

Quirk Books 9781594746482 1594746486 Pub Date: 11/5/13 On Sale Date: 11/5/13 \$12.95/\$13.95 Can. Hardback

240 pages Carton Qty: 36

Ages 9 to 12, Grades 4 to 7 Juvenile Fiction / Science &

Technology JUV036000 Territory: World

5.000 in W | 7.000 in H | 1.250

lb Wt

127mm W | 178mm H | 567g Wt

Status: FORTHCOMING

# Nick and Tesla's High-Voltage Danger Lab

A Mystery with Electromagnets, Burglar Alarms, and Other Gadgets You Can Build Yourself

Bob Pflugfelder, Steve Hockensmith

# **Key Selling Points**

Illustrated comic-adventure stories about brother-and-sister wiz kids who build "McGyverish" contraptions to escape their predicaments

Each book includes 4-5 "blueprints" of project instructions. All of these projects are perfect "rainy afternoon" activities that can be created with minimal adult supervision. Most require \$5-\$20 of materials readily purchased in hardware stores and (in a few cases) Radio Shack or online electronics retailers.

Kids can build Rocket launchers, burglar alarms, robo-walkers, LED flashlights, and more!

Author "Science Bob" Pflugfelder has made a career of teaching "dangerous" science to kids of all ages. He'll be using his many media appearances to promote the book.

#### Summary

Nick and Tesla are bright 11-year-old siblings with a knack for science, electronics, and getting into trouble. When their parents mysteriously vanish, they're sent to live with their Uncle Newt, a brilliant inventor who engineers top-secret gadgets for a classified government agency. It's not long before Nick and Tesla are embarking on adventures of their own-engineering all kinds of outrageous MacGyverish contraptions to save their skin: 9-volt burglar alarms, electromagnets, mobile tracking devices, and more. Readers are invited to join in the fun as each story contains instructions and blueprints for five different projects.

In Nick and Tesla's High-Voltage Danger Lab, we meet the characters and learn how to make everything from rocket launchers to soda-powered vehicles. Learning about science has never been so dangerous-or so much fun!

Story Locale: Half Moon Bay, California

**Series Overview:** Each Nick and Tesla will feature a full-length (approximately 176-page) adventure plus approximately 24-32 pages of blueprints and instructions interspersed throughout the story.

#### **Author Bio**

"Science Bob" Pflugfelder is an elementary school teacher based in Newton, Massachussetts. He has made many television appearances on Jimmy Kimmel Live, Live with Kelly and Michael, The Dr. Oz Show, and other media outlets. These are his first books.

**Steve Hockensmith** is the author of a New York Times best seller (Pride and Prejudice and Zombies: Dawn of the Dreadfuls) and an Edgar Award nominee (Holmes on the Range). He lives in Alameda, California.

Author Residence: Newton, MA / San Francisco

**Scott Garrett** is a UK-based freelance illustrator whose clients have included Vodafone, Nestle, VW, GQ, The Guardian, Los Angeles Times, Boston Globe, Business Week, Klutz Books, Faber & Faber and Random House. He lives by the sea in Hastings, East Sussex, with his family.

Illustrator Hometown: Hastings, East Sussex, UK

**Marketing Plans** 

Publicity: National and regional print campaign

National broadcast media campaign

Online media campaign

White Box mailing

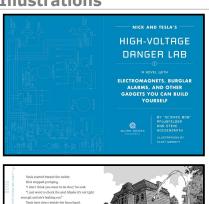
Amazon Vine mailing

GoodReads and LibraryThing giveaways

Educator's Guide

**Author Website:** <a href="https://www.youtube.com/user/">www.youtube.com/user/</a> ScienceBob, <a href="https://www.facebook.com/sciencebob">www.facebook.com/sciencebob</a>

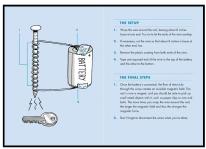
#### **Illustrations**









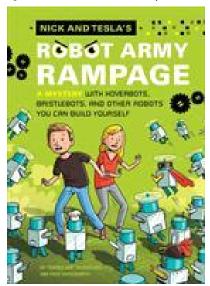


# **Comparable Titles**

Tales from Lovecraft Middle School #1: Professor Gargoyle by Gilman, Charles, 9/25/2012, 9781594745911 NERDS by Buckley, Michael, 8/1/2010, 9780810989856 (0810989859), \$6.95, Paperback / softback, Juvenile Fiction Geek Dad by Denmead, Ken, 5/4/2010, 9781592405527 (1592405525), \$18.00, Trade paperback (US), Science Pride and Prejudice and Zombies: Dawn of the Dreadfuls by Hockensmith, Steve, 3/1/2010, 9781594744549

## **Subrights**

No subrights have been specified.



