

SPRING 2015



BLUE  APPLE BOOKS

CHILDREN'S BOOKS

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# Letter from Our Publisher

I like to describe making books for children as a multi-player game. There is the initial interplay between author and publisher. After a manuscript is acquired, other collaborative match-ups take place between:

- author and editor
- author and illustrator
- illustrator and art director
- publisher and printer
- salesperson and bookseller

And finally, between book and reader.

Given the multiple levels of this publication game, getting a book from inception to physical reality is a complicated process, which can easily falter at any stage along the way. The biggest challenge is to have a book emerge still new and fresh...not overwhelmed by the process (or DOA).

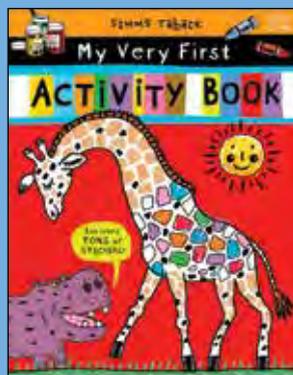
If all goes well, a book takes eighteen months to reach its final destination: the reader! The biggest danger in the negotiations among the players is that they forget their playfulness. The players can lose sight of the child—his interests, capacities, and needs.

As a small, independent publisher, we try to play the game differently. Our core strength comes from our ability to collaborate as a creative, interdisciplinary team. Collaboration demands good chemistry among the partners, including playfulness, sense of fun, courage, and humor. All must be able to tolerate the discomfort of ambiguity and be open to ideas that may at first sound foolish.

We know that small children are often better at playing games than adults. They thrive on humor and interactivity. And so we offer a list of books under the name Blue Banana, all of them encouraging kids to “play” as they read.



*Here Comes the Airplane* is an eating game for the youngest of readers.

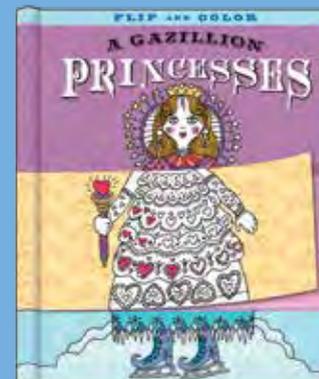
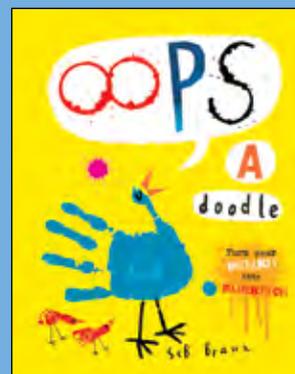


*Simms Taback's My Very First Activity Book* meets children when they first play with pencils, crayons, and stickers.



*Big, Bigger, Biggest* invites language play.

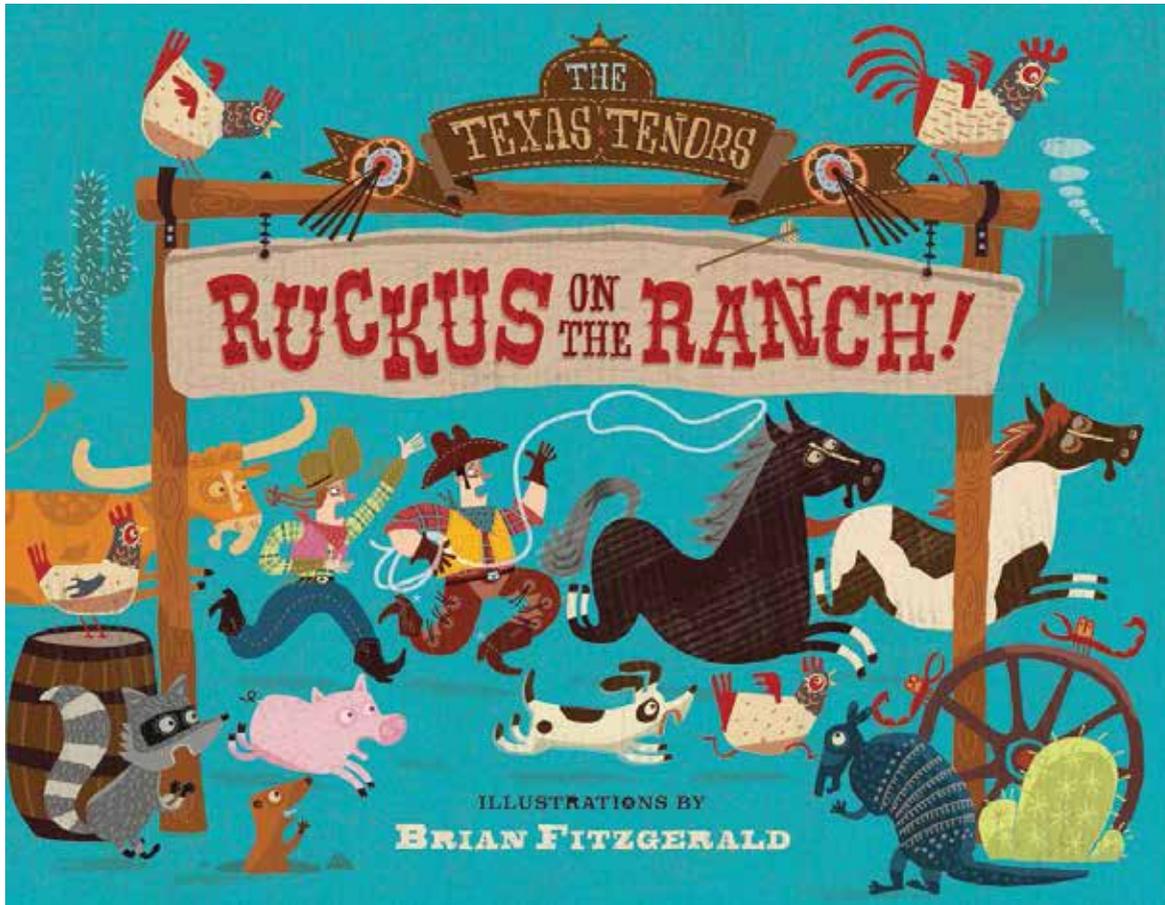
*Oops-a-Doodle* introduces the game of turning mistakes into art.



*Flip-and-Color: A Gazillion Princesses* offers opportunities for creating one-of-a-kind princesses...6,000 of them!.

I feel proud to present a new imprint for Spring 2015 that expands the notion of game-playing. A book, a pencil, and an imagination—what more does a child need?

—Harriet Ziefert, *Publisher*  
January 1, 2015



### Join the fun in this rootin'-tootin' ranch romp!

When the stallion runs after the mare, he starts a chain reaction as the cowboy, cowgirl, and ranch animals join the chase. What's all the hubbub about? Stallion just wants to play a game with Mare! He didn't mean to cause such a ruckus!

Action words and a repeated refrain

*"Whoa, Wyatt! Whoa, Ruby!"*

give this rompin'-stompin' story strong kid-appeal.

A Texas Tenors musical version of this story is available as a free download on the Blue Apple Books website.

### Ruckus on the Ranch

The Texas Tenors

illustrated by Brian Fitzgerald

Jacketed hardcover

11 x 8 ½ inches

36 pages

Full-color illustrations

Ages: 3-7 years

Rights: World

**\$17.99 US/\$22.50 CAN**

978-1-60905-534-9

**On sale date:**

**May 12, 2015**



JC Fisher sings country. Marcus Collins is a pop vocalist. John Hagen? He's an opera singer. Together they are the world-renowned **Texas Tenors!**

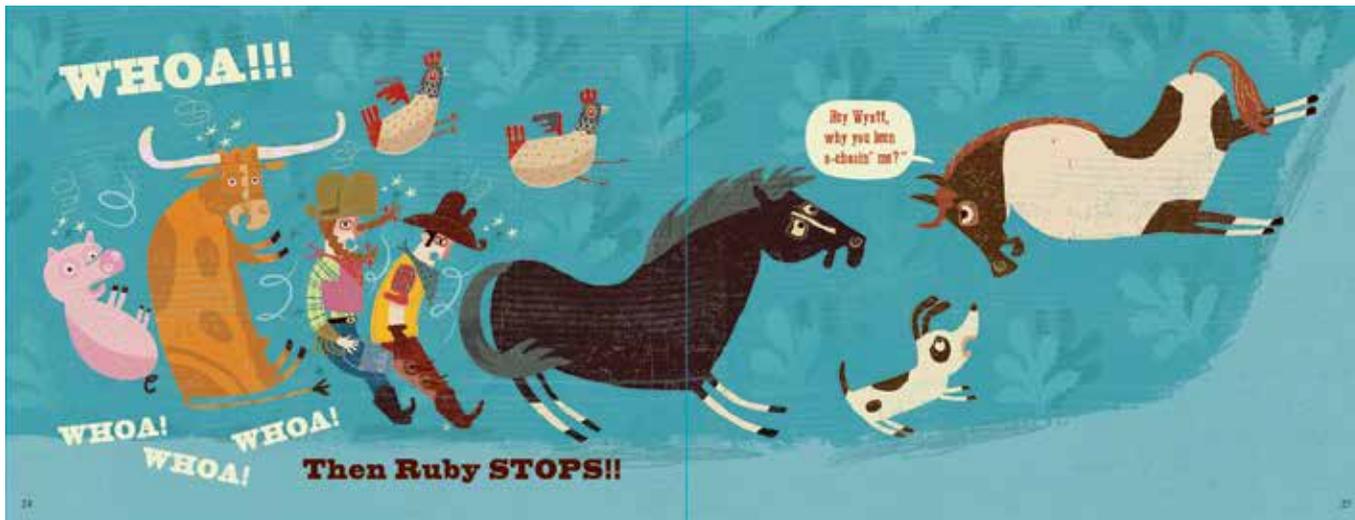
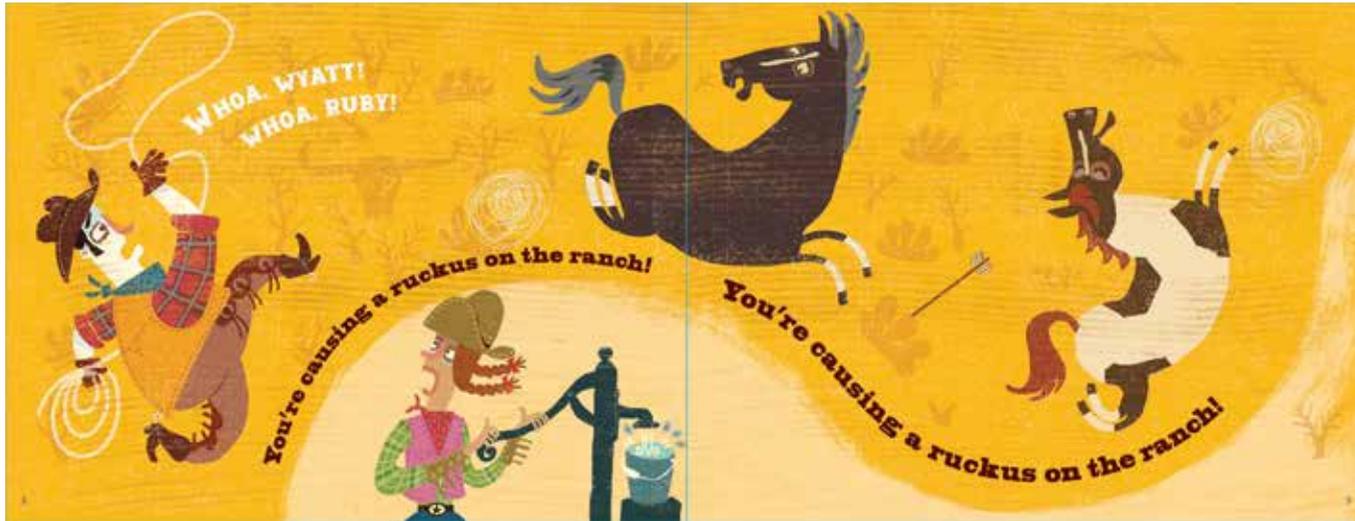


