

## HELLO, RETAILERS!

Happy 2020! We're thrilled to be welcoming this new decade with two incredible new Friends on our roster, some long-requested products (hello, mixed boxed card sets featuring bestsellers!), and a new partnership with the online wholesale platform Faire.com.
Our first new Friend is none other than literary giant and font of human wisdom Elizabeth Gilbert, whose work I've admired for decades. Keeping our partnership with Liz secret for a year was a true test of my Gemini big mouth, and we're all so excited to finally present these products.

Our second new Friend, of whom we are equally proud, is a brilliant and hilarious editorial artist based here in Los Angeles who goes by Sarah NoSpecialName. I freaking love this collection, and our staff argued over who got to keep her samples, which has never happened with MY work (ha-I'm not offended!), so I'm taking this as a good sign.

You may also notice that this catalog is less robust and glossy than it's been in seasons past. In an effort to be more eco-friendly, and to better meet the changing needs and preferences of our buyers, we're shifting more of our wholesale sales efforts online. There are now two ways to order our products: by visiting our wholesale site at emilymcdowell.com/wholesale, or by visiting emilymcdowell.com/faire.com. You'll find more and larger product photos online, and if you'll be in Atlanta or Vegas this season, please come see us, and our new stuff, at the Best in Show showrooms. (Atlanta: Bldg 2, \#1201; Vegas, Bldg C, \#699)

Can't wait to hear what you think of this release!

- Emily




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## NEW! ELIZABETH GILBERT CARDS, \$2.50

SIZE: $4.25 \times 5.5$ INCHES | SPECS: BLANK INSIDE, FOIL STAMPED, BLIND EMBOSSED; HEAVYWEIGHT UNCOATED CARD STOCK | PKG: CELLO WITH COLORED ENVELOPE | INNER: 6


No. 2-02766
Brave and Fascinating


No. 2-02770 Grief Does Not Obey


No. 2-02774
You Will Change



No. 2-02767
If Ever a Circumstance


No. 2-02771
You Are My History and My Heart


YOUR JOB
WAS NEVER
TO BE THE BEST CAREGIVER.

## YOUR JOB

IS TO FIND
MERCY FOR
YOURSELE

No. 2-02775
Best Caregiver


The Vomen 1
love $\mathbb{\&}$ Admire 푸
Gheneth s-Grace
Did'Not Get That
Way'Because Shit
WorkedOut.

Bex handled it in a thous somatairicre.
Ainx en a thamand different drye bit liky hank सiti:
Thase Women
Superheroes,
\&One of them
Is Yot.

No. 2-02768
The Women I Love and Admire


No. 2-02772
Homes All Over the World

"YOU ARE SAFE, YOU ARE SAFE, YOU ARE SAFE."

THIS IS THE SOUND OF THE UNIVERSE BREATHING GET QUIET ENOUGH AND YOU WILL HEAR IT, TOO IT'S THE ONLY THING WE ARE EVER BEING TOLD.

No. 2-02776
You Are Safe


As a rocket prepets iteedr mphere, it cones exars. meing ficres or tivelting onder to kexp climbinge
When You'Feel
Like You, Too, Aıé
Coming Apart,
Perhaps fou
Are'Merdy
a Rocket
movimgon to the Nexi Stage. tetimbittec. tex inthll apart. 1et it fall amay.

No. 2-02769
Merely a Rocket

##  



No. 2-02773
You Are a Magnificent Creature


No. 2-02777
Not This


## ELIIABETTH GIIBERT wo lemily Medowell \& FRIENDS ${ }^{m}$

Elizabeth Gilbert hardly needs an introduction. She's best known for her 2006 memoir, Eat, Pray, Love (which has sold over 12 million copies worldwide), and has penned four other New York Times bestsellers, both fiction and nonfiction.

Liz is also beloved on social media, where her shared insights into the human heart have attracted nearly 3 million devotees. We drew on these writings to create this collection of cards and journals. This work has never before been published in holdable, paper-and-ink form, and we're honored to bring it to life.

In addition to her wisdom on the human condition, Liz is also known for her poignant, honest, and hopeful writing about grief, illness, and loss, which makes her the perfect fit for our Empathy Cards.


NEW! ELIZABETH GILBERT JOURNALS, \$9
SIZE: COVER: $5.75 \times 7.5$ INCHES TEXT: $5.5 \times 7.25$ INCHES | SPECS: 160 LINED PAGES; CLOTH-COVERED SOFTCOVER WITH FOIL STAMPING; GROSGRAIN RIBBON BOOKMARK; HEAD AND TAIL BANDS | INNER: 3


Life Transformation


No. 2-02763
Gorgeous and Amazing


No. 2-02761
You Are Safe


No. 2-02764
Magnificent Creature



No. 2-02762
You Are Loved


No. 2-02765
The Women I Love \& Admire

Wanna peek inside?
Flip to inside-front cover-or go to our website!


