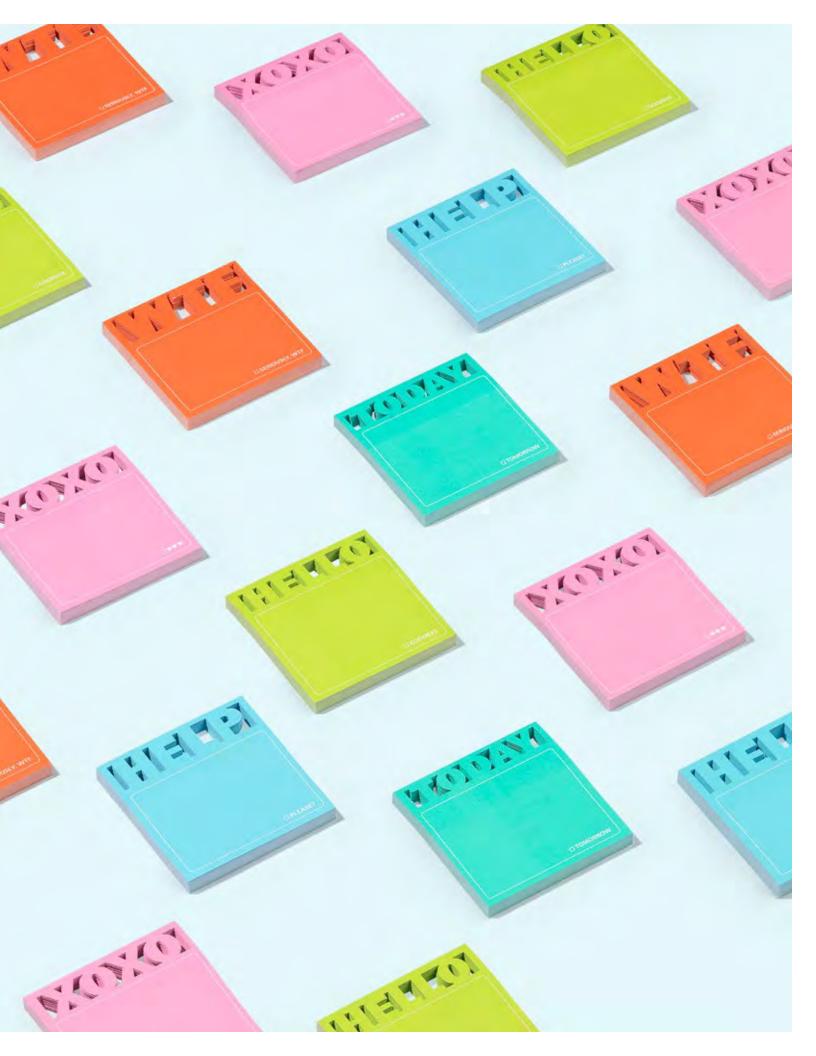


# MEET YOUR NEW FAVORITE STICKY NOTES!





## **New! Diecut Stickies**

Use these sharp diecut stickies to dash off an FYI, make a list, or jot a note to yourself.

- Sticky notes are kind of our thing—and hey, why haven't we cut words into them before?
- Also work as stencils, if you're into that
- Cheery colors help your message stand out.



NEW No. 12562 XOXO \$2.00





NEW No. 12563 Help \$2.00





NEW No. 12564 WTF \$2.00



They're bright.
They're peppy.
They've got their work
cut out for them.



SIZE: 3 x 3 inches

**SPECS:** 75 diecut sheets with repositionable adhesive

PKG: Shrinkwrapped



A cutting-edge twist on a Knock Knock classic





**NEW No. 12565** Today **\$2.00** 





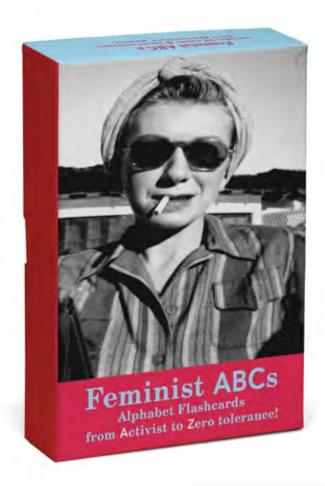
NEW No. 12566 Hello \$2.00

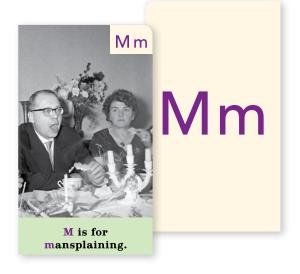


## New! ABC Flashcards

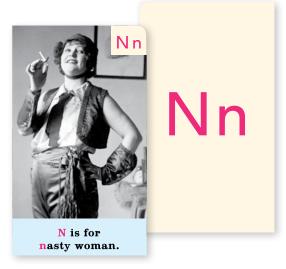
Up-to-the-minute flashcards to brush up on the language of liberation, or take your don't-want-to-deal skills up a notch.

- A nostalgic format reinvented with a smart contemporary twist.
- Continuing the pioneering Knock Knock tradition of taking flashcards out of the classroom and into everyday life.
- 26 cards in each box, plus an insert demonstrating enlightening old-school games







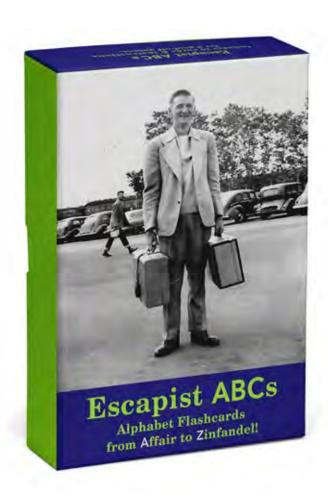




SIZE: 3.75 x 6.875 x 1.25 inches

SPECS: 26 cards on cream cardstock plus instructional card

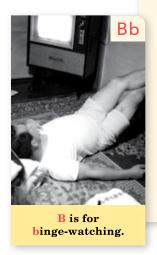
PKG: Shrinkwrapped



**NEW 11167** Escapist **\$6.00** 



Get "woke" to women's lib and stay sane in today's crazy modern world.



Bb



Cc

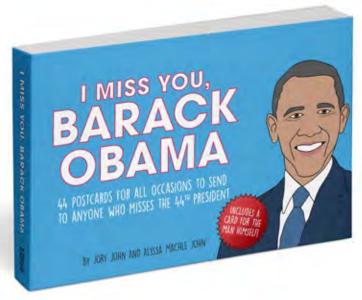


Τt

# New! I Miss You, Barack Obama by Jory John and Alyssa Machle John

44 multipurpose postcards to fill out and send to anyone who misses the 44th U.S. president—which these days means just about everyone.

- Mail them, hand them out, post them on your wall, or just stare at them wistfully. Whatever works.
- Postcards cover a variety of occasions, such as "thank you,"
   "I miss you," and the all-purpose "hi!"
- Includes a pre-addressed postcard to send to the man himself.