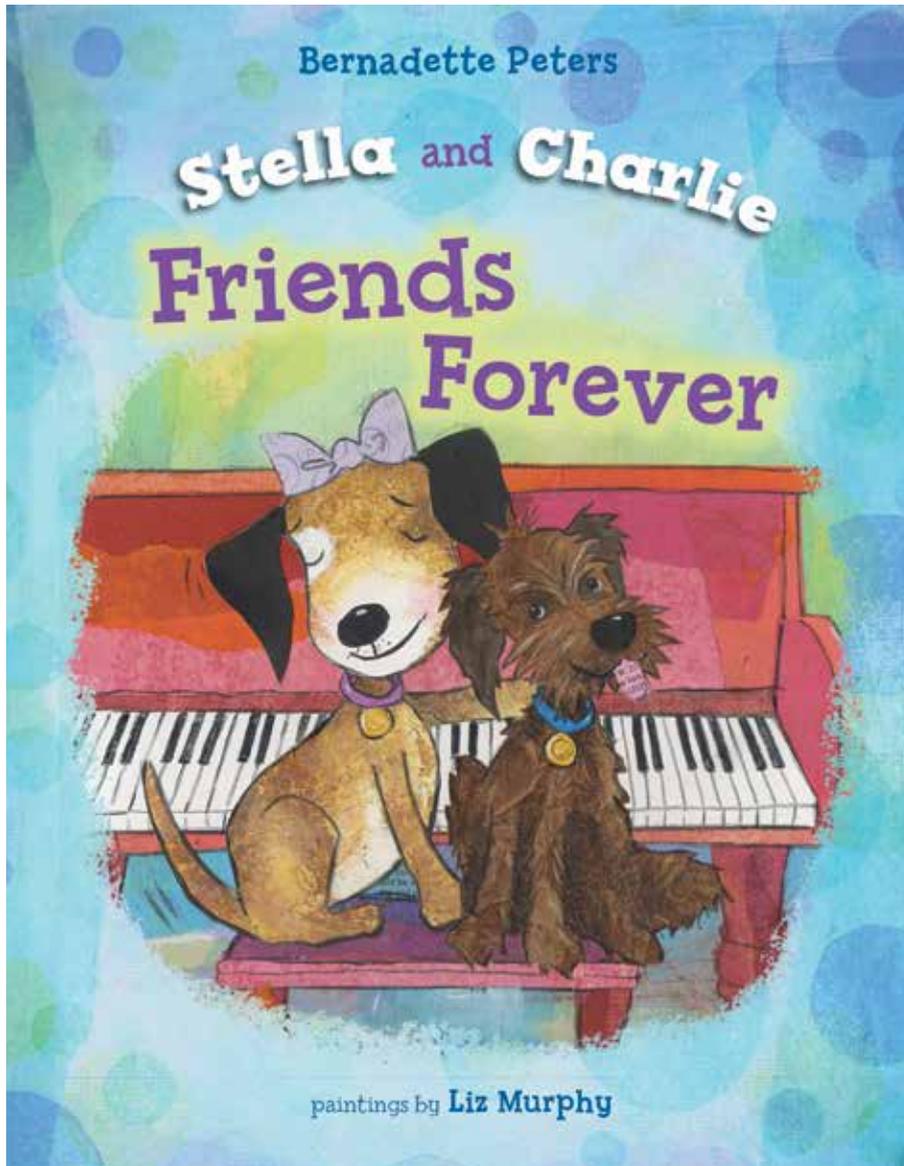
The group has a performing home base in Branson, Missouri, and tours the world, with sold-out shows in over 20 countries. Their albums have earned slots among Billboard's chart-toppers in the Classical, Country, and Independent Album categories.

A graduate of Ireland's National College of Art and Design, **Brian Fitzgerald's** art can also be found in advertising, magazines, newspapers, greeting cards, and even on cereal boxes! He lives and works in Dublin.

### Marketing Plans

- National TV and radio campaign
- National print and online campaign
- Social media campaign





## Stella and Charlie, Friends Forever!

Bernadette Peters illustrated by Liz Murphy

Jacketed hardcover **\$17.99 US/\$22.50 CAN**  
 8 ½ x 11 inches 978-1-60905-535-6  
 40 pages  
 Full-color illustrations **On sale date:**  
 Ages: 3-7 years **June 9, 2015**  
 Rights: World



**Bernadette Peter's** dazzling career includes starring roles on Broadway and in theaters and concert halls around the world. Her signature roles include the witch in *Into the Woods*, Mama Rose in *Gypsy*, and Sally in Stephen Sondheim's *Follies*. She is also the passionate cofounder, along with Mary Tyler Moore, of "Broadway Barks," a charity that finds homes for shelter animals. Her first children's book, *Broadway Barks*, for which she wrote an original song, was a *New York Times* bestseller.



**Liz Murphy** was born in England and is a graduate of the Kingston Art College, where she majored in graphic design. She has fulfilled both her childhood ambitions of "becoming a mom" and "being able to draw and paint to my heart's content." Among her slate of well-received children's books are *Broadway Barks* and *Stella Is a Star*.

### Stella has a new BFFF—Best Furry Friend Forever!

Acclaimed entertainer Bernadette Peters offers a charming follow-up companion tale to her "pup-ular," *Stella Is a Star*:

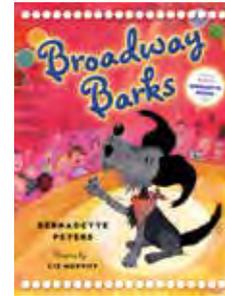
When former shelter dog Stella's best buddy dies, her owner-mom goes on a journey to bring shelter dog, Charlie, to join their home. Stella doesn't like how Charlie gets all their "mom's" attention and doesn't do things her way. But when Stella's hurt and needs a friend, Charlie becomes just that.

#### Marketing Plans

- Bookstore appearances
- National print and online campaign
- National TV and radio campaign
- Social media campaign



Also Available:

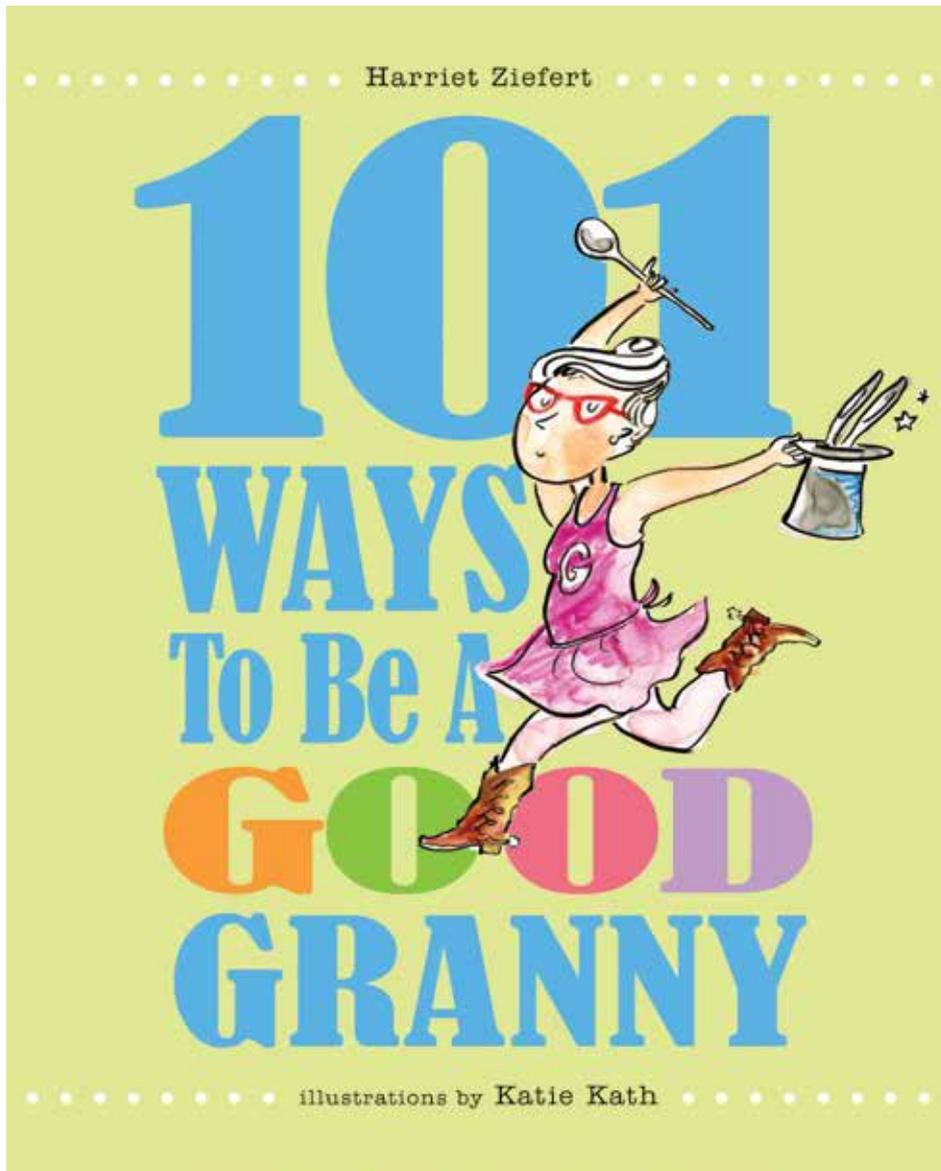


**\$17.95 US/\$19.99 CAN**  
 978-1-934706-00-8



**\$17.99 US/\$19.99 CAN**  
 978-1-60905-008-5





## 101 Ways to be a Good Granny

Harriet Ziefert illustrated by Katie Kath

Jacketed hardcover  
7 ½ x 8 ½ inches  
56 pages  
Full-color illustrations  
Ages: 2-5 years  
Rights: World

**\$14.99 US/\$18.99 CAN**

978-1-60905-514-1

**On sale date:  
April 21, 2015**



**Harriet Ziefert** is five times a grandmother and has dedicated many of her highly-praised books to Lucy, Charlie, Will, Sylvie, and Nate.

**Katie Kath** is a freelance illustrator specializing in creating art for children's, middle-grade, and young adult books. She holds an MFA from Savannah College of Art and Design.

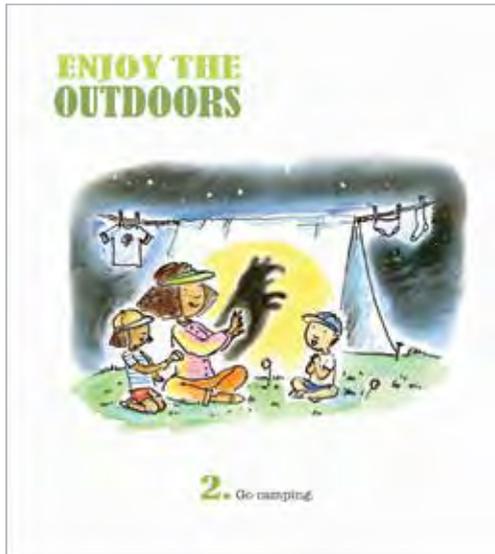
### Let us count the ways...

Are the ways of good grandmothers endless? Perhaps! But this charming ode makes a good dent in the list, offering 101 examples of what makes a grandmother a wonderful:

- confidante/advisor
- explorer
- partner
- teacher
- treat-and-surprise giver
- transportation facilitator
- teammate
- bandmate
- stylist
- cheerleader
- friend

Just to name a few.

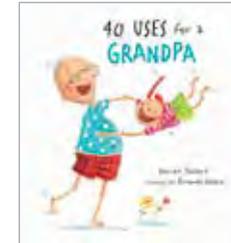
What may be best about a good granny is... you can always count on her!



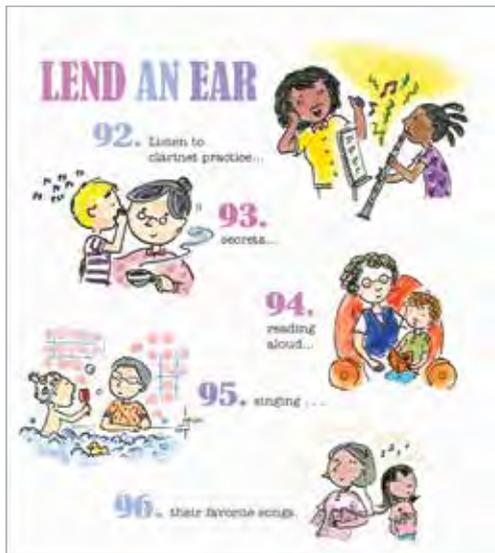
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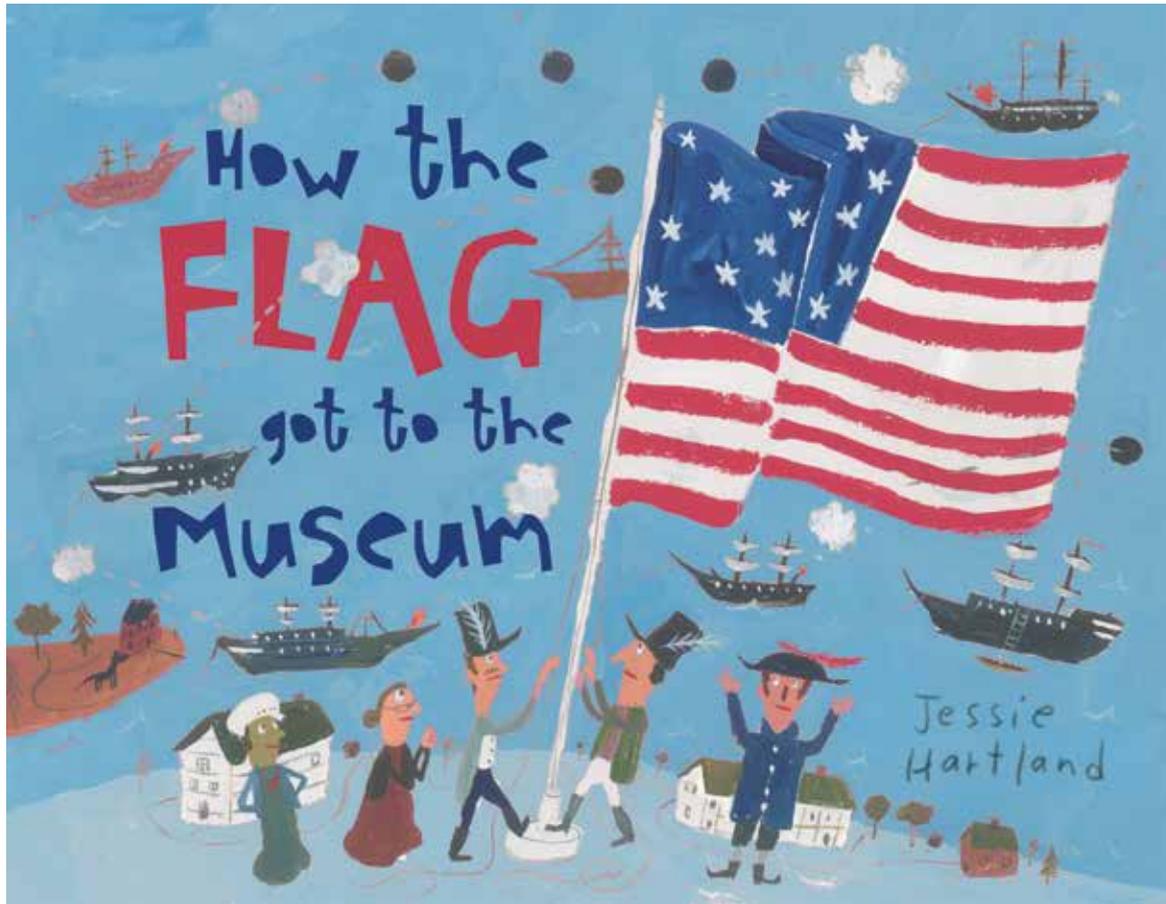


\$12.99 US/\$14.50 CAN  
978-1-60905-106-8



\$12.99 US/\$14.50 CAN  
978-1-60905-276-8





### Follow the star-spangled journey of America's most famous flag!

Jessie Hartland continues her acclaimed nonfiction series about how artifacts made the journey to America's museums.