Quirk Books 9781594746499 1594746494 Pub Date: 2/4/14 On Sale Date: 2/4/14 \$12.95/\$13.95 Can. Hardback

224 pages Carton Qty: 36 Ages 9 to 12, Grades 4 to 7 Juvenile Fiction / Science & Technology JUV036000 Territory: World

5.000 in W | 7.000 in H | 1.250

127mm W | 178mm H | 567g Wt Status:**FORTHCOMING** 

# Nick and Tesla's Robot Army Rampage

**A Mystery with Hoverbots, Bristle Bots, and Other Robots You Can Build Yourself** Bob Pflugfelder, Steve Hockensmith

# **Key Selling Points**

Illustrated comic-adventure stories about brother-and-sister wiz kids who build "McGyverish" contraptions to escape their predicaments

Each book includes 4-5 "blueprints" of project instructions. All of these projects are perfect "rainy afternoon" activities that can be created with minimal adult supervision. Most require \$5-\$20 of materials readily purchased in hardware stores and (in a few cases) Radio Shack or online electronics retailers.

Kids can build Rocket launchers, burglar alarms, robo-walkers, LED flashlights, and more!

Author "Science Bob" Pflugfelder has made a career of teaching "dangerous" science to kids of all ages. He'll be using his many media appearances to promote the book.

# **Summary**

In this second novel of the Nick and Tesla series, the precocious brother-and-sister duo find themselves solving another baffling mystery. As the story opens, their Uncle Newt takes a consulting gig at a cut-rate amusement park, engineering animatronic figures for a cheap *Hall of Presidents*knockoff. One perk of the job is that Nick and Tesla have unlimited access to the amusement park all summer long-but the kids quickly discover that one of the park employees has a sinister plan. They'll have to build a few robots of their own to foil him! Readers are invited to join in the fun as each story contains instructions and blueprints for five different projects. Learning about science has never been so dangerous-or so much fun!

Story Locale: TK

#### **Author Bio**

"Science Bob" Pflugfelder is an elementary school teacher based in Newton, Massachussetts. He has made many television appearances on Jimmy Kimmel Live, Live with Kelly and Michael, The Dr. Oz Show, and other media outlets. These are his first books.

**Steve Hockensmith** is the author of a New York Times best seller (Pride and Prejudice and Zombies: Dawn of the Dreadfuls) and an Edgar Award nominee (Holmes on the Range). He lives in Alameda, California.

**Author Residence:** Newton, MA / San Francisco

**Author Hometown:** TK/TK

Illustrator Residence: TK

**Illustrator Hometown:** TK

#### **Quotes**

Each Nick and Tesla will feature a full-length (approximately 176-page) adventure plus approximately 24-32 pages of blueprints and instructions interspersed throughout the story.

#### **Marketing Plans**

Publicity: National and regional print campaign

National broadcast media campaign

Online media campaign

White Box mailing

Amazon Vine mailing

GoodReads and LibraryThing giveaways

Educator's Guide

# **Comparable Titles**

Tales from Lovecraft Middle School #1: Professor Gargoyle by Gilman, Charles, 9/25/2012, 9781594745911 NERDS by Buckley, Michael, 8/1/2010, 9780810989856 (0810989859), \$6.95, Paperback / softback, Juvenile Fiction Geek Dad by Denmead, Ken, 5/4/2010, 9781592405527 (1592405525), \$18.00, Trade paperback (US), Science Pride and Prejudice and Zombies: Dawn of the Dreadfuls by Hockensmith, Steve, 3/1/2010, 9781594744549

## **Subrights**

No subrights have been specified.

