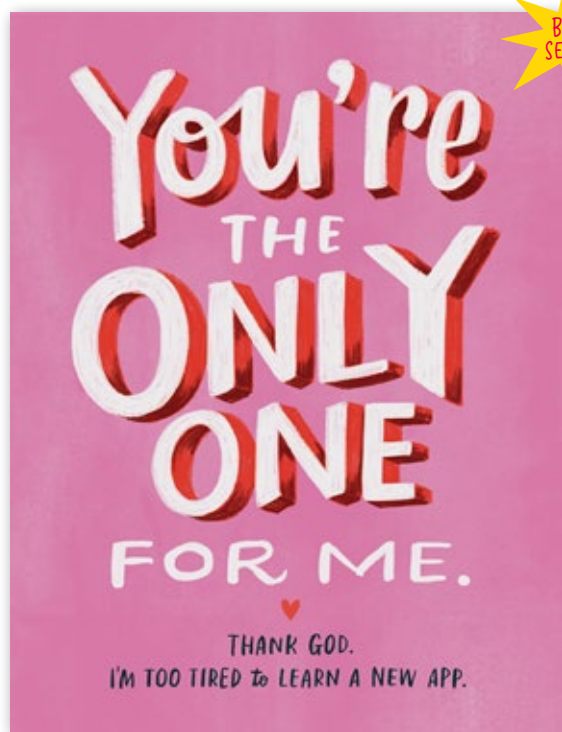


2-02152: Love The Shit Out Of You





2-02199: No Humanity In Perfection



2-02534: The Only One For Me



GOLD FOIL

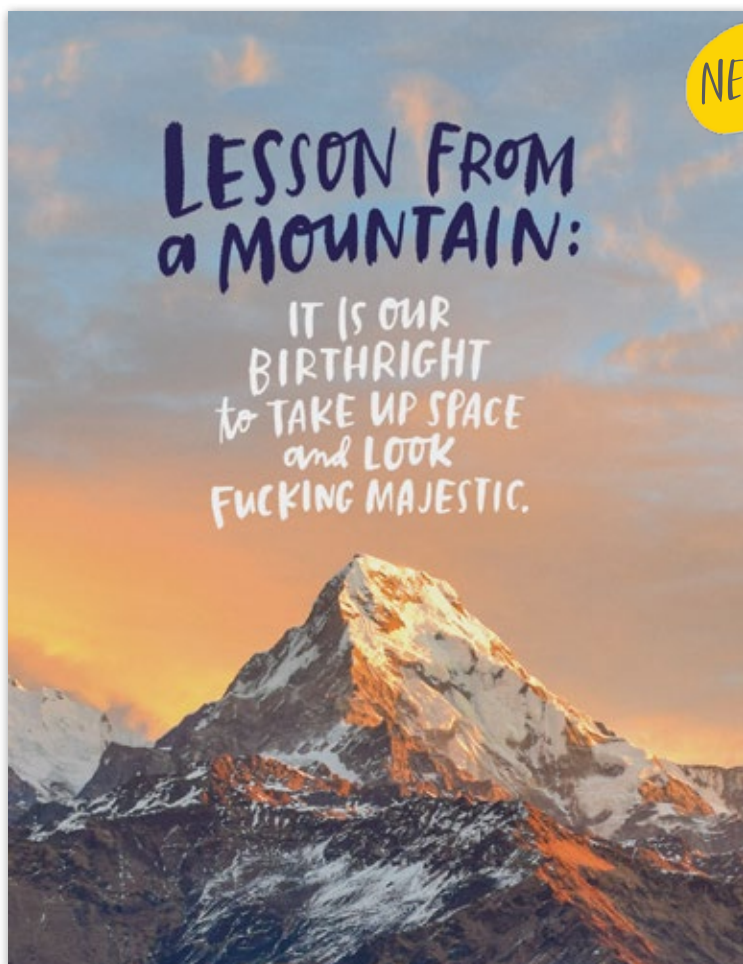


2-02479: Struck My Fancy



2-02047: Thank You For Loving Me

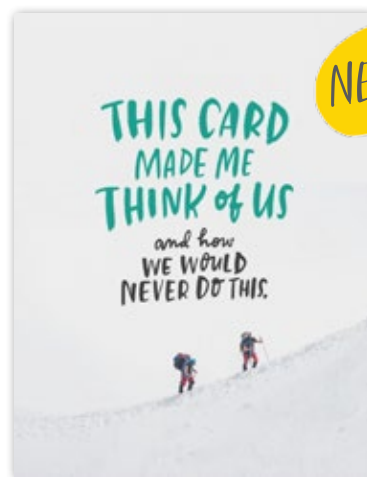




2-02611: From A Mountain



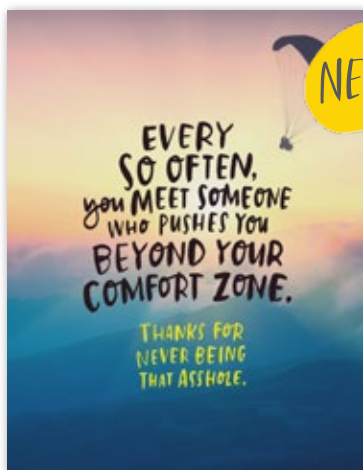
2-02612: Pizza Crust