*How the Flag Got to the Museum* chronicles the steps that brought the "star spangled banner" from the battlefields of the War of 1812 to the Smithsonian. The tattered cloth visited by

thousands of kids and their families every year is brought alive via the series' "house that Jack built" prose structure.

Told with Hartland's signature humor and accessible style, the book's facts have been vetted at each step by experts affiliated with the Smithsonian.

### How The Flag Got To The Museum

Jessie Hartland

Jacketed hardcover

11 x 9 inches

40 pages

Full-color illustrations

Ages: 7-9 years

Rights: World

**\$17.99 US/\$22.50 CAN**

978-1-60905-540-0

**On sale date:**

**April 14, 2015**



Jessie Hartland is an illustrator, cartoonist, artist, packaging and window display designer with an illustrious worldwide clientele. She lives with her family in New York City.

### Common Core Correlation

#### Grades 3-5 Informational Text

- Characters' response to challenges
- Differences in characters' POV
- Characters' actions contributing to sequence of events
- Illustrations contributing to story

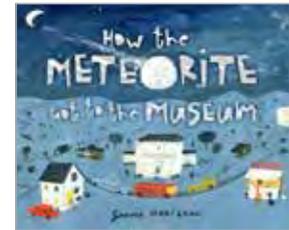
### Praise for Jessie Hartland's *How the Meteorite Got to the Museum*:

"This engaging work is well suited for reading aloud or for budding geologists, scientists, or curators. As the Common Core State Standards place increased emphasis on nonfiction for young students, this groundbreaking effort fits the bill and does it well."

—*School Library Journal* (starred review)



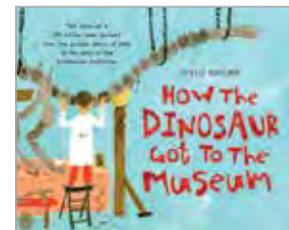
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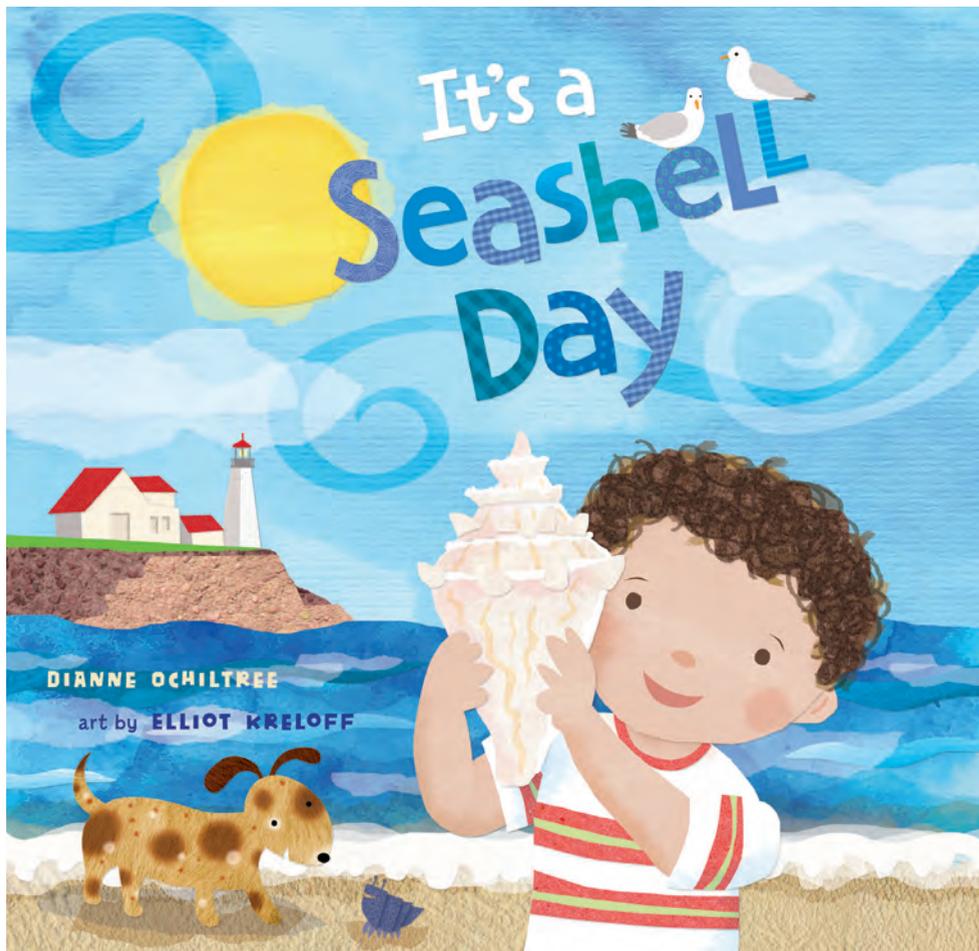
\$17.99 US/\$19.99 CAN  
978-1-60905-252-2



\$17.99 US/\$19.99 CAN  
978-1-60905-032-0



\$17.99 US/\$19.99 CAN  
978-1-60905-090-0



## It's a Seashell Day

Dianne Ochiltree illustrated by Elliot Kreloff

Jacketed hardcover

8 ½ x 8 ½ inches

32 pages

Full-color illustrations

Ages: 3-7 years

Rights: World

**\$12.99 US/\$16.50 CAN**

978-1-60905-530-1

**On sale date:**

**April 7, 2015**



**Diane Ochiltree** grew up in a family that loved nature, animals, and books. She teaches writing in schools and has authored several math-oriented picture books, including the acclaimed *It's a Firefly Night*. She lives in Sarasota, Florida

**Elliot Kreloff** has lent his dazzling talents as author and illustrator to many acclaimed children's books. He is also Blue Apple Books' Associate Publisher and Creative Director.

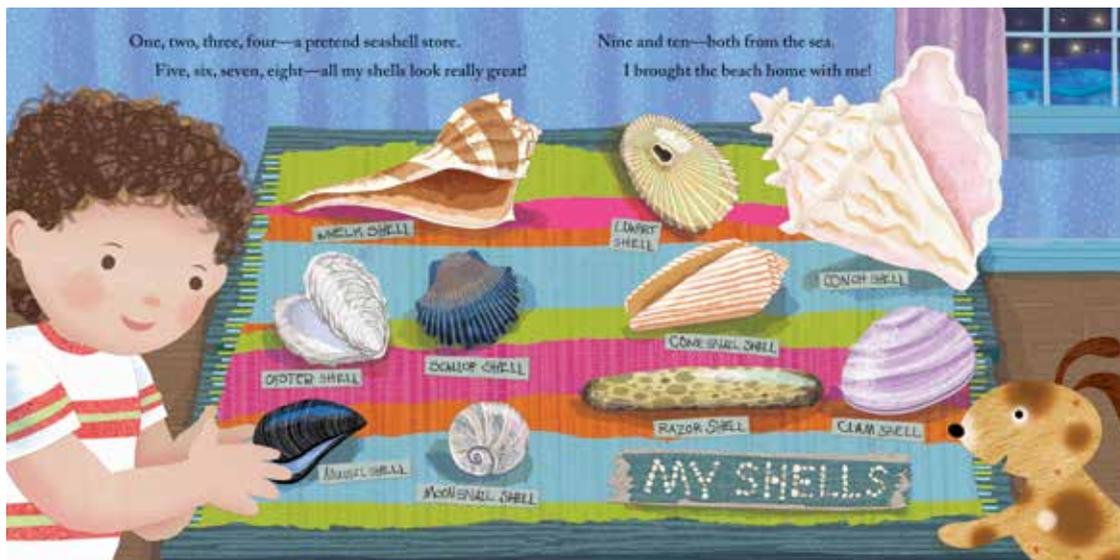
## Let's count seashells by the seashore!

Sunny-as-a-summer-sky rhymes chronicle a mother and son sharing a day of sand digging, seashell collecting, and seashore exploring. Kids will learn about a variety of shells and count along with the boy as he totals up his collection and puts his shells on display in a seashell store of his own making.

A spread of seashell facts caps off this charming story. Featuring both nature and counting, *It's a Seashell Day* is an ideal fit for home, preschool and kindergarten bookshelves.

## Common Core Correlation *Grades K-1 Math*

- Counting forward from given number
- Relationship between numbers & quantities
- Characters' actions contributing to sequence of events
- Illustrations contributing to story



Also Available:



\$12.99 US/\$14.50 CAN  
978-1-60905-291-1

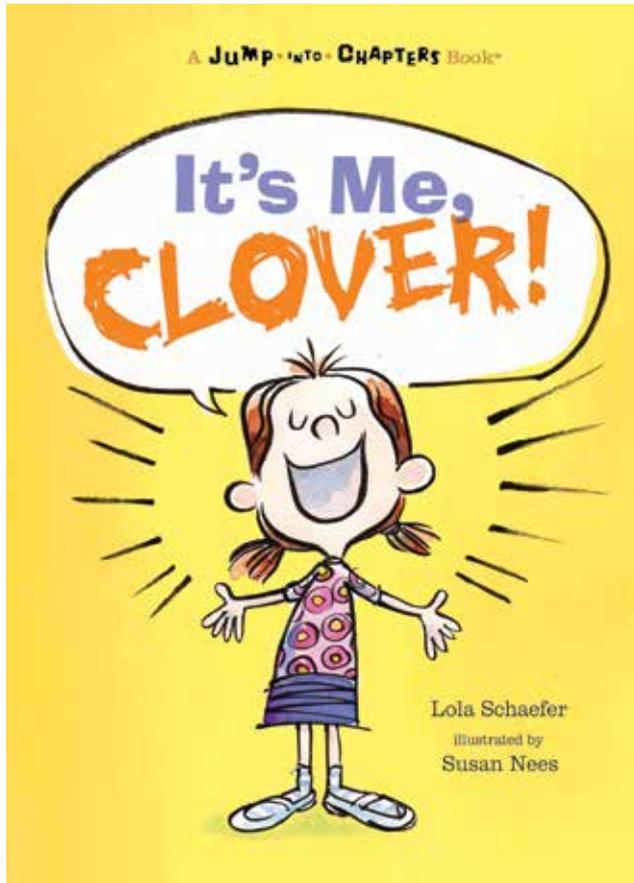
Praise for Dianne Ochiltree's *It's a Firefly Night*:

“On a summer’s night, a child sails out into her yard to gather (and then release) lightning bugs... An intimate encounter with nature lit not just by stars and fireflies, but also by an affecting dose of daddy-daughter warmth.”

—Kirkus Reviews

“Ochiltree’s rhymes are sturdy, and she makes it clear that, while catching fireflies is fun, the beetles are not meant to be kept (“Uncurling my hand,/ easy and slow,/ I whisper good-bye,/ then I let it go!”). Assorted firefly facts close out this cozy evocation of a special dad-and-daughter night.”

—Publishers Weekly



### It's Me, Clover!

Lola Schaefer illustrated by Susan Nees

Jacketed hardcover **\$12.99 US/\$16.50 CAN**  
 6 ½ x 9 inches  
 100 pages  
 Full-color illustrations  
 Ages: 5-7 years  
 Rights: World



Paperback **\$6.99 US/\$8.99 CAN**  
 6 ½ x 9 inches  
 100 pages  
 Full-color illustrations  
 Ages: 5-7 years  
 Rights: World



### Come along with Clover on her first day of school!

Kids will make a great new friend on the page when they meet the sunny-funny, no-holds-barred Clover in her school-centered adventures. Clover navigates story time, art class, lunch, and her beloved recess with a perspective all her own! With a strongly appealing character at its center,

kids will be excited to see what Clover's up to next. A sequel is slated for Fall 2015.