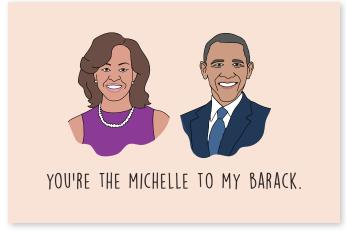


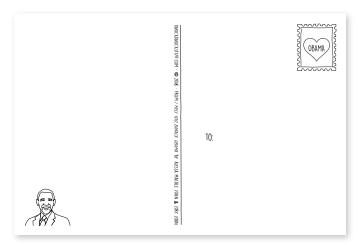












SIZE: 6 x 4 inches

SPECS: Cardstock cover with foil stamping, 44 postcards

## **Quotes & Questions New!**

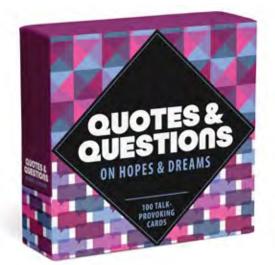
100 cards to spark thousands of conversations with your nearest and dearest

- Quotes from history's greatest wits are paired with thoughtprovoking questions that one or all can answer.
- $\hfill\Box$  Choose a card and read the quote aloud, then repeat with its related question.
- □ Great for family reunions, holiday gatherings, and dinner parties



**NEW No. 10109** Friends & Family **\$8.00** 





NEW No. 10110 Hopes & Dreams \$8.00





**SIZE:** 5.25 x 5.25 x 2 inches **SPECS:** Box with 102 cards

# **New! Sticker Statements**

Stick it to the man (or woman) with retroreminiscent, straight-talking sticker packs.

- □ Great for books, papers, envelopes, fridges, cubicles, folders, lockers, laptops
- Vintage in feel, modern in content
- Because some of us still collect stickers.



**NEW No. 12558** Boring **\$3.50** 







NEW No. 12560 Fuck \$3.50







**NEW No. 12559** Nope **\$3.50** 







**NEW No. 12561** Awesome **\$3.50** 





**SIZE:** Box: 5.125 x 1.875 x 0.75 inches

Stickers: 5 x 1.75 inches

SPECS: Matchbox box with 40 stickers (10 of each design)

PKG: Shrinkwrapped

## Sticker Seals New!

Make a solid-gold (or solid-silver) statement with these opinionated stickers.

- Embossed and emphatic, these foil seals make a fancy finishing touch for cards, presents, and official and unofficial documents alike.
- Paired opposites for maximum fun—cover all your bases!
- Everyone deserves recognition—whether they're working hard or hardly working.
- Notarization not required



**NEW No. 12554** Excellence **\$3.50** 









**NEW No. 12556** Awesomeness **\$3.50** 









**NEW No. 12555** Genius **\$3.50** 











**NEW No. 12557** Giving 110% **\$3.50** 







**SIZE:** Box: 4.75 x 2 x 0.875 inches

Stickers: 1.75 inches

SPECS: Matchbox box with 100 stickers (50 of each design)

PKG: Shrinkwrapped

# **New!** Dirty Towels

A towel that's a little bit dirty and cleans up real nice.

- □ Inspired by classic terry cloth pub towels—with a slightly naughty twist.
- Can double as a gym towel if you like to sweat before you sip.
- Hot mess on your counters? Suck it up with this towel.



**NEW No. 15019** Get Me Dirty. \$6.00







Make Me Wet. \$6.00





**NEW No. 15021** Use Me Up. \$6.00





Useful even when tipsy, sloshed, or three sheets to the wind!

SIZE: Towels: 11 x 19 inches

**SPECS:** Individually packaged towel (90% cotton / 10% polyester)

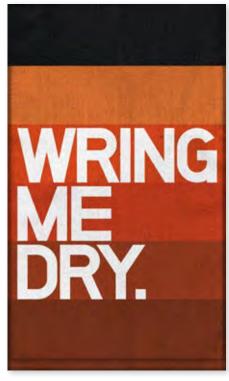
with header card INNER: 4





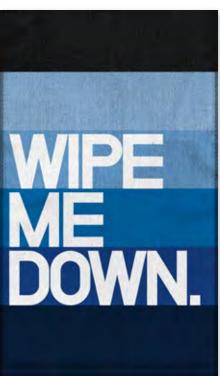
**NEW No. 15022** Whip Me Out. **\$6.00** 





**NEW No. 15023** Wring Me Dry. **\$6.00** 





**NEW 15024** Wipe Me Down. **\$6.00** 



# New! Snap Folders

All fun on the outside, all business on the inside! Fancy foil stamping dresses up these trios of translucent plastic folios.

- □ Take your documents on the road (or just to another room) with these snappy folders.
- A set of folders for every situation or personality type: mysterious, crappy, organized, or totally random.
- Snap keeps paperwork secure.



**NEW No. 70220** Secret **\$4.50** 





**NEW No. 70221** Crap \$4.50





**NEW No. 70222** Plans **\$4.50** 





**NEW No. 70223** Random **\$4.50** 



**SPECS:** Set of 3 plastic folders with foil stamping and snap closure

Self-sealing polybag PKG:

## SELF-HELP WITHOUT THE SELF-HELPY-NESS



# New! Affirmators!® Family

50 affirmations on all kinds of kin—from highly dysfunctional to truly loving (more or less)—without the self-helpy self-seriousness!

- Sage wisdom to keep you from strangling your loved ones
- Our fourth Affirmators!® deck based on the bestselling series with creator Suzi Barrett
- Magically cultivate the perfect family with zero problems! (Ha ha.)
- □ See pages 40 and 59 for other Affirmators!® offerings.



NEW No. 12322 Affirmators! Family \$6.00







**SIZE:** 3.75 x 5 x 1.25 inches

SPECS: Box with tray and lifting ribbon; 50 cards plus instruction card

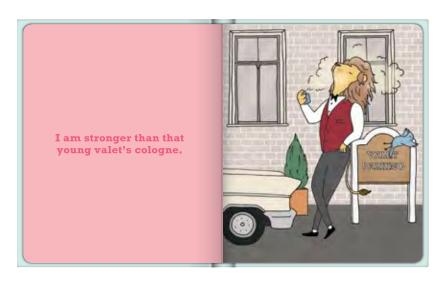
**PKG:** Shrinkwrapped

# Affirmators!® Books by Suzi Barrett New!

It's not always easy to acknowledge your amazing charm and power—but these books build you up with increasing assuredness.

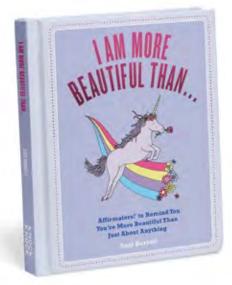
- Starting with easy-to-believe statements ("I am stronger than every contender in the flea Olympics"), these life-changing books advance to the progressively more bold ("I am more beautiful than first runner-up in a rainbow contest").
- □ Original Affirmators!® deck has sold over 100,000 copies
- □ Need more good vibes? See pages 40 and 59 for other Affirmators!® products.





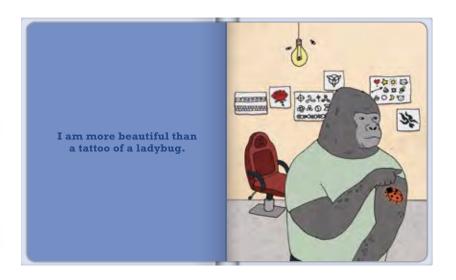
NEW No. 50183 I Am Stronger Than... \$5.00





NEW No. 50184 I Am More Beautiful Than... \$5.00





Affirmations to help you believe in your sensational, powerful self.

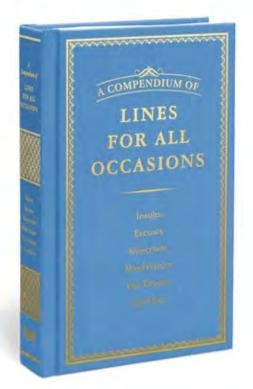
**SIZE:** 4.25 x 5.25 inches

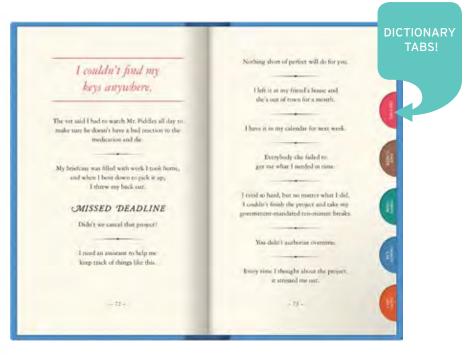
SPECS: Hardcover with foil stamping, 96 pages with dyed edges

# New! A Compendium of Lines for All Occasions

Based on our bestselling series, we've packed all the insults, excuses, rejections, mind games, put-downs, and cop-outs you'll ever need into one handsome volume!