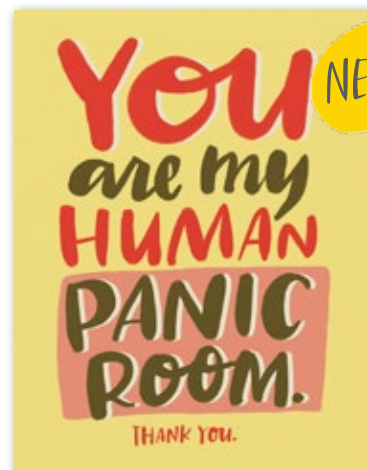
2-02608: We Would Never



2-02607: Precious Gift



2-02606: Comfort Zone

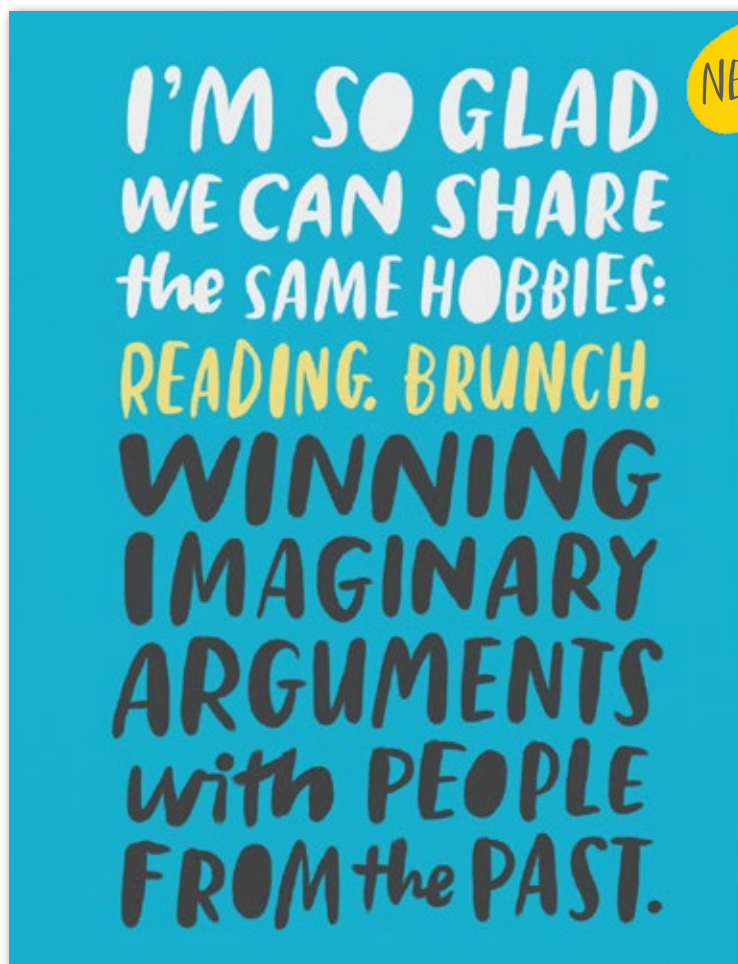


2-02604: Human Panic Room

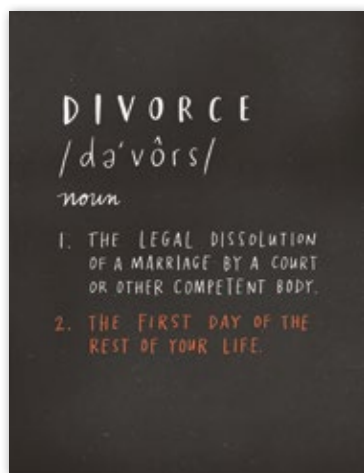




2-02049: Awkward Thinking Of You



2-02605: Imaginary Arguments



2-02156: Definition Of Divorce



2-02483: Conquering Depression

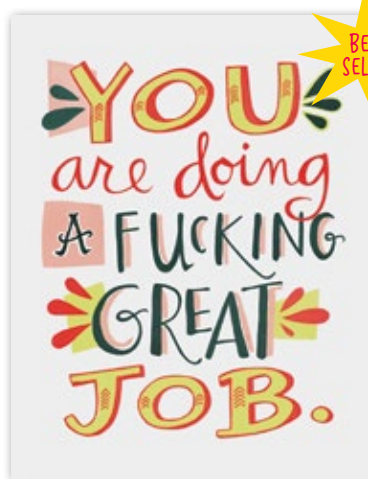


2-02535: Fedoras