The *Jump-Into-Chapter* series is designed for kids transitioning from easy-to-reads to chapter books. The books offer longer page counts than readers, but lower word counts than most chapter books.

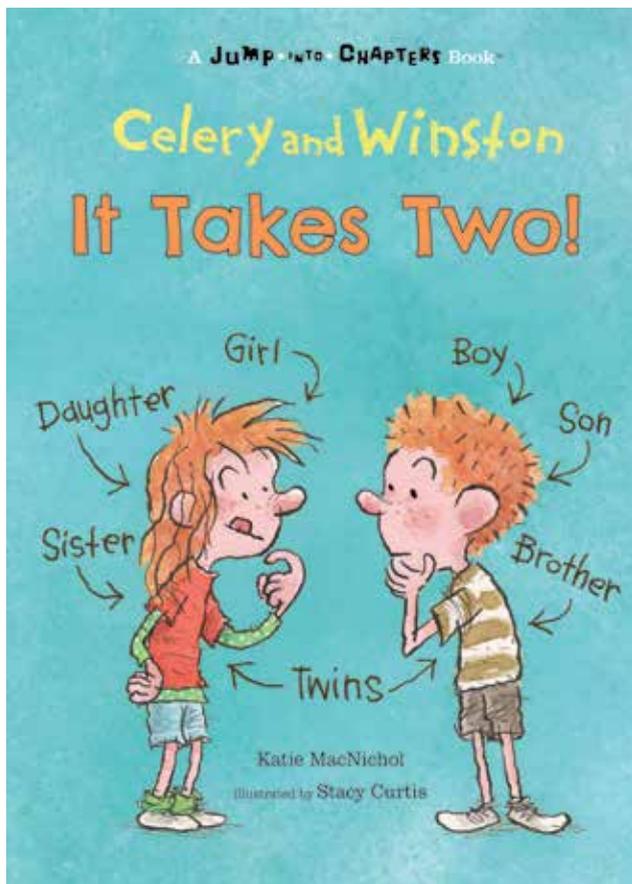


### Common Core Correlation Grades 1-3 Literature

- Characters' response to challenges
- Differences in characters' POV
- Characters' actions contributing to sequence of events
- Illustrations contributing to story



Featuring longer plotlines told with a spare text, this acclaimed series is specifically styled to strengthen the skill level of emerging independent readers.



## Celery and Winston: It Takes Two

Katie MacNichol illustrated by Stacy Curtis

Jacketed hardcover  
6 ½ x 9 inches  
88 pages  
Full-color illustrations  
Ages: 5-8 years  
Rights: World

**\$12.99 US/\$16.50 CAN**

978-1-60905-570-7

**On sale date:  
August 11, 2015**



Paperback  
6 ½ x 9 inches  
88 pages  
Full-color illustrations  
Ages: 5-8 years  
Rights: World

**\$6.99 US/\$8.99 CAN**

978-1-60905-573-8

**On sale date:  
August 11, 2015**



### Celery and Winston are double the fun!

Celery and Winston, plucky twins who alternate in getting the upper hand, join *Jump-Into-Chapters* with a series of charming stories about fraternal affection and sibling rivalry.

Celery and Winston are a typical brother-and-sister pair. They play together and get along, but occasionally—well, more than occasionally—they engage in those oh-so-familiar sibling antics. Their dialogue will ring true to brothers and sisters everywhere, from “stop copying me” to “it’s opposite day.”



#### Common Core Correlation Grades 1-3 Literature

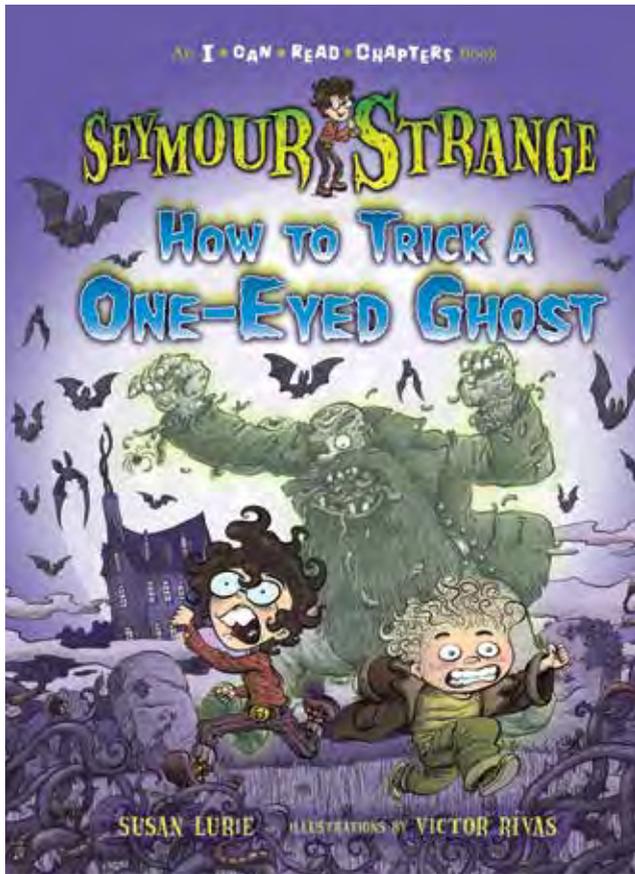
- Characters' response to challenges
- Differences in characters' POV
- Characters' actions contributing to sequence of events
- Illustrations contributing to story



Featuring longer plotlines told with a spare text, this acclaimed series is specifically styled to strengthen the skill level of emerging independent readers.

**Katie MacNichol** is an actress who has appeared on stages across the U.S. and in London. In between acting jobs, she earned an MFA from Lesley University's Writing For Young People program. She lives with her actor husband and their two children in the Los Angeles area.

**Stacy Curtis** is an award-winning cartoonist, illustrator and printmaker. He also creates hand-pulled screen-printed movie posters, gigposters and art prints through his company, Mile 44. Stacy has illustrated several children's books, including *The Seven Habits of Happy Kids*, the “Raymond and Graham” chapter book series, the “Meghan Rose” series, and *Snack Attack*.



## Seymour Strange: How To Trick A One-Eyed Ghost

Susan Lurie illustrated by Victor Rivas

Unjacketed hardcover  
6 ½ x 9 inches  
96 pages  
Full-color illustrations  
Ages: 5-8 years  
Rights: World

**\$12.99 US/\$16.50 CAN**

978-1-60905-575-2

**On sale date:  
May 12, 2015**



Trade paperback  
6 ½ x 9 inches  
96 pages  
Full-color illustrations  
Ages: 5-8 years  
Rights: World

**\$6.99 US/\$8.99 CAN**

978-1-60905-555-4

**On sale date:  
May 12, 2015**



### Chills and chuckles from the editor of the *Goosebumps* series

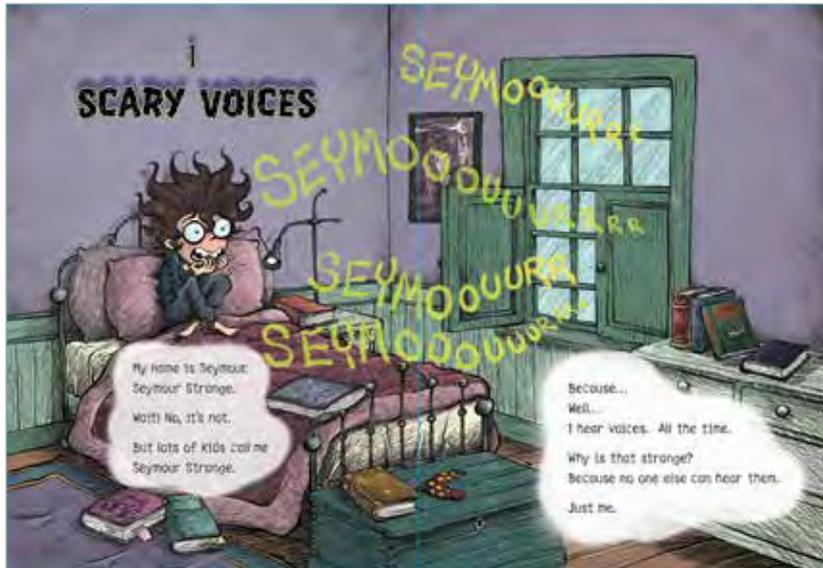
Ghosts talk to Seymour Dunne, and Seymour sometimes just has to answer back—during class, at lunch, and other highly embarrassing occasions. This time, it seems to be one particular ghost endlessly screeching, “Help me, Seymour!” Can’t this ghost see that Seymour has his own problems?

*I Can Read Chapters* is a new series of readers created to fill the gap between easy-to-reads and text-heavy chapter books. Featuring great characters in memorable stories told with just the right level of complexity for kids who are ready to handle a “big kid book” on their own, *I Can Read Chapters* books are the perfect next step after Blue Apple’s *Jump-Into-Chapters* series.

### Common Core Correlation Grades 2-3 Literature

- Character’s response to challenges
- Differences in characters’ POV
- Characters’ actions contributing to sequence of events
- Chapter breaks describing story progression



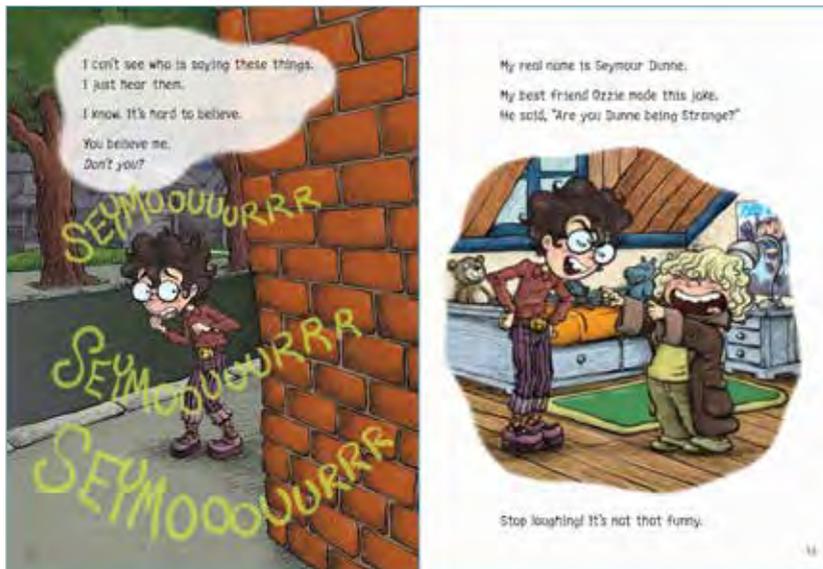


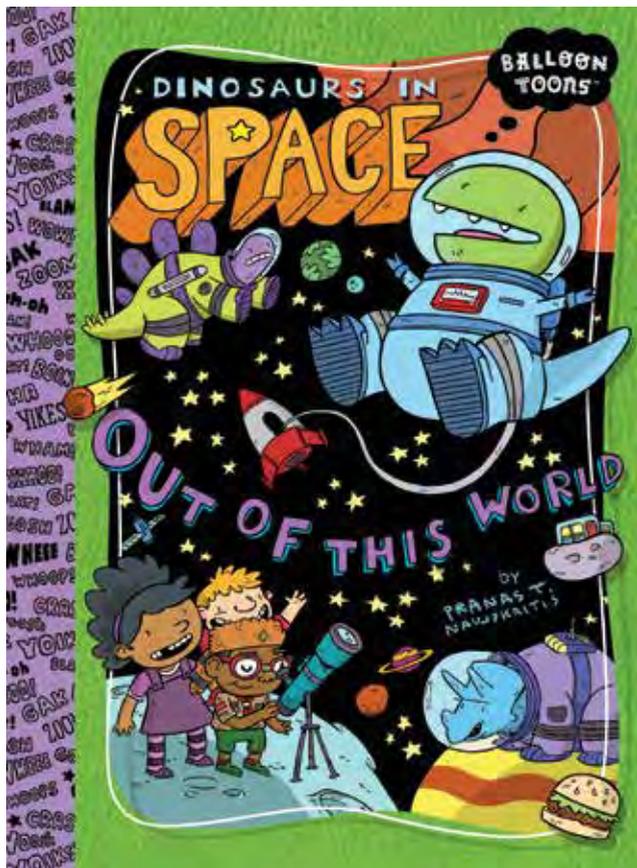
**I CAN  
READ  
CHAPTERS**

Featuring great characters in memorable stories told with just the right level of complexity for kids who are ready to handle a "big kid book" on their own.

*"One-eyed ghosts? Granny Zombies? Haunted Houses? These books are creepy, hilarious—and filled with scream-out-loud surprises. I loved 'em!"*

—R.L. Stine, author of the *Goosebumps* series





## Balloon Toons: Dinosaurs in Space: Out of This World

Pranas T. Naujokaitis

Trade paperback  
8 x 11 inches  
40 pages  
Full-color illustrations  
Ages: 5-8 years  
Rights: World

**\$9.99 US/\$12.50 CAN**

978-1-60905-543-1

**On sale date:  
April 14, 2015**



### Dinosaurs, comics, and outer space—together at last!

Here's a two-books-in-one package for fans of cartoons, dinosaurs, and hilarity. This new, paperback Balloon Toons format features two comics-style readers that *School Library Journal* states will appeal to “emerging readers and younger fans of Dav Pilkey’s ‘Captain Underpants’ series.”

