

WineSmarts Activity Book

It'll go straight to your head!

Available September 2009



From the creators of
WineSmarts,
a new way to learn about wine!

75 fun activities that will expand your wine knowledge and go straight to your head!

- Crossword puzzles
- Word scrambles
- Matching games
- Map games
- Scavenger hunts
- Word searches
- Wine games to play with friends
- Fun and strange things to do with wine
- And many more . . .

ISBN 978-0-9793812-6-3
6 x 8 spiral bound book; 4c
cover, 120 pages, 2c interior
Rights: World • Games/Wine

ISBN 978-0-9793812-6-3 \$12.95 US

5 1295



9 780979 381263

BY JEN DALTON

Who knew learning about wine could be so much fun? Pick up a pencil and get started on crosswords, word scrambles, map games, scavenger hunts, trivia games, and more . . . all about wine! If you love a good puzzle or word game or like to explore the world of wine with friends, this is your activities book.

Created for anyone new to the love of wine as well as experienced wine lovers, the WineSmarts Activity Book offers an unusual, entertaining way to learn more about wine.

JEN DALTON is a San Francisco-based writer, editor, and global traveler. Previous book credits include San Francisco and California travel guides for Insight Guides and Berlitz. Edited by REBECCA CHAPA, a Certified Wine Educator who holds the Diploma of Wine and Spirits. Chapa writes for Santé magazine and contributed to the Global Encyclopedia of Wine.



VampireSmarts Game & Guide Book

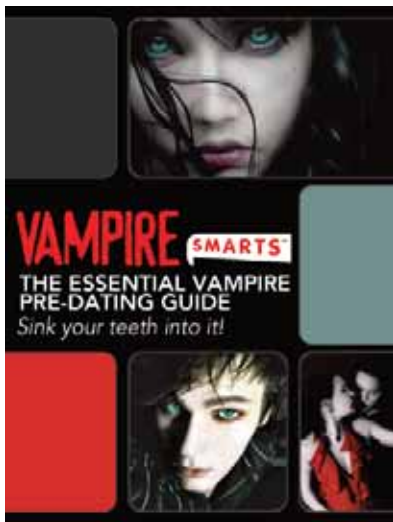
Sink Your Teeth into it!

Available September 2009

OVER 300 YEARS IN THE MAKING

What would happen if you were bitten by a mysterious Count? How might you repel a particularly malevolent vampire? How does an un-un-dead person get all the vampire details, and have fun doing it?

VampireSmarts has the answers. Play the 100 question and answer card Game or read the 160 page Guide with a clove of garlic (not included) by your side.



VampireSmarts (Guide Book)

By Stephaine V.W. Lucianovic

Inspired by the *VampireSmarts Game*, and based on the SmartsCo tenet of interactive and fun learning, the guide is divided into 4 delicious sections:

- **Vampire Lore** - unusual information about vampires from India to Iowa.
- **All Around Us** - Vampires in movies, books, TV, subway stations and more.
- **Protecting Yourself** - how to recognize a vampire, how to ward off vampires, and how to destroy one.
- **Being A Vampire** - how to become a vampire, vampire dating and fashion tips.

Each chapter will reveal interesting facts and anecdotes about the history, culture, and language of Vampires, followed by an engaging activity to test your VampireSmarts.

ISBN 978-1-55484-099-1 \$12.95 8 1/2" x 5 1/2"
160 pages, Rights: World • Young Adult

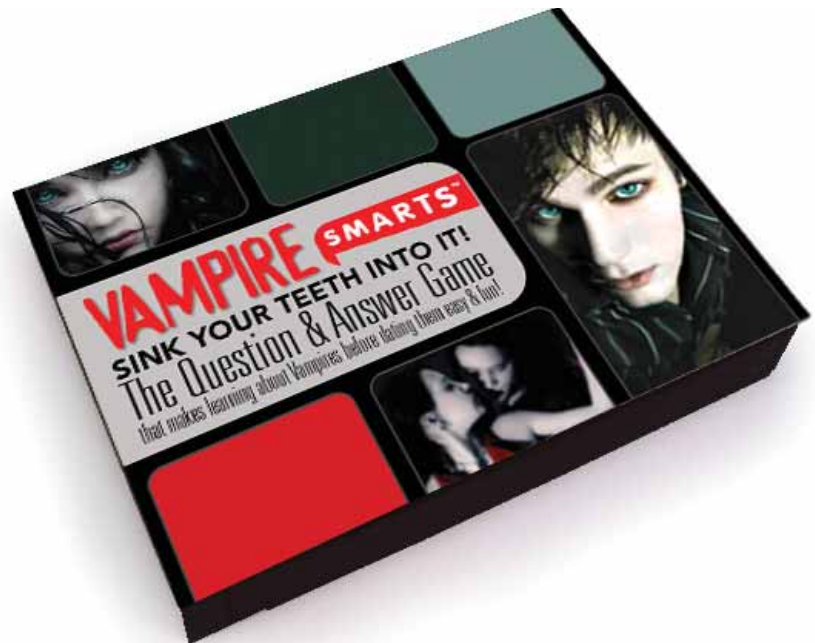
VampireSmarts (Game)