- Whether you have to break up with a partner, zing a pal, or gaslight a rival, there will be a line (or lines!) in this book.
- A handful of Knock Knock hits (over 1.2 million sold!)
   in one stately tome
- All the ammunition you need to win the war of words





NEW No. 50182
A Compendium of Lines for All Occasions \$8.00



Witticisms and one-liners for virtually every situation



**SIZE:** 4.25 x 6.75 inches

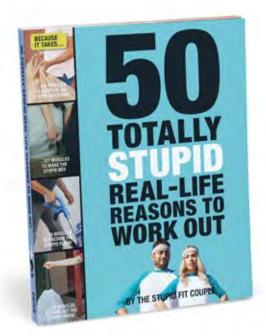
SPECS: Hardcover with foil stamping, 336 pages;

thumb index notches, metallic ribbon page marker

# 50 Totally Stupid Real-Life Reasons to Work Out by the Stupid Fit Couple New!

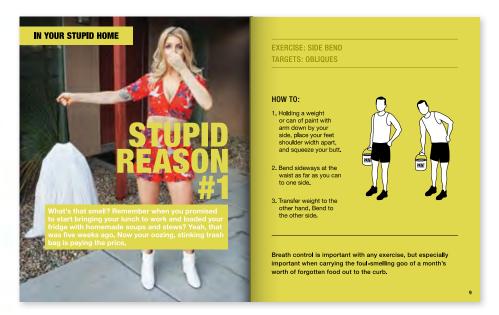
You need a strong core to hover over a public toilet, and firm biceps to carry boxed wine, so train your body for real life's stupidly simple ordinary tasks.

- The Stupid Fit Couple (@stupidfitcouple) are Karley Phillips and Aaron Denius, a real-life couple with a passion for fitness.
- 50 stupid reasons to work out and 50 exercises to prepare your stupid muscles for each of them.
- Covers situations ranging from the might-happen (spotting a cockroach) to the definitely-will-happen (taking a selfie).



NEW No. 50179 50 Stupid Reasons to Work Out \$7.00







**SIZE:** 5.25 x 6.5 inches

SPECS: Paperback with flaps, 128 pages

# New! This Is (Not) L.A. by Jen Bilik with Kate Sullivan

Think you know L.A.? Dive into this expert debunking that disproves myths and clichés about the world's most misunderstood city—then, like, think again.

- A celebration of the real Los Angeles, written by actual L.A. natives
- □ Foreword by food critic Jonathan Gold
- □ Full of little-known factoids about the City of Angels—for example, L.A. has more PhDs than any other city in the U.S.!





NEW No. 50232 This Is (Not) L.A. \$9.00



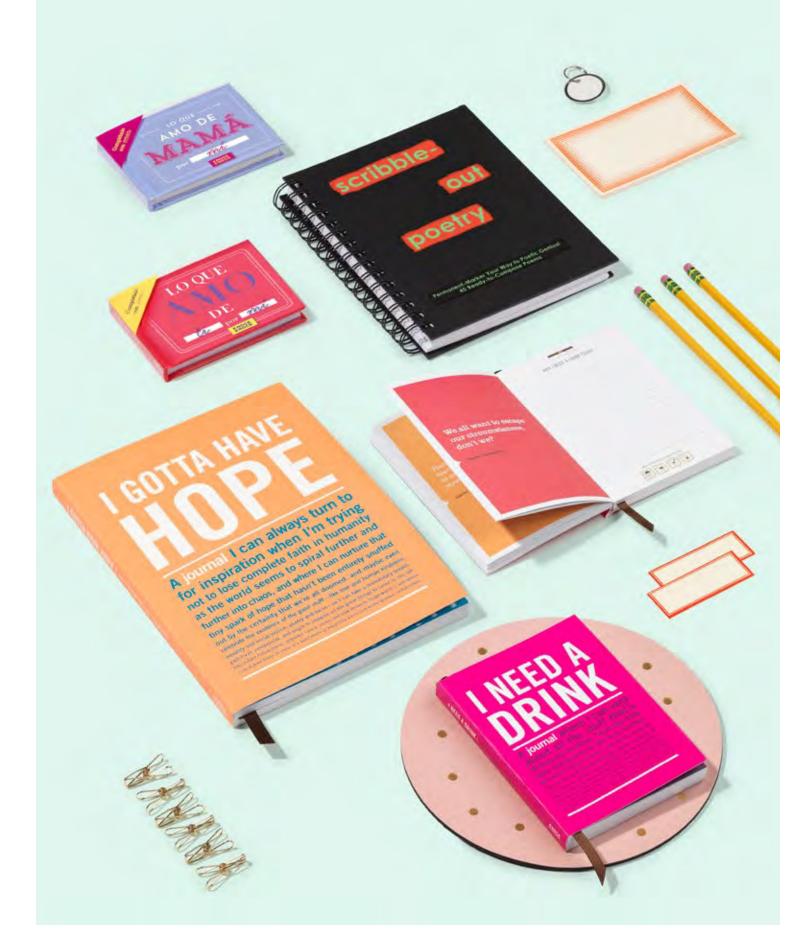
EVEN L.A.'S MAYOR LOVES IT!

This book will like, totally make you wish you lived here. Haters, you've been warned.



**SIZE:** 8.5 x 6.25 inches **SPECS:** Paperback, 168 pages

# DO THE WRITE THING.



## New! Fill in the Love® Journals

Our sweet (not saccharine) monster bestseller is now bilingual! iQué bueno!

- □ Fill in the Love® titles have sold over 3.4 million copies—that's a lot of amor!
- Reps and retailers asked us to expand into Spanish—so we did.
   ¿Fantástico, sí?
- Sabes que the U.S. has more than 37 million Spanish speakers?



Eres mi mejor

del mundo.

Me encanta que ames mi

**NEW No. 50262** Lo que amo de ti **\$5.00** 





Amo que me des consejos sobre



**NEW No. 50263** Lo que amo de mamá **\$5.00** 



POP DISPLAY
FOR DETAILS, SEE PAGE 63.
No. 91182



**SIZE:** 4.5 x 3.25 inches

**SPECS:** Hardcover, 112 pages; acetate jacket

INNER: 4







No. 91175



# Scribble-Out Poetry New!

Let this journal do the literary hard part: Don't write it—black it out. Just grab a permanent marker and redact words to create a collection of your very own poetic masterpieces.

- Each poem is perforated: when you're done, tear one out and share with a friend!
- Pre-blacked-out text consists of excerpts from classic literature.
- Let this haiku explain: Poetry trending / This ancient art made simple / Now you poet too.







9 78 1683 491583







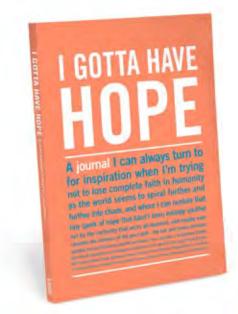
SIZE: 6.25 x 8 inches

SPECS: Diecut cover, Wire-O binding, 96 pages, perforated; dyed edges

## New! Inner-Truth® Journal / Mini Inner-Truth® Journal

75+ quotes for those trying their damndest to stay optimistic(ish) and avoid the bottle in today's surrealistic postmodern times.