*Dinosaurs in Space* introduces the ETDs (Extra-Terrestrial Dinos) and explains how they became galactic.

Three short chapters chronicle alien encounters, the joys of zero gravity, and a carnivore vs. herbivore face-off.

*Crash Landing* brings six ETDs back to present-day earth and shows their bumbling efforts to repair their spaceship. In all these dino-stories, Pranas Naujokaitis brings wit and warmth to this critically acclaimed comics/early reader series.

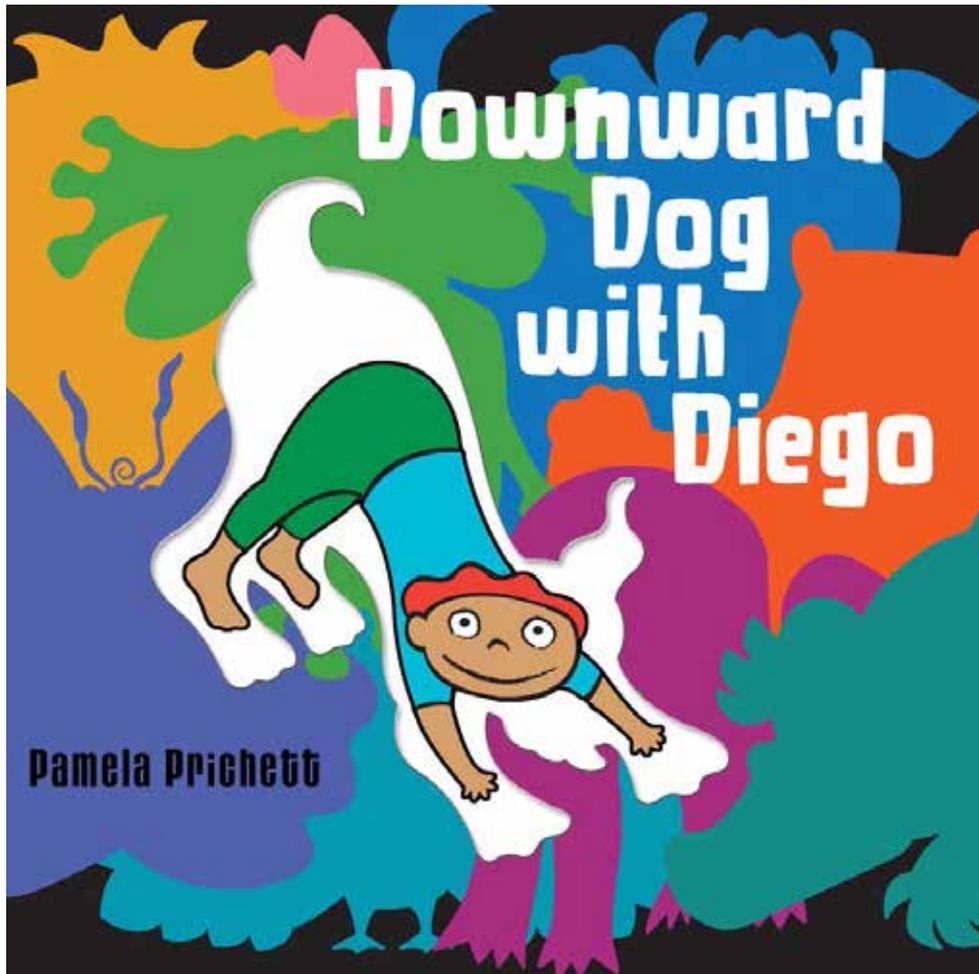


### Common Core Correlation Grades 1-3 Literature

- Characters' response to challenges
- Differences in characters' POV
- Characters' actions contributing to sequence of events
- Illustrations contributing to story

Pranas Naujokaitis grew up in a family whose artistic pursuits included dance, photography, and writing. As a kid, any blank inches of paper that came his way were sure to be covered with doodles and drawings. Pranas is the creator of the well-received Balloon Toons titles, *The Totally Awesome Adventures of the Brave Boy Knight* and *The Radically Awesome Adventures of the Animal Princess*.





## Downward Dog with Diego

Pamela Prichett

Unjacketed hardcover  
8 ½ x 8 ½ inches  
36 pages  
Full-color illustrations  
Ages: 3-7 years  
Rights: World

**\$14.99 US/\$18.99 CAN**

978-1-60905-528-8

**On sale date:  
August 11, 2015**



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**Pamela Prichett** graduated from the Rhode Island School of Design. She has since applied her artistic prowess to projects involving animation, illustration, graphic design, fine art, and branding—including the creation of a logo for a child-centric yoga studio. She lives with her husband and teenage daughter in New York City.

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### Stretch and bend with the animals!

This unique take on yoga shows a child's image within the silhouettes of various animals, showing the reader how to position his body.

*I'm doing yoga.*

*Do you want to learn, too?*

*Just follow the animals*

*And do what they do!*

*Stretch like a cat...*

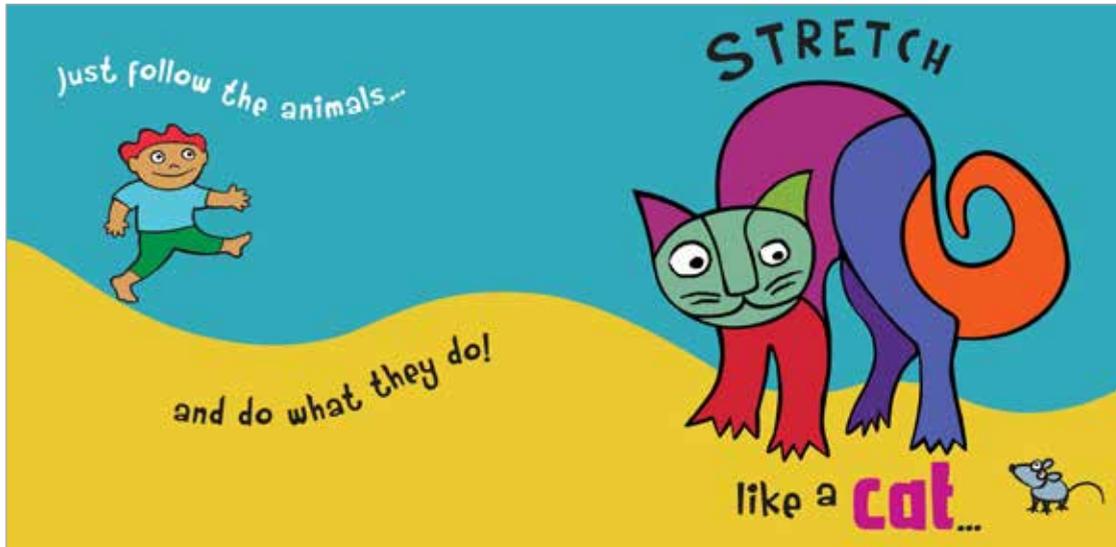
*Arch high off your mat.*

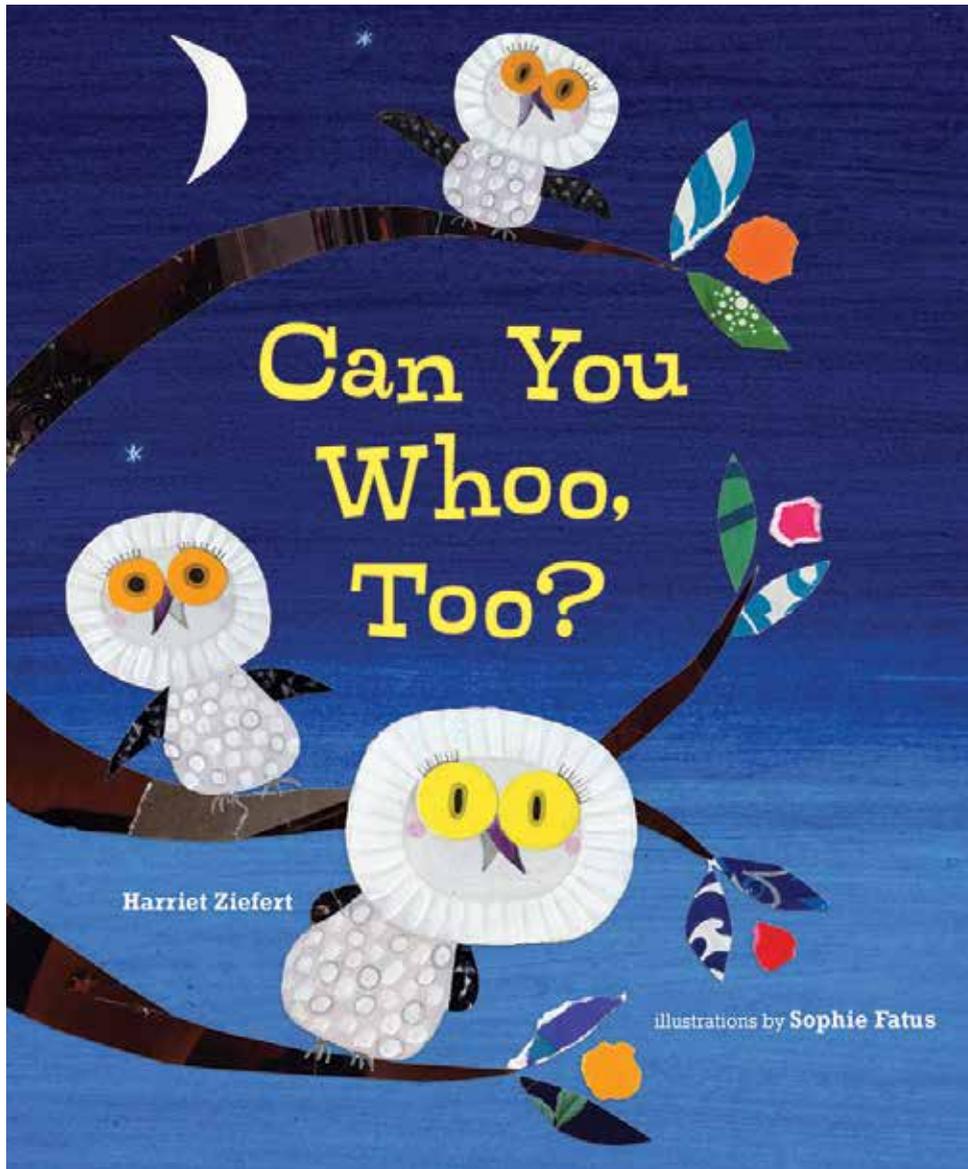
*Curl up like a rabbit...*

*Make it a habit.*

Children's natural fascination with animals provides a clever way to attract their interest in the practice of yoga. An illustrated glossary of the Sanskrit names for the animal poses is included in a final spread.

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## Can You Whoo, Too?

Harriet Ziefert illustrated by Sophie Fatus

Jacketed hardcover

8 ½ x 8 ½ inches

32 pages

Full-color illustrations

Ages: 2-5 years

Rights: World

**\$16.99 US/\$21.50 CAN**

978-1-60905-524-0

**On sale date:**

**March 31, 2015**



**Harriet Ziefert**, the acclaimed author of over 300 children's books in various genres, is now using her talents to write narrative nonfiction. Her books have just the right combination of fact and fiction for the youngest of readers.

**Sophie Fatus** was born in France and graduated from the Academy of Fine Art in Paris. She has since worked as a full-time illustrator and sculptress.

### Rosters cock-a-doodle-do! Can you cock-a-doodle, too?

In farmyards, jungles, and oceans; up in the sky, deep in the forest, and roaming the ranch; in this tour of bustling animal habitats, almost everyone has something to say!

And as kids say honk, squawk, moo, and whoo—they'll be learning, too! Why do whales sing? What does a rooster want us to know? Who keeps quiet?

Great for both lap-time sharing and preschool use, this unique combination of language arts, science, and noisy fun is a dynamic duet with cacophonous kid-appeal.