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Comily M-D Davel \& FRIENDS
Under the anonymity of one of the most common girl's names of the ' 80 s, Los Angeles-based artist Sarah NoSpecialName has overcome her own struggle with basic-ness to explore a fundamental question of modern life: do we all just suck now? Sarah's editorial paintings, skewering and referencing modern culture, are a fresh, funny take on what it's like to be a person in 2020.

We had an absolute blast developing this collection, playing in the areas where our work intersects: feminism, cultural commentary, and making you laugh. This release includes two new piecetypes for us: journals in a new and different format, and cold drink tumblers!

## NEW! SARAH NOSPECIALNAME TUMBLERS, \$8

SIZE: 20 oz. CAPACITY; 7.87 INCHES TALL, 3.94 INCHES (WIDTH AT TOP), 2.56 INCHES (WIDTH AT BOTTOM)
SPECS: DOUBLE-WALLED PLASTIC TUMBLER WITH LID AND STRAW, FOIL STAMPING, GLITTER ACCENTS | INNER: 3


NEW! SARAH NOSPECIALNAME JOURNALS, \$6
SIZE: $5.25 \times 6.5$ INCHES | SPECS: SOFTCOVER WITH FOIL AND SPOT UV, 128 BLANK PAGES; EXPOSED SPINE WITH COLORED STITCHING | INNER: 4


No. 2-02732
Starting Literally Anything


No. 2-02734
People \& Activities


No. 2-02733
Hypothetical Fame


## NEW! MIXED BOXED CARD SETS, \$9

SIZE: BOX: $4.625 \times 6.25 \times 1$ INCHES | CARDS: $4.25 \times 5.5$ INCHES; ENVELOPES: $5.875 \times 4.375$ INCHES SPECS: 8 CARDS TOTAL (2 CARDS EACH OF 4 DIFFERENT BESTSELLING DESIGNS); ZODIAC SET CONTAINS 12 CARDS; PAPER-OVER-BOARD BOX WITH HINGED LID, COORDINATING ENVELOPES I INNER: 3


## NEW! CARDS, \$2.50

SIZE: $4.25 \times 5.5$ INCHES | SPECS: ALL CARDS ARE BLANK INSIDE, OFFSET PRINTED IN CA WITH ECO-FRIENDLY VEGETABLE INKS ON HEAVYWEIGHT MATTE STOCK | PKG: CELLO WITH KRAFT ENVELOPE | INNER: 6


No. 2-02778
I See You


I WAS in a MUSEUM and ALL THE PORTRAITS LOOKED LIKE YOU. I WAS DRIVING and EVERY SONG on the RADIO WAS JWT YOUR NAME, OVER AM OVER AND OVER AGAIN. 1 MADE SOME TOAST and I SAW YOUR IMAGE APPEAR in the BREAD. THRNS OUT I EITHER REALLY TUREDTO SEE A DOCTOR OI I JUTT REALLY, REALLY MI'SS YOU.

No. 2-02781
Really Miss You


No. 2-02779
Make Your Way in the World

HAPPY BIRTHDAY!!!
THIS CARD IS MuCH Toos small
TO LIST All the DEASONS
I'M GLAD YOU WERE BORN.
TO FULLY EXPRESS HOW
WONDERFUL YOU ARE,
I WOULD NEED an ENTIRE
LEGAL PAD or A GIANT
REAM OF PAPER.
HOWEVER, THIS SEEMED
NOT ONLI IMPRACTICAL,
buit aliso noi grait for twe Garih.

No. 2-02782
Ream of Paper Birthday


No. 2-02780
Permission Slip


## WISHES FOR YOU On FATHER'S DAY

I WANT yeu TO kNOW How geatfout I AM to BE YOUR KID. NOT EVERTONF is LUCKY ENOUCH To HAVF A DAD LIKE YOU, ad I ITRY REALIT HARD To NOT TAKE II FOR GRANTED. I WENT rou to kNow HOW MUCH I APPRECIATE ALL YOU'VE DOWI FOL ME, and HOW FORTUNATE I FEEL to HAVE YOU IN MY CORNER. Youp Aovice mians cvirtiling and WHITHER OR NOT I LIKE to AOMIT IT, YOU'RE OFIEN RIGHT. TLANK YOU REE ALWAYS BCING READY WITH a JOKE OR A STORY OR A SHOVIOFR te LEAN ON I AM WHO I AM EECAUSF rou Apr WHO YOU APE. I WAN YOU TO ALWAYS KNOW