2-02484: Every Great Woman





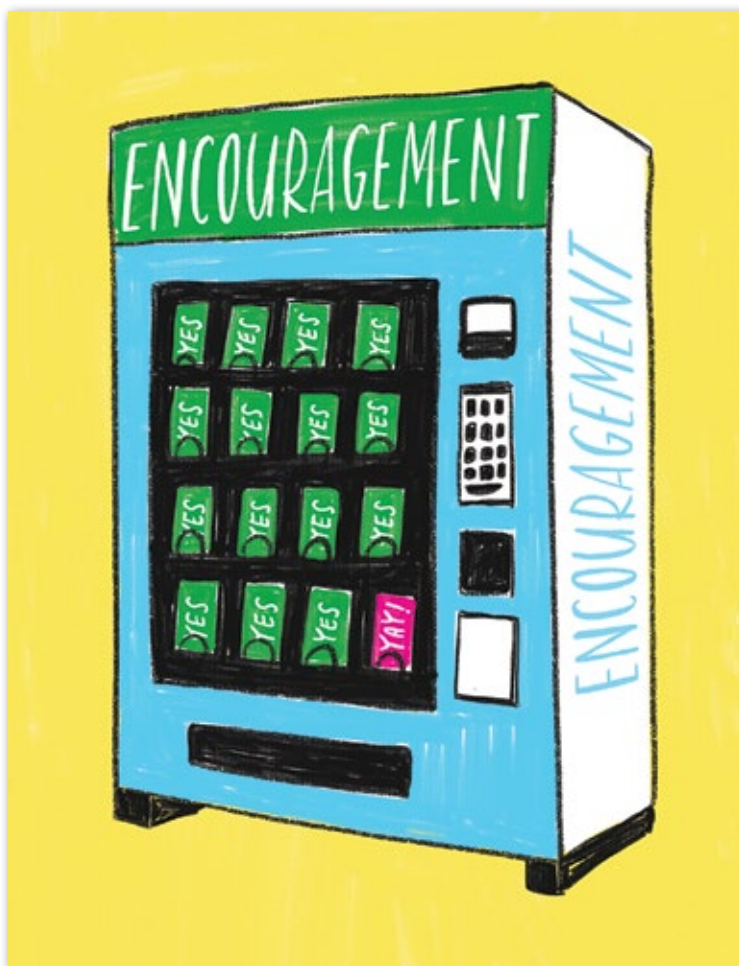
2-02023: Fucking Great Job



GOLD FOIL



2-02324: Fancy Animals



2-02562: Encouragement Vending



2-02495: Manifesting Dreams



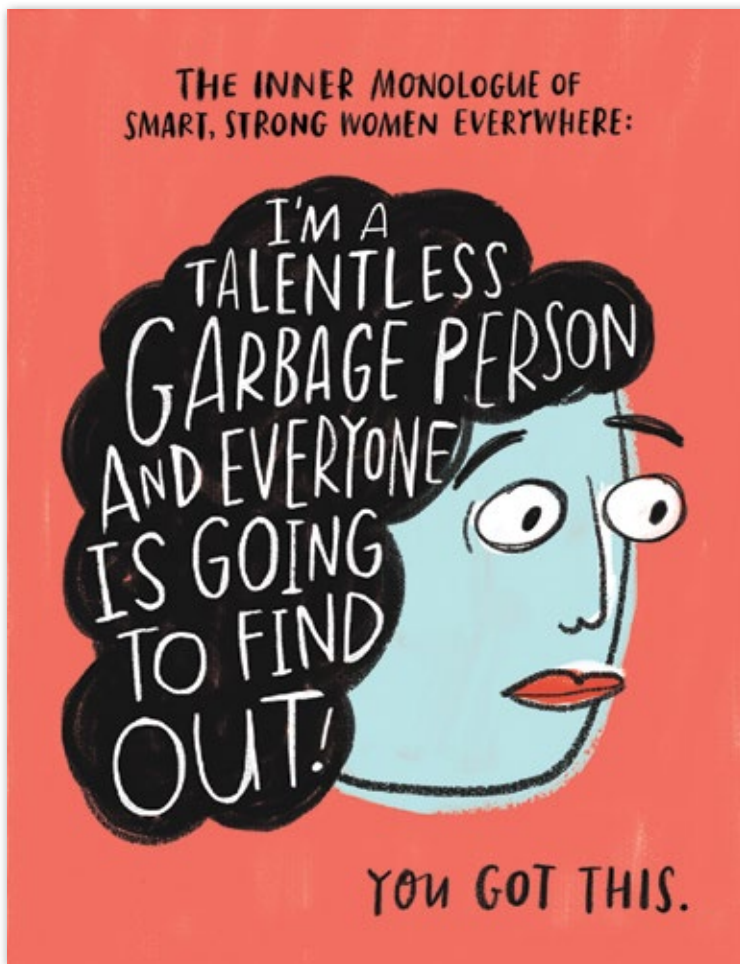
2-02546: Fucks Vending



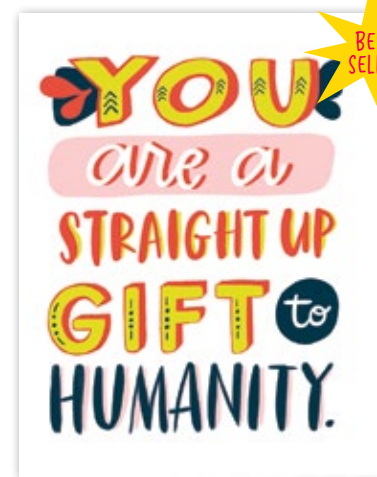
2-02476: Kept Going



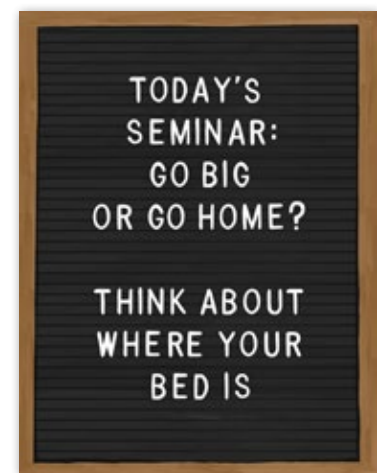
GOLD FOIL