- □ I Gotta Have Hope: Who doesn't need more hope especially now?
- □ I Need a Drink: Pairs well with angst, anxiety, and alcohol!
- Inner-Truth® Journals: Over 1 million sold
- Mini Inner-Truth® Journals: Over 750,000 sold



**NEW No. 50167** I Gotta Have Hope \$8.00







**NEW No. 50155** Mini I Need a Drink \$5.00



9781683"491057



Large: 7 x 9.5 inches

Mini: 4 x 5.75 inches

SPECS: Paperback, 160 pages; lay-flat binding; full-color

throughout; ribbon page marker

INNER: Large: 3; Mini: 4









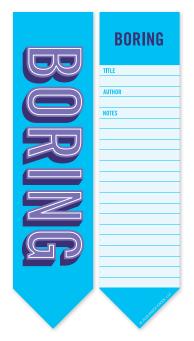
# EXPRESS YOUR WITTIEST SELF.

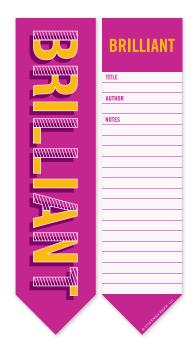


## New! 2-in-1 Bookmark Pads

What do you really think about your reading material? Let your bookmark do the talking.

- Each pad contains two opposing styles.
- Mark more than just your place: bookmarks have notation space on the back.
- Perfect for any kind of read: top-notch or tiresome, erudite or trashy



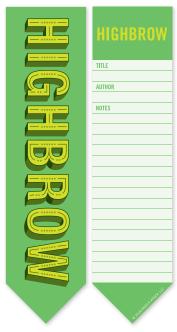


Need a book to go with these bookmarks? We got you. (See pages 31-35.)

**NEW No. 13016** Boring/Brilliant \$3.00









**NEW No. 13017** Highbrow/Lowbrow \$3.00



1.75 x 6.9 inches

SPECS: 24 diecut bookmarks (2 designs); adhesive binding

Resealable clear bag; peggable PKG:

# Sticky Roll Notes / Sticky Roll Signs New!

Sticky Rolls were an instant hit—so now we're rolling out the (sticky) red carpet for even more stick-to-itiveness!

- □ **To Do:** Stick to your to-do list—or stick it to something else.
- Awesome: Declare another's awesomeness anywhere you'd like.
- □ **Why:** Why not ask the eternal question?
- Yes: The fun of stamping "APPROVED" with no inky mess
- □ 100% adhesive and repositionable







SIZE: Box: 2.5 x 2.5 x 2.5 inches Tape length: 312 inches

**SPECS:** Plastic box with repositionable adhesive roll

## New! Knock Knock Classic Pads

Get it on the calendar—or get it done—with our newest pads.

- □ **Today's the Day:** This handy pad keeps the overscheduled on track and on point.
- □ **Productive AF:** You're productive as...possible! Record it all on this edgy pad.
- Pro/Con: We've refreshed this classic decision-making assistant. More reliable than a Magic 8-Ball!



**NEW No. 12287** Today's the Day **\$3.50** 







NEW No. 12288 Productive AF! \$3.50







**NEW No. 12289** Pro/Con **\$3.50** 



size: 6 x 9 inches

SPECS: 60 sheets; adhesive binding

PKG: Shrinkwrapped



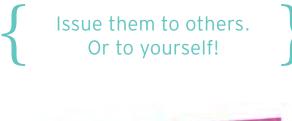


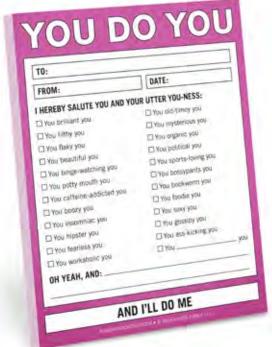
# Nifty Notes New!

Just say no to anything that chaps your hide—and celebrate others for being whatever / whoever / however they are—with our newest Nifty Notes.

- Over It: Say "enough" to insufferable trends (e.g., dogs in strollers), stressful stuff (e.g., the news), and a host of other B.S.
- You Do You: Grant permission to those around you to keep on keepin' on, in all their perfectly imperfect, coffee-pounding, binge-watching glory.









NEW No. 12141 You Do You \$2.50



**SIZE:** 4 x 5.25 inches

**SPECS:** 50 sheets; adhesive binding

PKG: Shrinkwrapped

# ORGANIZE YOUR LIFE, TICKLE YOUR FUNNY BONE.



**SIZE:** 3.75 x 5 inches

SPECS: Hardcover, 112 pages; 30 Ilustrations;

book jacket

POP DISPLAY
FOR DETAILS, SEE PAGE 62
No. 91178



Offers a one-two punch of jitters and titters



**No. 50015**Baby Panic **\$5.00** 





No. 50029 Old Panic \$5.00





No. 50032 Cat Lady Panic \$5.00





**No. 50083**Grownup Panic **\$5.00** 





**No. 50094** Awesome Panic **\$5.00** 





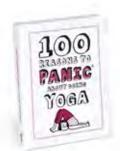
**No. 50099** Dreams Panic **\$5.00** 





**No. 50137**Dadhood Panic **\$5.00** 





**No. 50138** Yoga Panic **\$5.00** 





No. 50139 #ModernLife Panic \$5.00

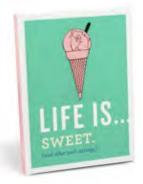




## LIFE IS.../LOVE IS...BOOKS

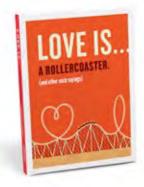
**SIZE:** 4.75 x 6.25 inches **SPECS:** Hardcover, 96 pages

INNER: 4



**No. 50215** Life Is ... **\$6.00** 





**No. 50216** Love Is ... **\$6.00** 



The best "life" and "love" metaphors in two wittily illustrated packages

Inspiratiboices,

for amahatrs

just showfap

work

the resthatiwe

and get an our

Itispira choices,

the rest hat we

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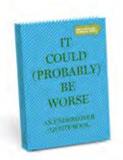


## UNDERCOVER QUOTE BOOKS

**SIZE:** 3.4 x 4.75 inches

SPECS: Hardcover with acetate jacket, 144 pages

INNER: 4



No. 50177

It Could (Probably) Be Worse \$5.00





No. 50178

Anything is (Possibly) Possible \$5.00





## LICK BY TY FOSTER

SIZE: 7 x 6.25 inches

SPECS: Hardcover with foil stamping,

96 pages; book jacket; full-color

throughout





No. 50048 LICK \$7.50





**No. 50229** LICK Puppies **\$7.50** 







## QUOTE BOOKS

**SIZE:** 4.5 x 5.5 inches **SPECS:** Hardcover, 96 pages

INNER: 6

Like, totally more amusing than everyday quote books





No. 50158 This Is a Fucking Quote Book \$5.00





No. 50159
This Is Like, Totally a Quote Book





## INCONSEQUENTIAL/CONSEQUENTIAL DILEMMAS

**SIZE:** 7 x 7 inches

**SPECS:** Paperback with gatefold, 96 pages;

lay-flat binding; 29+ illustrations

INNER: 3



No. 50014 Inconsequential Dilemmas \$8.00





No. 50226 Consequential Dilemmas \$8.00







FOR DETAILS, SEE PAGE 62. No. 91180

## LINES FOR ALL OCCASIONS

**SIZE:** 3.5 x 5.75 inches

SPECS: Hardcover, 112 pages; cloth cover

with gold foil stamping

INNER: 4

See page 18 for the retort-filled compilation, A Compendium of Lines for All Occasions.