No. 2-02783
Wishes for You Father's Day


## NEW! F*CKIN' A STICKY NOTE PACKET, \$6

SIZE: PACKET: $8.25 \times 5.5$ INCHES; PADS: $2.75 \times 2.75$ INCHES | SPECS: 6 PADS; 40 SHEETS EACH WITH REPOSITIONABLE ADHESIVE | INNER: 4



No. 2-02748 Fuckin' A


## STICKY NOTE PACKETS, \$6



2-02685: You Are Very Smart and Pretty




2-02568: Thank You


2-02569: Daily Struggle

## 




I WILL not BE TAKING: Questions AT THIS TIME.

## STICKY NOTES, \$2

SIZE: 3 x 3 INCHES | SPECS: 100 SHEETS; REPOSITIONABLE ADHESIVE PKG: SHRINKWRAPPED | INNER: 8



2-02574: Genius


2-02575: Great Job



2-02570: Astrology


2-02572: Dance
.



2-02576: Self-Help


2-02573: Dream Big



2-02577: Unsolicited Advice


2-02571: Cat Lady


## CERTIFICATE PADS, \$4

SIZE: $6 \times 4.5$ INCHES | SPECS: 75 SHEETS | PKG: SHRINKWRAPPED | INNER: 4


2-02469:
Spousal Recognition Certificate



2-02184:
Achievement Certificate


Cmployee of тhe Moment
Anosmo te rea - matimit mankuss tesk of:


2-02470:
Employee of the Moment Certificate


## FILL IN THE LOVE® BOOKS, \$5

SIZE: $4.125 \times 5.375$ INCHES | SPECS: HARDCOVER; 64 PAGES; ACETATE BOOK JACKET | INNER: 4


2-02715: About Us



2-02646: About Dad



2-02716: BFF



2-02648: Feels Terrible



2-02645: About Mom
. 11 |l|l2

2-02647: About You


## POSTCARD BOOKS, \$5

SIZE: $5 \times 7$ INCHES | SPECS: 20 POSTCARDS; CARDSTOCK COVER | INNER: 4


SEE POSTCARDS INSIDE ON OUR

SIZE: $6.5 \times 8.625$ INCHES | SPECS: PAPERBACK; 160 PAGES; RIBBON MARKER | INNER: 3


## LISA CONGDON

lemily M- Dowell \& FRIENDSTM


2-02659: OK Let's Do This

, ||||||||||||||||||||||||||||||||||||


2-02657: Eyes Forward



2-02660: Your Story Matters





2-02653: Burn It



2-02654: Inspiring Quote



2-02655: On Failure



2-02656: Survival

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SIZE: $2.55 \times 3.55 \times 0.625$ INCHES | SPECS: LAMINATED PAPER-WRAPPED MAGNET | PKG: CELLO | INNER: 6


## LIJACONGDON

lemily M M Dowell \& FRIENDSTM


2-02712: Capricorn


2-02703: Aries




2-02706: Cancer

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2-02713: Aquarius
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2-02704: Taurus
${ }_{8}| || || || || || || || || || || || || || || || | \mid \|_{2}$



2-02707: Leo
${ }_{8}\|| || || || || || || || || || || || || || || || |\|_{3}$



2-02714: Pisces


2-02705: Gemini




2-02708: Virgo
${ }_{8}| || || || || || || || || || || || || || || | \mid \|_{0}$
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2-02709: Libra
${ }_{8}| || || || || || || || || || || || || || || || || |$



2-02710: Scorpio




2-02711: Sagittarius ${ }_{8}| || || || || || || || || || || || || || || || | \mid$



2-02456: Ice Cream Freezer


EVERYTHING WILL BE OKAY. EV E OKAY. EvERYTHING WILL BE IG WILL BE OKAY. EVERYTHING WILL 慁 THING WILL BE OKAY EVERYTHING TTHING WILL BE OKAY. EVERYTF VERTHING WILL BE OKAT EVERTTHING W NG WILL BE OKAY. EVERYTHING r IERTTHING WIUL BE OKAY EVERYTHINI \YTHING WILL BE OKAY. EVERYTI YTHING WILL BE OKAY. EVERYTHING vG WIIL BE OKay. EvERYTHING WIIL B BE OKAT. EVERTIHING will be okar EVERT THING wIL Bf OKAT. EVERYTHING WILI NG WILL BE OKAY Everything will be I AY. EVERYTHING WILI BF OkAY. EvERTTH OKAY. OMG EVERTTHING IS FUCKED. EV NG WILI BF OKAY. EVERYTHING WILL Y FVFDYTHING WII BF OKAY. FV 2-02293: Everything Will Be Okay