2-02549: Inner Monologue



2-02543: Gift To Humanity



2-02493: Go Big Or Go Home



2-02048: Grown-Ass Lady



2-02540: It's A Hallway

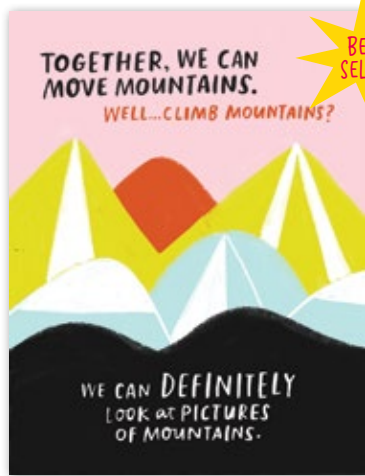


2-02545: For Fuck's Sake



FRIENDSHIP & ENCOURAGEMENT CARDS

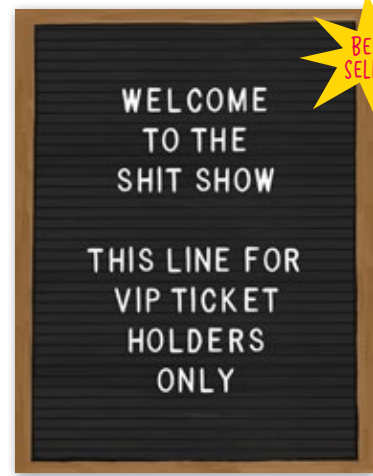
\$2.25 each



2-02552: Move Mountains



2-02548: Road Less Traveled



2-02496: Shit Show VIP



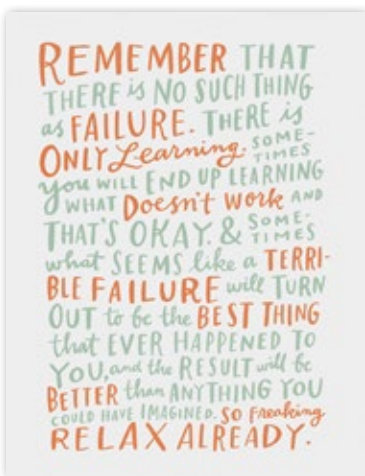