POP DISPLAY
FOR DETAILS, SEE PAGE 62.
No. 91176





No. 50108 Insults & Comebacks \$5.00





**No. 50109** Pickups & Come-Ons **\$5.00** 





**No. 50115** Put-Downs & Zingers **\$5.00** 



## JESS RONA'S GROOMED

64-page flipbook

**SIZE:** 7.75 x 5.75 inches **SPECS:** Hardcover, 128 pages;

INNER: 3

Go behind the scenes with celeb dog groomer Jess Rona!



No. 50240 Jess Rona's Groomed \$8.00



## SHIT GARDENS BY JAMES HULL AND BEDE BRENNAN

**SIZE:** 8.5 x 7 inches

SPECS: Hardcover with textured

cover, 128 pages

INNER: 3



**No. 50239** Shit Gardens **\$8.00** 



#### ARE WE THERE YET? BY DAVID VIENNA

**SIZE:** 8.125 x 10 inches

**SPECS:** Paperback, 80 pages; lay-flat binding; full-

color throughout

INNER: 3



No. 50241 Are We There Yet? \$7.00



## DRINKS FOR MUNDANE TASKS BY DAVID VIENNA

**SIZE:** 5.25 x 7.25 inches

SPECS: Hardcover with foil

stamping, 128 pages

INNER: 3



No. 50174 Drinks for Mundane Tasks \$7.00



## I HOPE YOU FIND ME BY ALAN FEUER

**SIZE:** 4 x 6 inches

SPECS: Paperback with flaps,

136 pages

INNER: 4



**No. 50148**I Hope You Find Me **\$5.00** 

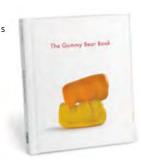


## THE GUMMY BEAR BOOK BY DAN GOLDEN

**SIZE:** 5.75 x 6.75 inches

**SPECS:** Hardcover with spot-gloss

varnish, 96 pages



No. 50147 The Gummy Bear Book \$7.00



## TOUCH AND FEEL MAZES BY JUNKO MURAYAMA

**SIZE:** 8.25 x 9.875 inches **SPECS:** 12 pages including cover;

embossed mazes

INNER: 3



No. 50149
Touch and Feel Mazes \$7.00



## WHAT NOT TO SAY

**SIZE:** 4.25 x 6.25 inches **SPECS:** Hardcover, 128 pages; wibalin with foil stamping

INNER: 4



No. 50230 What Not to Say \$6.00

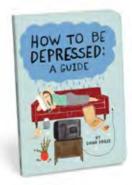


## HOW TO BE DEPRESSED BY DANA EAGLE

SIZE: 5.75 x 7.75 inches

SPECS: Flexi-binding, 144 pages; full-color throughout

INNER: 3



No. 50231 How to Be Depressed \$7.50



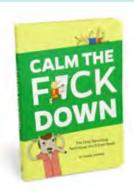
## CALM THE F\*CK DOWN BY DAVID VIENNA

**SIZE:** 5.5 x 7.75 inches

SPECS: Flexi-binding, 112 pages;

illustrations

INNER: 4



**No. 50040**Calm the F\*ck Down **\$7.00** 



## HOW TO TRAUMATIZE YOUR CHILDREN

**SIZE:** 4.5 x 6.5 inches **SPECS:** Paperback, 144 pages;

full-color throughout

INNER: 4



No. 50004 Traumatize Your Children \$5.50



## THE COMPLETE MANUAL OF THINGS THAT MIGHT KILL YOU

SIZE: 8 x 10 inches

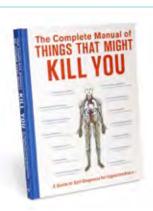
SPECS: Hardcover, 192 pages;

full-color throughout;

45 illustrations

INNER: 3

See page 59 for the deck!



No. 50001

Complete Manual of Things That Might Kill You **\$10.00** 







## FILL IN THE LOVE® JOURNALS

**SIZE:** 4.5 x 3.25 inches

SPECS: Hardcover, 112 pages; acetate jacket

INNER: 4



NEW No. 50262 Lo que amo de ti \$5.00







**NEW No. 50263** Lo que amo de mamá \$5.00







No. 50061 Love About You \$5.00







No. 50063 Awesome **\$5.00** 







No. 50065 Love About Mom \$5.00







No. 50071 Love About Dad \$5.00







No. 50072 Bestie **\$5.00** 







No. 50073

Love About Grandma \$5.00







No. 50074 Love About Us \$5.00





No. 50086 Love About Sis \$5.00





No. 50087 Happy Birthday \$5.00





No. 50251

Make Me Smile **\$5.00** 











POP DISPLAY FOR DETAILS, SEE PAGE 63. No. 91175







**No. 50253** Gonna Do Great **\$5.00** 





No. 50254 Love About Being Your Mom \$5.00





No. 50255 Wish for You \$5.00





No. 50256 Teacher \$5.00





**No. 50257**Grateful for You **\$5.00** 





No. 50258 Love About Our Family \$5.00





**No. 50259**Miss You **\$5.00** 





**No. 50260** Grandpa **\$5.00** 





#### FILL IN THE LOVE® STICKY NOTES

**SIZE:** 3 x 3 inches

SPECS: 100 sheets with repositionable

adhesive

Shrinkwrapped PKG:

INNER: 8





No. 12492 I Really Love Your... \$2.00





No. 12493 I Think You're So... \$2.00



It's easy. It's fun. It's sticky love.

### FILL IN THE LOVE® GUEST BOOKS

SIZE 7.25 x 5.25 inches

Hardcover, 96 pages; acetate jacket; satin ribbon marker

INNER 3

Pass one around a baby or bridal shower, then let the hormonal tears flow!



No. 50261

Wishes, Advice, and Happy Thoughts for Your Marriage \$7.50







No. 50233

Wishes, Advice, and Happy Thoughts for Baby **\$7.50** 





#### FILL IN THE LOVE® NOTES

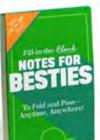
**SIZE:** 5.75 x 4 inches

SPECS: 48 sheets (12 designs, 4 of each), each page

with diecut and score line; cardstock cover

INNER: 6





No. 29052 Besties **\$4.00** 





No. 91178

**POP DISPLAY** 

No. 29053 Lovers **\$4.00** 





No. 29050 Grumps **\$4.00** 







No. 29051 Family **\$4.00** 





**SIZE:** 7.25 x 4 x 1.5 inches

**SPECS:** 9 paper sheets; 9 envelopes; paper-over-board box with magnetic lid;

cotton ribbon; cardstock sleeve

INNER: 3





No. 50170 Letters to the Love of My Life \$8.00





No. 50171 Letters to My Wonderful Mom \$8.00





No. 50172 Letters to My Very Best Friend \$8.00

8 25703 50172 8 9 781601 068705 1





No. 50175 Letters to My Incredible Dad \$8.00





No. 50176 Letters to You Before Our Wedding \$8.00



# THIS JOURNAL SERIES

**SIZE:** 6.25 x 9 inches

SPECS: Paperback, 144 pages; waterfall

tabs; PVC jacket





No. 50242 This Journal Looks on the Bright Side \$7.50





No. 50243
This Journal Is Going Places
\$7.50





No. 50236 This Journal Has Feelings \$7.50



#### **INSTANT POETRY**

SIZE: 5.5 x 7 inches

SPECS: Paperback, 128 pages;

55 poems

INNER: 4

Black turtleneck, writing talent, and pretentious attitude optional!