2-02593: Fucks Vending


DOOR HANGERS, \$6
SIZE: $4 \times 9.5$ INCHES | SPECS: BAMBOO; DOUBLE-SIDED
PKG: PAPER CARD TOPPER; $4.5 \times 3$ INCHES; CELLO I INNER: 4


COCKTAIL NAPKINS, \$3


2-02687: Party Dragon



2-02464: Hors d'Oeuvres



2-02688: Fun \& Games




2-02587: Modern Times


## COCKTAIL NAPKINS, \$3

SIZE: $5 \times 5$ INCHES | SPECS: 20 NAPKINS; 3 PLY; TCF PAPER; WATER-
BASED INK; FSC CERTIFIED | PKG: CELLO | INNER: 6


COCKTAIL NAPKIN DISPLAY SIZE: $20 \times 7.125 \times 13.25$ INCHES; ACRYLIC
SPECS: HOLDS 48 OF 8 STYLES No.: 2-02519 | \$144 TO FILL


2-02588: Book Club


2-02585: Conversation Starters



2-02690: Dance Pants


2-02400: Party Bingo


2-02397: Grown-Ass Lady




2-02466: Wine Dystopia



2-02584: Emotional Designated Driver



2-02589: Best-Looking Person


## CERAMIC MUGS, \$6

SIZE: 11 OZ. (MUG); $4.90 \times 4 \times 3.45$ INCHES (MUG BOX) | SPECS: DISHWASHER/MICROWAVE-SAFE CERAMIC PKG: INDIVIDUALLY BOXED | INNER: 4


2-02581: American Values



2-02234: Too Early for You to Say



2-02239: Grown-Ass Lady

## LISACONGDON

Cemily M- Dowell \& FRIENDSTM


2-02664: It's a New Day



2-02665: OK Let's Do This



2-02666: Show Up, Breathe



2-02663: Underestimate Us



2-02661: Clusterfuck



2-02662: New Hustle



2-02582: Astrology


2-02583: Personal Brand



## CANVAS POUCHES, \$7

SIZE: $8.65 \times 6.25$ INCHES | SPECS: $100 \%$ COTTON; SCREEN PRINTED; GOLD ZIP; COTTON LINED PKG: N/A | INNER: 4


Holds your stuff, and the fucks you don't give!

## TOTE BAGS, \$10

SIZE: $17.5 \times 15 \times 6$ INCHES; STRAP DROP 14 INCHES | SPECS: HEAVYWEIGHT CANVAS; GUSSETED BOTTOM ; SHOULDER STRAPS IN TWO STYLES: POLYESTER WEBBING AND COTTON CANVAS | PKG: N/A | INNER: 4

LIJACONGDON



2-02668: Underestimate Us


2-02667: Book Club



2-02462: Fucks Vending


2-02135: Groceries \& Shit



2-02471: Patriarchy

*) Mrerican
EQUALITY JUSTICE EMPATHY SCIENCE


## FANTASY STONE PIN CARDS, \$6

SIZE: $1 \times 1.25$ INCHES (PIN); $4.25 \times 5.5$ INCHES (CARD) | SPECS: ONE PIN WITH GOLD-PLATED IRON, MULTI-COLOR ENAMEL, MAGNET BACK; ONE CARD WITH GOLD FOIL, BLANK INSIDE PKG: CELLO WITH COLORED ENVELOPE I INNER: 6


2-02596: Parentite


2-02601: Romancerine



2-02598: Comparison Stone


2-02597: Persistethyst



2-02600: Functional Adult


2-02649: Braverite


## LISA CONGDON ZODIAC CARDS, \$2.50

SIZE: $4.25 \times 5.5$ INCHES | SPECS: ALL CARDS ARE BLANK INSIDE, OFFSET PRINTED IN CA WITH ECO-FRIENDLY VEGETABLE INKS ON HEAVYWEIGHT MATTE STOCK | PKG: CELLO WITH KRAFT ENVELOPE | INNER: 6

LISA CONGDON
lemily MeDomull 8 FRIENDSM


2-02694: Cancer


2-02697: Libra


2-02700: Capricorn



2-02695: Leo




2-02698: Scorpio




2-02701: Aquarius




2-02699: Sagittarius
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2-02702: Pisces



2-02691: Aries
 ,


2-02692: Taurus
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2-02693: Gemini



## REASONABLE ACHIEVEMENT CARDS, \$2.50

All cards are blank inside, 4.25 inches x 5.5 inches, offset printed in CA with eco-friendly vegetable inks on heavyweight matte stock, packaged in cello with kraft envelope, and sold in quantities of 6 .