# **Nick and Tesla's Secret Agent Gadget Battle**

Bob Pflugfelder, Steve Hockensmith

# No Image Available

# **Key Selling Points**

Illustrated comic-adventure stories about brother-and-sister wiz kids who build "McGyverish" contraptions to escape their predicaments

Each book includes 5 "blueprints" of project instructions. All of these projects are perfect "rainy afternoon" activities that can be created with minimal adult supervision.

Most require \$5-\$20 of materials readily purchased in hardware stores and (in a few cases) Radio Shack or online electronics retailers.

Author "Science Bob" Pflugfelder has made a career of teaching "dangerous" science to kids of all ages. He'll be using his many media appearances to promote the book.

# **Summary**

On the heels of NICK AND TESLA'S HIGH-VOLTAGE DANGER LAB and NICK AND TESLA'S ROBOT ARMY RAMPAGE, here comes a third book of middle-grade adventures (and top-secret contraptions!)

In this third installment, 11-year-old wiz-kids Nick and Tesla discover that someone in the quiet town of Half Moon Bay has placed their beloved Uncle Newt under electronic surveillance-but who's spying on him, and why? To expose the secret agent, Nick and Tesla will build all kinds of outrageous contraptions, including door alarms, spy gadgets, a secret book vault, and more. Throughout the book, the narrative is interrupted by blueprints and instructions so that budding young inventors can follow along. Science and electronics have never been so much fun!

**Series Overview:** Each Nick and Tesla will feature a full-length (approximately 208-page) adventure plus approximately 32 pages of blueprints and instructions interspersed throughout the story. 240 pages total.

#### **Author Bio**

"SCIENCE BOB" PFLUGFELDER is an award-winning elementary school science teacher. He blows stuff up, and kids (and their parents) love it. His fun and informative approach to science has led to television appearances on The Home & Family Show, Access Hollywood, Extra, and The History Channel. He is also a regular guest on Jimmy Kimmel Live, The Dr. Oz Show, and Live With Kelly & Michael (formerly Live With Regis & Kelly.) He lives in Newton, Massachusetts. STEVE HOCKENSMITH is both a New York Times bestselling author (for Pride and Prejudice and Zombies: Dawn of the Dreadfuls) and a Best First Novel Edgar Award nominee (for his mystery Holmes on the Range). He has two young children and lives near San Francisco.

<u>www.youtube.com/user/</u>ScienceBob, <u>www.facebook.com/sciencebob</u>, <u>twitter.com/mrhockensmith</u>

**Author Residence:** Newton, MA / San Francisco

Scott Garrett is a UK-based freelance illustrator whose clients have included Vodafone, Nestle, VW, GQ, The Guardian, Los Angeles Times, Boston Globe, Business Week, Klutz Books, Faber & Faber and Random House. He lives by the sea in Hastings, East Sussex, with his family.

Illustrator Residence: Hastings, East Sussex, England

**Marketing Plans** 

Marketing: White Box mailing

Amazon Vine mailing

GoodReads and LibraryThing giveaways

Educator's Guide

Quirk Books 9781594746765 1594746761 Pub Date: 5/6/14 On Sale Date: 5/6/14 \$12.95/\$13.95 Can. Hardback

240 pages Carton Qty: 36

Ages 9 to 12, Grades 4 to 7 Juvenile Fiction / Science & Technology

JUV036000 Territory: World Sales Restrictions: World

5.000 in W | 7.000 in H | 1.250 lb Wt

127mm W | 178mm H | 567g Wt

Status: FORTHCOMING

Publicity: National and regional print campaign

National broadcast media campaign

Author events

Online media campaign

**Author Website:** www.sciencebob.com

**Author Social Media:** www.facebook.com/sciencebob

# **Comparable Titles**

Nick and Tesla's Robot Army Rampage by Pflugfelder, Bob, 2/4/2014, 9781594746499 (1594746494), \$12.95, Nick and Tesla's High-Voltage Danger Lab by Pflugfelder, Bob, 11/5/2013, 9781594746482 (1594746486), \$12.95, Tales from Lovecraft Middle School #1: Professor Gargoyle by Gilman, Charles, 9/25/2012, 9781594745911 NERDS by Buckley, Michael, 8/1/2010, 9780810989856 (0810989859), \$6.95, Paperback / softback, Juvenile Fiction Geek Dad by Denmead, Ken, 5/4/2010, 9781592405527 (1592405525), \$18.00, Trade paperback (US), Science

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