No. 20005 Instant Poetry \$6.00



#### DAWN AND DUSK JOURNAL

**SIZE:** 5.70 x 6.75 inches

**SPECS:** Hardcover with foil stamping, 112 pages; half jacket; ribbon page

half jacket; ribbon pa marker

INNER: 3



No. 50234 Dawn and Dusk \$7.00



#### DREAM JOURNAL

**SIZE:** 6.25 x 9 inches

SPECS: Paperback with silver

foil stamping, 128 pages; lay-flat binding; ribbon

page marker

INNER: 3



**No. 50062** Dream Journal **\$7.50** 



#### AFFIRMATORS!® JOURNAL

**SIZE:** 5.75 x 8.25 inches

SPECS: Hardcover with foil

stamping, 128 pages; dyed-book-block edges

INNER: 3





No. 50150 Affirmators! Journal \$7.50



# **GUEST BOOKS**

**SIZE:** 8.5 x 5.5 inches

**SPECS:** Padded hardcover with metallic foil stamping, 112 pages; ribbon

page marker

INNER: 3

Remember the good times, wherever they happened!



No. 50012 Bathroom \$7.50





No. 50033 Couch \$7.50





SIZE: 7 x 9.5 inches

**SPECS:** Paperback, 160 pages; lay-flat binding; full-color throughout;

ribbon page marker

INNER: 3

POP DISPLAY

FOR DETAILS, SEE PAGE 62. No. 91177





No. 50167 I Gotta Have Hope \$8.00







No. 50026 It's Gonna Be Okay \$8.00







No. 50027 I'm Doing My Best \$8.00









No. 50045 I'm Kind of Awesome \$8.00



90000



No. 50082 I'm So Freaking Freaked Out **\$8.00** 





No. 50093 Okay Fine, I'm Grateful! \$8.00



Inner-Truth® Journals: the secret to inner peace.



No. 50144 I Totally Got This \$8.00





No. 50090 I Need Some Serious Me Time \$8.00





No. 50166 I Need a Drink \$8.00



41

#### MINI INNER-TRUTH® JOURNALS

SIZE: 4 x 5.75 inches

**SPECS:** Paperback, 160 pages; lay-flat binding; full-color throughout; ribbon page

marker

INNER: 4

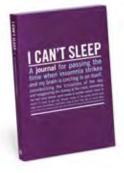
**POP DISPLAY** FOR DETAILS, SEE PAGE 62. No. 91178





**NEW No. 50155** Mini I Need a Drink \$5.00





No. 50077 Mini Can't Sleep \$5.00







No. 50079 Mini It's Gonna Be Okay \$5.00









No. 50080 Mini I'm Doing My Best \$5.00



90000



No. 50091 Mini Awesome \$5.00







No. 50098 Mini Freaked Out \$5.00

25703 50098



All the wisdom and wry humor of their full-sized forerunners.



No. 50145 Mini I'm Grateful \$5.00





No. 50153 Mini I'm Lovable \$5.00



90000



No. 50154 Mini I Totally Got This \$5.00



#### INNER-TRUTH® PADS

SIZE: 5 x 8 inches

SPECS: Cardstock cover, 60 sheets;

adhesive binding

INNER: 6

# Honesty is the best policy to get crap done!



No. 13029

I Have No Idea What to Eat \$3.50





No. 13028

Didn't I Just Buy This? \$3.50







No. 13030

I Have to Do What?! \$3.50







# LICK & STICK FOIL STICKERS

**SIZE:** Box: 2.75 x 2.75 x .75 inches Stickers: 0.5 x 0.5 inches

SPECS: 125 gummed stickers; embossed metallic foil







**No. 12550** Gold Stars **\$2.50** 





**No. 12551**Blue Anchors **\$2.50** 





**No. 12552**Pink Hearts **\$2.50** 





No. 12553 Silver Horseshoes \$2.50



#### MIGHTY USEFUL PENS

**SIZE:** 3 x 6.5 inches

SPECS: 4 retractable ballpoint pens with

black ink

PKG: PVC pouch

INNER: 4





No. 10194 Dear \$5.00

8 25703 10194 1 2



**No. 10195** P.S. **\$5.00** 





**No. 10196**Write On **\$5.00** 

8 25703 10196 6 9 781683 490197

#### KEEP IT COLORFUL FILE FOLDERS

**SIZE:** 11.55 x 9.4 inches

SPECS: 6 file folders with foil stamping

INNER: 4







No. 70213 File Under: Fantastic \$5.00





**No. 70214** Pretty Crappy **\$5.00** 



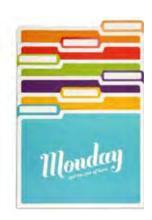


#### **FILE FOLDERS**

**SIZE:** 11.75 x 9.5 inches

**SPECS:** 6 file folders, 1 of each style

PKG: Shrinkwrapped



**No. 70208**Days of the Week **\$4.50** 





**No. 70209** Honest Acronyms **\$4.50** 





#### **DESKTOP INSPIRATION GENERATOR**

**SIZE:** 8.5 x 5.25 x .75 inches **SPECS:** 100 sheets; easel covered in holographic paper

INNER: 4

Don't like the message the universe has delivered? Turn the pages until you do!



No. 13044
Desktop Inspiration Generator \$6.00





#### PERSONAL LIBRARY KIT

**SIZE:** 6 x 7.5 x 1.25 inches

**SPECS:** 20 self-adhesive pockets and checkout cards; date stamp and ink pad; pencil;

paper-over-board box with acetate lid

PKG: Shrinkwrapped

INNER: 4

### REFILL

**SIZE:** 3 x 5 x 0.75 inches

**SPECS:** 15 self-adhesive pockets and

checkout cards

PKG: Cello bag

INNER: 8



No. 15000 Personal Library Kit \$8.00







No. 15001 Personal Library Kit Refill \$3.00







# PAPER WRIST NOTES

**SIZE:** Packaging: 3.75 x 12.25

inches

Bracelet: 11 x 0.5 inches

**SPECS:** 25 bracelets (5 designs); diecuts to hold bracelet

in place

PKG:

Heat-sealed polybag; backer card with keyhole

punch

INNER: 6





No. 10135 Friendly Reminder \$3.00



# RECEIPT CATCHERS

SIZE: 4 x 7.25 inches

**SPECS:** Accordion-style

organizer with elastic closure and foil stamping; 6 tabbed section dividers with preprinted labels;

notepad; pen **PKG:** Shrinkwrapped



No. 15159 Money, Money, Money \$6.00



6 x 9 inches SIZE:

SPECS: 60 sheets; adhesive binding

PKG: Shrinkwrapped

INNER: 6



**NEW No. 12287** Today's the Day \$3.50



8 25703 12287 9



**NEW No. 12288** Productive AF! \$3.50





NEW No. 12289 Pro/Con **\$3.50** 





**POP DISPLAY** 

FOR DETAILS, SEE PAGE 63.