2-02615: Brand-New Day


2-02618: Holding My Rope


2-02616: Simple Things Birthday



2-02611: From a Mountain


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2-02619: 32,000 Feet


2-02606: Comfort Zone

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## EMPATHY CARDS, \$2.50

Standard Empathy cards are blank inside, 4.25 inches x 5.5 inches, offset printed in CA with eco-friendly vegetable inks on heavyweight matte stock, packaged in cello with kraft envelope, and sold in quantities of 6.

## NE W! ELIZABETH GILBERT for Cemily M'coowll \& friends $^{\text {mM }}$

Blank inside, $4.25 \times 5.5$ inches, heavyweight card stock, foil stamped, blind embossed, with coordinating envelope, and sold in quantities of 6 .


No. 2-02770
Grief Does Not Obey



No. 2-02775
Best Caregiver


2-02323: Broken Objects




No. 2-02774 You Will Change

$||||||||||||||||||||||||||||||||||\mid$
'If Ever'Therê Is a Circumstance
intife in Which m'Imagination, It Is While : Grieving. As yea nnifate this
 Ibe creative. Ite incwative. reate your own healing. Befluse to pussivety wail for nitus or vichons. Deemand froen Spirí ntateser your heart meeds.

No. 2-02767
If Ever a Circumstance


ONE MORE CHEMO DOWN!
let's chebrait wath WHATEVER DOESN'T TASTE Disgustinc.

2-02204: One More Chemo Down



2-02042: Awkward Sympathy


WHEN the GOING GEIS TOUCHE THE TOUGH

## CryIn THE CAR

2-02621: Cry in the Car


## EMPATHY CARDS, \$2.50



2-02249: It's a Marathon


2-02489: Thank You for Showing Up


2-02252: God's Plan



2-02422: This Day Sucks for You


2-02251: Five Stages


2-02475: Kicking Cancer's Ass




2-02205: Treatment on the Internet


2-02157: No Good Card for This

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2-02250: What Doesn't Kill You


## PLEASE LET ME

 BE THE FIRST TO PUNCH THE NEXT PERSON WHO TELLS YOU EVERSTHING HAPPENS FOR A REASON2-02203: Everything Happens



2-02209: \#FUCKCANCER Doesn't Help ${ }_{8}\|| || || || || || || || || || || || || || || || |\|_{2}$


2-02623: Make This Better



2-02540: It's a Hallway


2-02206: Died of Lemons


2-02556: Invisible Illness



2-02609: New Normal Empathy


2-02248: Take Away Your Pain


2-02320: Hard Knocks


WHAT I WANT You To kiy SELLER WHIN EVERYTHINC FEELSD
I KNOWV YOU'VE BEEN STRUGGLING (ATEET. IN THESE TIMES, MIEN IT'S HARD FOR YOU TO SEE THC GEST IN HARD FOR YM KECPINC A RECORD of

 IKNOW LOVINC. HOW DESERVING, YOUR KINONESS, WII, AND CDEATIVITY ARE A PE PMANENT PAET OF YOA. NO STODM CON WASH THEM AWAY, IM NOT AFRALD OF THE DARK, AND I'LI BE HERE TO LIGET YOUE NIT UNTR YOUR OWN FLABE BURNS BRIGHT AGAIN. MOSI OF AU, I WANT YOW TO KNOW YOW ARE LOVED. YOU ARE SO LOVED.

2-02610: Everything Dark Empathy


## BIRTHDAY CARDS, \$2.50

All cards are blank inside, 4.25 inches $x 5.5$ inches, offset printed in CA with eco-friendly vegetable inks on heavyweight matte stock, packaged in cello with kraft envelope, and sold in quantities of 6 .


2-02782: Ream of Paper Birthday



| OH CRAP I missfe yoor BIRTHDAY. I WISH I HAD A great excuse like I was busy teaching life SkILLS To AT-RISK YOUTH or Rescuing kitiens from an abandoned mine, but REALIY I WAS mositr Juss DISTRACTED BT SNACKS and the Internet. So MToulti I'M JUST SAYING SORRY For BEING A TERRILE FRIENO = |
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|  |  |

2-02154: Awkward Belated Birthday


2-02014: Freaking Amazing Birthday



2-02015: Happiest of Birthdays to You



2-02013: So Glad Birthday



2-02539: Naked at Work Birthday




2-02012: Put Out This Tiny Fire


2-02020: If It Can't Be My Birthday





2-02477: Birthday President



2-02613: Only Live Once Birthday



2-02008: Pony Ferrari Pizza Birthday


## THANK-YOU CARDS, \$2.50

All cards are blank inside, 4.25 inches x 5.5 inches, offset printed in CA with eco-friendly vegetable inks on heavyweight matte stock, packaged in cello with kraft envelope, and sold in quantities of 6 .