### Common Core Correlation *Grades K Literature/Read Aloud*

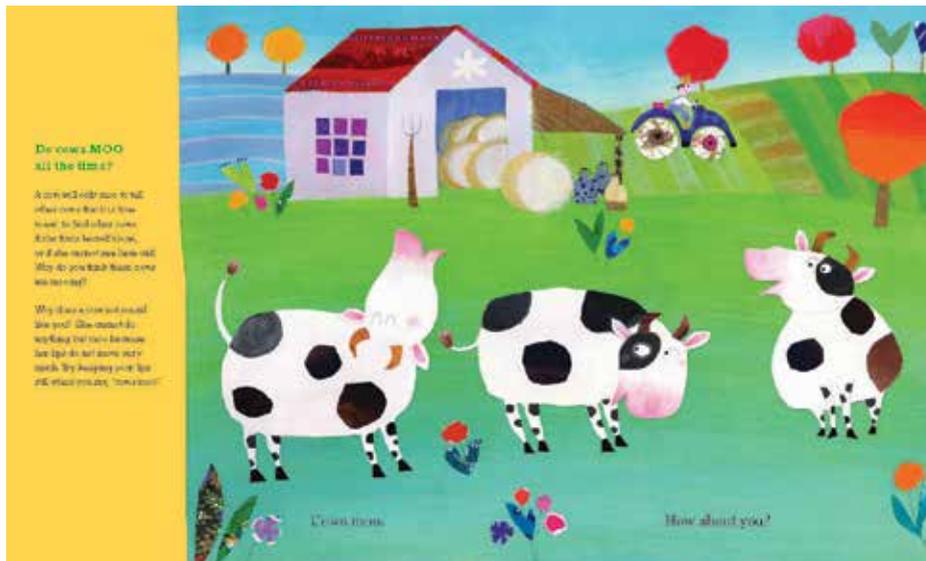
- Understand text read aloud by asking and answering questions
- Actively engage in group reading activities with purpose
- Participate in group collaborative conversations

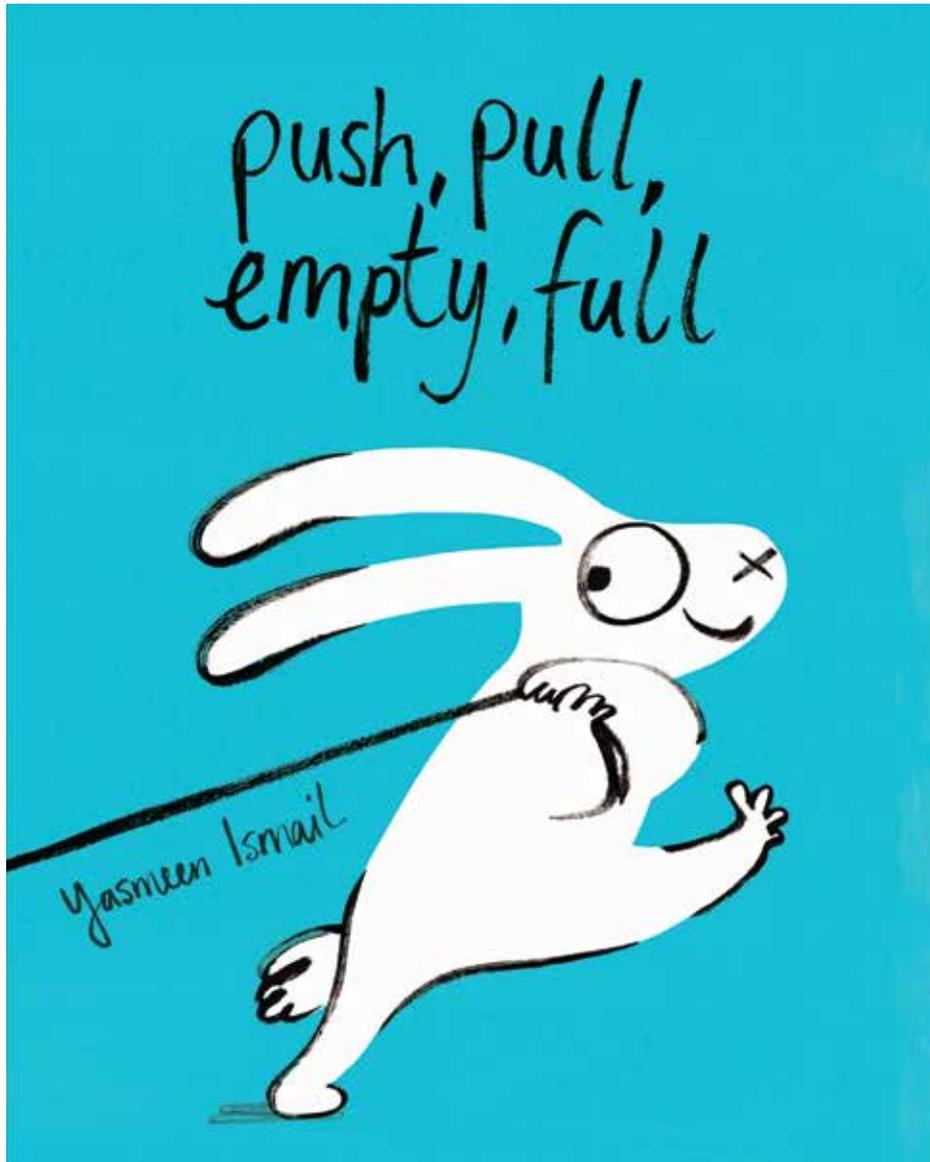


Also Available:



\$16.99 US/\$21.50 CAN  
978-1-60905-519-6





## Push, Pull, Empty, Full

Yasmeen Ismail

Activity book  
8 ½ x 11 inches  
56 pages  
Full-color illustrations  
Ages: 3-7 years  
Rights: World

**\$9.99 US/\$12.50 CAN**

978-1-60905-569-1

**On sale date:  
June 9, 2015**



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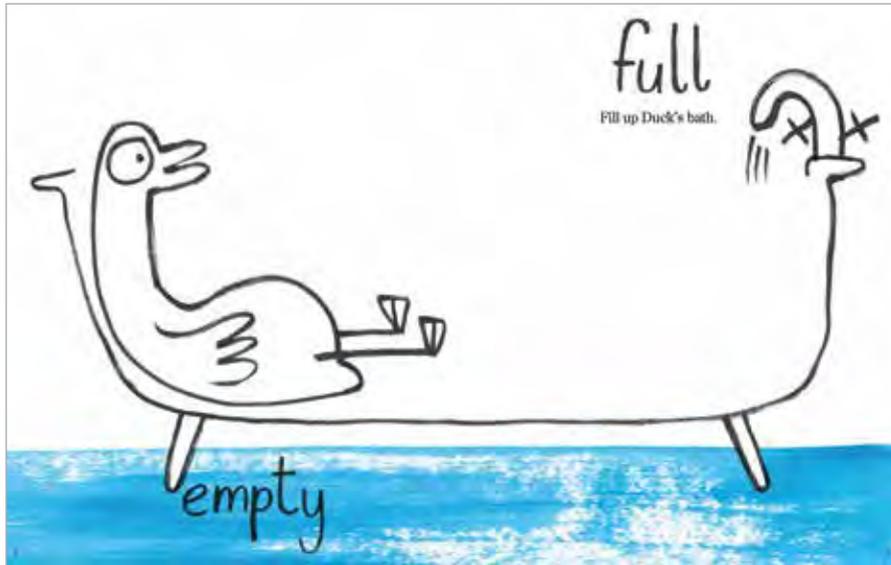
**Yasmeen Ismail** is an award-winning illustrator and animator. Her recent book, *Time for Bed, Fred*, was named one of the *New York Times* Best Illustrated Books in 2014. She loves inks, paints and watercolors, and is interested in paper craft, design, typography, and collage.

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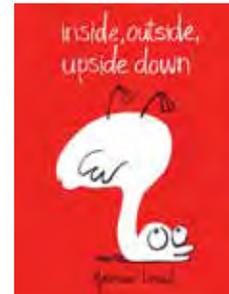
### **This activity book is the opposite of boring!**

This companion activity book to *Inside, Outside, Upside Down* contains tons of brain-entertaining activities for kids to tackle.

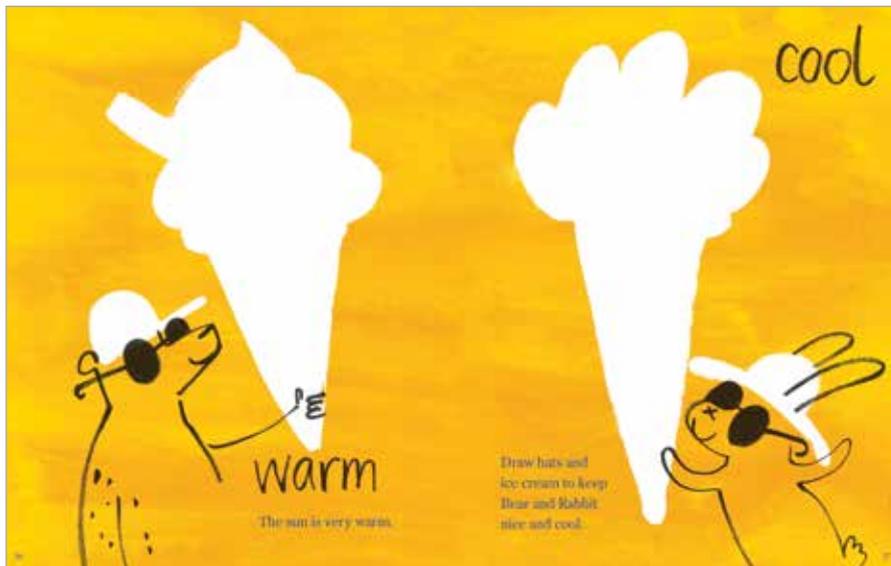
By focusing on key concepts like long/short and empty/full, every drawing assignment helps kids figure out these important elements of language, also known as “antonyms.” Silly-meets-smart drawings of wacky rabbits, zany bears, and daffy ducks turn content into comic entertainment.

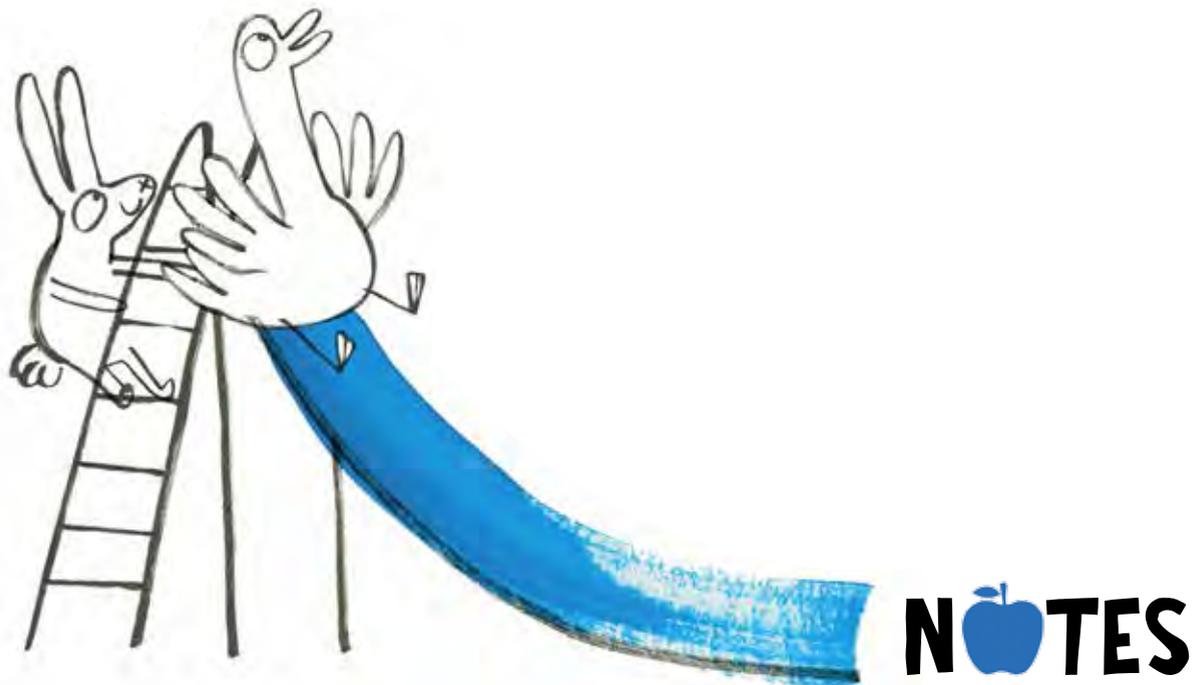


Also Available:



\$9.99 US/\$10.99 CAN  
978-1-60905-404-5







Blue Apple Books is pleased to announce the launch of a new imprint, Blue Banana.

Blue Banana's emphasis on interactive formats will appeal to parents who want to engage their children in hands-on, non-digital activities that both strengthen literacy and entertain.

Blue Banana aims to integrate eye-catching, stylish entertainment with cleverly conceived, early childhood educational content. While kids are coloring and drawing, or opening a gatefold to uncover a surprise, they're also introduced to counting, colors, shape recognition, compare-and-contrast, and other key concepts.

Many Blue Banana titles come with a value-added component. Activity books have pages of stickers, and surprises like wall decals or a special airplane spoon are included.

What kids will find in every Blue Banana product, however, is fun-meets-smart content paired with bold, bright, kid-friendly illustrations.





## Here Comes the Airplane!

SAMi

Die-cut board book

7 ½ x 7 ½ inches

20 pages

Full-color illustrations

Ages: 1-3 years

Rights: World

**\$15.99 US/\$19.99 CAN**

978-1-60905-584-4

**On sale date:**

**June 16, 2015**



SAMi is a New York City-based illustrator whose books for babies, toddlers, and preschool children have won many awards, including *Parenting* Best Book of the Year, *Child* Best Book of the Year, and Bank Street College Best Book of the Year.

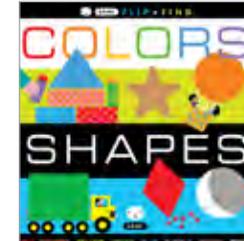
### Open wide for a soaring spoonful!