2-02564: New Beginnings Vending



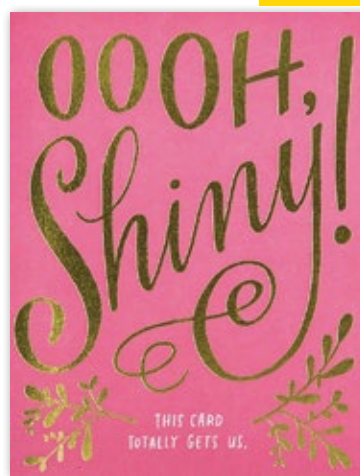
2-02544: Unwavering Support



2-02550: Simpler Times Bagels



2-02166: On Failure



2-02322: Ooh, Shiny!

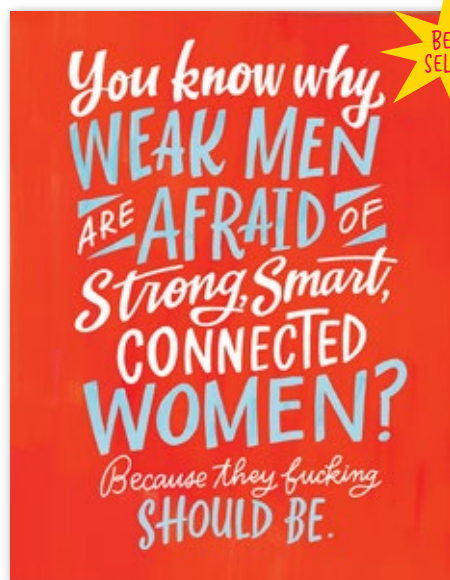


2-02553: Personal Brand

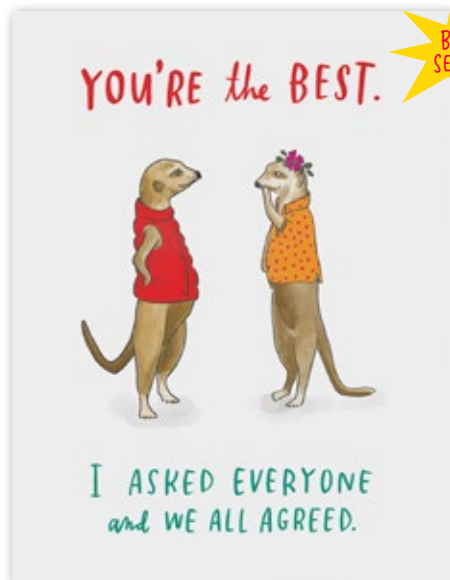


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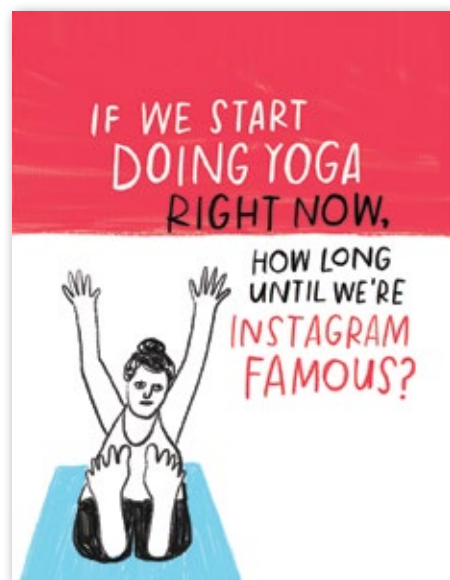
2-02481: Weak Men