## CONGRATS AND GRAD CARDS, \$2.50

All cards are blank inside, 4.25 inches $\times 5.5$ inches, offset printed in CA with eco-friendly vegetable inks on heavyweight matte stock, packaged in cello with kraft envelope, and sold in quantities of 6 .


2-02779: Make Your Way in the World



2-02548: Road Less Traveled


2-02625: Happy You Day



2-02021: You Did It!


2-02077: No Pressure Graduation


2-02261: OMG You're Done
${ }_{8} \|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|\left|| |_{022}\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.\right.$


2-02343: Road Rise to Meet You



2-02022: Highest of High Fives


## WEDDING AND BABY CARDS, \$2.50

All cards are blank inside, 4.25 inches x 5.5 inches, offset printed in CA with eco-friendly vegetable inks on heavyweight matte stock, packaged in cello with kraft envelope, and sold in quantities of 6 .


2-02624: Future of Humanity


## WISHES FOR YOUR NEW EABY:

MAY YOUR BABY BE WELCOMED D D THE WWBLO WIIH OTEN ADMS, AN EVEN
 MAY TAEY BE A GOOD SLEETIE, AFITGBR MAY THEY BE BLESSED WITH THE ABILIT
 MAY YOLR CHIL D ALWAYS FEEL SAFE, lovet and HEAPD. As THEY GPOW, MAY THEY TU\$N TO You WHEN THET NEED AMIICE, \&F A

 ALWAYS FEEL FRFE to FOMM THI WORLD. GUT AI wAYS PEMEMBER THAT THEIR TRUE HOME IS WHEREVER YOU ARE.

2-02558: Wishes for New Baby

y CONGRATULATIONS! YOU ARE GOING TO BE A FANTASTIC MOM. I PROMISE to NEVER OFFER unsoulcile parenill adile. NURSING, PUMPING, SLEEPING, CO-SLEEPING, CRIB SLEEPING, ATTACHMENT PARENTING, HIGH CHAIR SAFETY STANDARDS, THE

GLUTEN, VACCINATIONS, TOILET TRAINING, CLOTH V\& DISPOSABLE VS. THAT THING THEYRE DOING OR GCNDER-SFECIFK NARSERY DECOK

2-02169: Unsolicited Parenting




2-02262: Ampersand Wedding/Baby


2-02559: Wishes for Wedding


2-02168: World's a Better Place



AAAAAA AAAAAAAAA Aa AaAAAAAAAAAAAAA aAAaAAAAAAAaAAAAA AAAAAAAAAAAHHHH НННННHH!!!!!!!!!!!! YOU'RE HAVING A BABY!!

2-02027: Aaah! Baby!


2-02333: Restaurants Vacations


2-02338: Inappropriate Questions


2-02025: Aaah! Married!


No Union is Mare Ppofound then MARRIAGE, for it EMEODES thatickESS









 at (0.a) wh matis IT IS so ORDERED.


IW minuly
2-02246: Love Wins Wedding


## PARENTING SUPPORT CARDS, \$2.50

All cards are blank inside, 4.25 inches $x 5.5$ inches, offset printed in CA with eco-friendly vegetable inks on heavyweight matte stock, packaged in cello with kraft envelope, and sold in quantities of 6 .


## ANNIVERSARY CARDS, \$2.50



2-02626: Smartest Things


2-02330: Five-Star Anniversary




2-02491: Taste in Spouses Anniversary


> I KNOW WE'VE BEEN TOGETHER FOR KIMD OF A WHILE NOW \& LIFE ISNT ALL HOT DATES and ROMANCE All the
> time antmore buti want YOU TO KNOW That there is NOBODY I would rather do IT WITH than YoU.also: YOU makt ME SO HAPPY.

2-02066: Awkward Love


2-02480: Met Each Other Miracle


## MOTHER'S DAY CARDS, \$2.50

All cards are blank inside, 4.25 inches x 5.5 inches, offset printed in CA with eco-friendly vegetable inks on heavyweight matte stock, packaged in cello with kraft envelope, and sold in quantities of 6 .