For breakfast, lunch, or any munch-time, the “here comes the airplane” classic baby-feeding tactic gets added mileage via a charming board book and spoon—with wings!

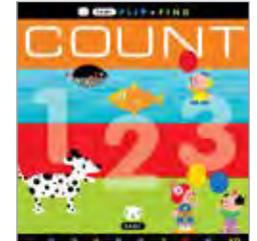
The die-cut board book features baby animals who “open wide” to receive their own spoonfuls of healthy baby food (peas, berries, bananas, and cereal).



Also Available:



\$12.99 US/\$15.99 CAN  
978-1-60905-227-0



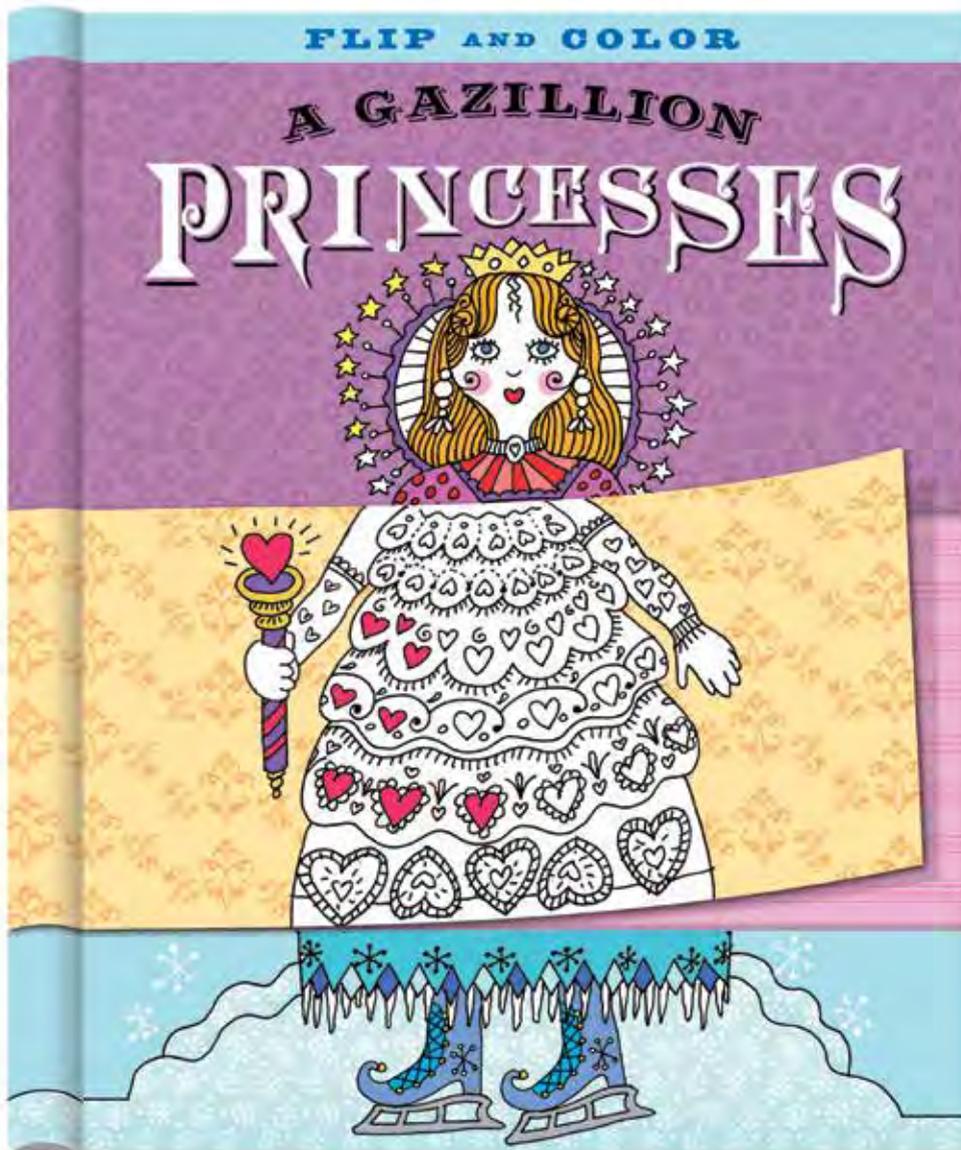
\$12.99 US/\$15.99 CAN  
978-1-60905-228-7



\$9.95 US/\$10.95 CAN  
978-1-934706-23-7



\$6.99 US/\$7.99 CAN  
978-1-60905-337-6



## Flip and Color: A Gazillion Princesses

Elliot Kreloff

Activity book  
8 ½ x 11 inches  
24 pages  
Full-color illustrations  
Concealed wire-o binding  
with split pages  
Ages: 5-7 years  
Rights: World

**\$14.99 US/\$18.99 CAN**

978-1-60905-574-5

**On sale date:  
June 9, 2015**



Elliot Kreloff has lent his dazzling talents as author and illustrator to many children's books, most recently to *It's a Seashell Day*, *Sleepy Barker*, and *Lights on Broadway*. He lives in New York City.

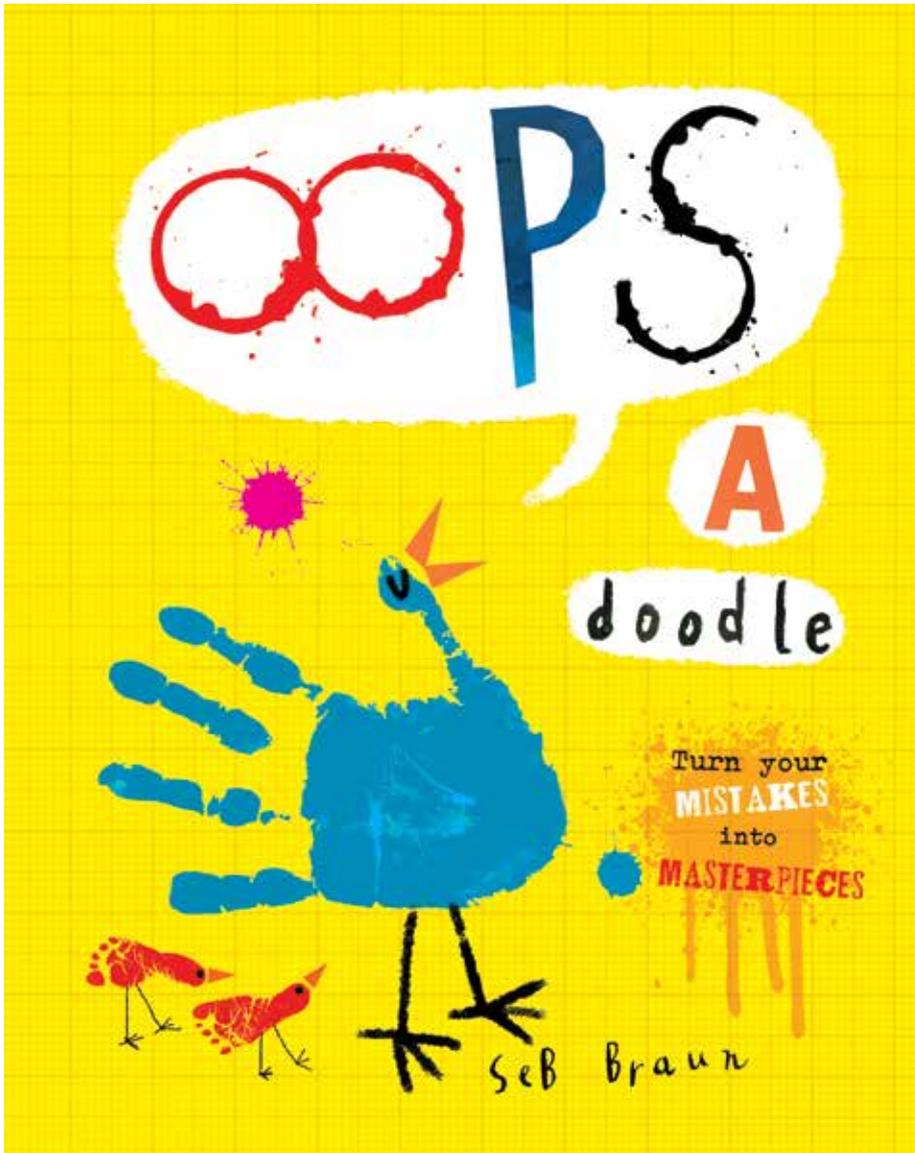
### So many princesses, so many possibilities!

Here's an activity book with a twist—it flips! Every page is split into thirds. Color in the princesses, flip any section, and a brand new royal girl emerges.

Color and flip to change from tiara to crown, or see slippers go from pink-to-green-to-gold. Keep the shoes, change the gown—the possibilities are endless!

Young fans of art and fashion alike will find hours of entertainment in this activity book. With 24 sturdy pages that transform into over six thousand possible princesses, kids will flip, too!





## Oops-a-Doodle

Seb Braun

Activity book  
8 ½ x 11 inches  
56 pages  
Full-color illustrations  
Ages: 5-7 years  
Rights: World

**\$12.99 US/\$16.50 CAN**

978-1-60905-568-4

**On sale date:  
June 9, 2015**



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**Sebastian Braun** was born in France and studied fine and applied arts at Strasbourg University. He taught applied arts before becoming a freelance illustrator in France. Since moving to London in 2000, Sebastian has been working exclusively on children's books.

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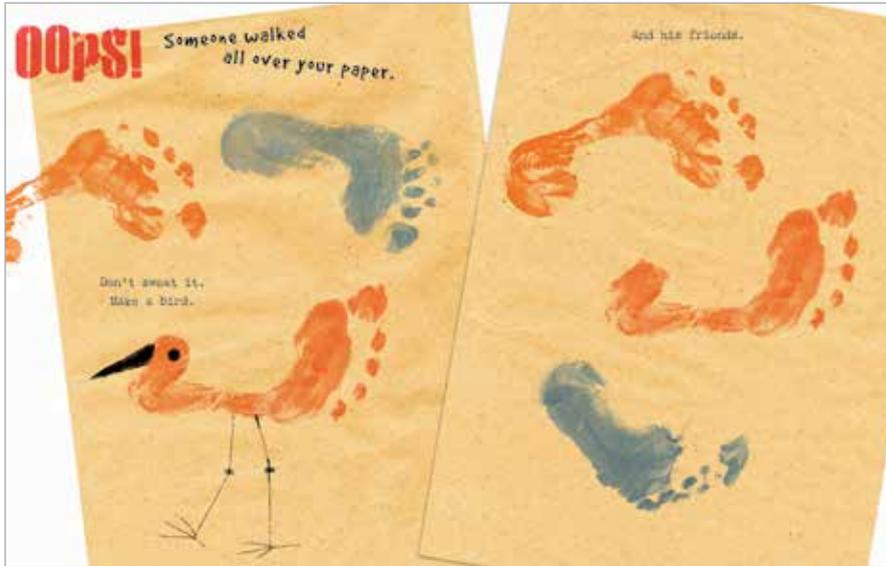
### Make a mess-terpiece!

When kids are creating art, they are often either afraid of making a mistake, or they make lots of them and think they're bad at art. *Oops-a-Doodle* frees kids from both concerns by turning an "oops" into an artistic OOP-portunity!

Watch a blotch turn into a bug! Got a messy mark from a cup of cocoa? Make one more and you've got a great pair of owl eyes!

This fun, clever, art-encouraging book helps kids discover how any mess can become a work of art! Portable, durable, and easy to follow, this activity book entertains, strengthens self-expression, and fosters important learning connections.