2-02414: You're
the Best



2-02200: You're Like
A Sister



2-02542: Yoga
Instagram Famous





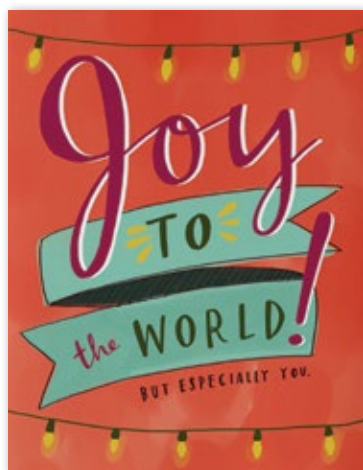
2-02187: Deck Yourself



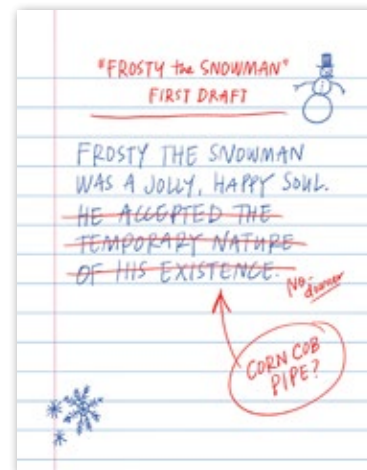
2-02486: Deck The Halls



2-02487: Christmas Song



2-02083: Joy To The World

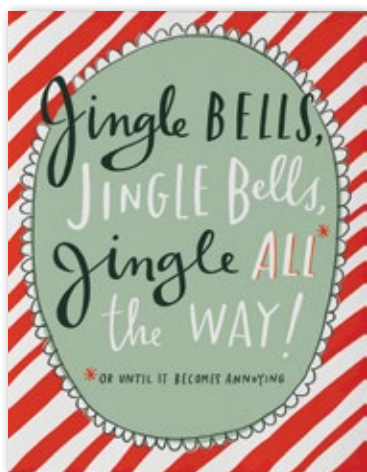


2-02485: Frosty



HOLIDAY CARDS

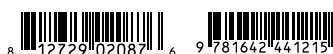
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2-02081: Jingle Bells



2-02087: Let It Snow



2-02084: New Year's Resolution #1



2-02192: Hanukkah City



2-02191: He Knows



2-02085: Holidayville



2-02080: Cookies & Bourbon



2-02482: All You Can Eat Feelings



2-02146: Awkward Holiday



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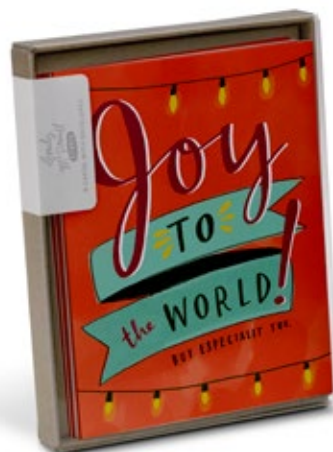
2-02222: Deck Yourself



2-02498: Deck The Halls



2-02499: Christmas Song



2-02002: Joy To The World



2-02497: Frosty



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2-02082: Jingle Bells



2-02088: Let It Snow



2-02003: New Year's Resolution #1



2-02219: Hanukkah City



2-02218: He Knows



2-02086: Holidayville



2-02001: Cookies & Bourbon



2-02500: All You Can Eat Feelings



2-02161: Awkward Holiday



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2-02516: Empathy



EVERYDAY LITTLE SPINNER DISPLAY
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2-02512: Everyday



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2-02519



MAGNET DISPLAY

SIZE: 14 X 10 X 4 INCHES;
METAL POWDERCOATED
SPECS: HOLDS 27 OF 9 STYLES
\$135 TO FILL

2-02981



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BECAUSE THEY'RE THE
SIDE EFFECTS OF BEING HUMAN,

and there's MEDICINE IN "ME, TOO."
LET'S LAUGH AT OURSELVES:
IT SURE BEATS THE Hell OUT OF THE ALTERNATIVE.

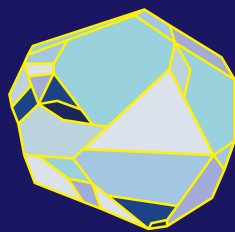
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UNLOVABLE
ISN'T EITHER.

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LET'S Reframe our Mistakes AS LESSONS
and START KICKING ASS at LEARNING.
AND LET'S USE HONESTY and HUMOR and HEART
TO LEAVE THIS PLACE a LITTLE BETTER
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