No. 12007 To Do **\$3.50** 





No. 12019

All Out Of® (Red) (with magnet) \$3.50



90000 9781601061546



No. 12031 Pack This! \$3.50





No. 12045

Things...House (with magnet) \$3.50





No. 12018

8 25703 12018

9781601 061539

What to Eat (with magnet) \$3.50

No. 12203 Why I Must ... Sex \$3.50





No. 12208 Paper Voodoo \$3.50





No. 12217 Make a Decision \$3.50





No. 12226

All Out Of® (Blue) (with magnet) \$3.50





**No. 12227** All Out Of<sup>®</sup> (Pink) (with magnet) **\$3.50** 





**No. 12228** Self-Therapy **\$3.50** 





**No. 12244** Crap **\$3.50** 





**No. 12258** This Week **\$3.50** 





**No. 12263** What I Ate **\$3.50** 





No. 12267 Get Your Shit Together \$3.50





**No. 12269** WTF Am I Doing? **\$3.50** 





**No. 12275** What I Love...Today **\$3.50** 





**No. 12277** It's Gonna Be Okay **\$3.50** 





**No. 12278**Brain Dump **\$3.50** 





**No. 12279** Action Items! **\$3.50** 





**No. 12281** #Goals **\$3.50** 





No. 12282 What to Get Done \$3.50





No. 12284 What to Eat (with magnet) \$3.50





No. 12285 Reality Checklist \$3.50





No. 12286 Mother's Little Helper \$3.50



#### PERFORATED PAD

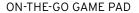
SIZE: 6 x 9 inches

**SPECS:** 60 sheets, perforated; chipboard backer;

adhesive binding

PKG: Shrinkwrapped

INNER: 6



SIZE: 6 x 9 inches

**SPECS:** Cardstock cover, 60 sheets (5 games,

12 sheets each); adhesive binding

PKG: Shrinkwrapped

INNER: 6



No. 12262 Game Pad 1 \$4.50



#### **POP DISPLAY**

FOR DETAILS, SEE PAGE 63. No. 91181





TO DO TO BUY



#### ON-THE-GO MINI GAME PADS

SIZE: 4 x 6 inches

SPECS: Cardstock cover, 45 sheets

(3 games, 15 sheets each);

adhesive binding

PKG: Shrinkwrapped

INNER: 6



**No. 12611**Mini Game Pad 1 **\$2.50** 





**No. 12612** Mini Game Pad 2 **\$2.50** 



The battery-free, all-paper antidote to boredom and ennui!

POP DISPLAY FOR DETAILS, SEE PAGE 63. No. 91189





#### **BOOKMARK PADS**

**SIZE:** 1.75 x 6.9 inches

**SPECS:** SKUs 13016 and 13017: 24 diecut

bookmarks (2 designs); adhesive

binding

SKUs 13013, 13014, 13015: 25 diecut bookmarks; adhesive binding

PKG: Resealable clear bag; peggable

INNER: 6





NEW No. 13016 Boring/Brilliant \$3.00







No. 13014 This Is a Book \$3.00





NEW No. 13017 Highbrow/Lowbrow \$3.00





No. 13015 Does This Book Make Me Look Smart? \$3.00







No. 13013 Yes I'm Actually Reading This \$3.00



# 7 DAYS A WEEK PLANNER PADS

**SIZE:** 6.5 x 3 inches

**SPECS:** Cardstock cover; 100 sheets;

adhesive binding; rubber-band

closure

INNER: 6

Compact size for lists on the go!



No. 50237 Red \$3.00







**No. 50238** Purple **\$3.00** 



#### NIFTY NOTES

SIZE: 4 x 5.25 inches

SPECS: 50 sheets; adhesive binding

PKG: Shrinkwrapped

OVER IT

INNER: 6



**NEW No. 12140** So Over It \$2.50







**NEW No. 12141** You Do You \$2.50



9 78 16 8 3 4 9 10 3 3 11 11 11 11 11 11 11



No. 12056 Prescription \$2.50







**POP DISPLAY** 

No. 91183

FOR DETAILS, SEE PAGE 63.

No. 12060 Apology \$2.50







No. 12073 Pep Talk **\$2.50** 





No. 12075 Bitch Citation \$2.50







No. 12078 High Five **\$2.50** 





No. 12087 Passive-Aggressive \$2.50







No. 12088 WTF \$2.50





No. 12091 Parking Citation \$2.50





No. 12092 Just Sayin' \$2.50





No. 12094 Office Citation \$2.50





No. 12098 Awesome Citation \$2.50







**No. 12132** Selfie Citation **\$2.50** 





No. 12137 Messy Citation \$2.50





No. 12122 You Suck \$2.50





No. 12134 Chill Out \$2.50





**No. 12138**Do Me a Favor **\$2.50** 





**No. 12125**Nailed It **\$2.50** 





**No. 12135** Hot Gossip **\$2.50** 





No. 12139 Paper Compliment \$2.50





**No. 12128**Paper Tantrum **\$2.50** 





No. 12136 Thanks a Bunch \$2.50



Harness the power of the mighty checkbox and the venerable blank line.

#### PEN-TO-PAPER MOUSEPADS

**SIZE:** 9.5 x 8.5 inches

SPECS: 60 sheets; diecut pen holder;

adhesive binding on top and left side

PKG: Shrinkwrapped

INNER: 6

Park your pen in the most convenient spot—right under your hand!





No. 12613 Let's Do This \$6.00



No. 12614 My Awesome Week \$6.00





#### PAPER MOUSEPADS

SIZE: 9.5 x 8 inches

SPECS: 60 sheets; adhesive binding on top

and left sides

PKG: Shrinkwrapped

INNER: 6



**No. 12600** 5 Days a Week **\$5.00** 



No. 12601 Information Central \$5.00



Make all your desktop real estate count.

#### **DESKTOP PADS**

**SIZE:** 4.5 x 5.5 inches

SPECS: 150 sheets; paper tape binding with

two metal posts **PKG:** Shrinkwrapped

INNER: 4



No. 12111 WTF \$5.00





No. 12113 Seriously? \$5.00



More blasé than personalized letterhead!

#### STICKY NOTES

SIZE: 3 x 3 inches

SPECS: 100 sheets with repositionable adhesive

Shrinkwrapped PKG:

INNER: 8



No. 91179





No. 12332 Complaint \$2.00







No. 12422 WTF \$2.00







No. 12426 Nag Note **\$2.00** 







No. 12427 Shit List **\$2.00** 





No. 12432 Just Sayin' \$2.00





No. 12435 Mental Note \$2.00





No. 12436 Crap \$2.00





No. 12439 Hand-Lettered Please \$2.00







No. 12440 Hand-Lettered Deal With This \$2.00





No. 12442 Seriously? \$2.00





No. 12447 High Five \$2.00





No. 12450 Hand-Lettered Thank You \$2.00





No. 12469 Awesome \$2.00





No. 12482 Oh Shit \$2.00





No. 12488 Bring It. \$2.00







No. 12489 Reminder \$2.00





No. 12490 To Do \$2.00





**No. 12491** SOS **\$2.00** 



Wow them with some hot paper-on-paper action.

#### **GREAT BIG STICKIES**

**SIZE:** Packet: 8.25 x 5.5 inches Pads: 2.75 x 2.75 inches

**SPECS:** 6 pads, 40 sheets each with repositionable adhesive

PKG: Self-sealing polybag



**NEW No. 12541**Get Shit Done **\$3.00** 





**NEW No. 12542** 5 Days a Week **\$3.00** 





**No. 12536** Not at All Urgent **\$3.00** 



#### STICKY NOTE PACKETS

**SIZE:** 4 x 6 inches

SPECS: 60 sheets with repositionable adhesive

PKG: Shrinkwrapped

INNER: 4

# A six-pack of sticky wit!



No. 12708

Tell It Like It Is \$6.00







No. 12709

It's All Good \$6.00







No. 12510

Days of the Week \$6.00





No. 12511

Honest Acronyms \$6.00





No. 12700

To Accomplish \$6.00



9781601 065117

**POP DISPLAY** 

No. 91178



No. 12538 Today's Plan of Attack \$3.00







No. 12539 To Do \$3.00







No. 12540

Deal With This \$3.00







#### STICKY ROLL NOTES

**SIZE:** Box: 2.5 x 2.5 x 2.5 inches;

Tape length: 312 inches

SPECS: Plastic box with repositionable adhesive roll

INNER: 6



**NEW No. 12730** To Do **\$3.50** 



**NEW No. 12731** Awesome **\$3.50** 





No. 12720 This Week \$3.50





**No. 12721** All Out Of® **\$3.50** 



No. 12722 Quit Whining \$3.50





No. 12723 Paper Voodoo \$3.50





No. 12724 Hi There! \$3.50





**No. 12725** And So On. **\$3.50** 



# STICKY ROLL SIGNS

SIZE: Box: 2.5 x 2.5 x 2.5 inches; Tape length: 312 inches

**SPECS:** Plastic box with repositionable

adhesive roll

INNER: 6



Tell 'em how you really feel—and make your statement stick. (Literally!)