By Stephaine V.W. Lucianovic

Inside the mesmerizing box, you'll find a *VampireTips Guide*, a score pad, and 100 question and answer cards in four delicious categories:

- **Wild Card** - unusual information about vampires from India to Iowa.
- **All Around Us** - Vampires in movies, books, TV, subway stations and more
- **Take A Bite** - how to become a vampire, how to ward off vampires, and how to destroy one.
- **Lingo** - from *sangunarius* to *dhampir*, talk like a vampire.

ISBN 978-1-55484-098-4 \$16.95
6 3/4" x 4 3/5" paper over board box, 4c with 100 4c 3 1/4" x 4 1/2" cards, 4 1/2" x 6 1/2" 1C scorepad, and 2C 16 page 4 1/2" x 6 1/2" booklet
Rights: World • Gift/Games/Young Adult



Written by Stephanie V.W. Lucianovic, author for Cocktail Smarts, contributor to the *Digital Dish: Five Seasons of the Freshest Recipes*, *Writing from Food Blogs Around the World* and *Best Food Writing 2005*. Has seen Twilight 15 times.



NYCSmarts

Take a Trip

Available April 2009

NEW YORK CITY. IT'S ALL IN THE CARDS...

Get to know the Big Apple like a long-time local, with this new, beautifully designed game and guide. Play *NYCSmarts* and uncover dozens of off-the-beaten path destinations and New York City lore.

Pick one of the 60 question and answer cards and discover: Where can you find New York's

best hot dogs? How do New Yorkers order a "coffee with milk"? How did Wall Street get its name? The companion *NYC Discoveries Guide* offers great tips as well, including where to get home-made knishes, how to find cheap seats at the opera, key locations from *Sex and the City*, and more.



NYCSmarts

Take a Trip

By Joseph Cummins

Edited by David Henkin

ISBN 978-0-9793812-7-0 • \$16.95

63/4 x 43/5 paper over board box, 4c, with 60 4c 31/4 x 41/2 cards, 41/2 x 61/2 1c score pad, and 2c 16 page 41/2 x 61/2 booklet, Rights: World • Gift/Travel



NYCSmarts includes the *NYC Discoveries Guide*, a scorepad, and 60 question and answer cards in four categories:



History—A look back at the city that never sleeps



Culture—New Yorkers' daily life and culture



Dish—From hot dog carts to 4-star restaurants



Off the Beaten Path—Discoveries you won't find in most guidebooks

JOSEPH CUMMINS is the author of the novel *Snow Train*, *SmartsCo's BeerSmarts* and *BabySmarts*, and *Quirk's Anything for a Vote: A History of Dirty Tricks and October Surprises in American Presidential Elections*.

DAVID HENKIN is professor of American History at the University of California, Berkeley. A native of NYC, his books include *City Reading: Written Words and Public Space in Antebellum New York* and *The Postal Age*.

SMARTS™

WINE



TOP
SELLER



WineSmarts
ISBN 978-0-9721876-0-2 • \$16.95
6 3/4 x 4 3/8 paper over board box, 4c
with: 100 cards: 3 1/4 x 4 1/2, 4c;
1 booklet: 4 1/2 x 6 1/2, 12-page, 2c;
1 score pad: 4 1/2 x 6 1/2, 1c
Rights: W



WineNotes
ISBN 978-0-9721876-1-9 • \$11.95
6 3/4 x 4 3/8 threadsewn book,
120 pages, 4c
Rights: W



WineParty
ISBN 978-0-9721876-7-1 • \$24.95
12 1/2 x 5 box, 4c with: 24 self-adhesive Wine-
Wrappers: 8 x 12, 4c; 36 StemTags: 3" diameter,
4c; 12 aroma and flavorcards: 3 x 8, 4c; 1 booklet:
3 x 8, 18-page, 4c; 1 tasting note pad: 3 x 8, 1c
Rights: W

Over a quarter of
a million SmartsCo
branded products
sold world wide.

Winner of the American
Express sponsored
"Make Mine a \$Million
Business" competition.