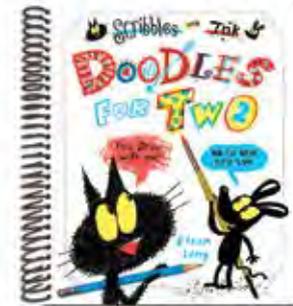
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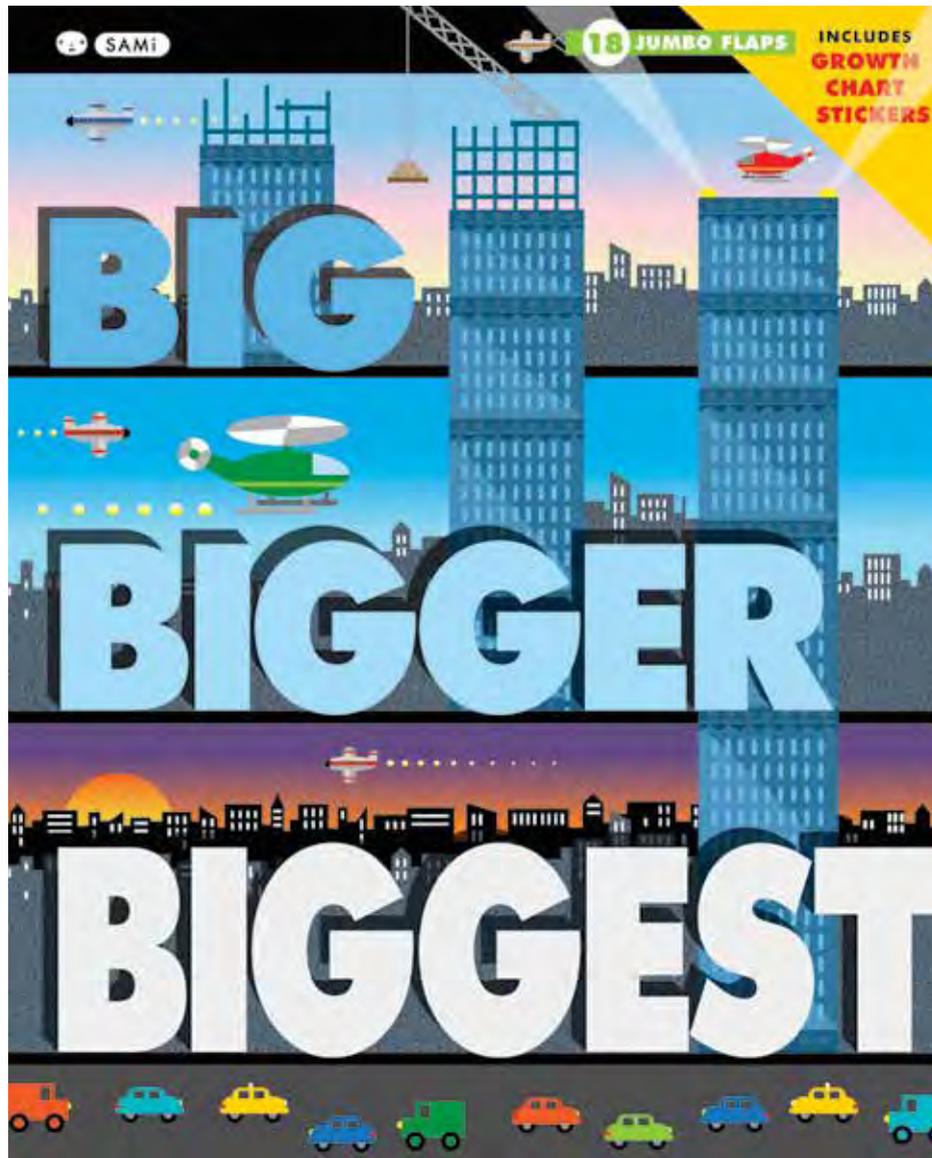
Also Available:



\$12.99 US/\$14.99 CAN  
978-1-60905-042-9



\$14.99 US/\$17.99 CAN  
978-1-60905-219-5



## Big Bigger Biggest

SAMI

Unjacketed hardcover  
8 x 10 inches  
32 pages  
Full-color illustrations  
Ages: 3-7 years  
Rights: World

**\$16.99 US/\$21.50 CAN**

978-1-60905-566-0

**On sale date:  
June 9, 2015**



SAMI is a New York City-based illustrator whose books for babies, toddlers, and preschool children have won many awards, including *Parenting* Best Book of the Year, *Child* Best Book of the Year, and Bank Street College Best Book of the Year.

### What is far? And farther? And farthest?

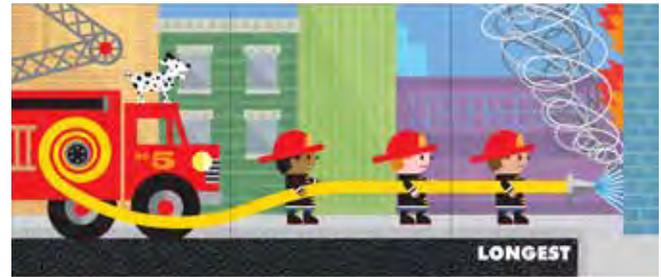
This colorful concept book is like no other, with gatefolds that reinforce a series of comparative adjectives. Kids are introduced to word sets like big, bigger, and biggest; tall, taller, and tallest; high, higher, and highest.

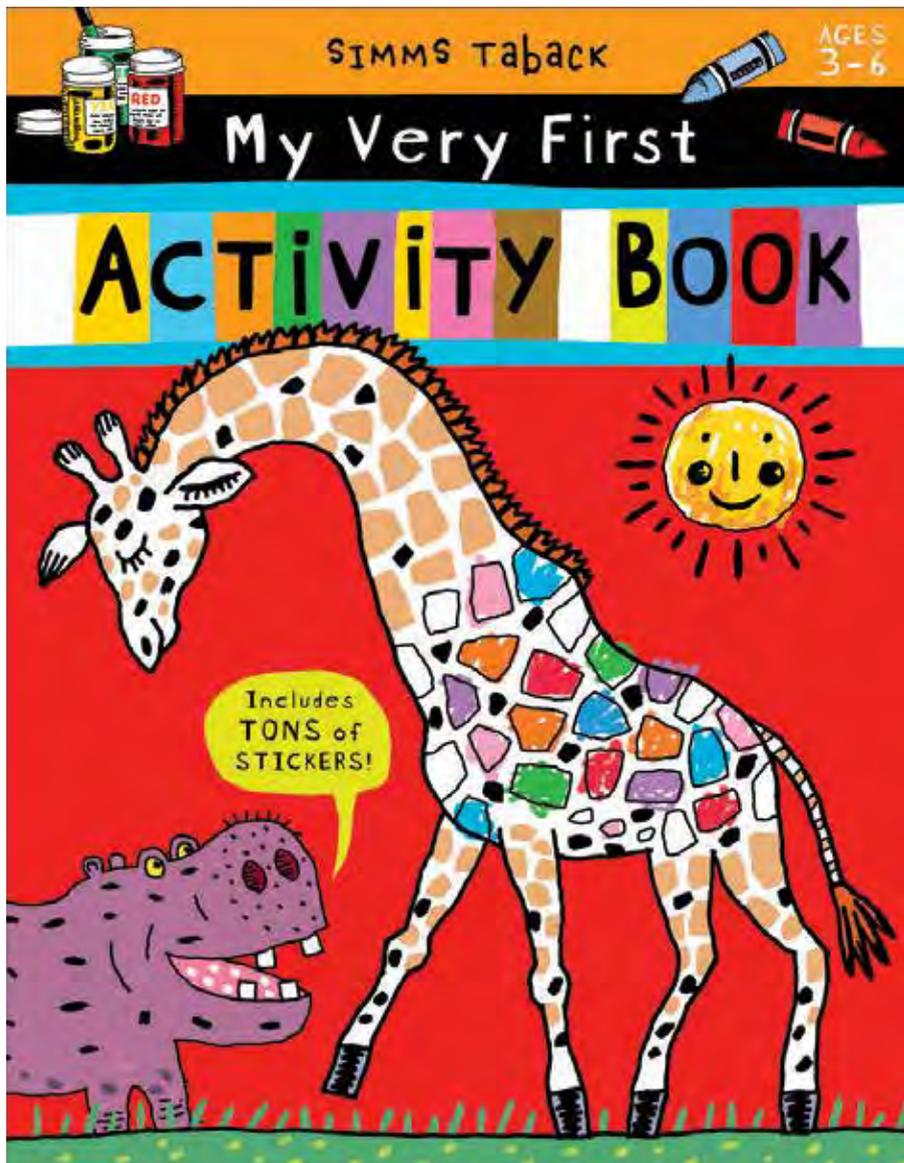
The brightly-colored illustrations make each concept easy to understand: by unfolding the page, you can see a tall building get even taller, and then become the tallest one in the whole city!

Included are reusable wall decals that parents can use to show kids they are getting bigger and bigger!

### Common Core Correlation *Grades K-1 Math*

- Order and compare three objects by length
- Describe measurable attributes of objects, such as length
- Compare and describe two objects with common attribute





## Simms Taback: My Very First Activity Book

Simms Taback

Jacketed hardcover

8 ½ x 11 inches

64 pages

Full-color illustrations

Ages: 3-6 years

Rights: World

**\$9.99 US/\$12.50 CAN**

978-1-60905-567-7

**On sale date:**

**June 9, 2015**

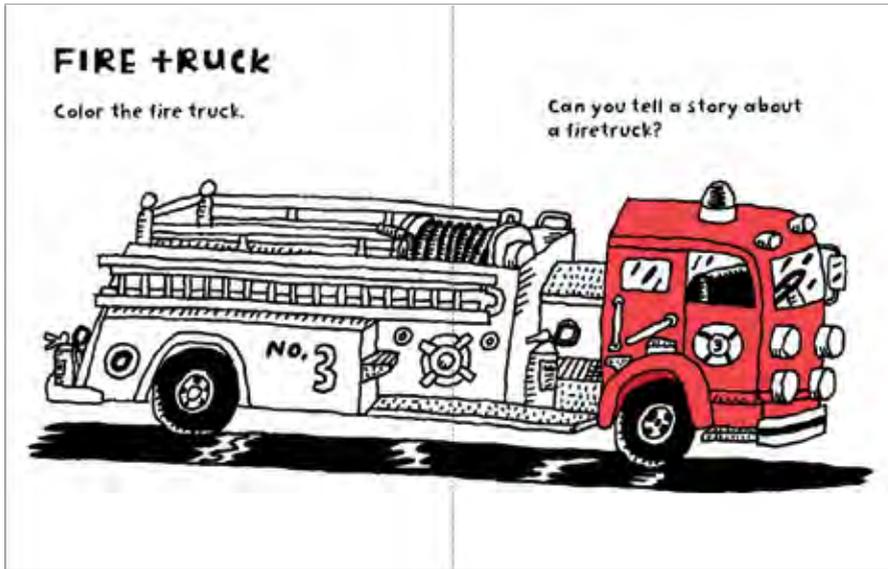


The late **Simms Taback** won a Caldecott Honor Award for *There Was an Old Woman Who Swallowed a Fly* and the Caldecott Medal for *Joseph Had a Little Overcoat*, of which *The Horn Book* wrote, "The art sings with color and movement and humor and personality."

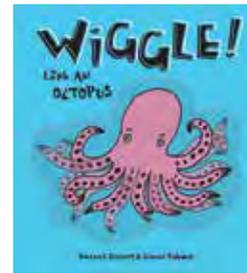
### Introducing coloring, counting, and concepts—Simms-style!

Kids' creative engines will be firing on all cylinders as they are entertained by this dynamic coloring book featuring the art of the man who illustrated the first McDonald's Happy Meal package—Simms Taback.

Illustrations pulsing with personality invite kids to color and draw as they learn. Concepts such as colors, numbers, and opposites are woven seamlessly into each activity. Tons of stickers add extra layers of interest and learning to this multifaceted activity book, created especially for younger children.



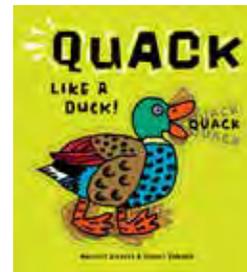
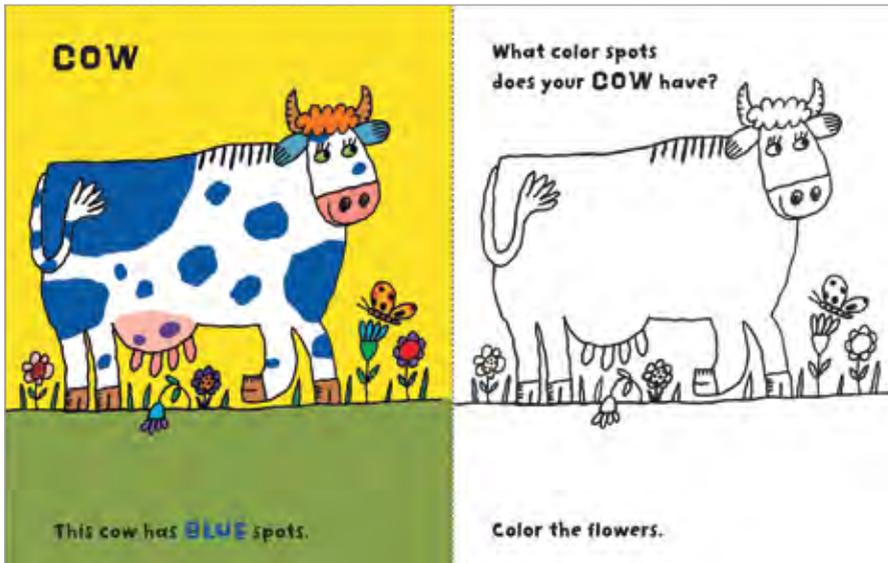
Also Available:



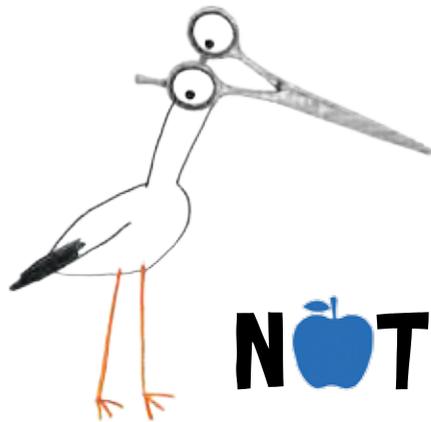
\$8.99 US/\$9.99 CAN  
978-1-60905-072-6



\$8.99 US/\$9.99 CAN  
978-1-60905-071-9



\$8.99 US/\$9.99 CAN  
978-1-60905-260-7



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