## FATHER'S DAY CARDS, \$2.50



No. 2-02783
Wishes for You Father's Day
I WANT Yeu TO kNOW How Glantfue I AM to BE YOUR KID. NOT EVERTONF is LUCKY ENOUCH To HANE DAD LIKE YOU, AN I TRE REALIT HARD To NOT TAKE II FOR GRANED. IEALCOHONE DOWF FOC ME, and HOW FORT UNATE I FEEL to HAVE YOU IN MY CORNER WHITHER OK NOT I LVE to ADMIT IT, YOU'RE OFIEN RIGHT. TLANK You ree ALWAYS BCING READY WITH a JOKE OR A STORY OR A SHOWLOFR Te LEAN ON. I AM WHO I AM BECCUUSE FOU ACC WHO YOU APE. I WENT YOU TO ALWAYS kNOW




2-02075: I Love You Dad Father's Day


2-02076: Don't Tell Mom Father's Day

## LOVE AND VALENTINE CARDS, \$2.50

All cards are blank inside, 4.25 inches x 5.5 inches, offset printed in CA with eco-friendly vegetable inks on heavyweight matte stock, packaged in cello with kraft envelope, and sold in quantities of 6 .


2-02622: Summer Night


2-02603: Watched Our Shows


2-02547: Destroying My Reputation


I KNOW We're not. LIKE, TOGETHER or Anything but it FELT WEIRD To Just not sar ANYTHIN6 sol 1 got you Tuis (ard. IT's Not A BIG DEAL it mismit biatir Mean ANYIHING. miti ISN evin a Hf ARTon il. SO BASLCALIY mainian

2-02067: Awkward Dating
 , ||||||||||||||||||||||||||||||||||||||

781642441048


2-02601: Romancerine (\$6.00)



2-02729: To the Moon


2-02552: Move Mountains


2-02194: Ducking Love You


THINKING ABOUT You is LIKE REMEMPERING HAVE ICE CREAM in the FREEZER.

## LOVE AND VALENTINE CARDS, \$2.50

## LIJACONGDON

lemaly Modomell 8 FRIENDSTM


2-02630: Reasons I Love You



2-02631: Match Made in Heaven



2-02632: You Are My Jam



## FRIENDSHIP AND ENCOURAGEMENT CARDS, \$2.50

All cards are blank inside, 4.25 inches $x 5.5$ inches, offset printed in CA with eco-friendly vegetable inks on heavyweight matte stock, packaged in cello with kraft envelope, and sold in quantities of 6 .

## NEW! ELIZABETH GILBERT for Cemily M"Dowell \& friends ${ }^{\text {mM }}$

Blank inside, $4.25 \times 5.5$ inches, heavyweight card stock, foil stamped, blind embossed, with coordinating envelope, and sold in quantities of 6.


No. 2-02766
Brave \& Fascinating



No. 2-02772
Homes All Over the World



No. 2-02778
I See You



No. 2-02768
The Women I Love \& Admire



No. 2-02773
You Are a Magnificent Creature

I WAS in a MUSEU, NEW! and ALL THE PORTRAII, LOOKED LIKE YOU. I WAS DRIVING and EVERY SONG on The RADIO WAS WT YOUR NAME, OVER OM OVER AND OVER AGAIN. I MADE SOME TOAST and 1 SAW YOUR IMAGE APDEAR in the BREAD. TURNS OUT I EITHER REALLY NEED TO SEE A DOCTOR OTI IJTT REALIT, REALIY MISS YOU.

No. 2-02781
Really Miss You
.



No. 2-02769
Merely a Rocket



No. 2-02776
You Are Safe



No. 2-02780
Permission Slip

|||||||||||||||||||||||||||||


No. 2-02771
You Are My History \& My Heart
.


No. 2-02777
Not This


## FRIENDSHIP AND ENCOURAGEMENT CARDS, \$2.50

All cards are blank inside, 4.25 inches x 5.5 inches, printed with eco-friendly inks, packaged in cello with kraft envelope, and sold in quantities of 6 .


2-02731: Loving Yourself


2-02156: Definition of Divorce


2-02540: It's a Hallway

"FINDING YOURSELF" IS NOT REALLY HOW IT WORKS. YOU AREN'T A TEN-DOLLARBIII IN LAST WINTER'S COAT POCKEI. YOU ARE ALSO NOT LOST. Your Tpue SELF IS RGGIT THEDE Bu末itD UNDER CUTTUPAL CONDTIGNING, OTHER PFOPIES OPINIONS, AND INACCUDATE CONCLUSIONS YOU DREW AS A KID THAI BECAME TOUR EEUEFS ABDOI WON WUAKE, FINDING YOURSELF" IS ACTUALIY RETURNING TO YOURSELE. AN UNIEARNING, AN EXCAVATION, A REMEMBERING WHO YOU WERE BEFORE TKE WOLAD GOT TTS HANDS OW TOU

2-02726: Finding Yourself


2-02484: Every Great Woman


2-02548: Road Less Traveled


## FRIENDSHIP AND ENCOURAGEMENT CARDS, \$2.50



## FRIENDSHIP AND ENCOURAGEMENT CARDS, \$2.50

All cards are blank inside, 4.25 inches x 5.5 inches, printed with eco-friendly inks, packaged in cello with kraft envelope, and sold in quantities of 6 .