WinePassport: Portugal
ISBN 978-0-9721876-5-7 • \$8.50
5 1/2 x 4 paper booklet; gate fold
with pop-out map, 28-32 pages, 4c
Rights: W



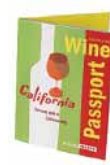
WinePassport: Italy
ISBN 978-0-9721876-6-4 • \$8.50
5 1/2 x 4 paper booklet; gate fold
with pop-out map, 28-32 pages, 4c
Rights: W



WinePassport: France
ISBN 978-0-9767833-1-2 • \$8.50
5 1/2 x 4 paper booklet; gate fold
with pop-out map, 28-32 pages, 4c
Rights: W



WinePassport: Bubbly
ISBN 978-0-9767833-0-5 • \$8.50
5 1/2 x 4 paper booklet; gate fold
with pop-out map, 28-32 pages, 4c
Rights: W



WinePassport: California
ISBN 978-0-9721876-5-7 • \$8.50
5 1/2 x 4 paper booklet; gate fold
with pop-out map, 28-32 pages, 4c
Rights: W

FOOD & DRINK



GourmetSmarts
ISBN 978-0-9793812-4-9 • \$16.95
6 3/4 x 4 3/8 paper over board box,
4c with: 60 cards: 3 1/4 x 4 1/2, 4c;
1 booklet: 4 1/2 x 6 1/2, 12-page, 2c;
1 score pad: 4 1/2 x 6 1/2, 1c
Rights: W



CocktailSmarts
ISBN 978-0-9767833-3-6 • \$24.95
8 x 5 tin, 4c with: 60 cards 3 1/2 x 4 1/2,
4c; 12 Coasters: 3 x 3, 4c; 1 booklet:
5 x 7, 16-page, 2c; 1 score pad:
5 x 7, 1c
Rights: W



CoffeeSmarts
ISBN 978-0-9721876-8-8 • \$16.95
6 3/4 x 4 3/8 paper over board box,
4c with: 60 cards: 3 1/4 x 4 1/2, 4c; 1
booklet: 4 1/2 x 6 1/2, 14-page, 2c;
1 score pad: 4 1/2 x 6 1/2, 1c
Rights: W



ChocolateSmarts
ISBN 978-0-9721876-4-0 • \$16.95
6 3/4 x 4 3/8 paper over board box,
4c with: 60 cards: 3 1/4 x 4 1/2, 4c; 1
booklet: 4 1/2 x 6 1/2, 12-page, 2c; 1
score pad: 4 1/2 x 6 1/2, 1c
Rights: W



BeerSmarts
ISBN 978-0-9721876-9-5 • \$16.95
6 3/4 x 4 3/8 paper over board box,
4c with: 60 cards: 3 1/4 x 4 1/2, 4c;
1 booklet: 4 1/2 x 6 1/2, 14-page, 2c;
1 score pad: 4 1/2 x 6 1/2, 1c
Rights: W

TRAVEL, LEISURE, FAMILY AND JUST PLAIN FUN



ParisSmarts
ISBN 978-0-9767833-2-9 • \$16.95
6 3/4 x 4 3/8 paper over board box, 4c
with: 100 cards: 3 1/4 x 4 1/2, 4c;
1 booklet: 4 1/2 x 6 1/2, 22-page, 2c;
1 score pad: 4 1/2 x 6 1/2, 1c
Rights: W



SexSmarts
ISBN 978-0-9721876-3-3 • \$16.95
6 3/4 x 4 3/8 paper over board box, 4c
with: 100 cards: 3 1/4 x 4 1/2, 4c;
1 booklet: 4 1/2 x 6 1/2, 16-page, 2c;
1 score pad: 4 1/2 x 6 1/2, 1c
Rights: W



BabySmarts
ISBN 978-0-9767833-5-0 • \$16.95
6 3/4 x 4 3/8 paper over board box, 4c
with: 60 cards: 3 1/4 x 4 1/2, 4c;
1 booklet: 4 1/2 x 6 1/2, 16-page, 2c;
1 score pad: 4 1/2 x 6 1/2, 1c
Rights: W



DogSmarts
ISBN 978-0-9767833-4-3 • \$16.95
6 3/4 x 4 3/8 paper over board box, 4c
with: 60 cards: 3 1/4 x 4 1/2, 4c;
1 booklet: 4 1/2 x 6 1/2, 16-page, 2c;
1 score pad: 4 1/2 x 6 1/2, 1c
Rights: W



GolfSmarts
ISBN 978-0-9793812-3-2 • \$16.95
6 3/4 x 4 3/8 paper over board box, 4c
with: 72 cards: 3 1/4 x 4 1/2, 4c;
1 booklet: 4 1/2 x 6 1/2, 14-page, 2c;
1 score pad: 4 1/2 x 6 1/2, 1c
Rights: W

STYLISH GAMES THAT MAKE LEARNING FUN!

Pick up a SmartsCo game and add an entertaining spark to any party. Or keep it for yourself and discover more about wine, food, beer, travel and more.

SMARTS™