**NEW No. 12733** Yes **\$3.50** 





NEW No. 12726 Fuck \$3.50



POP DISPLAY
FOR DETAILS, SEE PAGE 63.
No. 91196





No. 12727 WTF \$3.50





No. 12728 LOL \$3.50





**No. 12729** Mine **\$3.50** 





#### FOUR-LETTER PUZZLES

**SIZE:** Box: 5 x 5 x 5 inches

SPECS: Box with gold foil; approximately 500-piece puzzle with

gold foil

INNER: 3



**No. 10080** Fuck **\$8.00** 





**No. 10081** Yeah **\$8.00** 





**No. 10082** Crap **\$8.00** 





**No. 10083** Love **\$8.00** 











# MESSAGE PUZZLES

**SIZE:** 7.25 x 4.10 x 1.25 inches

**SPECS:** Gift box with magnetic lid and removable sleeve;

62-72 piece puzzle with diecut message

INNER: 4

GIFT TAG PRINTED ON BOX LID





**No. 10076** You Complete Me **\$6.00** 





**No. 10077**Love You to Pieces **\$6.00** 





**No. 10078** HBD2U **\$6.00** 





**No. 10079** You Nailed It **\$6.00** 



#### AFFIRMATORS!® BY SUZI BARRETT

**SIZE:** 3.75 x 5 x 1.25 inches

Shrinkwrapped

**SPECS:** Box with tray and lifting ribbon;

50 cards plus instruction card

INNER: 6

PKG:



NEW No. 12322 Affirmators! Family \$6.00







No. 12319 Affirmators! \$6.00







No. 12320 Affirmators! Love & Relationships \$6.00





No. 12321 Affirmators! at Work \$6.00



#### 50 THINGS THAT MIGHT KILL YOU

**SIZE:** 3.75 x 5.43 x 1.25

inches

**SPECS:** Hinge-lid box; 50

cards and instruction pamphlet; foil paper

INNER: 6



**No. 10158**50 Things That Might Kill You **\$6.00** 



### THE BOUNCE BACK STACK BY ANNABEL ACTON

**SIZE:** 3.75 x 5.30 x .85

inches; 9.5 x 13.5 x 2.2 cm

40

**SPECS:** 40 cards

**PKG:** Plastic box with marketing sleeve

INNER: 4



No. 10157 Bounce Back: Breakup \$6.00



# FIFTY FARTS

**SIZE:** 3.75 x 2.5 x 0.75 inches

SPECS: 52 cards

PKG: Cardstock box with top and bottom flaps and thumb notch; cards

shrinkwrapped inside box

INNER: 6



**No. 10124** Farts Deck **\$4.00** 



#### SLANG FLASHCARDS

**SIZE:** 3.75 x 5 x 1 inches

**SPECS:** 50 cards; accordionfold game insert

**PKG:** Tuck-top playing-card box; shrinkwrapped



**No. 12306** Slang **\$5.00** 



#### SORRY I FARTED AND 24 OTHER APOLOGY POSTCARDS BY DAN GOLDEN

SIZE: 4 x 6 inches

SPECS: 25 postcards; heavy cardstock case

INNER: 4

Deliver by hand or drop in the mail—and kiss shame goodbye forever!



**No. 50208** Sorry I Farted **\$5.00** 



#### THE SMILE BOOK

**SIZE:** 3.25 x 4.25 inches

SPECS: Paperback, 64 pages; shape cut

into spine

INNER: 6



No. 50235

The Smile Book \$3.00





#### PAINT-BY-NUMBER POSTCARDS

**SIZE:** 6 x 7.25 x 1 inches

**SPECS:** Paper-over-board box; strip of 6 paint

Kits inspired by vintage paint-by-number sets

pods; paint brush; 12 cardstock postcards

PKG: Shrinkwrapped

INNER: 3



No. 29020 Sweet Treats \$7.00







**No. 29021**Office Supplies **\$7.00** 







No. 29022 Cocktails \$7.00





### STAMP KITS

**SIZE:** 6 x 3.75 x 1 inches

**SPECS:** Tag kit: Box tray; 16 tags; black-ink pad; rubber stamp; 8 feet of cotton twine

Card kit: Box tray; 8 folded cards and envelopes; black-ink pad; rubber stamp;

sticker sheet

PKG: Shrinkwrapped





**No. 11136** I Made This **\$7.00** 





**No. 11137** I Baked This **\$7.00** 





No. 20006 I Made This Card \$7.50





#### **VOUCHERS**

SIZE: 8 x 3.25 inches

**SPECS:** 20 perforated coupons; metallic foil

stamping on cover

INNER: 6





**No. 12011** For Lovers **\$4.00** 





No. 10127 For Mom \$4.00



The gift that gives or receives—20 times!



No. 10128 For Dad \$4.00





**No. 10142** For New Moms **\$4.00** 





**No. 10143** For Sexy Times **\$4.00** 







# **No. 91169**Product Tower 17 x 71 x 17 inches

Large shelves: 14 x 3.5 inches Small shelves: 7.25 x 5.75 inches (Shelf heights adjustable)





#### No. 91176

Lines for All Occasions Display 8 x 9.25 x 7.25 inches Holds 16 units





#### No. 91177

Large Single Book Display 9 x 11 x 7.75 inches







#### No. 91177

File Folders Display 9 x 11 x 7.75 inches Holds 12 units



90000 9781601 068934 HIIII



#### No. 91178

100 Reasons to Panic® Display 9 x 8 x 7.5 inches Holds 16 units



781601 068941



#### No. 91178

Mini Inner-Truth® Journal Display

9 x 8 x 7.5 inches Holds 16 units





# No. 91178

Great Big Stickies Display 9 x 8 x 7.5 inches Holds 20 units



90000



# No. 91178

Fill in the Love® Notes Display 9 x 8 x 7.5 inches Holds 22 units





# No. 91179

Sticky Note Corrugate Display 9.75 x 6.75 x 10 inches Holds 72 units





#### No. 91180

Small Single Book Display 5.75 x 6 x 9 inches



90000



# **No. 91181**Pads Display 19.25 x 11.75 x 6 inches Holds 36 units

8 25703 91181 7



#### **No. 91182** Fill in the Love® Display 10.25 x 5 x 5.75 inches Holds 16 units



#### No. 91182 Fill in the Love® Card Booklets Display 10.25 x 5 x 5.75 inches Holds 24 units

8 25703 91182 4 90000 9781601 068989



No. 91183 Nifty Notes Display 13 x 9.25 x 7.25 inches Holds 36 units

8 25703 91183 1 90000 9781601 068996



#### No. 91185 Vouchers Display 8.75 x 11.5 x 10.25 inches Holds 24 units

8 \*25703 \*91185 \*\* 5



#### No. 91189 Mini Game Pads Display 9 x 5.75 x 3.5 inches Holds 12 units



#### No. 91195

Lick & Stick Foil Stickers Display 12 x 4.5 x 5.25 inches; Holds 24 units



9 781683 491491



# No. 91196

Sticky Rolls Display 12 x 6.25 x 15.75 inches; Holds 24 units

# 25703 91196

90000



#### No. 91191 Fill in the Love® Plexi Display 10 x 9.25 x 10 inches Holds 64 units

8 25703 91191 6 9 781601 069139 90000





# No. 91175 Fill in the Love® Plexi Display Add-On

10 x 4.25 x 10 inches Holds 32 units





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**New Product** 

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