2-02607: Precious Gift



2-02606: Comfort Zone


2-02604: Human Panic Room


2-02481: Weak Men



2-02619: 32,000 Feet


2-02545: For Fuck's Sake



2-02544: Unwavering Support


2-02023: Fucking Great Job



2-02552: Move Mountains


## MINIMUMS

$\$ 200$ for first orders and $\$ 100$ for reorders. There is a $\$ 5$ service charge for orders below minimums. Products must be ordered in inner-pack quantities.

## PRICES

Prices listed are wholesale and are subject to change without notice. All prices are in US dollars. Freight costs are the responsibility of the customer.

## DELIVERY

Orders ship via ground service, ex-works Reno, NV, including back orders. Orders are shipped within 2 to 5 working days of their receipt for in-stock products.

## PAYMENT TERMS AND BILLING

First orders are pro forma or credit card (Visa, MasterCard, AmEx, or Discover). For subsequent orders, please forward a credit application for approval, which can take up to 2 weeks. Net- 30 terms granted upon approved credit. All invoices will be sent electronically from billing@whosthere.com to the billing email address on file. Past-due balances are subject to finance charges of $1.5 \%$ per month. Returned checks are assessed a $\$ 25$ service charge.

## CANCELLATIONS

Orders canceled after shipment are subject to freight fees.

## COLLECTION

Outstanding invoices may accrue finance, collection, court, and/or attorney's fees. Legal actions may be brought in California courts using California laws to effect collection of past-due balances. Accounts turned over to collection are subject to a $\$ 75$ reinstatement fee.

## RETURNS

No return of merchandise will be accepted and no credits issued without Emily McDowell \& Friends' previous consent. Approved product returns must be received in resalable condition. We cannot accept ticketed product or product out of inner-packs. Emily McDowell \& Friends must be notified within 10 days of receipt of any incorrectly shipped orders or defective goods. A $15 \%$ restocking fee will be charged for returned merchandise.

## RESALE

If Emily McDowell \& Friends products are sold online, credit must be given to Emily McDowell \& Friends in the product description. Retailers may not sell Emily McDowell \& Friends products on third-party online platforms (i.e., eBay, Amazon) without obtaining prior permission from Emily McDowell \& Friends.

## CLAIMS

Any damage or shortage claims must be received no later than 10 days from receipt of order. Notice of loss or damage must be given to the carrier immediately. All packing materials and receiving paperwork should be retained for carrier inspection.

## BACK ORDERS

Back orders under \$50 will be canceled.

## DISPLAY AND PACKAGING

All Emily McDowell \& Friends products must be displayed and sold in their original packaging. Boxed sets may not be broken up and sold as individual cards.

## ACCEPTANCE OF TERMS AND CONDITIONS

Placement of order will confirm acceptance of the above terms and conditions.

## HOW TO ORDER

Two ways to order. Both online. And no pants required
EMILYMCDOWELL.COM
Order direct via our wholesale website!
Visit emilymcdowell.com/wholesale to place your order.
FAIRE.COM
Order via Faire.com! We've partnered with Faire to offer online wholesale ordering. Visit emilymcdowell.com/faire to get started.

## INTERNATIONAL

For representation outside the United States and Canada, contact wholesale@whosthere.com or 310-396-4132.

## CONTACT US

ONLINE ORDERING: emilymcdowell.com/wholesale
HOURS: M-F, 8:30AM-5:00PM PST

EMAIL: wholesale@whosthere.com
CALL: 800-656-5662 FAX: 310-396-4385
PAPERLESS BILLING IS HERE!
All Emily McDowell \& Friends invoices are now being emailed-so be sure to add billing@whosthere.com to your address book.

OUR CATALOGS ARE PRINTED USING ECO-FRIENDLY INKS. ALL DIMENSIONS LISTED ARE W x H x D UNLESS STATED OTHERWISE.

\& FRIENDS

THE WHO'S THERE GROUP
Knock Knock + Emily McDowell \& Friends
11111 JEFFERSON BLVD. \#5167
CULVER CITY, CA 90231
T: 800-656-5662
F: 310-396-4385
EmilyMcDowell\&Friends
(O) @emilymcdowell_

THREE WAYS TO ORDER
VISIT emilymcdowell.com/wholesale
EMAIL wholesale@whosthere.com
GO TO emilymcdowell.com/faire


11111 Jefferson Blvd. \#5167
Culver City, CA 90231

